TRACEABLE

Traceable Executive Overview

APIs are the top attack vector for data breaches

When it comes to API security, the challenge isn't always obvious, and the attack types are more insidious. Most organizations simply do not know their current API inventory, and this is a major problem. The reality is, there are thousands of APIs in organizations, running on multiple clouds, and they are growing each day. And considering the complexity of APIs and challenges like API sprawl, visibility and attack detection can be difficult.

API abuse and API fraud have also become front and center for organizations across multiple industries. Some of the largest, recent data breaches have happened because APIs were being abused in some way.

To make matters even more challenging, traditional solutions including API gateways and Web Application Firewalls do not provide the necessary capabilities such as discovery and governance, API testing, and runtime exploit protection.

Traceable API Security

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Peer Insights ™

Traceable discovers and tests all of your APIs, evaluates API risk posture, stops API attacks, and provides a context-rich data lake for threat hunting and forensic research.

Built for Today's Challenges

- API Sprawl, rapid API development and the associated risks to the organization.

- API Discovery and inventory, API Governance initiatives and FFIEC compliance directives.

- Known and unknown API attacks that can result in sensitive data exfiltration.

- API Abuse and API Fraud that can result in service disruptions and operational downtime.

How Traceable Helps

- **Automatic and Continuous API Discovery**: eliminate blind spots in internal, external, 3rd-party and partner APIs.

- **Understand your API risk posture**: Instantly know your exposure, and where you might be out of compliance.

- **Pro-Active API Security**: Test APIs for vulnerabilities in pre-prod.

- **Stop Attacks Early**: Immediately detect access to sensitive information and shut down the attempted theft.

Coverage for Top Use Cases

- API Governance and Compliance Initiatives

- API Discovery and Posture Management

- Sensitive Data Exfiltration

- Account Takeover

- Bot Mitigation

- Incident Response

- Shift Left Security Initiatives

Discover
Unparalleled visibility into every API, including those lurking in the shadows.

Protect
Enterprise-grade protection against even the most insidious API attacks.

Analyze
Instantly find potential threats across your entire API ecosystem.

Traceable Value

The majority of API security vendors focus only on one element of the API security challenge: API endpoint discovery. Traceable doesn't believe full API security and runtime exploit protection can be accomplished through a point solution. Traceable provides four platform capabilities: 1) API Discovery and Security Posture Management, 2) Runtime API exploit protection, capable of detecting and blocking both known and unknown API attacks, 3) Security analytics designed to give you a rich set of security and application flow data for threat hunting and security optimization, and 4) API security testing, to eliminate the risk of vulnerable APIs in pre-prod.
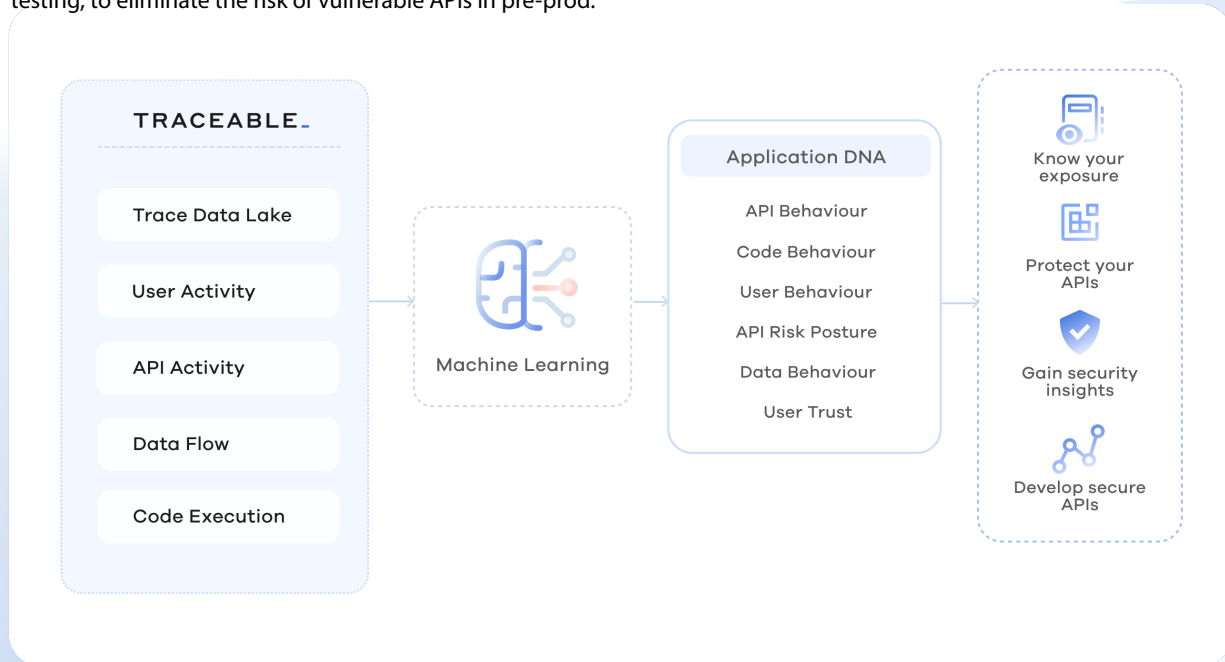
Traceable Drives Results

70%	**12x**	**1000+**	**5x**	**50%+**
Greater Visibility into APIs	Cost Savings	Engineering Hours Saved per year	Faster Remediation	Reduction in security tooling

Enterprises Trust Traceable

The Traceable API Security Platform protects the world's innovation across every vertical.

Informatica   Canon   AMERICAN EXPRESS   JOBVITE

Zolve   Outreach   DigitalOcean   NextRoll

Traceable is the industry's leading API security platform that identifies and tests APIs, evaluates API risk posture, stops API attacks, and provides deep analytics for threat hunting and forensic research. With visual depictions of API paths at the core of its technology, its platform applies the power of distributed tracing and machine learning models for API security across the entire software development lifecycle.

Request a Personalized Demo

www.traceable.ai

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