



# Unlocking DevOps Success

Transformative Insights from Practical Implementation of Platform Engineering

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# About Facets.Cloud

- Founded in 2021
- Helps organizations adopt Platform Engineering and enable developer self-service
- Built on an extensible and well-architected framework

# Agenda

How a customer engagement solutions provider adopted Platform Engineering and enabled developer self-service

How a gaming platform improved Dev and Ops efficiency using Platform Engineering



# Case Study

How a customer engagement solutions provider adopted Platform Engineering and enabled developer self-service

Loyalty and customer engagement solution

~875 M users

~200 engineering team members

Multi-geography presence



# Challenges

## Ops Burnout

- Strain on lean Operations team
- Ticket Ops

## Automation

- Needed constant refresh
- Maintenance and upgrading was a huge task

## Multi-geography

- Each launch took significant bandwidth
- Compliance issues



# Adopting Platform Engineering

**1** Creating infrastructure blueprint

**2** 100% Automation

**3** Single pane of glass to improve visibility

**4** Standardized workflows

**5** Enabling Developer self-service



# Impact with Facets

**20 %**

Increase in developer  
productivity



Single click environment  
launch

**95 %**

Reduction in  
Ops tickets

**100 %**

Infra autonomy  
for Devs





# Case Study

How a gaming platform improved  
Dev and Ops efficiency using  
Platform Engineering

eSports and mobile gaming

~90M users

Infrastructure solution for  
game developers



# Challenges

1

Low release velocity

2

Infrastructure drift

3

Multi-cloud infrastructure



# Increasing Ops Efficiency



Drift-free environments  
with a single source of truth



Infra-level stability



Enhanced automation  
and Ops efficiency



Streamlined release  
management



# Impact with Facets

**85 %**

Reduction in time taken to  
launch new environments

**3 x**

Ops efficiency

**25 x**

Release velocity

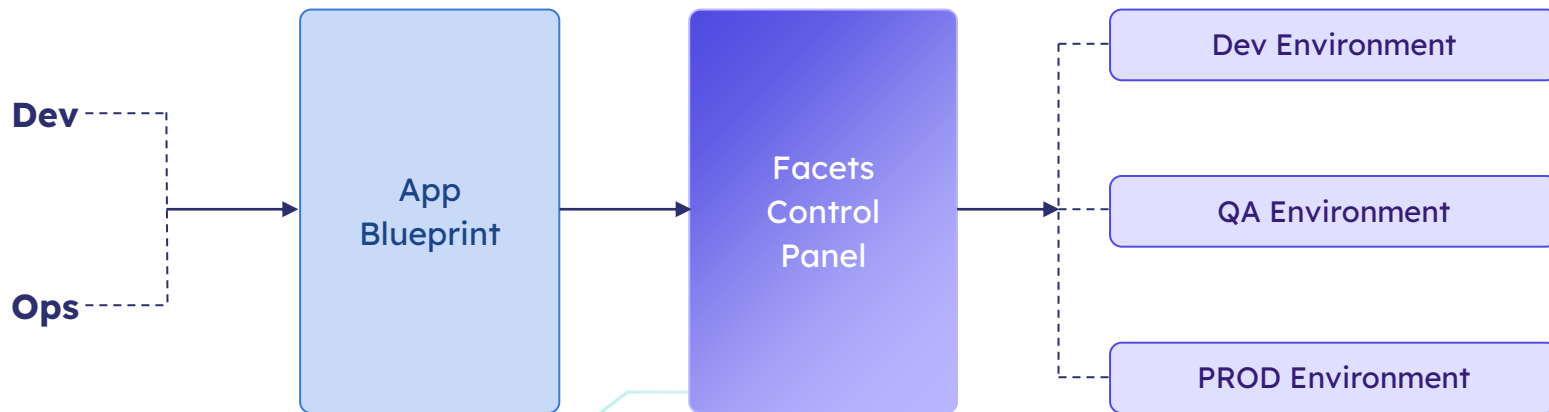
**2 weeks**

To become multi-cloud  
ready



# About Facets.cloud

A ready-to-use IDP with an extensible framework and best practices baked in.



# Benefits



Extensible



Reusable



Well-architected



Cloud-agnostic



Standardized Workflows



# Open for QnA

Contact Us

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