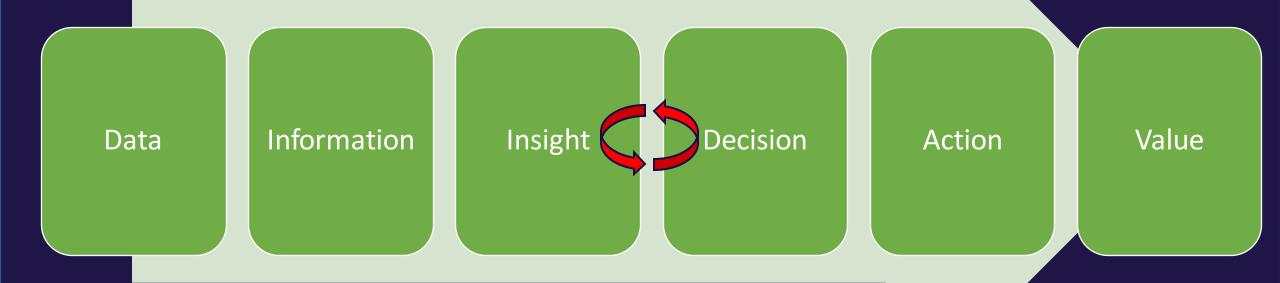


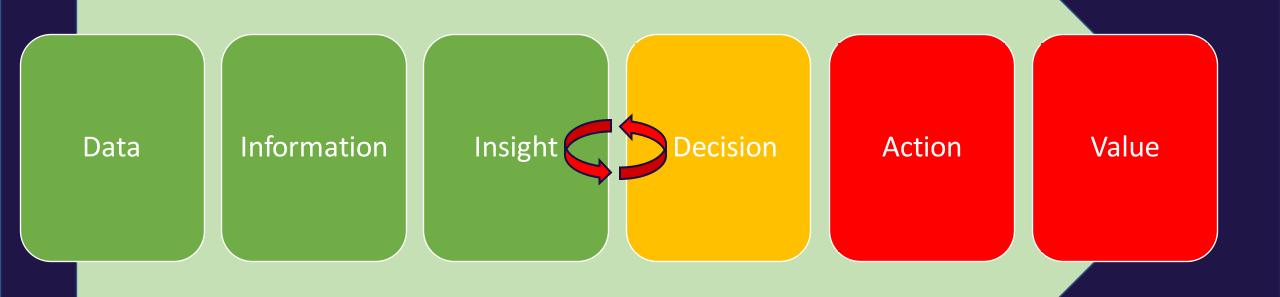
Data Communities: A solution to the data literacy gap

Data Value Chain





Actionable Insights and Value



Data should lead to an action and provide value.





A Model for Making Data Work



Tools & Training



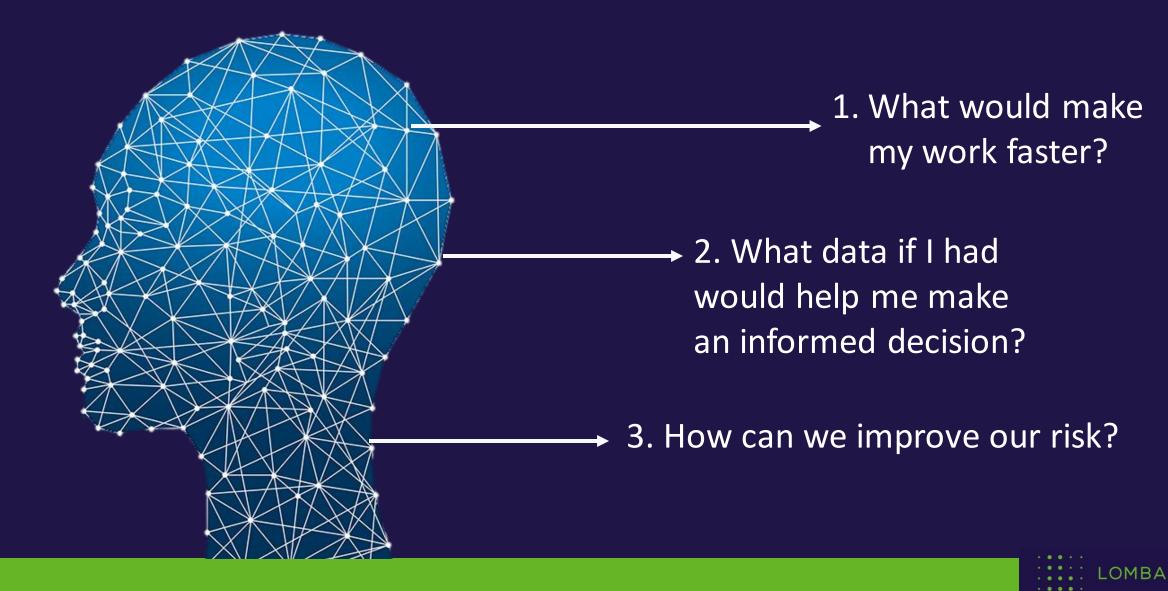
Challenges & Drivers for Success



What is the business question?

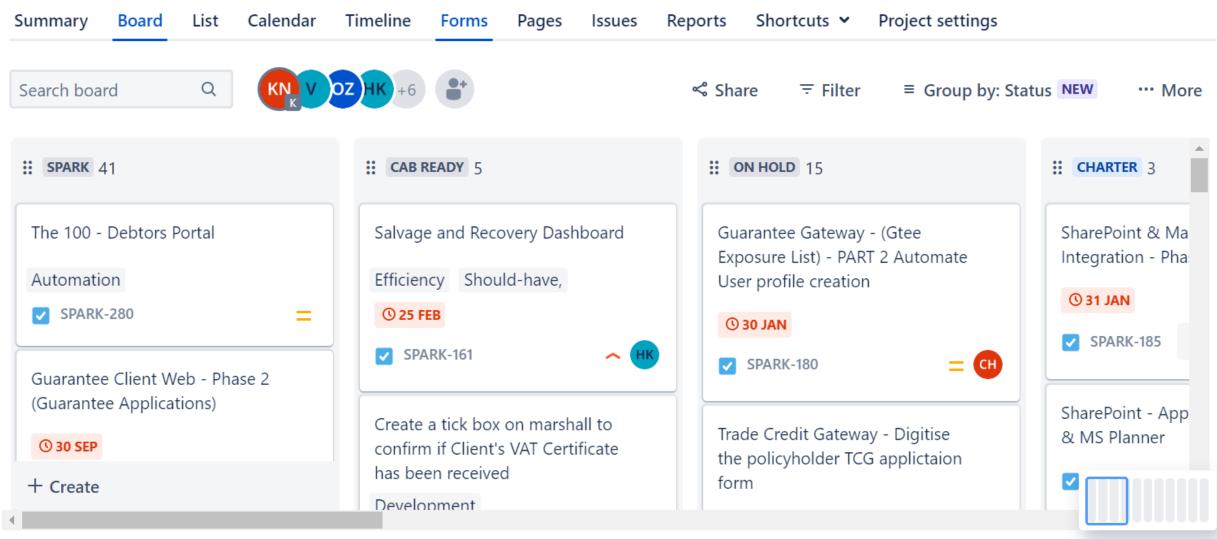


What is the business question?



What is the business question?





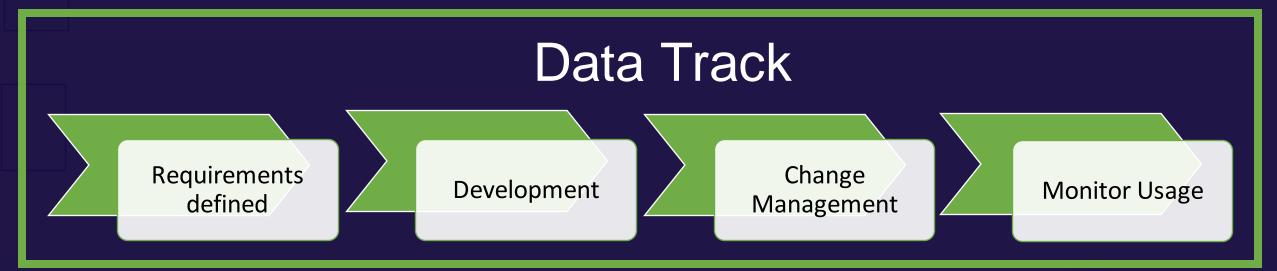
The Business Question Cycle





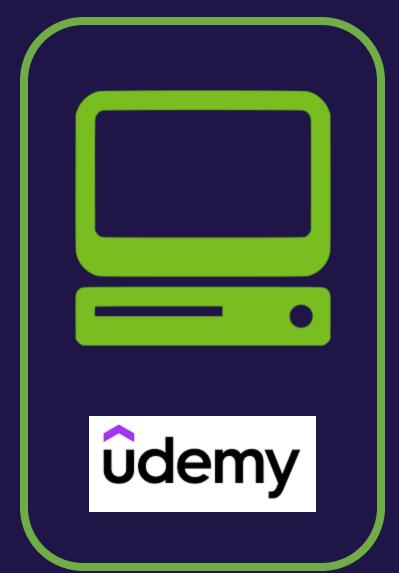
The Business Question Cycle







Challenges





Drivers for Success









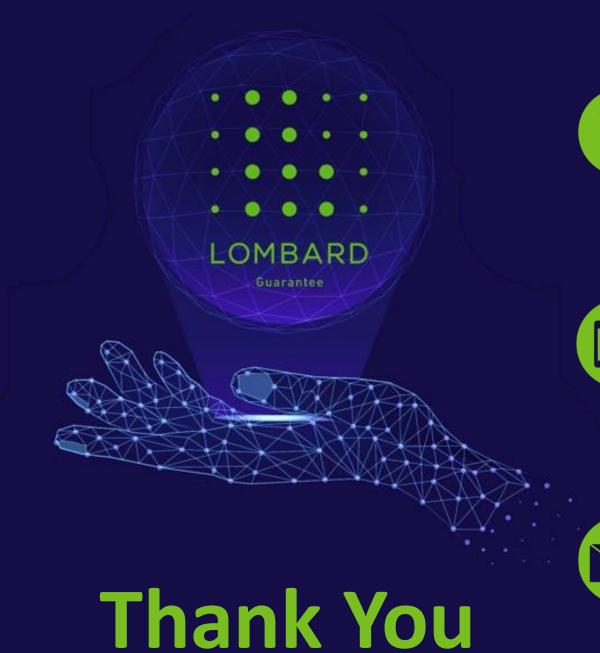
Exco & Management Team

Champion

Business

Data Support









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