

2024

ABOUT GWI

CDAO Brisbane

gwi

WHAT WE DO

We are a national team of unbiased, independent advisors to government, business and communities.

WHO WE ARE

We are trusted to unlock the potential of information and data to create business value, and solve our customers' most perplexing problems.

WHY WE EXIST

We work for impact, giving our clients the evidence to make good decisions, and the roadmap and resources to execute with confidence.

Our Story

How end-to-end service offering delivers value to our customers

Since 2008, **GW**I has been committed to solving complex problems and creating positive impact for customers. Through our award-winning advisory business, **GW**I, we have been proud to pioneer a new brand of management consulting. One that is led by impact and driven by data. Our diverse team of consultants are leaders in their respective fields and passionate about tapping into the potential of data, information and technology to make a real difference.

GWI proudly offers end-to-end capabilities for our customers through **gwi.digital**. Specialising in data platforms, core system implementation and managed services, **gwi.digital** brings the big ideas for data and digital to life. Backed by the CEO Ian Roderick, who brings over 20 years of experience across every part of the digital ecosystem, and the expertise of GWI, **gwi.digital** will support you on your transformation journey.

gwiadvisory

gwi

gwi.digital

Our advisory business, **GW**I, is proudly ISO9001 certified. We have also received national recognition for our commitment to diversity, equity and inclusion through Great Places to Work and Women in Technology.



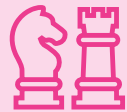
gwi.digital proudly partner with technology providers to support customers on their implementation journeys. These partners are not associated with GWI Advisory.



Data management in context

In today's data-driven world, the effective management of your data is not just a necessity; it's a strategic advantage. GWI specialises in providing cutting-edge Data Management Services that empower your business to harness the full potential of your data assets.

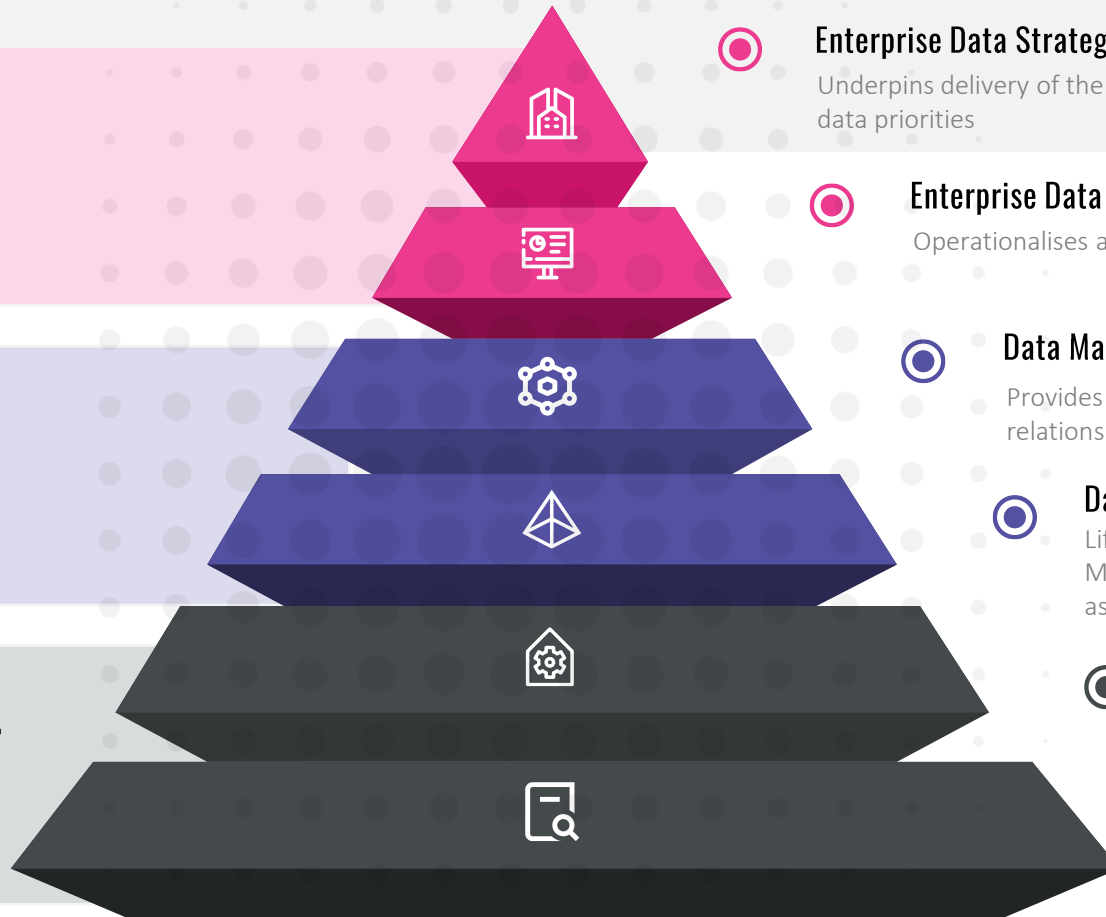
STRATEGIC



TACTICAL



OPERATIONAL



Enterprise Data Strategy

Underpins delivery of the Corporate Strategy and outlines strategic data priorities



Enterprise Data Governance Framework and Operating Model

Operationalises and embeds data governance across the business



Data Management Framework

Provides a blueprint of the relevant data disciplines and the relationships between them in context on the organisation.



Data Value and Management Foundations

Lifecycle management, Data Quality, Data Literacy, Data Ethics, Data Privacy, Master Data Management approach, Data classification, Metadata management, Maturity assessments etc.



Operational Data Management Strategy

Outlines a pragmatic pathway to solve a specific issue or problem e.g, business intelligence, metadata management, warehousing



Data Management Plans

Lifecycle management plans for data within a specific domain e.g. Customer data.

How can we help?

We listen to your challenges and pain points, discern areas of success, and craft practical, customized solutions that align with your current level of maturity and your desired outcomes.

By gaining a clear understanding of your current state, we can pinpoint the right actions and strategies that will move your organisation forward. Whether it is to build data maturity through solid foundations or leverage existing capability to innovate, we have the solution for you.



How can we leverage data to achieve business objectives?

DATA STRATEGY



Who is responsible and can make decisions, what level of controls apply?

DATA GOVERNANCE



How can we establish a common understanding?

DATA LITERACY, DATA DEFINITIONS



**We don't know what data we have or where it is stored?
We can't find the data?**

DATA DISCOVERY, ARCHITECTURE, METADATA, STANDARDS, TOOLS



How can we build data capability?

DATA MATURITY AND CAPABILITY ASSESSMENTS

How can we help?

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We do not trust our data?

DATA QUALITY FRAMEWORKS AND MEASURES



How should we manage our data to enable better outcomes?

LIFECYCLE MANAGEMENT, METADATA, ARCHITECTURE, MASTER DATA APPROACH



How should we use data?

BI & REPORTING OR ANALYTICS STRATEGIES, DATA VISUALISATION/STORYTELLING



How can we share data and collaborate with others?

DATA SHARING, DATA PRIVACY AND SECURITY, DATA ETHICS

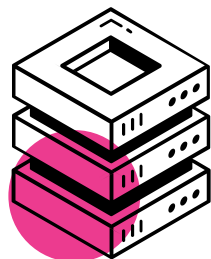


Can you enable innovation?

ROBUST FOUNDATIONS, GEN AI GOVERNANCE, OPEN DATA, USE CASE DEVELOPMENT

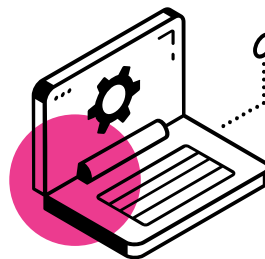
Explore what is possible

We combine data, digital and strategy to deliver an integrated approach to management consultancy



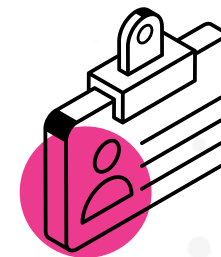
DATA & INFORMATION

- Enterprise Strategy
- Data governance
- Data architecture
- Privacy, protection and security
- AI governance
- Data ethics
- Program definition and planning
- Analytics, storytelling and visualisation
- Data literacy
- AI readiness assessment
- Document, content and records management
- Data modelling, migration and remediation
- Data sharing
- AI assurance



TECHNOLOGY ADVISORY

- Strategy and architecture
- Operating model design
- ICT options and requirements
- Portfolio planning
- Project assurance and planning
- AI assurance
- Strategic procurement
- Governance and risk
- Cloud strategy and adoption
- AI readiness assessment

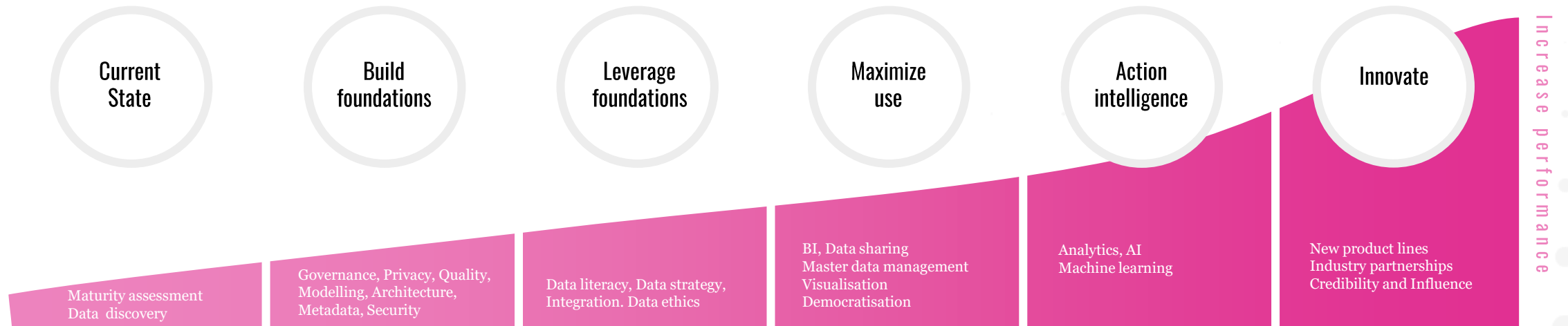


STRATEGY & PUBLIC POLICY

- Digital economy and infrastructure advisory
- Smart cities
- Social and economic benefits analysis
- Business strategy
- Organisational development
- Industry research, engagement and assessment
- Public sector advisory
- Public policy analysis
- Bid and procurement advisory
- AI readiness assessment

GWl's Data Journey

Current State to **Innovate**



DEVELOPING CAPABILITY ACROSS DATA DISCIPLINES

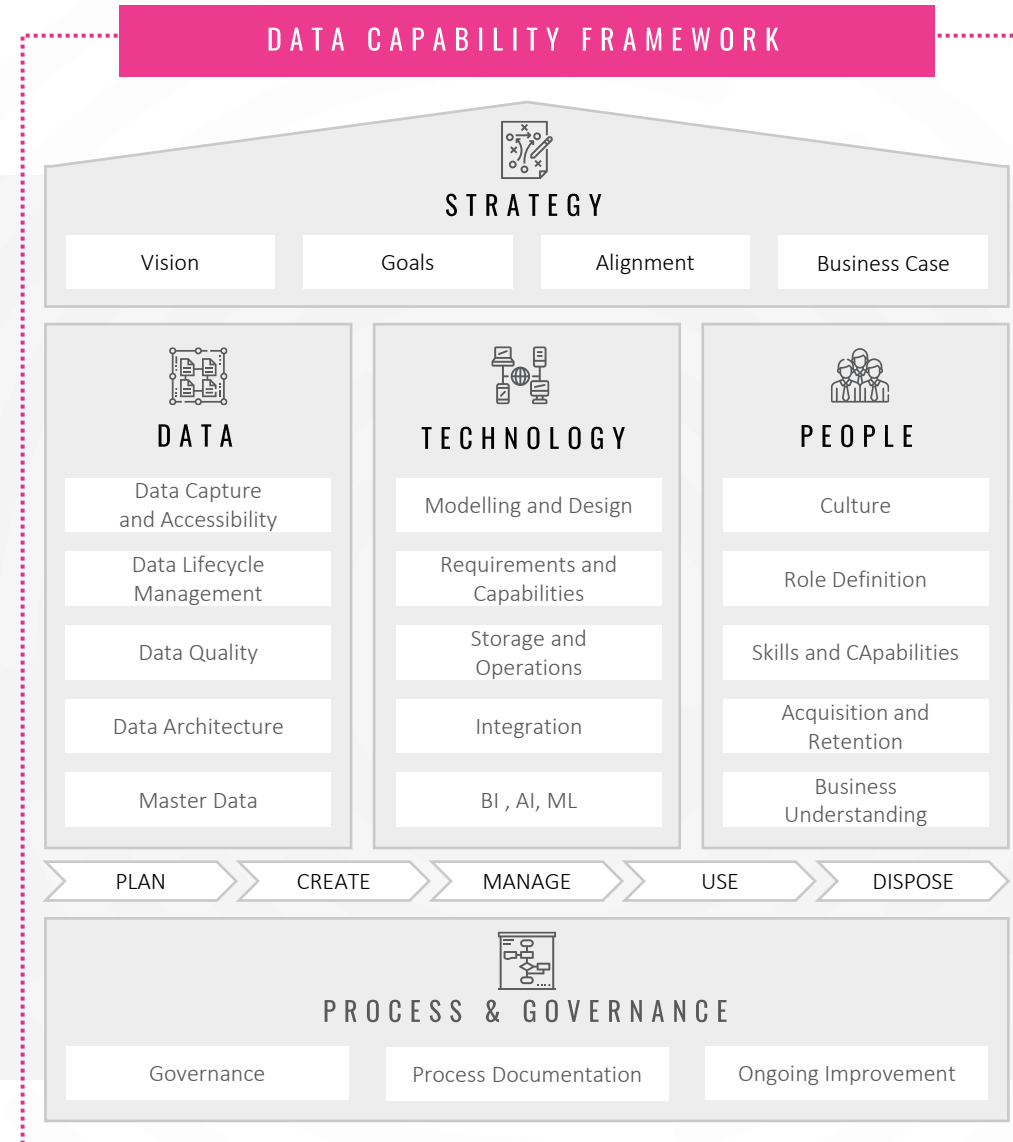
WHY IS CAPABILITY IMPORTANT?

- Identifies:
 - strengths and weaknesses
 - business priorities
 - capability gaps
- Understand what data you have where
- Understand:
 - how data is being used
 - how it flows
 - quality requirements
- Protect data
- Assign accountability
- Establish repeatability
- Reduce duplication
- Improve timeliness
- Data becomes an enabler of business objectives
- Builds trust with customers
- Establishes shared understanding of data
- Improves business efficiency
- Enables realisation of benefits
- Improves accessibility and reliability of data
- Establishes master data for reuse
- Identifies new opportunities
- Improves operations by enhancing efficiency, accuracy, and decision-making.
- Informs actions based on predictive insights.
- Develop new business lines
- Increase revenue and/or profitability
- Exert influence

A holistic approach




We understand that data does not exist in isolation of technology. Therefore, we take a holistic approach to data management from the building of robust data foundations to the maximizing of data value through operations and uplifting the capability teams.

Every organisation is different, so we tailor your data journey to your current state of maturity and desired end state.



A holistic approach






Setting direction and priorities

-  **Data Strategy** - clearly define the organisation's vision for data and its objectives. How can data underpin the achievement of strategic objectives?
-  **Data Governance** - establishes accountability for data through clear roles and responsibilities, decision rights and controls.
-  **Maturity Assessments** – determine your current maturity and capabilities and build to a desired future state.




Building solid foundations

-  **Lifecycle Management** – embed good practice across the data lifecycle from cradle to grave.
-  **Data Quality** – establish practices to ensure trusted and reliable data first time every time.
-  **Data Literacy** – increase the organisations ability to use data by increasing the data fluency of individuals and establishing a common and shares understating of data.,
-  **Data Ethics** - ensure your data practices do no harm and consider the ethical collection, use and reuse of data.
-  **Data Privacy** – be trusted to protect personally identifiable information
-  **Master Data Management** – establish an approach to manage and re-use critical data across
-  **Data Classification** – assign adequate levels of protection and access to data
Metadata Management – improve data discovery and exchange and integration

Improving business outcomes

-  **Data Architecture** - Design a structured and scalable data architecture to future proof data operations including integrations, warehouses, data lakes, and data pipelines.
-  **Data modelling** - define the structure, relationships, and constraints of data entities to facilitate efficient data storage, retrieval, and analysis.
-  **Data Migration** - ensure that data is transferred between systems accurately, securely, and with minimal disruption to ongoing operations
-  **Data storytelling** – Use data to influence, communicate pertinent points and tell a clear story
-  **Data sharing** – establish data sharing protocols and practices for collaboration, analysis, research, decision-making, or public access.

Leveraging data value

-  **Analytics** - determine the tools and technologies for data analysis, reporting, and visualisation including machine learning and artificial intelligence for advanced analytics.
-  **Measurement and KPIs** - establish key performance indicators (KPIs) to measure the success of the data strategy and Return on investment
-  **Data Monetization** - explore opportunities to generate revenue from data assets.



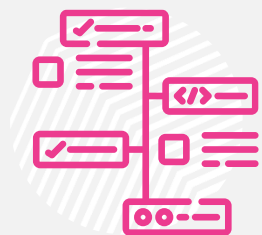
Why choose GWI?

Supporting your enterprise data management and operations



Expertise

Our team of data professionals has a wealth of experience in managing, optimising, protecting and securing data assets across a diverse range of industries.



Customised Solutions

We understand that every business is unique. Our services are tailored to your maturity, your specific goals and challenges. We work with you to solve complex business problems.



Scalability

Whether you are a small startup or a large enterprise, our solutions grow with your business. We help build trusted foundations that enable you to scale your data practices and operations to enable meaningful use of data into the future.



Compliance

We keep abreast of ever-evolving data regulations, ensuring your data management practices align with the latest standards.

Don't let the **potential of your data** lie dormant.

Work for impact

How GWI delivers value for our customers

gwiadvisory

MANAGEMENT CONSULTING FOCUSED ON EVIDENCE AND IMPACT

For over 13 years, GWI has been delivering high quality strategy, advisory and design work. We combine deep experience, insights, and evidence to deliver exceptional solutions to complex problems.

- Data and Information
- Technology Advisory
- Strategy and Public Policy

gwi.digital

YOUR DATA AND DIGITAL IMPLEMENTATION TEAM.

Our delivery arm, gwi.digital, make data and digital dreams a reality. gwi.digital builds, implements, supports and manages data platforms and core IT systems.

- Data Platforms
- Core System Implementation
- Managed Services

We are passionate about helping our community

Our deep sense of social responsibility helps to define us



techgirls»
movement
FOUNDATION

Supporting girls in STEM

Encouraging girls and women to pursue a career in Science, Technology, Engineering and Mathematics (STEM) toward greater diversity in the tech sector.



Domestic & Family Violence Prevention

Fiercely passionate about eradicating gendered, domestic and family violence, sponsors three StandbyU Shields which use smart watch technology to support DFV victims by connecting them to loved ones when they might be in danger.



Ecologi
climate
positive
workforce

Environment & Sustainability

Proudly carbon neutral following an independent assessment of our annual greenhouse gas (GHG) emissions revealed that GWI emits 75% less GHGs than our industry average, and funding carbon reduction programs and reforestation initiatives through Ecologi. Visit [this page](#) to see the growing GWI forest and the global impact



Autism Awareness & Support

GWI CEO, Neil Makepeace, is Chair of **Autism Queensland**, and has been a Board member since 2017. GWI allocates time and resources pro bono to help Autism Queensland achieve its vision of a life of participation, opportunity and choice for people on the autism spectrum.



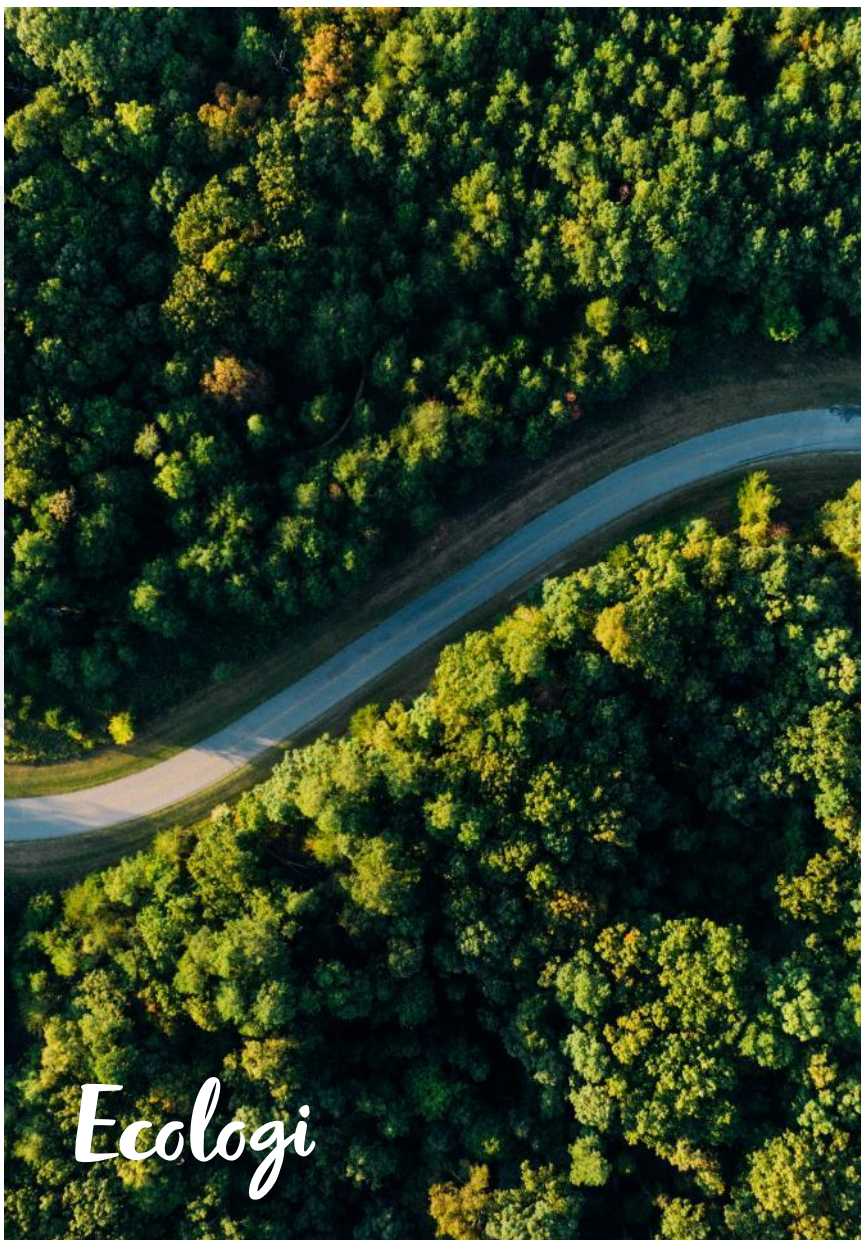
Access to Higher Education

Ensuring yearly that two well-deserving students who have faced hardship or disadvantage, can continue their studies with the help of the **CQUniCares GWI Scholarship**.



Child Safety and Youth Justice

Leveraging data, information and technology to safeguard children and young people, with particular gratitude to supporting and advising the **Thriving Queensland Kids Partnership** on the use of data and evidence to improve the opportunities and outcomes for children and young people in Queensland.



Environment & sustainability

We are doing our part to help protect our planet

An independent assessment of our annual greenhouse gas (GHG) emissions revealed that GWI emits 75% less GHGs than our industry average. Through **Ecologi**, we help fund reforestation, carbon reduction, and carbon offsetting projects across the globe, whilst also offsetting our own CO2 emissions. Through this program, **GWI is proudly carbon neutral**. Follow [this link](#) to see the positive impact we have created with Ecologi.



4,882
trees funded



812.33 tonnes
of CO2e avoided



26 months
of climate impact

We are proud of our contribution

We've transformed the way data is governed, shared and housed for multiple State and Federal departments in the environmental sector. This work has allowed teams to fully realise and harness the value of their data, increase collaboration and information sharing, helped develop stronger insights for the protection of the environment, and strengthened the prioritisation of resources and investments.



Planning,
Industry &
Environment



Diversity & inclusion

We strive to be an **employer of choice**

Our vision is to be an exceptional team that creates lasting differences for our customers. In 2022, GWI won **Women in Technology's Employer of Choice Award** for small to medium businesses.

We are fortunate to have a richly diverse workforce – and we are stronger for it. GWI embodies gender diversity, and we employ team members from every part of the globe. Each team member contributes something unique and enriches our team. GWI is proudly **Great Place to Work® Certified™**.



that GWI does not reject
people for being different

100%
of the team believe



that work is allocated
fairly, regardless of gender

GWI is an equal opportunities employer. Our policies ensure equity and consistency in the management of recruitment, selection and induction of new employees for any position within GWI. We support and encourage flexible working arrangements around hours and location. GWI is a digitally enabled business. Even prior to the global pandemic which saw our team working remotely, we have successfully provided flexible working arrangements for our team.



COMMERCIAL IN CONFIDENCE

Our goals



WORK for
IMPACT

TRUST through
EVIDENCE

EMPLOYER of
CHOICE

Our values

IMPACTFUL.

We work for impact.

RELENTLESS.

We are relentless in our pursuit of customers' outcomes.

RESPONSIVE.

We are responsive to our customers and focused on what they value.

SUPPORTIVE.

We care about and rally around each other and our customers, because we know we're better together.

UNBIASED.

We deliver unbiased advice that is data-driven and evidence-based.

INTEGRITY.

We always act with integrity.

Our methodology

We are underpinned by robust processes

We believe there is no single way to solve problems. We understand that each situation exists in a unique environment defined by many factors including behaviours, capability, influences, assumptions and risk appetite.

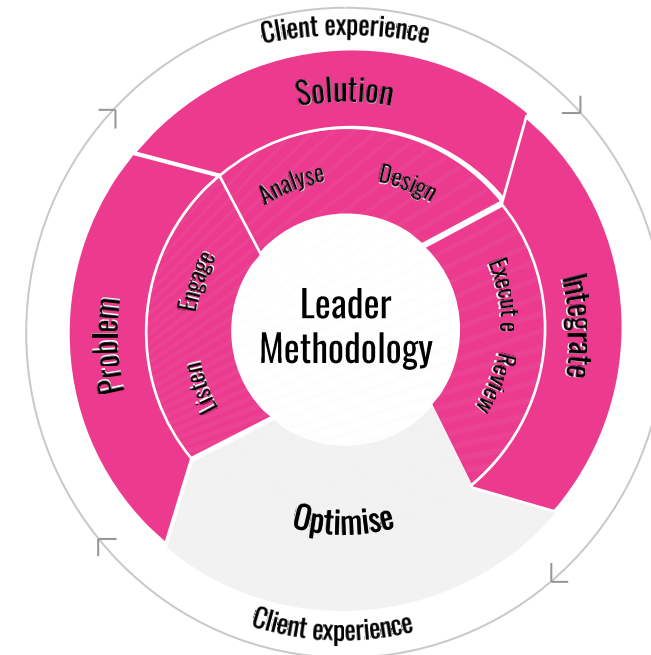
This is why GWI has developed a detailed understanding of several collaborative consulting methods for identifying and engaging stakeholders, defining problems, designing solutions, effecting change and realising benefits.

We consistently find we are able to gain a better understanding of information related problems through a tailored approach, rather than following a traditional requirements gathering methodology.

We help our clients better understand the market for information in their organisation by identifying the demand and supply through examining:

- Formal structures, core business processes and activities
- Informal networks, practices and workarounds
- Roles, responsibilities, capabilities and relationships
- Perceptions, behaviours and attitudes
- Business, information and technology architectures
- Strategic direction and operational plans
- Corporate risks and internal and external audit issues
- Previous attempts by the organisation to solve this problem (internal and external)

To ensure that each engagement is successfully delivered, we employ our six-phase LEADER consulting delivery methodology that captures all of the details of an engagement.



gwiadvisory

All GWI's advisory work is underpinned by rigorous internal processes that meet applicable international standards, including ISO 9001.



Quality
ISO 9001
SAI GLOBAL

Our track record

Government – Federal, State and Local



Higher Education



Environment and Sustainability



Public Safety and Justice



Health and Social Services



Not-for-Profit Associations



Information and Communication Technology



Transport and Logistics



Resources and Mining



Engineering, Construction and Utilities



Finance, Insurance and Investment



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