

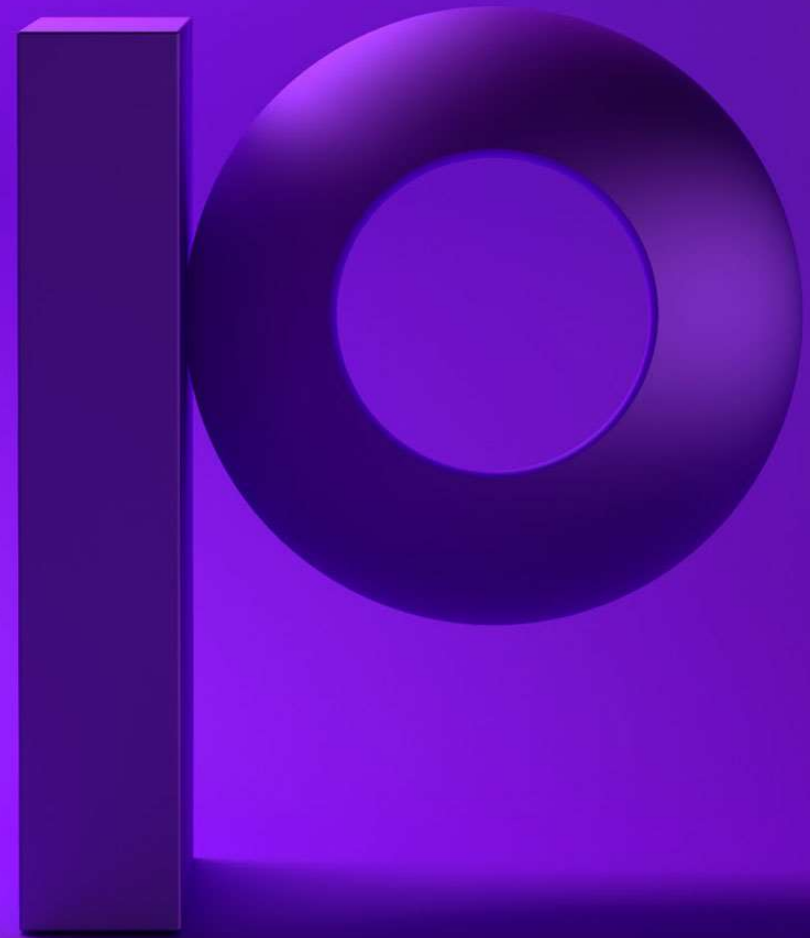


# Top Tips To Get Your Data AI-Ready

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Senior Sales Engineering  
Precisely

May 2025



# Why AI and ML?

94%

of business leaders  
believe AI is critical  
to their 5-year plan

Deloitte

75%

of enterprises are  
hiring data  
scientists

Forbes

200+ zB

of data in the cloud  
by 2025



# Chances are... you're already invested in AI

91%

of leading businesses have  
ongoing investments in  
artificial intelligence

Source: NewVantage



Chatbots

AI assistants

Knowledge management

AI-powered workflows

AI recommendations

Contact center intelligence

# Chances are... your data is not ready

**12%**

"Only 12% said their data is of sufficient quality for AI.\*"



Bias & hallucination

Poor model performance

Inaccurate predictions

Lack of relevance or nuance

Excessive time invested in data prep

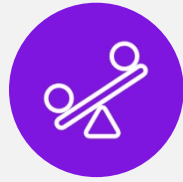
# Impacts of bad data on AI



## Inaccuracy

Lack of data quality and governance can lead to:

- Incorrect results due to hallucination
- AI failures
- Exposure of internal or private data



## Bias

Lack of access to critical, relevant data can result in:

- Ageism & sexism
- Racial bias
- Classism, urbanism, conservatism, & anachronism



## Irrelevance

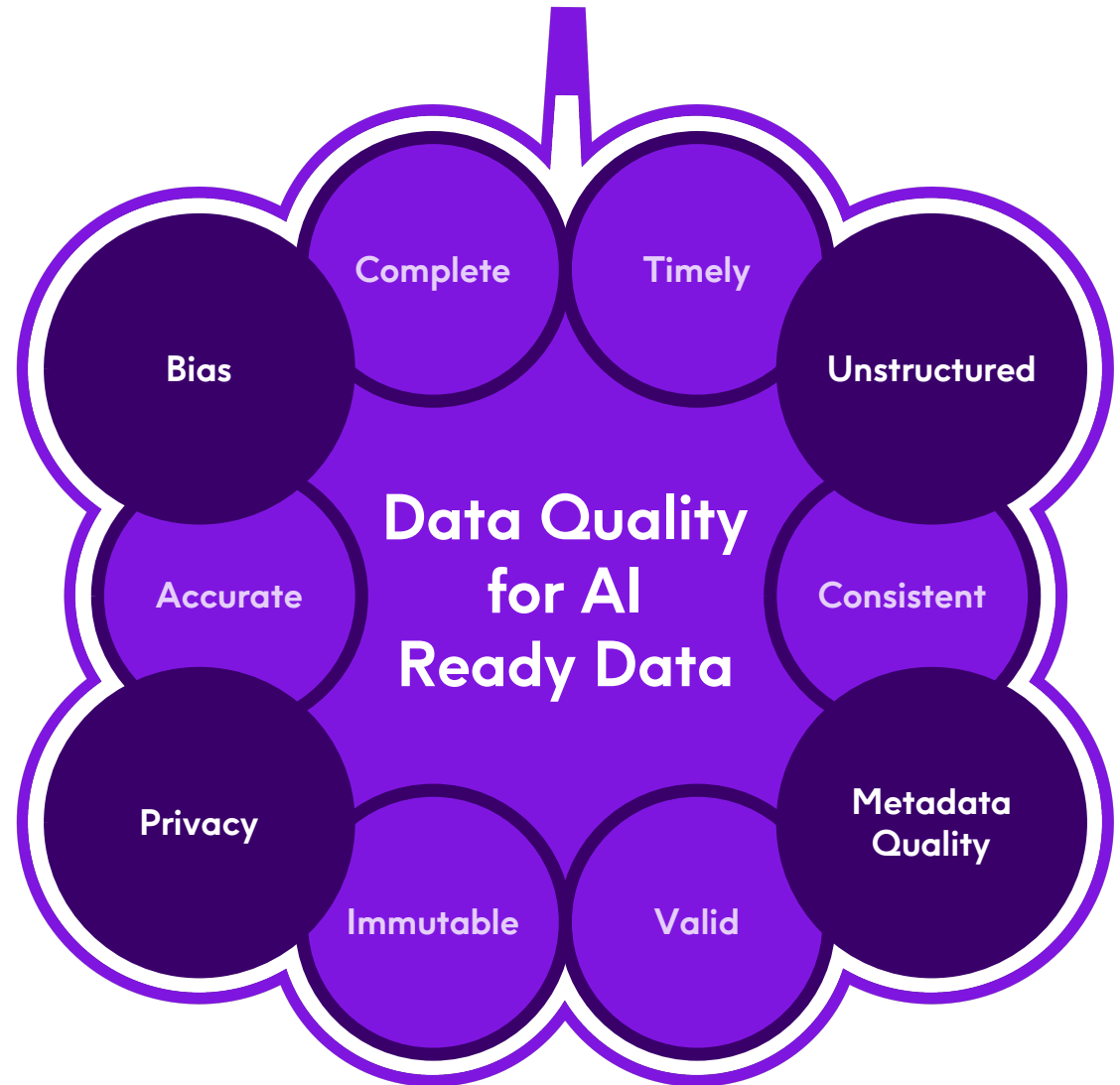
Lack of data context and nuance exposes you to:

- Weak insight into real-world characteristics
- Poor decision making with severe impacts
- Missing nuance and user connection

**AI-readiness  
requires data quality**



**But AI-ready data  
has additional  
considerations**



# Ensure data is accurate, trusted, & fit for purpose














## THE SOLUTION



### Data governance & quality capabilities

- Increase trust in AI data with proactive data quality rules around data pipelines, metadata, and structured data
- Quickly identify anomalies and recommend/create rules with automated or AI/ML driven techniques
- Protect your data with clear governance of privacy and security requirements
- Confidently leverage data for AI models with a clear understanding of data management processes (source, usage, storage, compliance)





-  Home
-  Favorites
-  Data Catalog
-  AI Glossaries
-  Technical Glossaries
-  Business Glossaries
-  Domains
-  Policies
-  Rules
-  Reference Lists
-  Dashboards
-  Configuration
-  Administration

Search menu...		
AI Use Cases	3	
AI Models	5	
AI Monitoring	2	

Search All Categories  What are you looking for? 

 Data Observability

 Data Integration

 Data Quality

 Data Products



Terms we need to understand

Mean Median Mode Variance  
Standard Deviation covariance correlation

Linear Regression Unsupervised Learning

Supervised Learning K-fold K-Means Clustering

XGBoost

Hugging Face, Amazon Q Business, OpenAI API, GitHub Copilot,

Power Apps, Gemini, IBM watsonx.....

Home

Favorites

Data Catalog

AI Glossaries

Technical Glossaries

Business Glossaries

Domains

Policies

Rules

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Dashboards

Configuration

Administration

Average Revenue Per Customer

DefinitionDiagramsRelationshipsResponsibilitiesAssignments2CommentsChange Log

General

Name

Average Revenue Per Customer

Description

Average revenue per user, estimation model

Target Audience

Internal

AI Project Phase

In Development

Owner

Meghan Widmaier (AI Use Case Owner)

Michael Ortmann (AI Steward)

Overall Risk

Low

Use Case Status

In Review

Business Context

Business Case

The Company employs an AI model to anal identifies patterns in purchase behavior and learning, the model provides actionable insi

Business Value

Implementing an AI model to analyze Avera revenue generation. By leveraging customer

Information

Model and Data Details

Data Quality Risk

Medium

Model Quality Risk

Low

Bias Drift Risk

Unknown

Feature Attribution Drift Risk

Unknown

Data Products

Search

Add filter

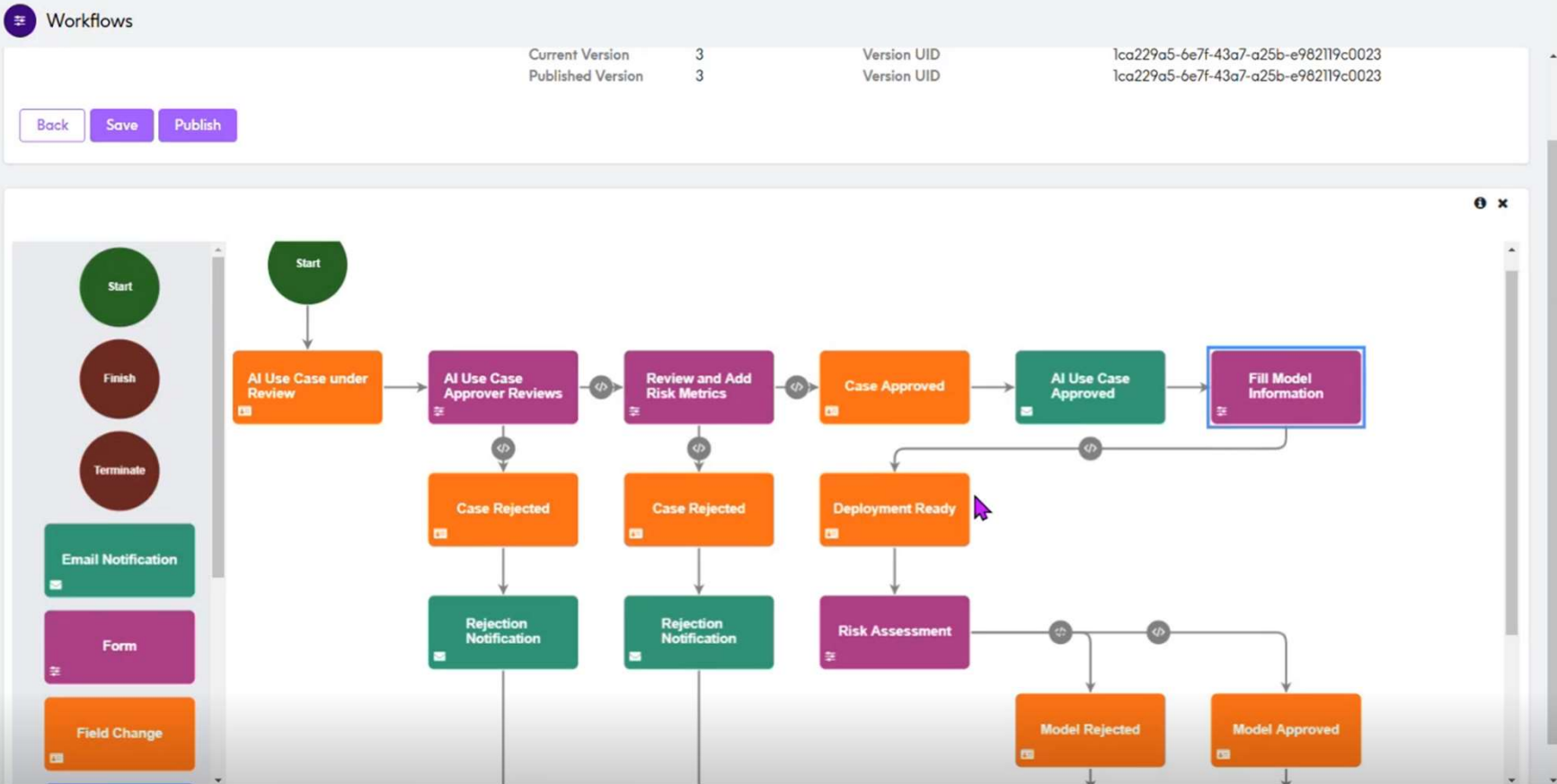
Name	Asset Rating	Contains PII	Status
Customer Order Data	★★★★★	✓	Certified

<<<1>>>

10

Rows 1 - 1 of 1 Items

- Home
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## Minimize Bias



### THE SOLUTION

Data integration capabilities

- Avoid incomplete and biased analysis with integrated data across silos
- Increase timely updates by automating data integration to where your AI applications exist

## Increase relevance



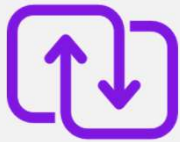
### THE SOLUTION

Spatial analysis and data enrichment capabilities

- Enhance location nuance of your models with spatial analytics
- Enrich contextual relevance with third-party data



# For trusted AI, you need data integrity



**Comprehensive  
data integration**



**Data quality &  
governance**

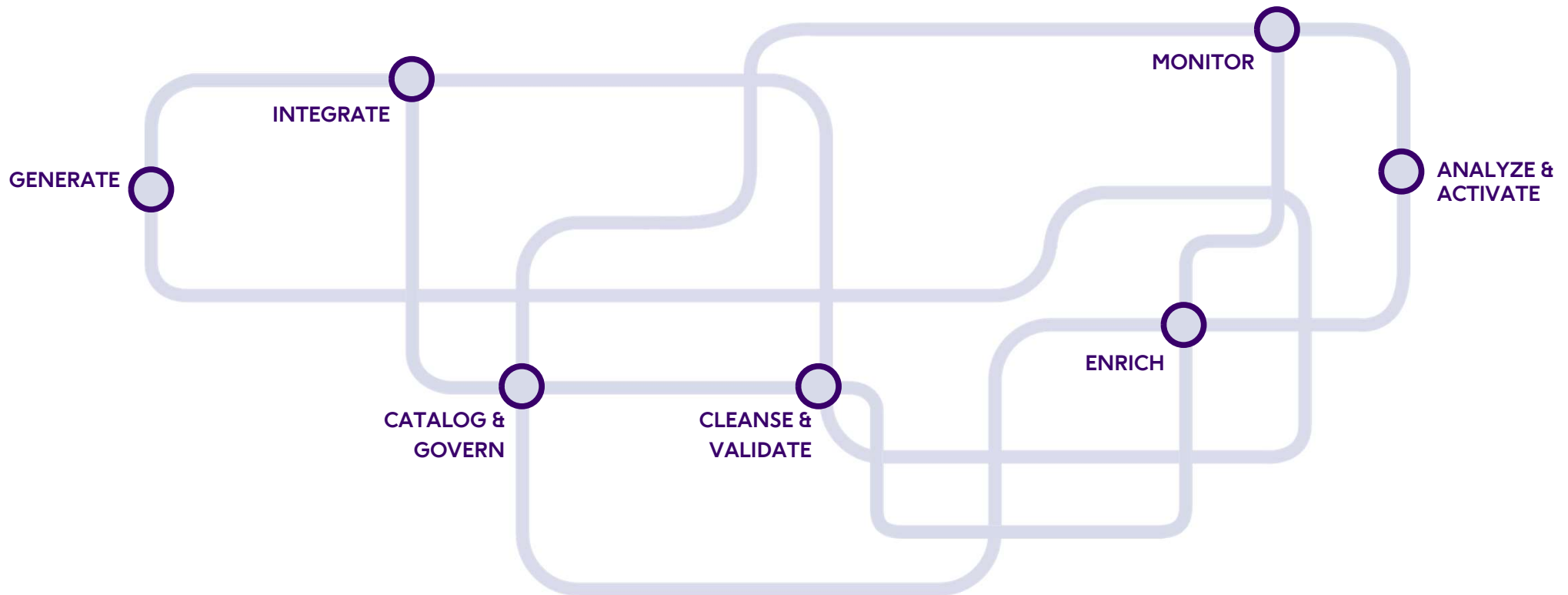


**Enriched  
data**

**Strategize and drive your AI/ML initiatives with a business outcome driven approach**

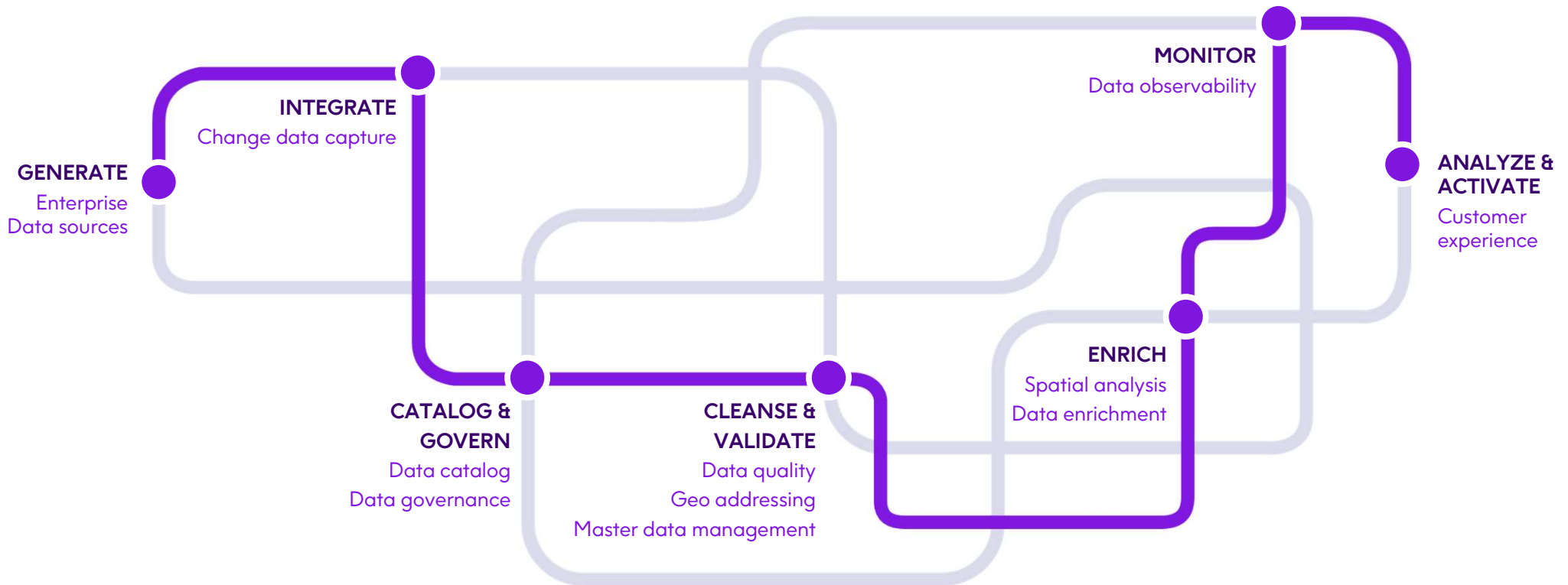


# The data journey is complex and ongoing



# Precisely partners with you along the way

Software, data, and strategy services to meet all your data integrity needs





# AI Data Readiness Assessment



**Analysis:** Address analytic requirements, overcome data challenges, and strategically prioritise investments in the people, processes, and technology that enable AI



**Focus Areas:** Precisely offers up to 10 targeted evaluation areas focused on addressable value drivers, with a single use case drilled down



**Deliverables:** Conduct a fit-gap analysis and document challenges and opportunities, identifying primary value drivers and aligning them to a strategic roadmap



**Timing and Investment:** A light-touch engagement lasting 2-3 weeks

**precisely**

## Data Integrity Suite

- Business-friendly UX
- Runs where your data lives – on premises or in the cloud
- AI-driven suggestions
- Common data catalog
- Supports legacy (Mainframe) data integration

### Flexible, interoperable SaaS services



Data  
Integration



Data  
Observability



Data  
Governance



Data  
Quality



Geo  
Addressing



Spatial  
Analytics



Data  
Enrichment



# Thank you!



**Learn More!**  
[www.precisely.com](http://www.precisely.com)