

MARIUS STACKEVICIUS

Marius holds a degree in Computing with Business from Kingston University in London and is a certified CISM professional.

He has a proven track record of mitigating cybersecurity risks and helping businesses achieve their goals safely and securely.

With a passion for staying informed about the latest trends and developments in cybersecurity, Marius regularly consumes industry-related podcasts and publications.

In his free time, he enjoys playing basketball and guitar. These interests reflect his well-rounded approach to life, which combines both technical skills and creativity.



Cybersecurity prevents cyber attacks





LEVERAGING CYBERSECURITY AS A BUSINESS GROWTH **ENABLER**

BY MARIUS STACKEVICIUS

MOVING CYBER FROM **BLOCKER** TO **ENABLER**

Supporting the business to deliver key strategic goals

"Villains" who turned heroes - shifting the mindset and improving awareness

Embracing business growth with secure innovation at the core of your strategies

A photograph of a railway track receding into a misty forest. The track is made of wooden sleepers and metal rails, leading the eye towards a hazy horizon. Tall evergreen trees line both sides of the track, their tops partially obscured by the mist. The overall atmosphere is serene and quiet.

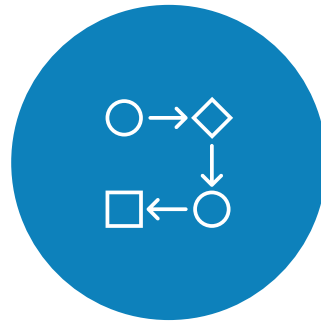
CYBERSECURITY & BUSINESS GOALS

HOW THE CYBERSECURITY FUNCTION CAN SUPPORT
THE BUSINESS TO DELIVER KEY STRATEGIC GOALS

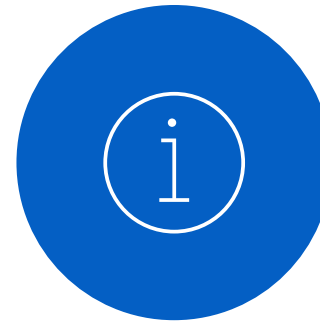
UNDERSTAND YOUR BUSINESS



ENGAGE
KEY STAKEHOLDERS



UNDERSTAND
BUSINESS PROCESSES

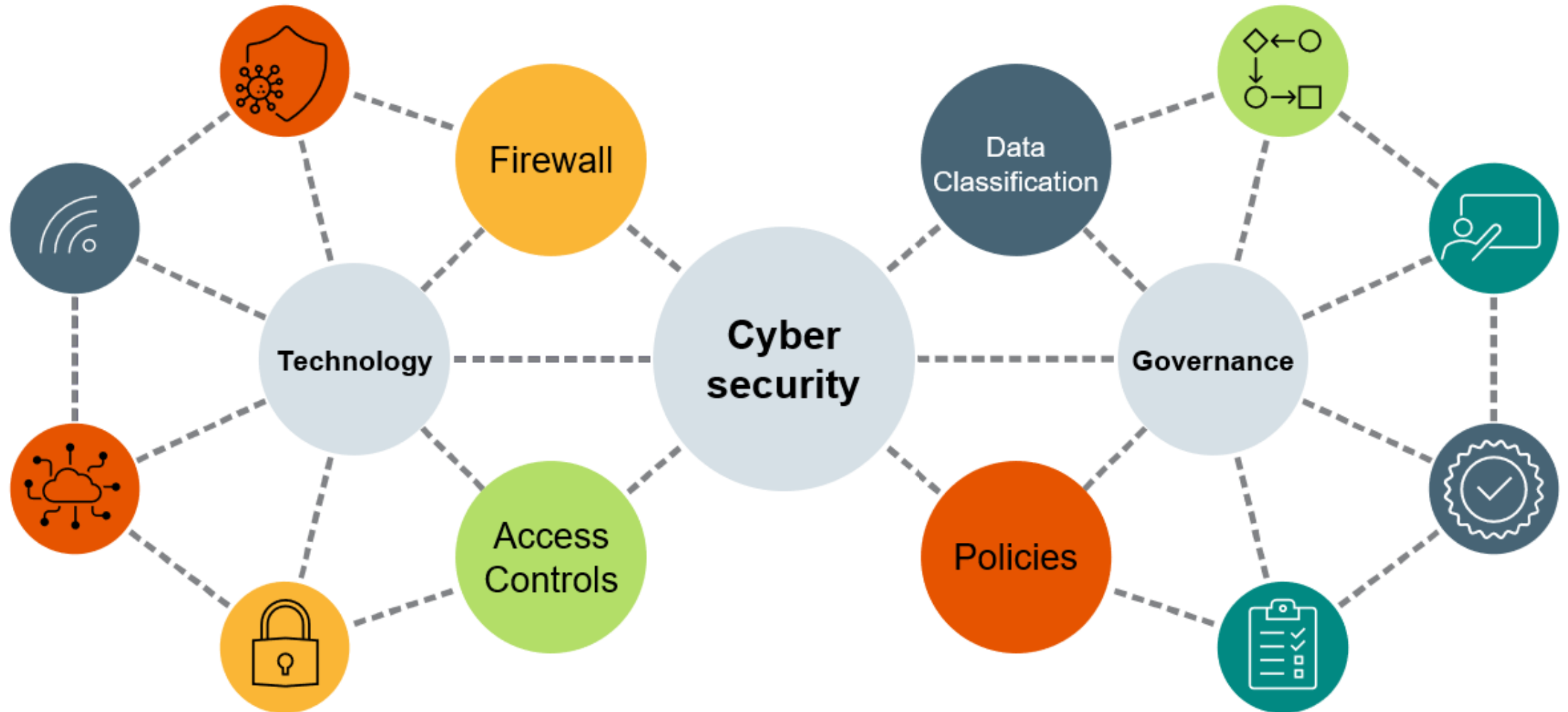


UNDERSTAND
INFORMATION NEEDS



UNDERSTAND
RISK APPETITE

CONNECT TECHNOLOGY AND GOVERNANCE



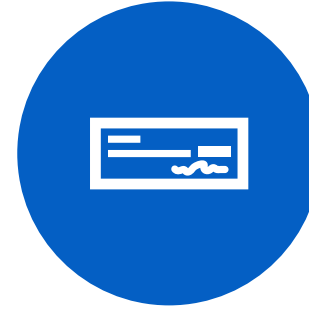
SUPPORTING YOUR BUSINESS GOALS



MAINTAINING CUSTOMER
TRUST



PROTECTING AGAINST
FINANCIAL LOSS



COMPLYING WITH
REGULATIONS



DRIVING BUSINESS
INNOVATION AND GROWTH

A full-page background image of Darth Vader from Star Wars, pointing his right hand forward. The image is overlaid with a dark blue semi-transparent filter. On the far left, there is a solid dark blue vertical bar.

"VILLAINS" WHO TURNED “HEROES”

SHIFTING THE MINDSET AND IMPROVING AWARENESS

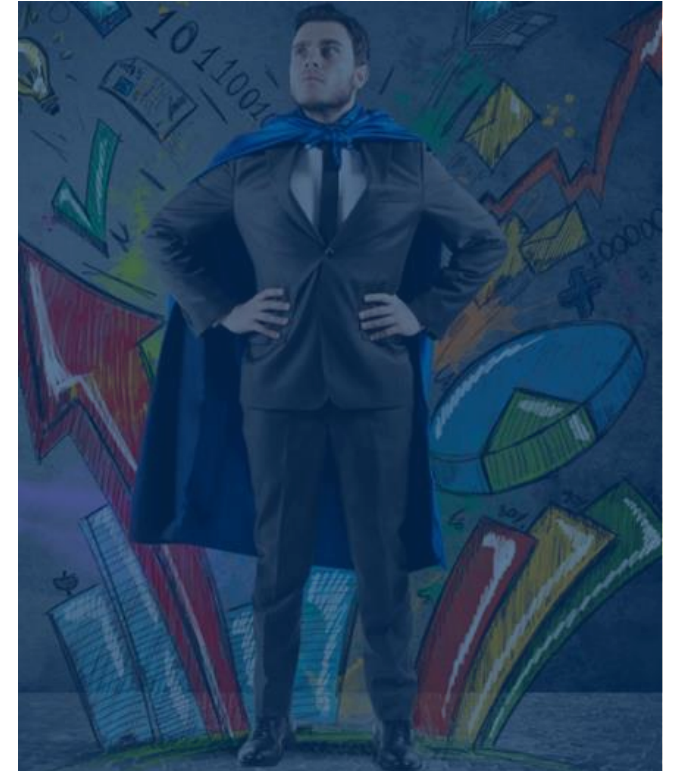
SHIFT THE MINDSET



IMPORTANCE OF
AWARENESS AND
EDUCATION



TURNING "VILLAINS"
INTO "HEROES"





BUSINESS GROWTH WITH SECURE INNOVATION

EMBRACING BUSINESS GROWTH WITH SECURE
INNOVATION AT THE CORE OF YOUR STRATEGIES

THE ROLE OF CYBERSECURITY IN SUPPORTING INNOVATION



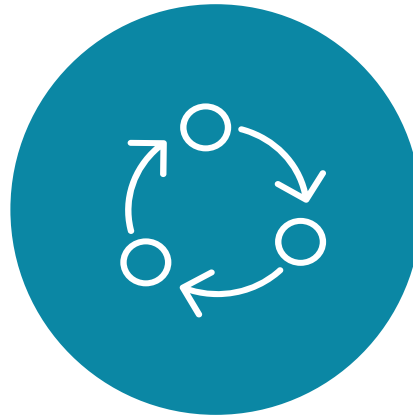
FOSTERING A
CULTURE OF
SECURITY AND
INNOVATION



BEST PRACTICES FOR EMBEDDING CYBERSECURITY IN THE INNOVATION PROCESS



SECURE BY DESIGN



REGULAR RISK
ASSESSMENTS



CONTINUOUS
MONITORING TO REFINE
PRACTICES

A woman with dark hair in a ponytail, wearing a white lab coat, stands on a balcony with a metal railing. She is looking out over a cityscape under a clear blue sky. The image has a blue tint and a dark blue vertical bar on the left side.

IN CONCLUSION