



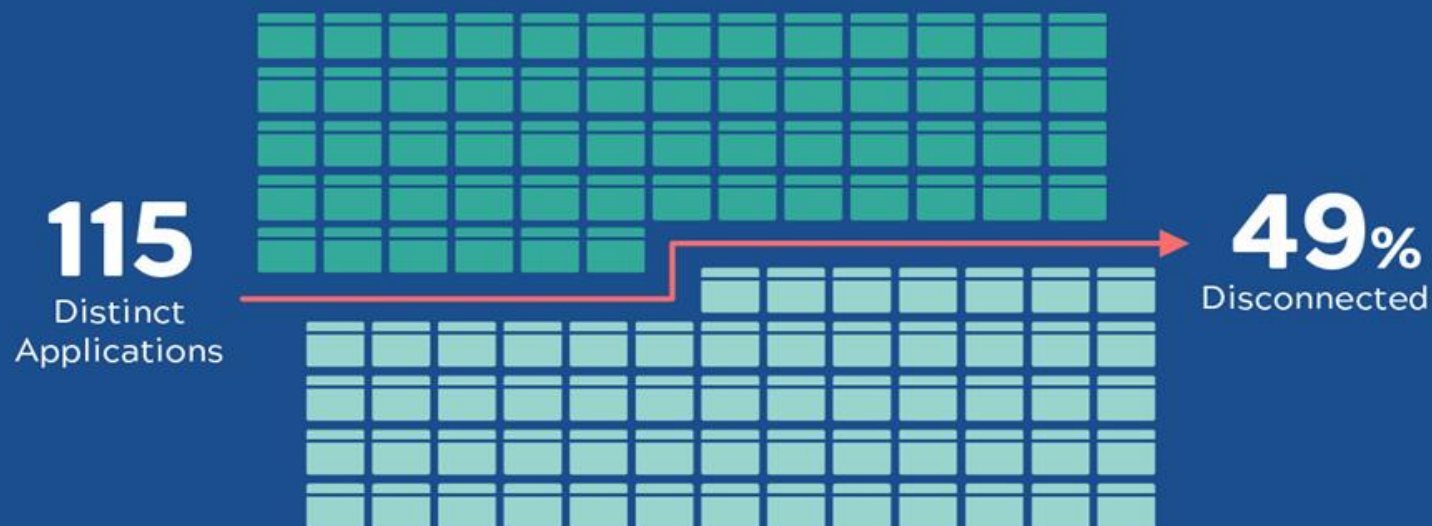
Role of automation in democratising your data



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Data democratisation refers to a process in which virtually anyone within the organisation has the ability to use data **to inform better decisions.**

IT teams are concerned



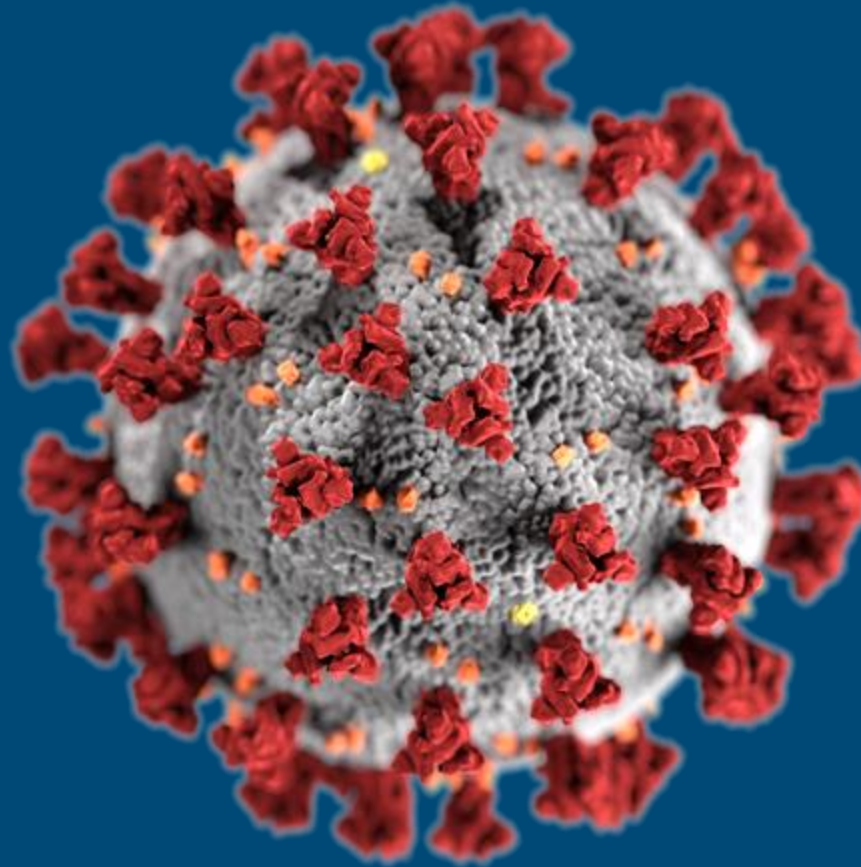
The average enterprise has **115** distinct applications and data sources, with almost half of them (**49%**) disconnected from one another



89% of ITDMs are worried data silos are holding them back

IT teams are concerned

SELF-SUFFICIENCY FOR REMOTE WORKERS



97%

of enterprise decision
makers indicate the
pandemic sped up their
company's digital
transformation

Twilio, 2020 State of Customer
Engagement report

Lines of Business are just as concerned



76% believe they are missing out on revenue opportunities due to a lack of data insights



77% question the quality of data in their organization for accurate, timely, business-critical decisions



VISIBILITY



CONTROL



OPTIMISATION

Insights from an enterprise integration company

What is Enterprise Automation?

Simplifying complex business processes via the seamless flow of data between multiple applications and systems.

Empowering IT and Business Users

Benefits of Automation?



On-Premises



Cloud



Remote

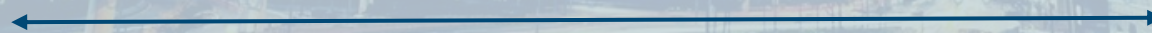


IT



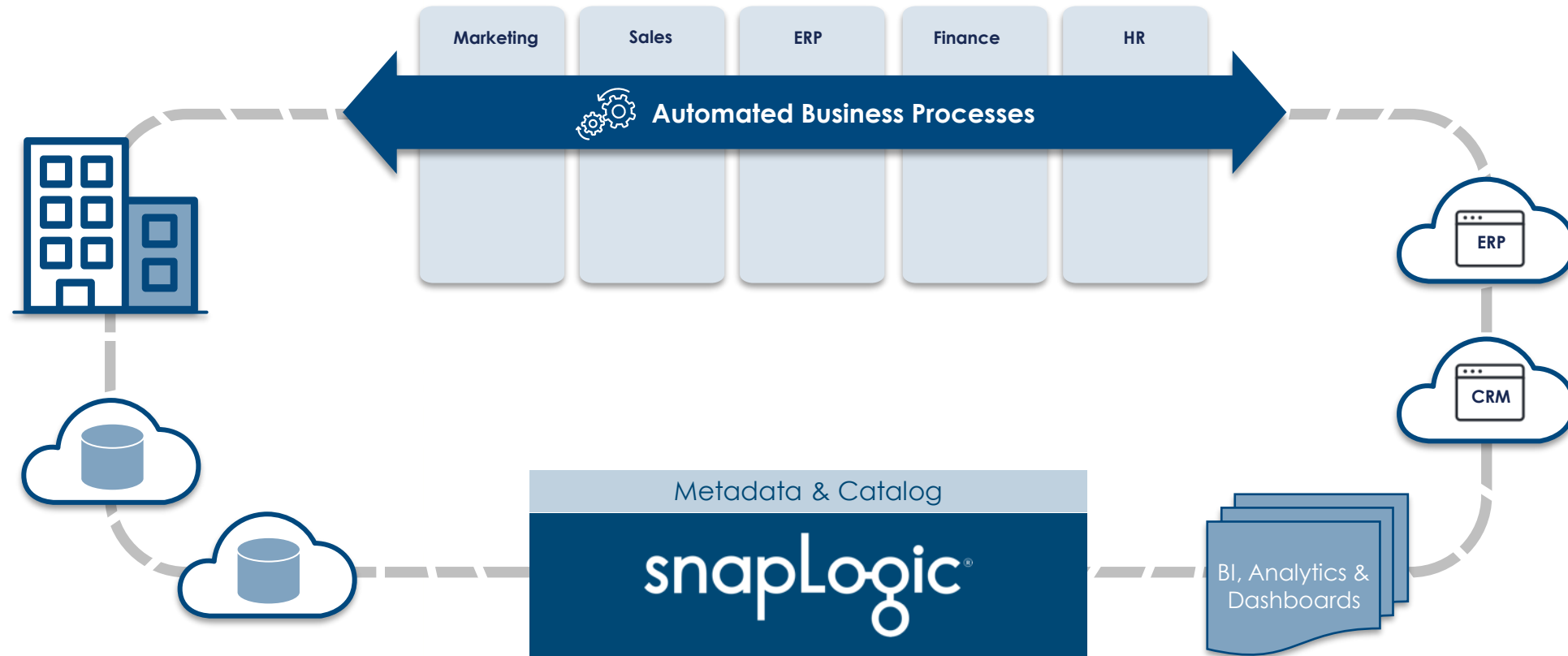
Business Teams

Business Agility

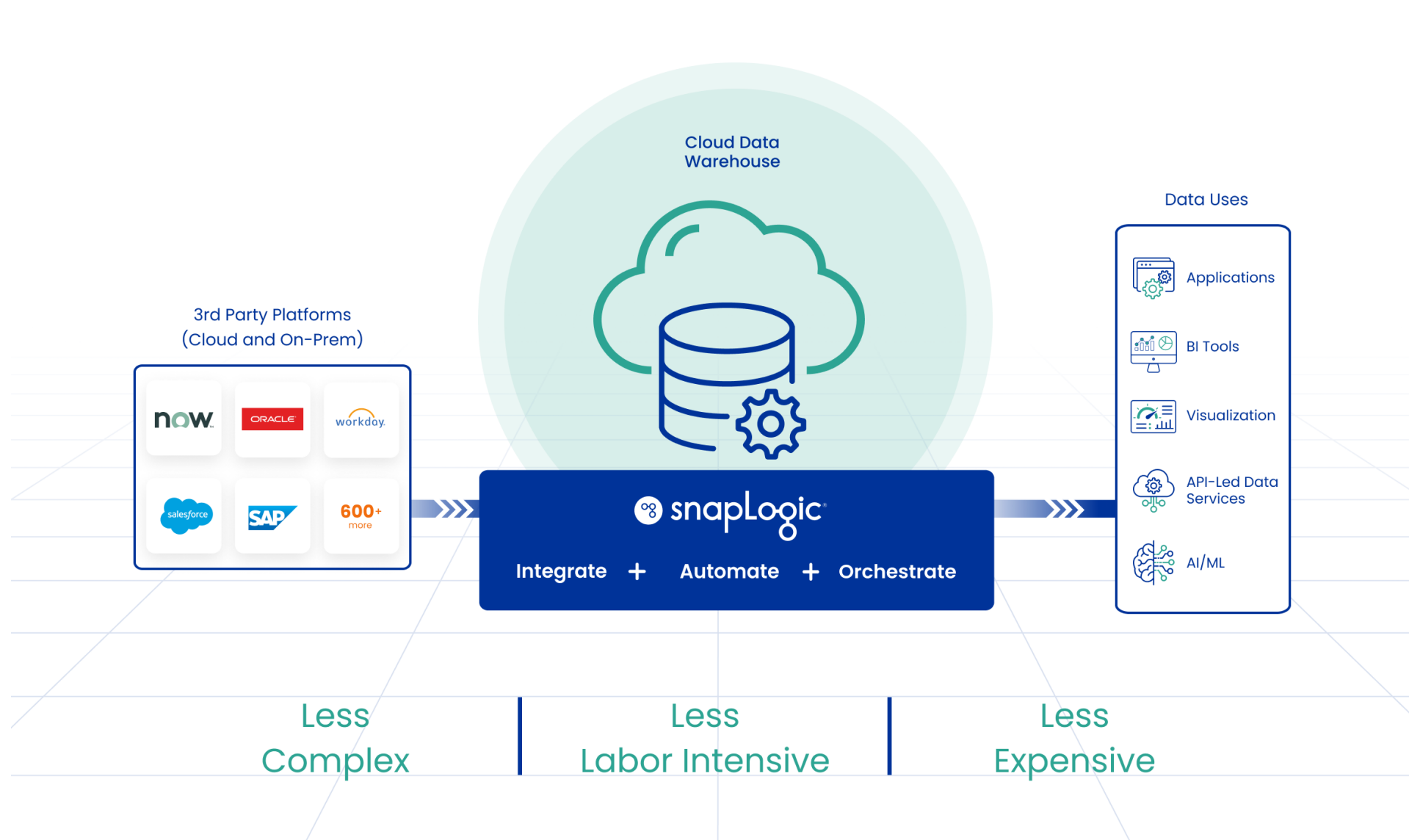


Empowered Users

Cloud native, event-driven, streaming architecture for integration and enterprise automation



The Simplified Data Stack



Speed deployments with self-building pipelines

Powered by SnapLogic Iris AI. Accelerate time-to-value from integrations





Thank you!



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