

Exploring concerns from data breaches

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INTRODUCTION



PRIVACY & DATA

Breaches, PIAs, Data Transfer Agreements, AI Regulation, Ethics, Outsourcing, Tech Contracts.



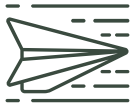
INTELLECTUAL PROPERTY

Licensing, JVs, Strategy, Enforcement.

Empowering businesses to safeguard their data and intellectual property for ethical protection and commercial success.

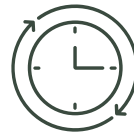
A TALE OF TWO COMPANIES

How one data breach can have two very different impacts.



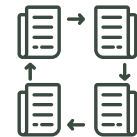
Insurance brokers

Two insurance brokers, Bob & Co and Claire & Co specialising in life and health.



OutSourceME

Third party service provider that specialises in marketing, lead generation, and HR services.

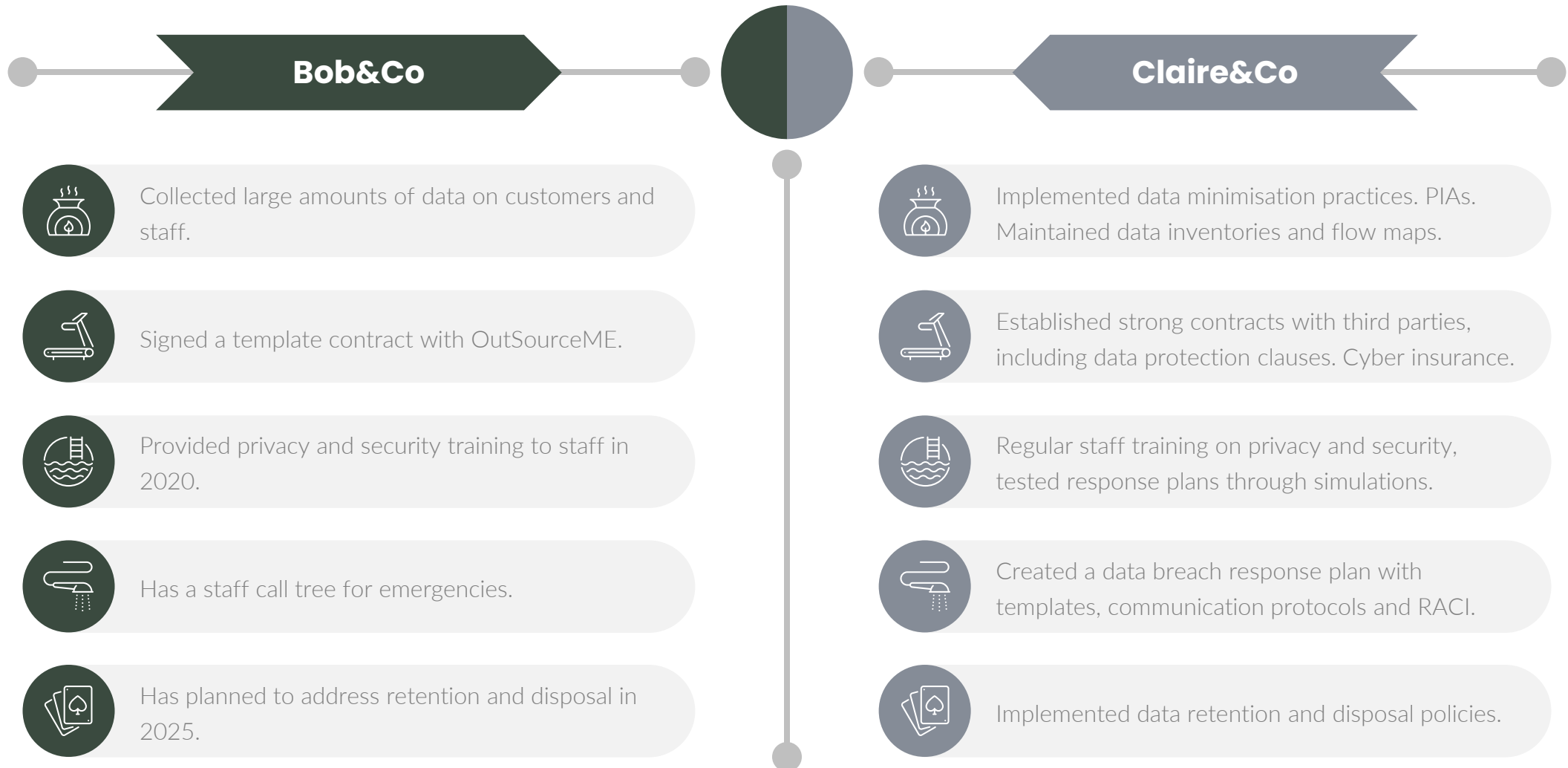


Data provided

Both insurance brokers decide to work with OutSourceME.

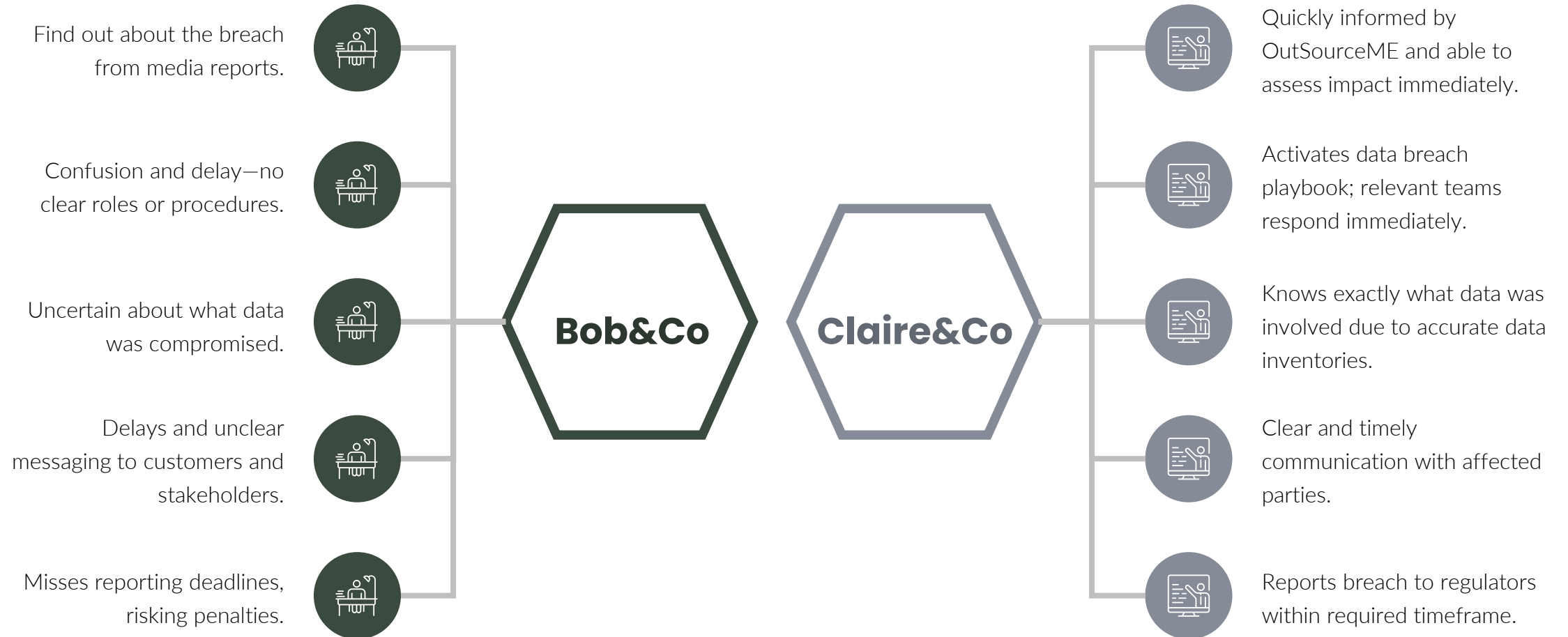
PREPARATION

OutSourceME Data Breach



BREACH

OutSourceME Data Breach



NOTIFICATION

OutSourceME Data Breach



1

Evaluate the Breach

Determine the scope of the breach, the types data involved, and the potential harm/impact.

2

Consider Notification

72 hours to notify OPC. Consider other relevant agencies such as CERT NZ, financial regulators, law enforcement, APRA.

3

Notify Affected Individuals

Inform individuals whose personal information has been compromised, explaining the nature of the breach and what steps they should take to protect themselves.

4

Cooperate with the OPC

Be prepared to answer follow-up questions and provide additional information to the OPC as they assess the breach. Implement any recommendations.

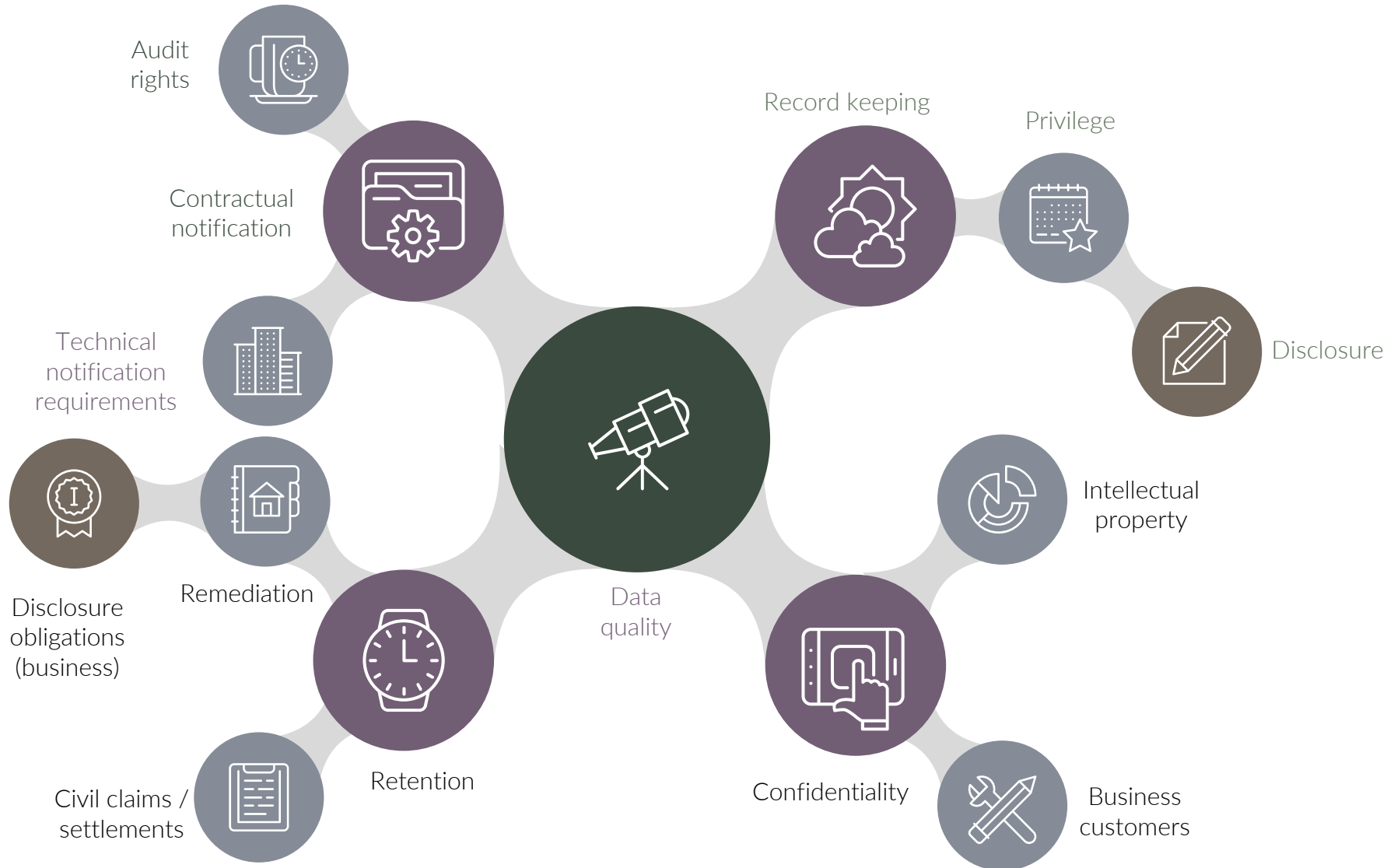
AFTERMATH

OutSourceME Data Breach



OTHER CONSIDERATIONS

Data Breaches



TAKEAWAYS



Be Prepared: What you do beforehand can significantly reduce the likelihood of a breach and minimise its potential harm.



Act Quickly and Effectively: Know how to manage a breach to minimise damage.



Stay Compliant: Learn the regulatory requirements to protect your business from significant harm.



THANK YOU

GET IN TOUCH

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