

How La Trobe University uses AI-Powered analytics to democratise data



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Our customers all came to us with the same challenges

Can't answer
the next question



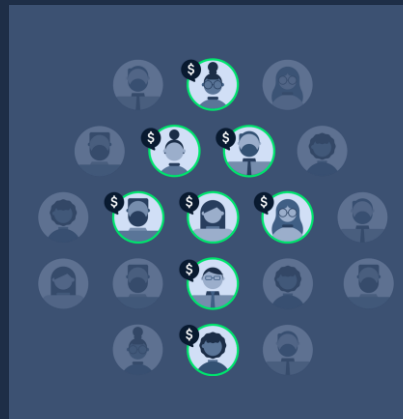
Only 25% of employees
prepared to use data.

Slow to get
granular details



60-70% of data is never
analyzed.

Rising technical
resource costs



Analysts waste 30-40% of
their time on adhoc requests.

Poor
data literacy



30% adoption and cost of
poor data literacy at 5% of
market cap

Why do customers choose ThoughtSpot?

**Natural language
search with GPT**



Now anyone can create
charts and visualizations
through search

**Mobile monitoring
with change analysis**



Get real-time alerts with
outlier and anomaly
detection and AI
explanations

**Drill anywhere into
granular details**



Search-driven architecture
purpose-built to uncover
granular insights with speed
at-scale

**Higher adoption
& lower TCO**



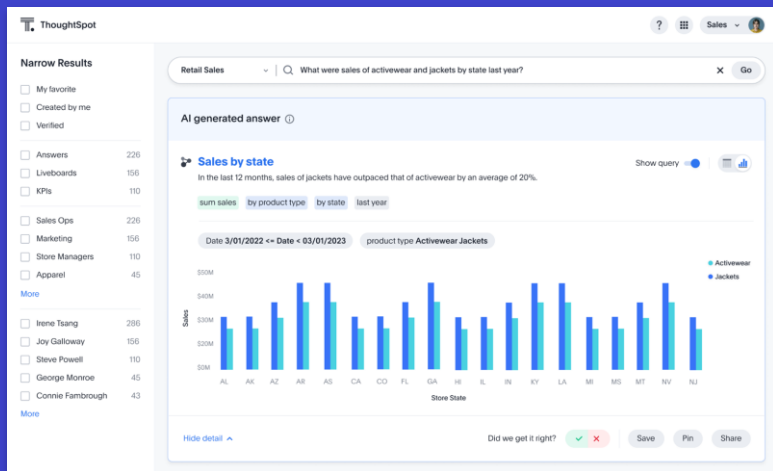
Drive true self-service and
unlimited user licensing free-
up analyst time and improve
operational efficiency

Two ways to consume AI-Powered Analytics



INTERNAL

ThoughtSpot Analytics



Deliver true self-service analytics
for your own internal business

EMBEDDED

ThoughtSpot Everywhere



Build interactive, external-facing embedded analytic
apps with a developer-friendly platform



ThoughtSpot Analytics Cloud (SaaS)

INTRODUCING

ThoughtSpot SAGE



A smart, flexible, transparent interpretation layer on top of Relational Search

GPT-4

🔍 What are the best performing Nike products

Feedback loop ↻

**Relational
Search**

🔍 top 10 products ranked by total sales brand = 'Nike'



Our Approach

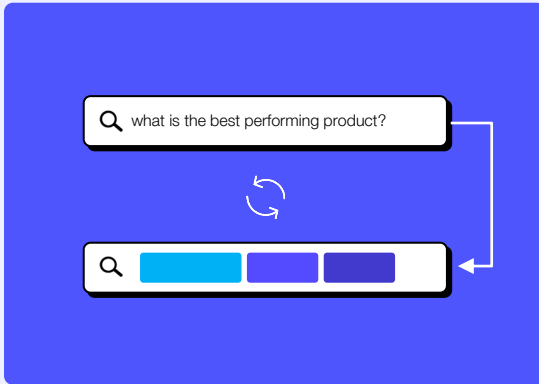
Translate End User
Query to Relational
Search

Ensure trustworthy,
accurate results on
complex data at scale

Flexible, yet builds upon our promise
of transparency and accuracy

What makes ThoughtSpot Sage unique?

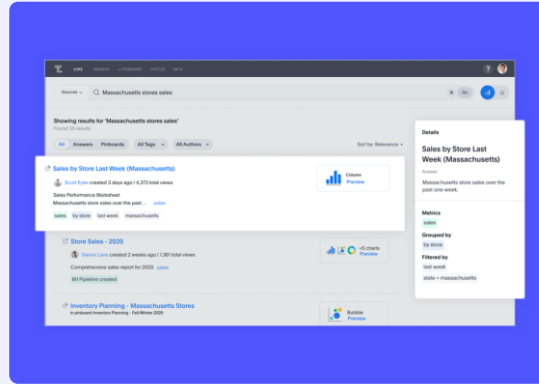
Transparency and accuracy



No black box.

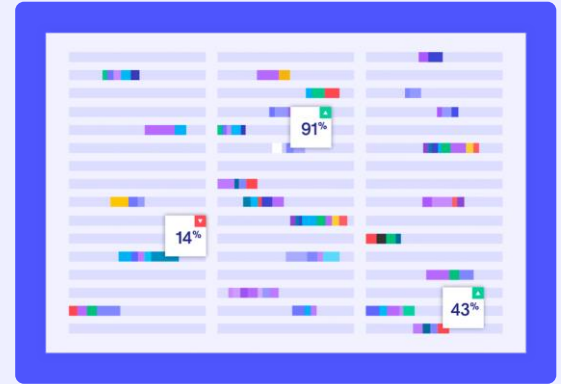
Query transparency and human-in-the-loop AI system to ensure trust, verification and allow easy answer modification

Context with analytics catalog



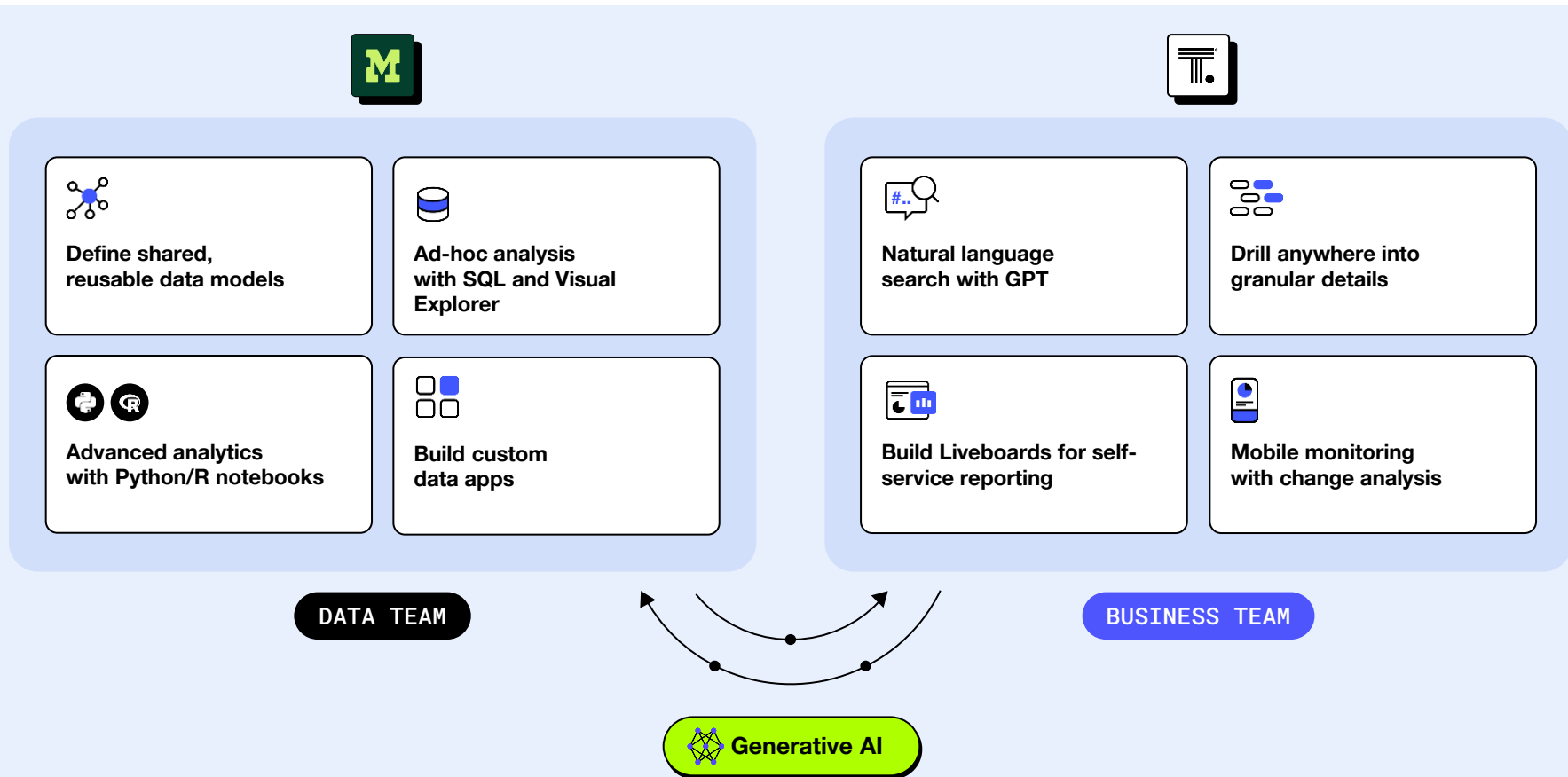
AI answers shown in context with curated & verified results from experts and users in the platform

Complexity at scale



Ability to handle complexity & drill-down with our battle-tested semantic engine

Make Modern BI a collaborative experience



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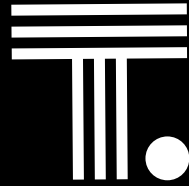
La Trobe University

Want to learn more?

Free 30-day trial

Get insights 10x faster from your
modern data stack





ThoughtSpot