KnowBe4
Human error. Conquered.

Security Awareness Training and Simulated Phishing Platform

Helps you manage the ongoing problem of **social engineering**

KnowBe4 Security Awareness Training

Old-school security awareness training doesn't hack it anymore. Today, your employees are frequently exposed to sophisticated phishing and ransomware attacks.

Baseline Testing
We provide baseline testing to assess the Phish-prone™ percentage of your users through a free simulated phishing attack.

Train Your Users
The world's largest library of security awareness training content; including interactive modules, videos, games, posters and newsletters. Automated training campaigns with scheduled reminder emails.
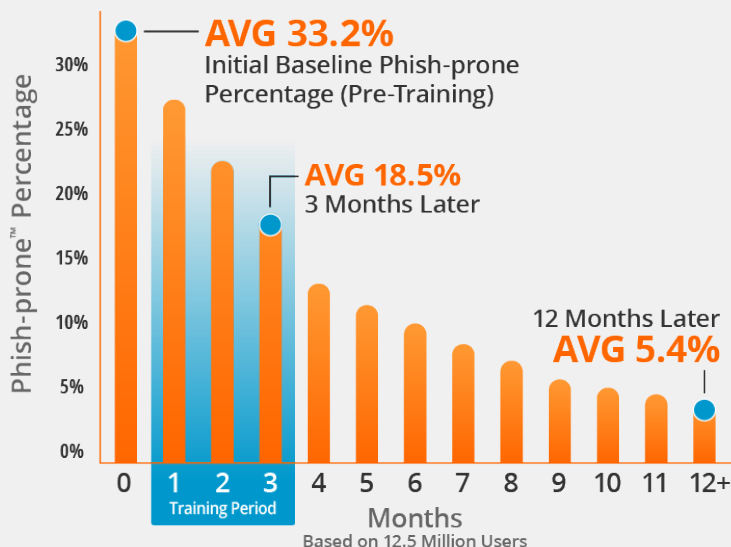
Phish Your Users
Best-in-class, fully automated simulated phishing attacks, thousands of templates with unlimited usage, and community phishing templates.

See the Results
Enterprise-strength reporting, showing stats and graphs for both training and phishing, ready for management. Show the great ROI!

TRAIN · PHISH · ANALYSE

The System Really Works

With KnowBe4's massive database, we analyzed over 12.5 million users over the course of at least 12 months, and our 2023 research continues to uncover alarming results. The overall industry initial Phish-prone Percentage benchmark increased to 33.2%, up nearly one full point from 2022.

Fortunately, the data showed that this 33.2% can be brought down to 18.5% within 90 days after deploying new-school security awareness training. The one-year results show that by following these best practices, the final Phish-prone Percentage can be minimized to 5.4% on average.

See how your company's Phish-prone Percentage compares to your peers! The Industry Benchmarking feature is included with your subscription.

AVG 33.2%
Initial Baseline Phish-prone Percentage (Pre-Training)

AVG 18.5%
3 Months Later

12 Months Later
AVG 5.4%

Phish-prone™ Percentage

Months
Training Period
Based on 12.5 Million Users

Source: 2023 KnowBe4 Phishing by Industry Benchmarking Report
Note: The initial Phish-prone Percentage is calculated on the basis of all users evaluated. These users had not received any training with the KnowBe4 console prior to the evaluation. Subsequent time periods reflect Phish-prone Percentages for the subset of users who received training with the KnowBe4 console.

Find Out How **Effective** Our Security Awareness Training Is

KnowBe4 is the world's largest integrated platform for awareness training combined with simulated phishing attacks. Join our tens of thousands of customers who have mobilised their end users as a last line of defence.

KnowBe4 Security Awareness Training Features

Unlimited Use

We offer three Training Access Levels via the KnowBe4 ModStore, giving you access to our content library of 1,000+ items based on your subscription level. Unlimited access to all phishing features with flexible licensing. Powerful new features added regularly.

Localized Admin Console and Learner Experience

You can set your default language for three localization settings: Phishing, Training, and Admin Console Language. With these localization options, you can enable your Admins to manage the KnowBe4 console in one of ten languages, while delivering a more immersive training experience for your learners in over 34 languages.

Brandable Content

This self-service feature gives you the option to add branded custom content to the beginning and end of select KnowBe4 training modules. You can add your organisation's branding elements including your logo, custom graphics, and corporate colors to tailor any messaging you want to deliver to your users.

Upload Your Own Content

Want to supplement your KnowBe4 security awareness training content with your organisation's custom training or other corporate training content? With KnowBe4's robust learning management system (LMS), you can upload your own SCORM-compliant training and video content and manage it alongside your KnowBe4 ModStore Training content all in one place—at no extra cost!

Assessments

Find out where your users are in both security knowledge and security culture to help establish baseline security metrics. Use the skills-based assessment and the security culture survey to measure and monitor your users' security knowledge and sentiment to a security-aware culture over time.

Custom Phishing Templates and Landing Pages

Apart from the tens of thousands of easy-to-use system templates, you can customize scenarios based on personal information and include simulated attachments to create your own targeted spear phishing campaigns. Each Phishing Email Template can have its own Custom Landing Page, which allows for point-of-failure education.

Phish Alert Button

KnowBe4's Phish Alert add-in button gives your users a safe way to forward email threats to the security team for analysis, and deletes the email from the user's inbox to prevent future exposure. All with just one click!

Social Engineering Indicators

Patented technology turns every simulated phishing email into a tool IT can use to dynamically train employees by instantly showing them the hidden red flags they missed within that email.

AI-Driven Phishing and Training Recommendations

Leverage the power of AI to give your users a more personalized experience that adapts to their current level of knowledge. Use AI-driven phishing to automatically choose the best phishing template for each of your users based on their individual training and phishing history. With AI-driven training recommendations, the KnowBe4 ModStore serves up training content customized to your overall organisation's Phish-prone percentage.

User Management

KnowBe4's Active Directory or SCIM integration allows you to easily upload user data and saves you time by eliminating the need to manually manage user changes. You can also leverage the Smart Groups feature to tailor and automate your phishing campaigns, training assignments and remedial learning based on your employees' behavior and user attributes.

Advanced Reporting Feature

60+ built-in reports provide holistic views and detailed reporting on your key awareness training indicators over time. Leverage Reporting APIs to pull data from your KnowBe4 console.

Virtual Risk Officer™

The innovative Virtual Risk Officer (VRO) functionality uses machine learning to help you predict and identify risk at the user, group and organisational level. This continual learning model enables you to make data-driven decisions when it comes to your security awareness program.

PhishER™

PhishER is an optional add-on for managing the high volume of messages reported by your users and helps you identify and respond to email threats faster. Combined with the KnowBe4 training platform, PhishER can automatically flip dangerous attacks into instant real-world training opportunities when you use PhishFlip together with the KnowBe4 platform.

Did you know that 88% of data breaches are caused by human error?
Get your free phishing security test and find out what percentage of your employees are Phish-prone
www.KnowBe4.com/PST

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