The Data School

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What can
The Data School
do for your business?

ABOUT US

The Data School is a paid two-year long immersive course which creates the next generation of great data analysts and consultants.

It provides four months of focused training from some of the best trainers in the world, led by our Australian head coach, David Bartolo, to give consultants a deep understanding of how to store, manage, prepare and visualise data.

Once trained, graduates of the Data School are available for industry placements at clients using Tableau & Alteryx

So why is this important, and why should you be excited about utilising these Data Schoolers, both during their training and post graduation?

THE CUSTOMER PERSPECTIVE - SOLVING BUSINESS PROBLEMS

Fiona Gordon, Global Director of BI strategy and enablement at JLL knows that well trained data analysts are worth their weight in gold.

"Even prior to COVID, there was a real shortage of data analysts that could mesh themselves into a customer organisation and produce the results needed. This is now even more prevalent. So when I need someone for a specific task that I don't have in my existing teams, I need the best consultants trained in the best data software solutions to quickly and effectively solve problems," Ms Gordon said.

The biggest issue with bringing in external data analysts is they can often not understand the culture of the organisation they are entering, and in doing so, misunderstand the tasks at hand and the results required.

"The Data School, by virtue of their in-house training and the fact they undertake real work placements supported by veteran data analyst means they are truly prepared for the consultancy world. They are experts in their field and they know how to take and respond to critical feedback - an uncommon skill." she said.

THE RIGHT PEOPLE FOR THE TASK

And as importantly, you can pick and choose the area of specialty, rather than a generalist. Ms Gordon explains:

"I needed someone who was a Tableau wizard to re-imagine some our dashboards within our brand framework. The Data School provided an individual that managed to learn what we needed, improve it based on user feedback and deliver in tight timeframe. At the end of the process, she knew exactly what we needed and how we needed it provided - on brand and on budget. The benefit to my business is immense because this is person we can tap into again in the future when we have specific needs that we know she can meet."

Ms Gordon believes in the current economic climate where businesses are extremely cautious about increasing permanent headcount, the smart use of consultants and partnering with the Data School brings results cost-effectively.

"We need to fulfil the needs of our internal stakeholders and that of our clients as well, and using the Data School in some of these instances makes considerable sense when we are stretched, or do not have the specific skills in-house. Increasing headcount temporarily by using Data Schoolers has helped deliver things like dashboard makeovers and to deliver some of the gamification programs. And this has not just been for my companies, but for the clients of those companies as well."

Ms Gordon said the Data School and MIP had proven their value time and again over the years.

"I want other people to know that they can go to an organisation like the Data School and MIP and they're not going to be hoodwinked - they actually going to deliver what they say that they're going to deliver."

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GOT DATA PROBLEMS?
WE CAN HELP

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