



INTRODUCES



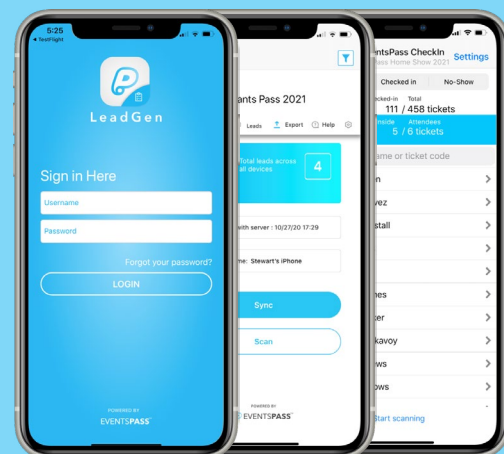
Designed to Make Your Event Experience Better, Faster, Smarter

All Corinium sponsors can use LeadGen, the Events**Pass** lead retrieval tool. LeadGen allows exhibitors to scan attendee tickets, saving registration data to their own leads database.

HOW DOES IT **WORK**?

1. All attendees have a registered ticket with them at the show.
2. Sponsors, using their own device*, install the LeadGen™ app, and log-in to their Events**Pass** account.
3. You, the Sponsor, identifies an interested customer/quality lead and invites them to scan their ticket barcode into the app on your device.
4. The attendee scans their ticket and their basic details (name, job title, company name, contact number, email, state, industry) are saved to your database. Any custom questions you've created will pop-up on screen before submitting.

* Apple (iOS 11 or later) or Android (6 or later) available in the App Store.



PACKAGE	INCLUSIONS	PRICE
Basic	Basic customer details (name, job title, company name, contact number, email, state, industry). Two BYO device licenses.	\$240 incl GST
Enhanced	As Basic, plus up to 5 custom questions.	\$390 incl GST
Add-Ons	Additional BYO Device License OR Additional Custom Question	\$64 incl GST per one

Why Should You **activate your account**?

Drastically improves your lead acquisition capacity

No more paper data entry

Minimizes data errors — no more messy handwriting!

Instantly accessible leads download (CSV)

Minimizes hassle for your staff and your visitors, they just scan their ticket on your device

Use custom questions to add meaningful insights to each lead

Want to know more? Email vendorsupport@eventspass.com, watch [this video](#), or reach out to your Corinium contact.

We are Events**Pass**, and we exist to help you, Corinium's sponsors, enjoy more return from your participation by enhancing staff efficiencies, increasing lead quality and quantity, and ensuring you can work the leads post-show faster.

A global event tech company, Events**Pass** is by Events Professionals, **for Events Professionals**

www.eventspass.info



EVENTSPASS
By Events Professionals
For Events Professionals