

Identity-First Security

Why prioritize identity and access management?

Identity is key to securing all access points across employees, contractors, partners and customers to protect against threats - internal and external. Using identity as the central control point for delivering access to enterprise resources, organizations are enabled to:

- Ensure users are authenticated and devices are secure
- Broker access to all critical resources, including SaaS apps, on-prem apps, APIs, networks, and infrastructure
- Ensure the right amount of access for the right amount of time
- Ensure access is removed automatically when required
- Prevent lateral movement in the event that identity is compromised
- Rapidly mitigate the risk of compromised credentials

If an organization is not 100% certain about the legitimacy of the user initiating the access request, any other form of security or access controls the organization may have in place becomes irrelevant.

This is why Identity and access management is the core security solution that organizations start their Zero Trust journey with.

"Identity-first security has reached critical mass."

Gartner, Top Security and Risk Management Trends 2021

61% of all breaches involve stolen credentials

(Verizon Data Breach Investigation Report 2021)

Security outcomes achieved when using IAM

- | | |
|--|--|
|  Prevent account takeover |  Mitigate account lockouts |
|  Adhere to compliance requirements |  Minimize error-prone manual onboarding/offboarding tasks |
|  Secure long-term distributed/remote work |  Align access to risk levels |

Okta's solution

The Okta Identity Cloud helps organizations deliver strong identity access controls across their entire ecosystem - maximizing security, while minimizing the impact on the workforce.

By centralizing controls and leveraging thousands of pre-built integrations across both resources and other security tools, teams can more easily deploy and manage intelligent access for any resource type, on-premises or in the cloud, and end users can more easily get access to the tools and data they need, when they need them.

- Protect all of your people and resources
- Deliver seamless user access
- Easily integrate with your preferred tech stack

Technology-forward organizations use Okta to evolve their businesses



340k FedEx team members globally use Okta to access 700+ SaaS and legacy on-prem apps



69% increase in MFA adoption **across the 3,000+ employee company** in under 2 weeks



90% reduction in time and costs to prepare company-wide compliance reports



Eliminated **400 monthly help desk tickets** after deploying Okta to 120k users across 50 countries