



# Operational Agility: Driving Action from Data

CDAO Melbourne

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# Select Customers in Australia

## Australia & New Zealand



Australian Government



OPTUS



VOLKSWAGEN  
GROUP AUSTRALIA



RICOH



afterpay

# What is required to navigate in the New Normal?

“Digital Business Agility”

**Hyperawareness:**  
Detect and monitor  
changes in your  
business  
environment

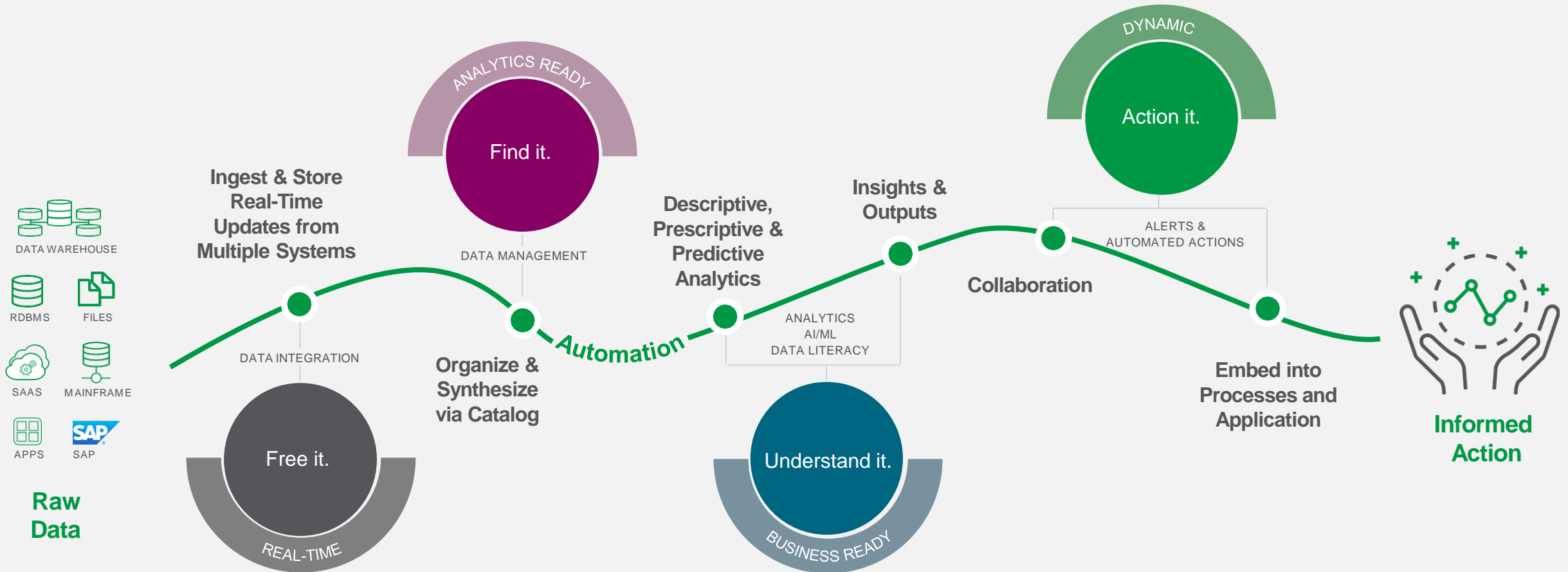


**Informed Decision Making:** make the best decision possible in any given situation

**Fast Execution:** carry out its plans quickly and effectively

# The Analytics Data Pipeline

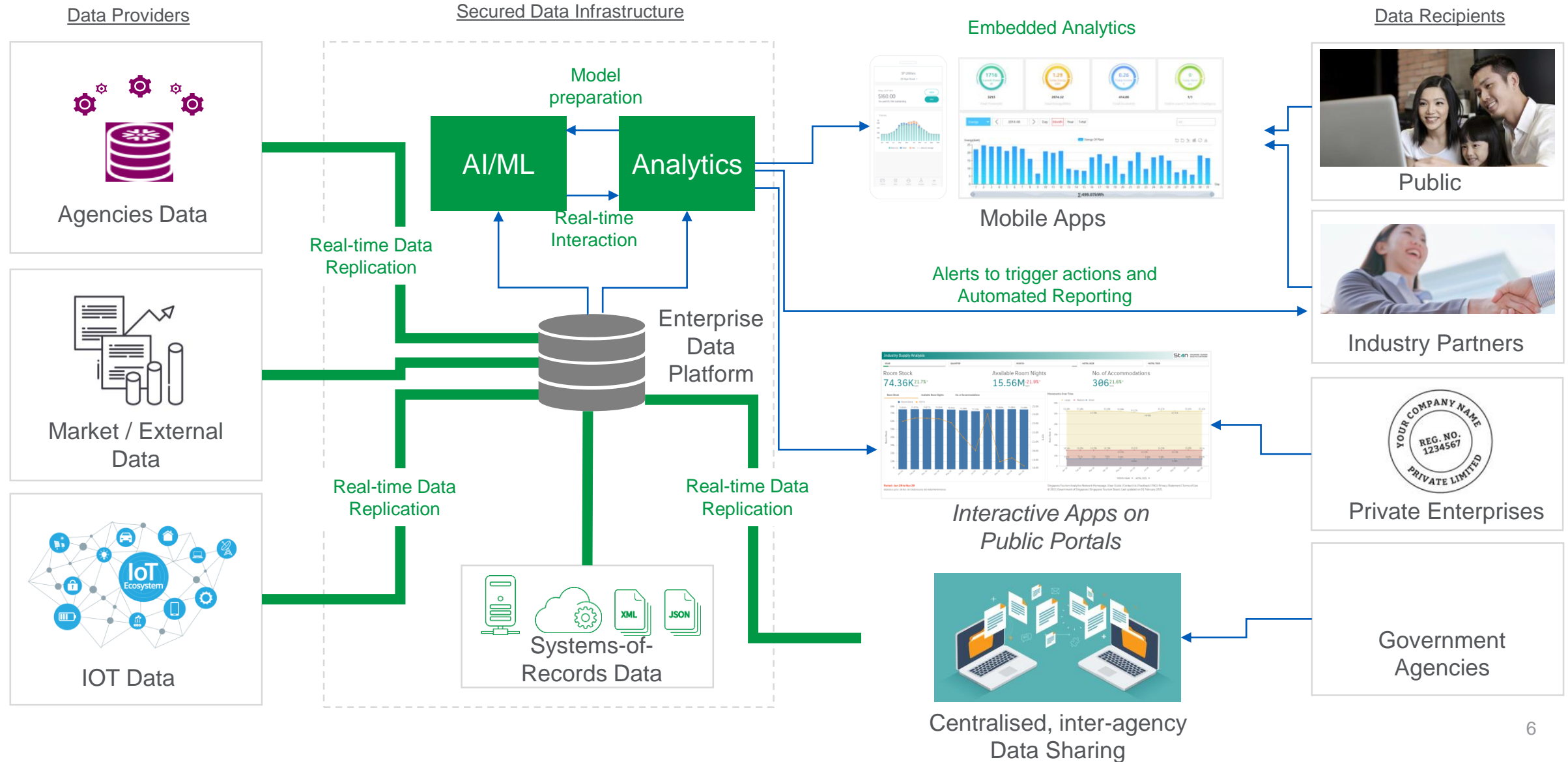
Real-time data transformed into informed action





# Governance: Build Once; Use Many

## From Gatekeeper to Shopkeeper



# Slideside Chat

Evan Hodge, Founding Director, IBT  
Wouter Germishuys, Enterprise Data  
Manager, TTI





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AEG

RYOBI



vax



Empire



Homelite



# Architecture for Performance





**Thank You**  
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