

3 Key Lessons to Accelerate Value from AI

AI promises to transform your business and everyone is ready! But is your data? Although the initial adoption of generative AI is not easy, the potential rewards are worth the effort. Informatica's recently commissioned report, **CDO Insights 2024: Charting a Course to AI Readiness** suggests:

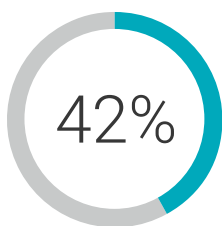
99% of AI adopters have encountered roadblocks on their AI journey.

The independent survey of 600 CDOs, CDAOs and CAOs discovered helpful insights on the pitfalls enterprises may expect as they adopt AI and how to learn from them to accelerate adoption.

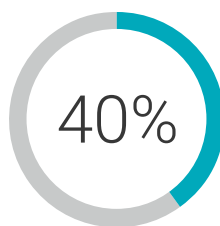
Lesson 1

Early Focus on Data Governance is a Game Changer for Success

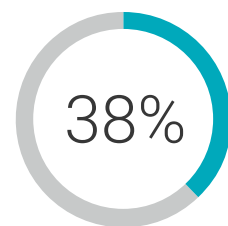
Making reliable, accurate and trusted data available for AI models is an obstacle.



indicated quality of data as the top generative AI challenge



highlighted lack of adequate data privacy and protection to support AI initiatives

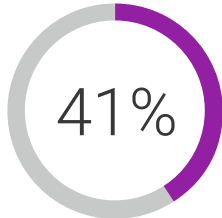


cited governing AI ethics as a major roadblock

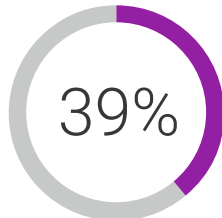
Lesson 2

Leverage Automation to Manage Data Complexity and Scale

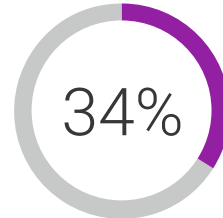
Relying on manual efforts to manage data is unsustainable.



of data leaders indicated they already struggle with 1,000+ sources



suggested the increasing number of data consumers as a roadblock

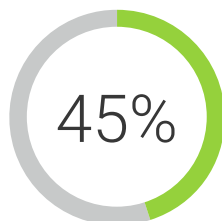


reported lack of a complete view and understanding of the data estate as a challenge

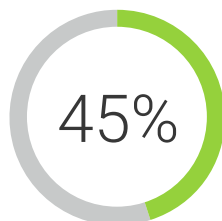
Lesson 3

Organizational Alignment and Buy-in are Critical

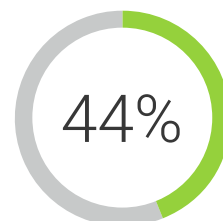
Organizational obstacles are bigger hurdles than technology.



highlighted a lack of support from business leadership



also cited the inability to justify ROI for budget as a challenge



indicated a lack of cooperation across business units as an inhibitor to adoption

By understanding these lessons learned, you can accelerate your own AI adoption. Find out how data leaders are getting their data AI-ready in the report.

CDO Insights 2024: Charting a Course to AI Readiness



Where data & AI come to



Informatica (NYSE: INFA) brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. When properly unlocked, data becomes a living and trusted resource that is democratized across your organization, turning chaos into clarity. Through the Informatica Intelligent Data Management Cloud™, companies are breathing life into their data to drive bigger ideas, create improved processes, and reduce costs. Powered by CLAIRES™, our AI engine, it's the only cloud dedicated to managing data of any type, pattern, complexity, or workload across any location – all on a single platform.

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