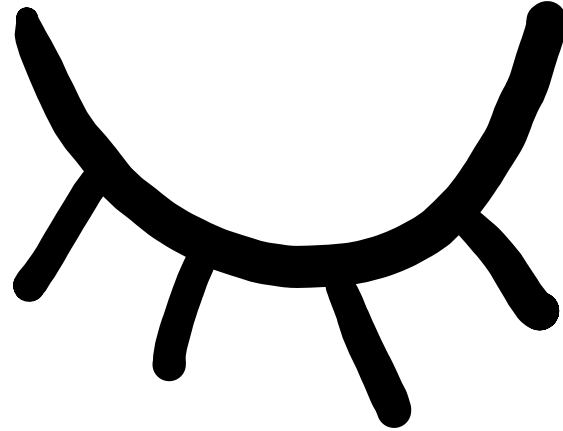
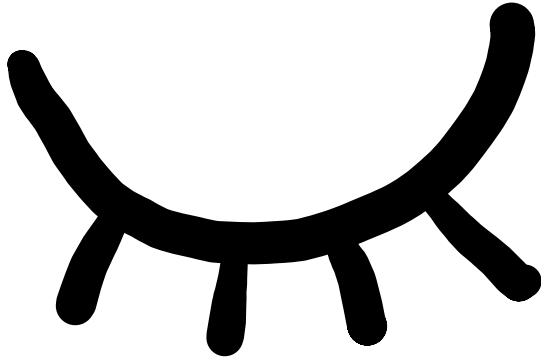
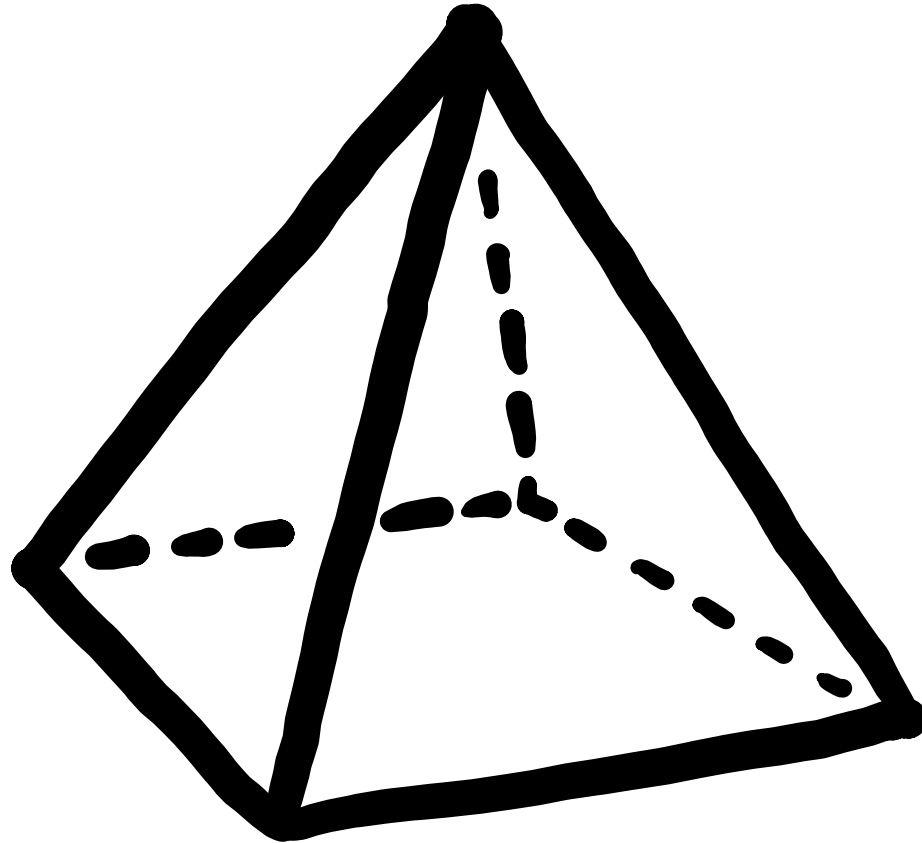


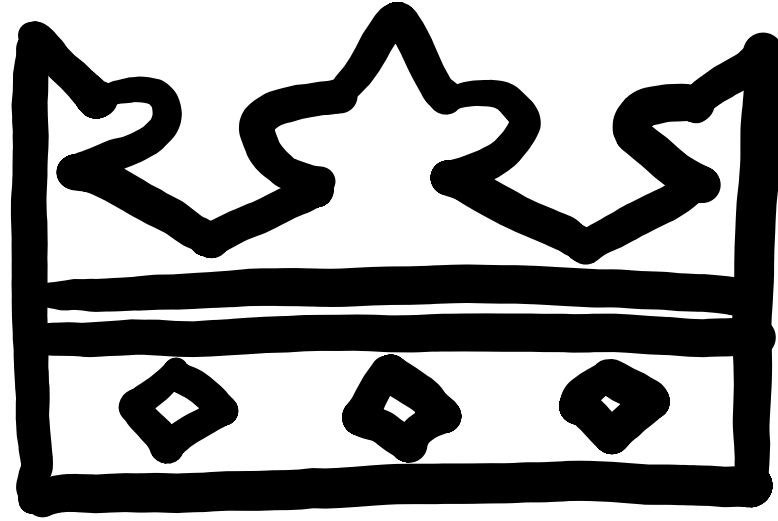
Data Governance: The Carrot Approach

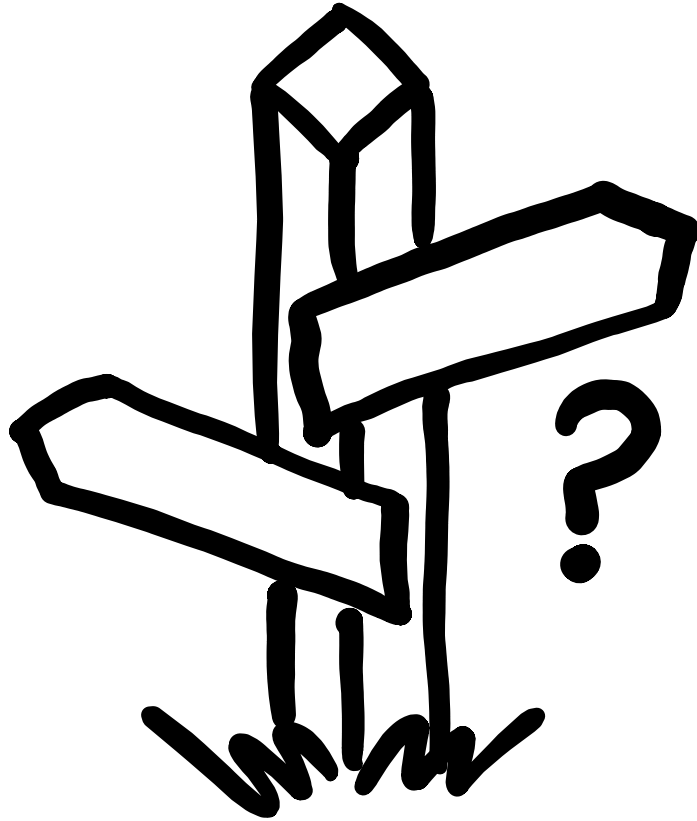
Lucy Bailey

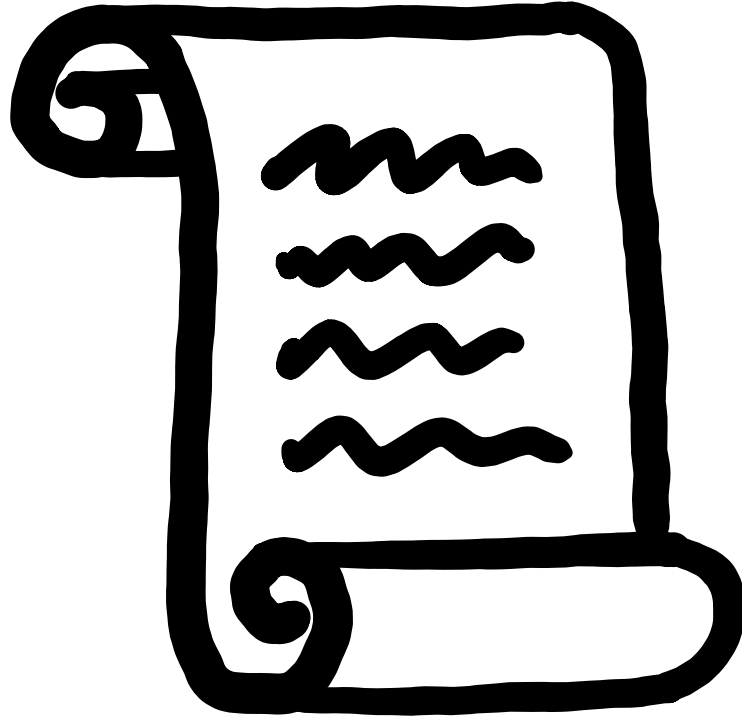


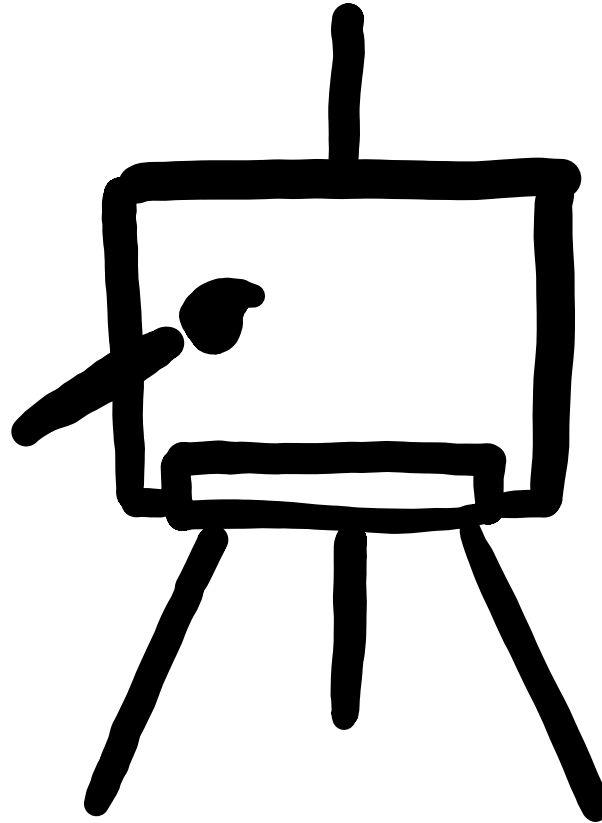


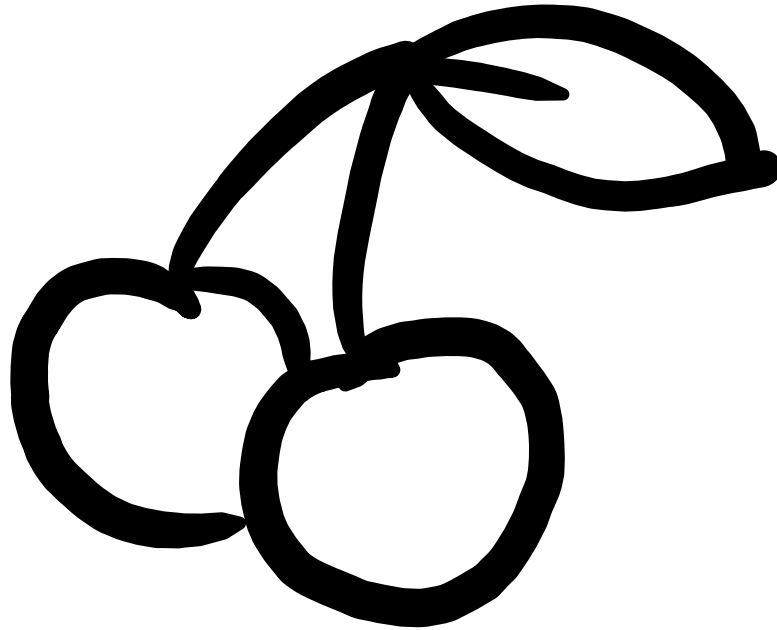












	Domain W	Domain X	Domain Y	Domain Z
Practice A	1	2	2	3
Practice B	3	3	2	1
Practice C	3	2	1	2
Practice D	3	1	2	3

$$1 + 1$$





DATA QUALITY

- Issue resolution
- Reporting
- Certification

DATA DOCUMENTATION

- Catalogue
- Dictionary
- Lineage

DATA PRODUCTS

- Reports
- Data sets
- Files
- Dash boards
- Inter faces

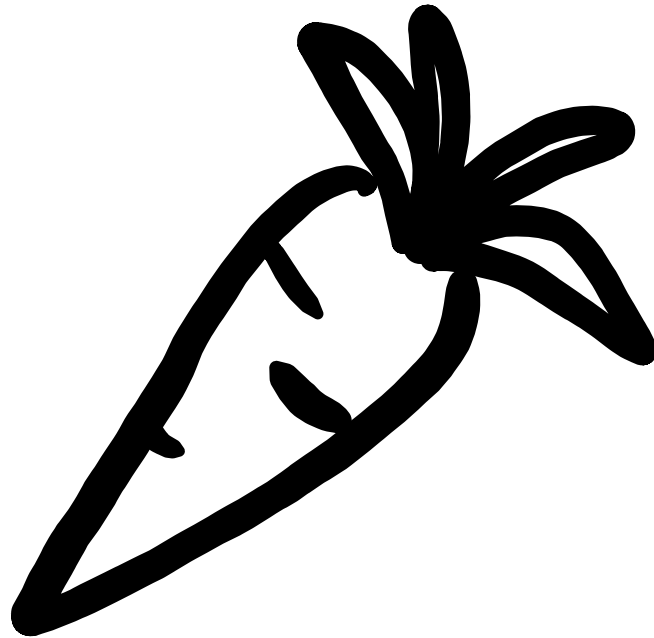
TOOLS

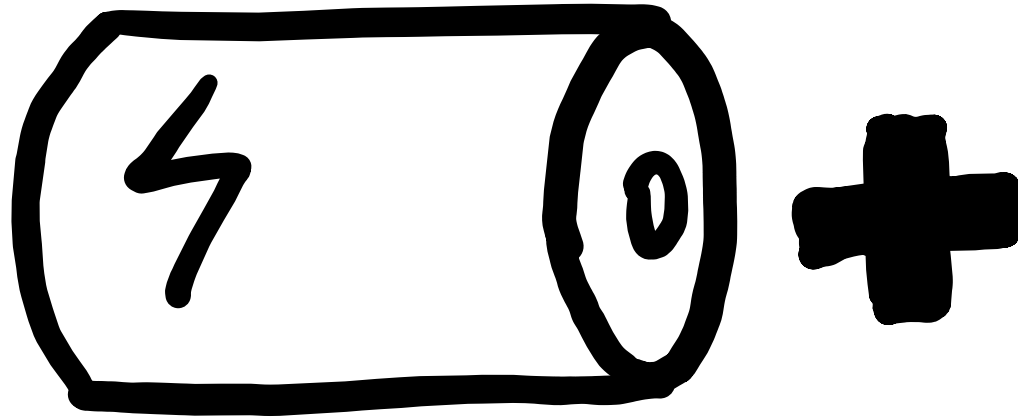
- Apps
- Work Spaces

REQUEST MGMT

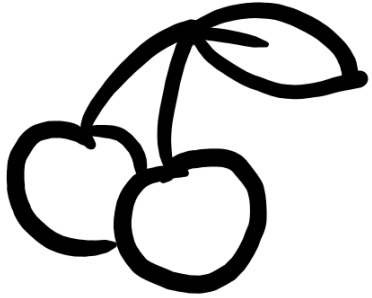
- New item
- Access
- Change
- Issue
- Info







Cherry
Pick



1 + 1

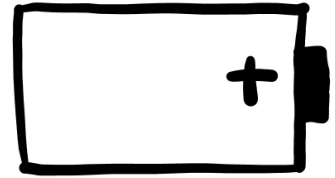
Start
Simple

Bottom
Up



Find
Carrots

Make
Positive



Thank you!

