

## Modern Data Governance

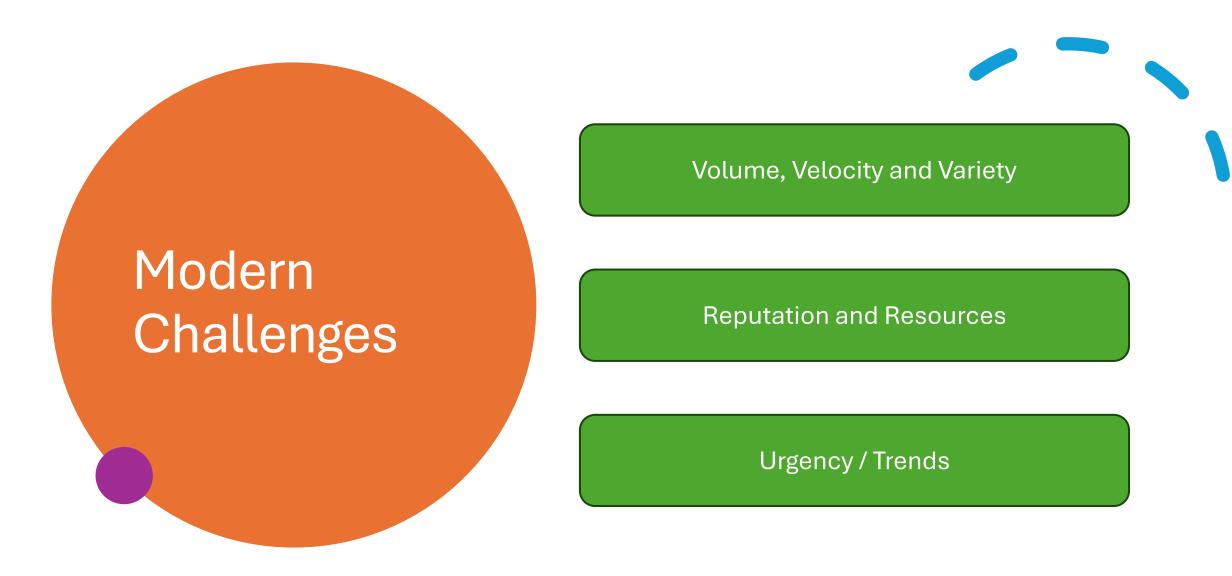
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# A bit about Gemma

Find me on LinkedIn



## The People



# The Processes

Agreement: How to trust data.

Transparency: How to find and understand data.

Responsibility: Data is 'owned' – accountability assigned.

Compliance: Ethical and Legal.



#### The Value

The key is to visibly remove a business pain point or enable a business opportunity.

#### My top tips

- People matter
- Flexible and adaptive it's not too late to pivot
- Back to basics get the foundations right
- Integrate with the business DG feels natural and organic
- Look at Data Governance as an enabler
- Data Fluency
- Have fun with it branding, engagement, community, acknowledgment

# Thank you

