proofpoint.

Protection starts with people

Prevent, defend against, and respond to today's threats and compliance risks.

Today's cyber attacks target people, not just technology.

And people are busy. They're distracted. Sometimes they click the wrong things. Even your best people can open the wrong email, fall victim to fraud, and make the same digital mistakes we all make. Your people are your greatest business asset—and your weakest security and compliance link. With Proofpoint, you can build a defence that starts with them.

Mitigating end user risks: A blueprint for people-centric protection

Here's how our unique approach puts people at the center of your cybersecurity strategy.

Threat protection

Stop email and cloud-based threats, including malware, credential phishing and email fraud. We help you:

- Stop impostors from spoofing your domain for fraud and other attacks
- Block the entire spectrum of email threats, including malware, phishing, business email compromise (BEC) and email account compromise (EAC)
- Resolve threats more quickly and effectively—even after they've been delivered—with forensics-enriched alerts, automated workflow and orchestration
- Isolate users' personal web and email activity from the corporatenetwork

User protection

Reduce successful phishing and malware attacks by empowering your people to spot and report unsafe email. We offer:

- General security awareness training informed by the latest threat intelligence and attack trends
- Targeted training for users most at risk
- Phishing simulation based on real-world attack techniques

Access protection

Control access to keep data, users and devices protected no matter where they are, what websites they access, or what applications they run

- Empower users with scalable, secure remote access to on-premises and cloud-based apps
- Define and enforce granular policy to control what apps each user can access
- Provide access to personal webmail and other web content without exposing your environment to new threats
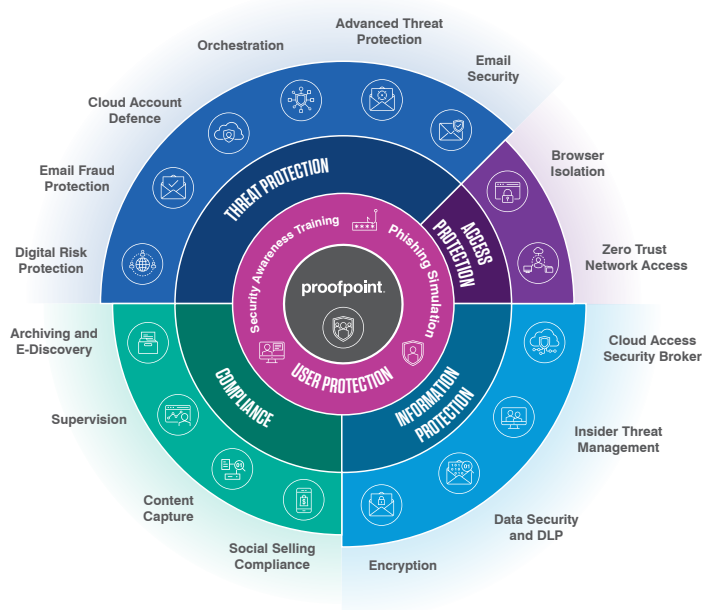
Information protection

Protect your data across cloud, email, endpoint, and on-premises file shares. Defend against insider threats and address compliance needs with a modern architecture that is easy to deploy and maintain. We help you:

- Discover sensitive data and broad file sharing
- See content, context, and user behavior to mitigate real risk
- Prevent data exposure with real-time response and protection
- Get fast time-to-value with a modern architecture that is easy to deploy

Compliance

Collect, archive, supervise and monitor sensitive data in a compliant and legally defensible manner without the cost and hassle of traditional compliance tools. We help you:

- Meet regulatory, legal, and corporate compliance requirements quickly and accurately
- Manage the cost and complexity of staying in compliance at scale
- Make better decisions and gain more control with deeper, more meaningful insight into your archived data