



We serve clients across industries and have offices in the US, India, Singapore, the UK, Canada, Malaysia, Australia, and the Philippines

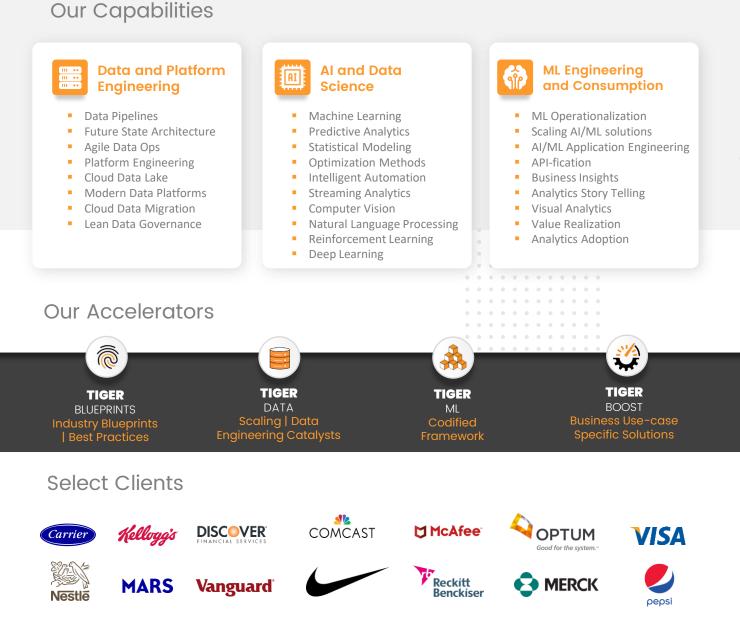
80+ Fortune 1000 Clients

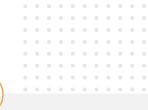
80% Repeat Business From Existing Clients 1000+

Cutting Edge Projects Advanced Analytics/ML/AI/Platforms

4000+

Data Scientists, Business Consultants & ML/Data Engineers





Customer Analytics

Saved USD 100M for a leading US banking and brokerage firm by building churn models to identify attrition risk and guide interventions

Business Value Delivered



Marketing Analytics

Reduced customer acquisition costs by 50% by developing an automated campaign analytics platform for a top 5 global credit card issuer

(Y)

R&D and Innovation Identified USD 200M business opportunity in emerging flavors and product claims for a top global F&B major

Helps democratize, standardize,

and scale up the consumption of

automation and insights globally

for improving operational and

Computer Vision

computer vision-based

Platform

sales KPIs

Supply Chain Analytics

Dynamic Inventory Order Allocation for a large Sports Apparel & Footwear Retailer resulted in potential \$10+ B revenue impact globally

/ Machine Learning

Pricing Analytics

Built a semi-automated pricing

selling price guidance for use by

salespeople in their negotiations

engine to generate SKU-level

Platform Developed a codeless ML Platform that provides a single end-to-end solution to support data analysts, data scientists and engineers throughout the entire data life cycle

Call Centre Analytics

Leveraged AI/ML models to help understand/measure call intent, call sentiment, and call quality to improve customer service – resulted in 96% accuracy for intent prediction

(AI)

Modern Data Fabric

50% reduction in time to modernize data platform by creating a virtual knowledge graph that can enable near real time enablement of Fleet, Finance and Procurement data from legacy and cloud data sources to users



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