



GRAINGER®

FOR THE ONES WHO GET IT DONE

Bolting Ahead: Precision with Purpose

Using Artificial Intelligence and Machine Learning

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Director, Product Management (AI/ ML) at Grainger

Agenda

1. Learn about how Grainger is using Artificial Intelligence (AI)/ Machine Learning (ML)
2. Building Blocks of a Successful AI-Powered Product



***January 6th, 2024:
What happened
mid air on a
plane on?***



How important is it to use the right BOLTS?

Four bolts appeared to be missing from panel that blew off, regulator says

Boeing says 'we simply must do better' after US transportation safety board releases report on Alaska Airlines 737 Max 9 incident



This photo released by the National Transportation Safety Board shows a gaping hole at the

SECTIONS Q ✉ **NEW YORK POST**

LIVE UPDATES First 7 jurors chosen after Trump accused of intimidation

f t r e 8 833 Comments

US NEWS

NYC-bound flight canceled when passenger notices missing bolts on plane wing

By **Emily Crane**

Published Jan. 22, 2024, 10:26 a.m. ET

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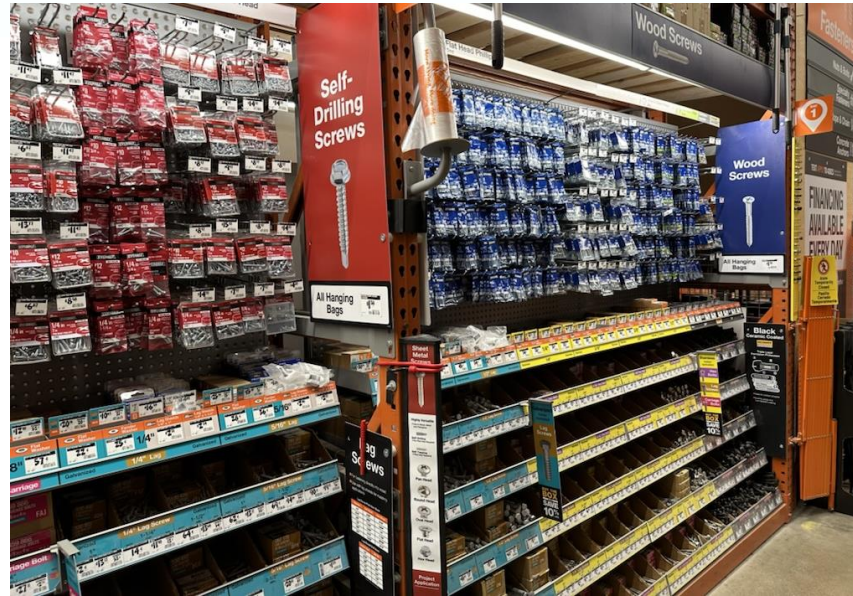
Please download and install the
Slido app on all computers you use



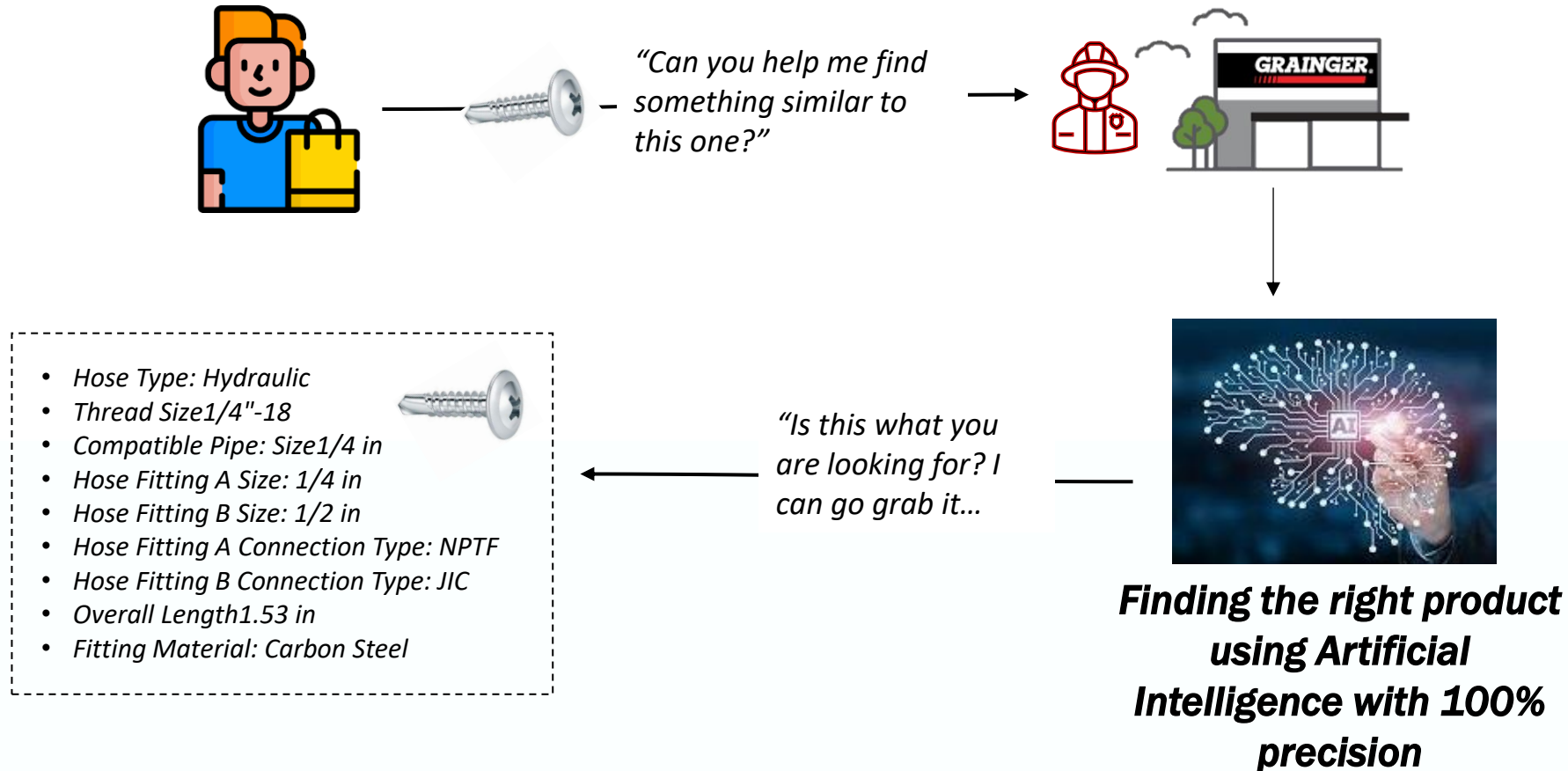
**How many fasteners (bolts,
screws) does an airplane have?**

① Start presenting to display the poll results on this slide.

If one bolt is missing, how would the company know which one to use?



Using Artificial Intelligence, we help find exact product to keep our customers working



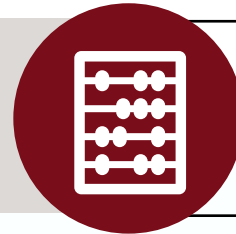
Other applications of Artificial intelligence and Machine Learning at Grainger

Answer Customer Questions about
with complex product quickly



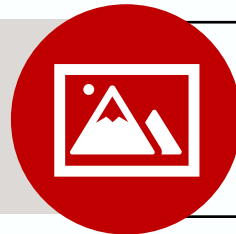
*Grainger's **Digital Assistant** using Large
Language Models*

Customer Inventory Collection in
middle of nowhere



Data Collection in offline mode
using **Computer Vision** models

Find the right product with image and text



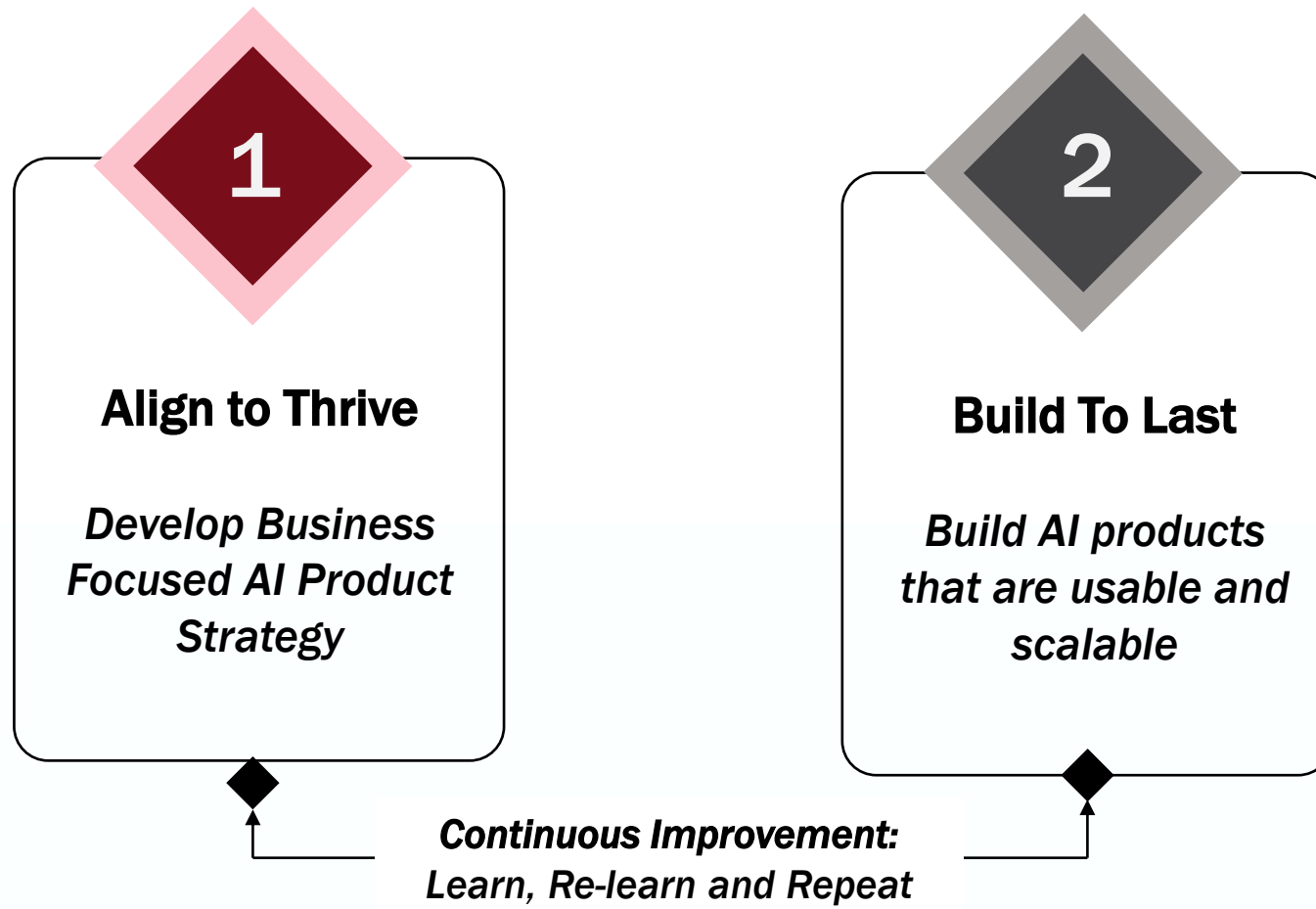
Multi-modal engine for product match

Agenda

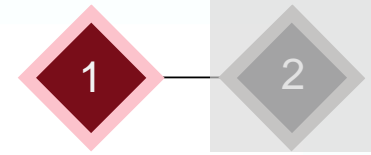
1. Learn about how Grainger is using Artificial Intelligence (AI)/ Machine Learning (ML)
2. Building Blocks of a Successful AI-Powered Product



To build a successful AI product, always, 'Align, Build & Continue' (ABC)



Align to Thrive: Develop Business Focused AI Product strategy



1



***Start with the
business problem to***

***Evaluate application and
need of AI***



2



***Identify & Understand
Target Users to***

***Map user maturity with
technology and AI***



3

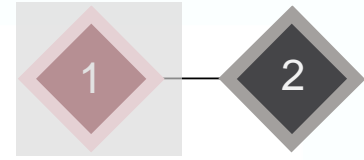


***Define Clear
Success Metrics to***

***Align AI metrics with
Business Metrics***



Build to Last: *Build AI products that are usable and scalable*



1



Develop Solution Blueprint

Why?

- Which AI/ ML solutions will meet business need?

Grainger:

- *Distributed Learning, LiDAR sensors and Object Detection*

2



Co-Design with Users

Why?

- Makes adoption of AI products easy

Grainger:

- Identified Tech champion
- Power users
- Human in the loop

3



Build the right team and platform

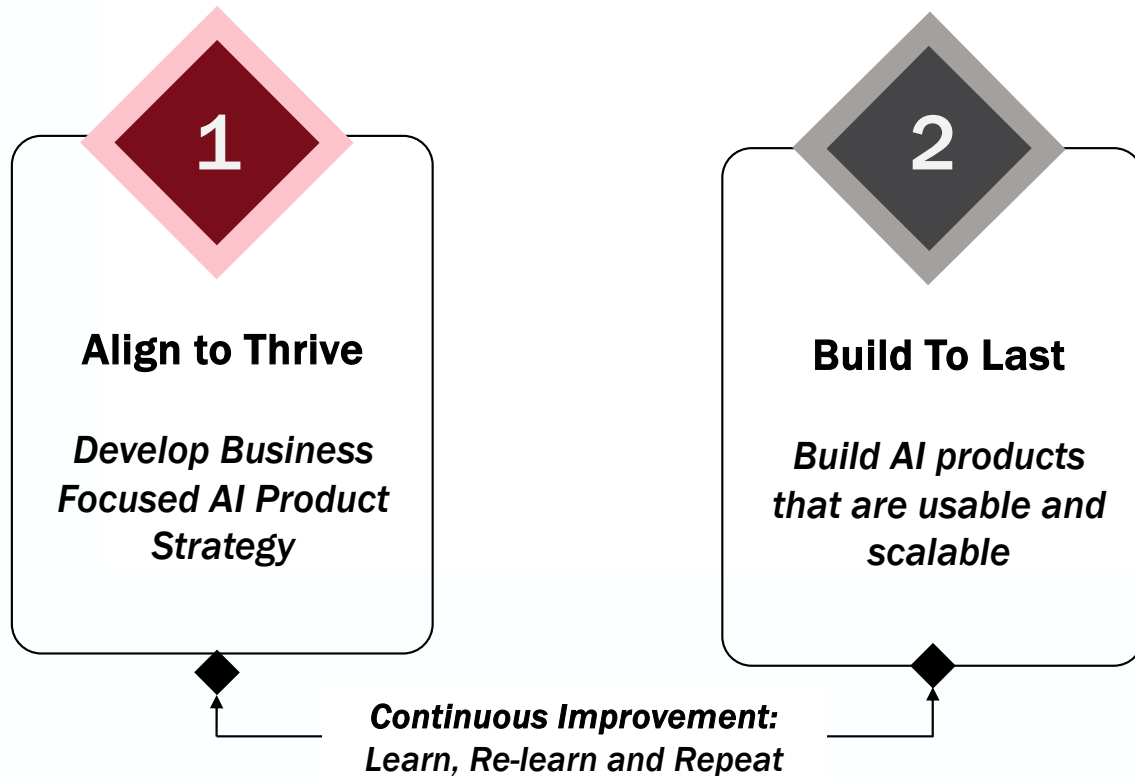
Why?

- Understand what it takes to deploy solution at scale

Grainger:

- Built end-to-end team and scalable platform
- Deployed models at edge

Continuous Improvement: Learn, Re-learn and Repeat



What Keeps Your Product Successful?

- 1. Learn:** from your user's feedback, models drift as situations change
- 2. Relearn:** Build automated easy to retrain platform and pipelines
- 3. Repeat:** Continue #1 and #2 for continuing to meet business by keeping your models fresh



THANK YOU!

For any questions or conversations, contact me
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