

# AI IN FINANCE SUMMIT NEW YORK

April 20-21, 2023 | etc.venues (4th Floor)

## ADDITIONAL BRANDING OPPORTUNITIES

**DEADLINE: FRIDAY, MAR 24**

**\*\*FIRST COME, FIRST SERVE**

Check out the virtual tour of the event space to best visualize the hot branding opportunities. [Visit here](#) and click on 'Tour' towards the bottom of the page.

[EMAIL: CHARLOTTE.MELLOR@CORINIUMGROUP.COM](mailto:CHARLOTTE.MELLOR@CORINIUMGROUP.COM)

## GREETING SPONSOR

LIMIT: 1 SPONSOR



- Have your company logo or design be the first thing that all attendees see as they exit the elevator bank on the 4th Floor/Show Floor.
- Includes branding on both screens

## ENTRANCE DOORS TO GENERAL SESSION

LIMIT: 1 SPONSOR



- Brand the door which attendees will use to access the main meeting room!
- Includes branding on all 4 doors.
- Sponsor to provide graphic

## PODIUM SIGNAGE SPONSOR

LIMIT: 1 SPONSOR



- Have your logo featured on the main stage podium throughout the event! This is a great sponsorship opportunity to get your logo out front and center!
- Re.Work to include sponsor's logo on the sign as well as a line saying "Visit us at booth No. X"!

## COFFEE STATION BRANDING

LIMIT: 1 SPONSOR

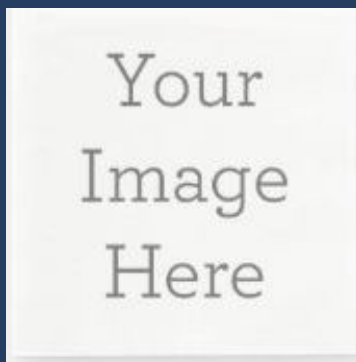


- One of the hottest branding opportunities for this event! Have your brand stand out by sponsoring the coffee points.
- Includes branding on two coffee points; lower section as shown in picture.
- Sponsor to provide graphic.

## CUSTOMIZED SHOW NAPKINS

LIMIT: 1 SPONSOR

COST: \$3,000



- Branded napkins will be used during the morning and afternoon networking breaks plus the breakfasts and lunches on both days.
- Your company logo (one-color print) will be included on the napkins. You can also pick the color of the napkin from a selection.

## LANYARDS

LIMIT: 1 SPONSOR



- This exclusive opportunity puts your name front and center.
- Display your company's name and/or logo on the lanyards that hold attendees' name badges!
- Sponsor to provide lanyards.

## BADGE SPONSOR

LIMIT: 1 SPONSOR



- Have your branding on the name badge of every single AI in Finance NY attendee!
- The Sponsor's logo will be featured on each badge.

## EXHIBIT HALL FLOOR STICKERS

LIMIT: 2 SPONSORS



- Drive traffic to your booth from the show entrance with customized graphics that adhere to the show floor carpet and mark the path to your exhibit booth.
- Opportunity is to have four (4) round floor graphics to be placed throughout the tradeshow floor directing attendees to the a sponsor's stand. (locations to be mutually agreed by event staff and sponsor).

## LOOKING FOR SOMETHING NOT LISTED? JUST LET ME KNOW!

If you are interested in any additional branding items that are not listed, please reach out to us! We'll be happy to look into your suggestion and provide the pricing for you.

Charlotte Mellor  
[Charlotte.Mellor@coriniumgroup.com](mailto:Charlotte.Mellor@coriniumgroup.com)