



DATALOGZ

Bridging the gap in business intelligence

**Do you use a business
intelligence tool at your
company?**



According to Forrester, “25% of organizations use 10 or more BI platforms, 61% of organizations use 4 or more, and 86% of organizations use 2 or more.”



AI will allow analyzing data as simple as posing a question



Power BI

+



+ tableau

+



Power BI Copilot (*In Public Preview*)

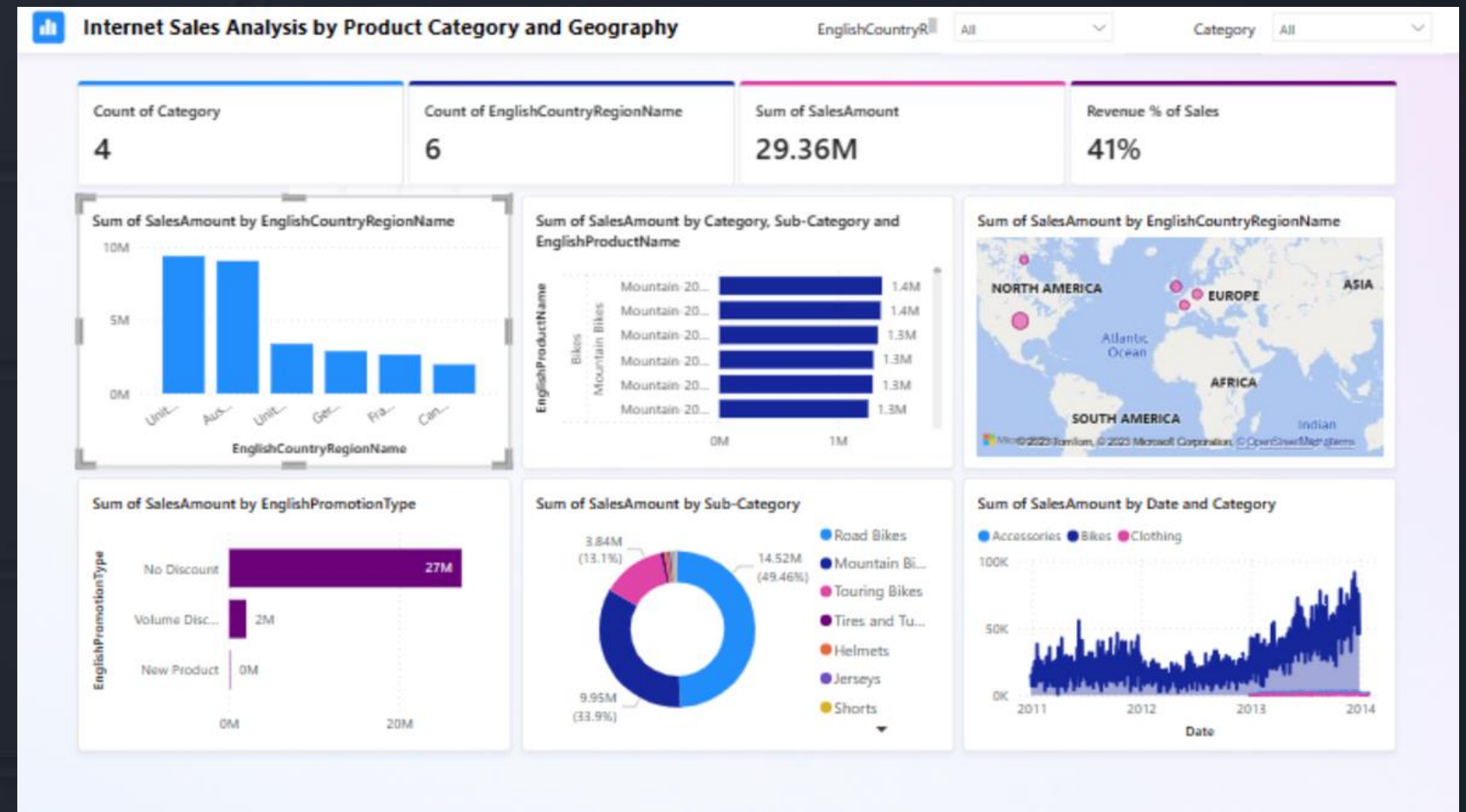
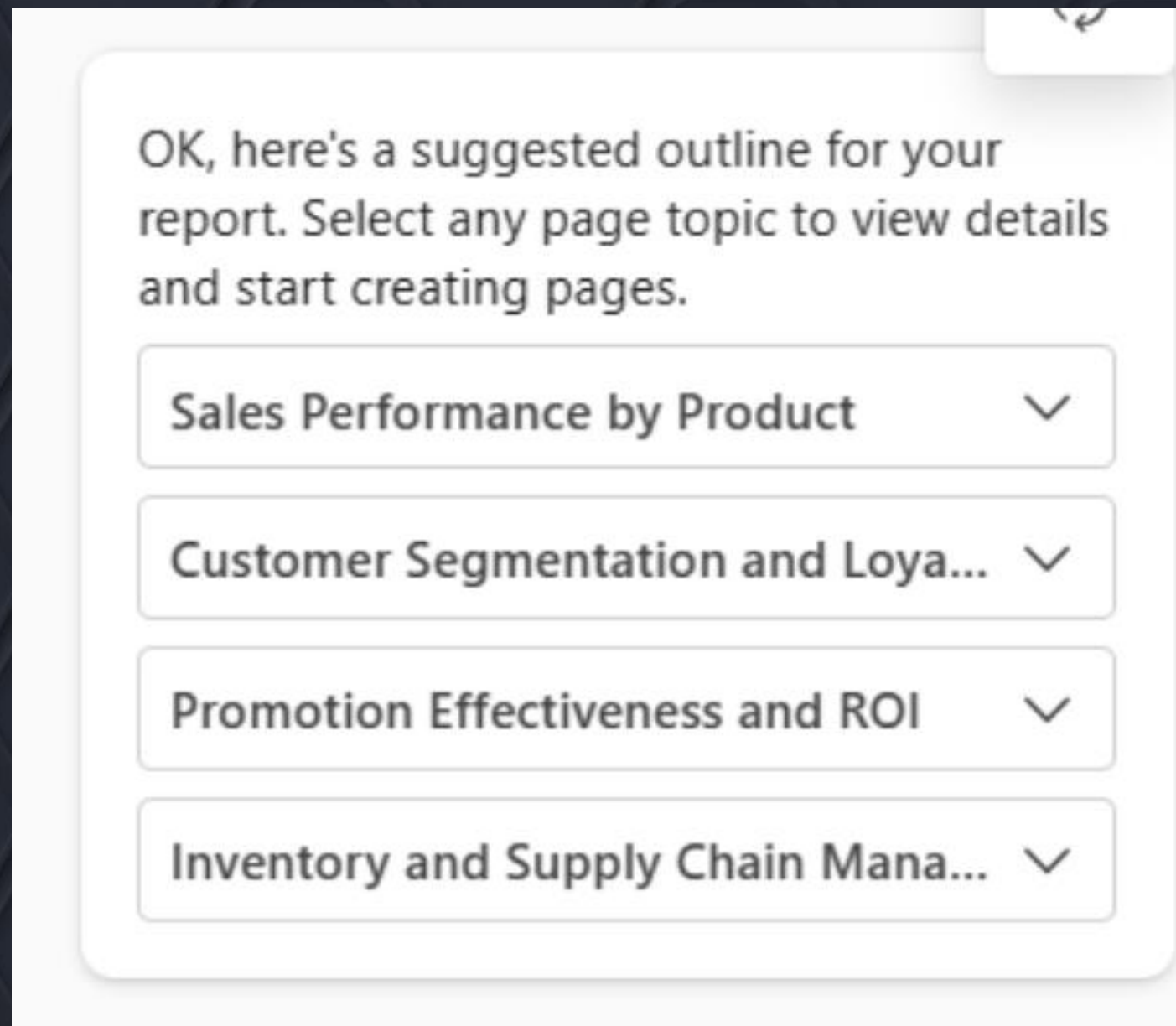
What can it actually do?

- A report outline of suggested pages
- A narrative visual
- A summary response about your report content
- Descriptions for your semantic model measures



Power BI CoPilot (In Public Preview)

Create an outline of a report based on my dataset “internet sales”:



**Requires F64 or P1 Capacity*

Limitations

From the Fabric documentation

- **Copilot can't understand complex intent.**
 - For example, suppose you frame a prompt like: "Generate a report to show incidents by team, incident type, owner of the incident, and do this for only 30 days." This prompt is complex, and Copilot will probably generate irrelevant visuals.
- **Copilot doesn't produce a message for the skills that it doesn't support.**
 - For example, if you ask Copilot to edit or add a slicer, it won't complete the instruction successfully as mentioned above. Unfortunately, ***it will not give an error message either.***

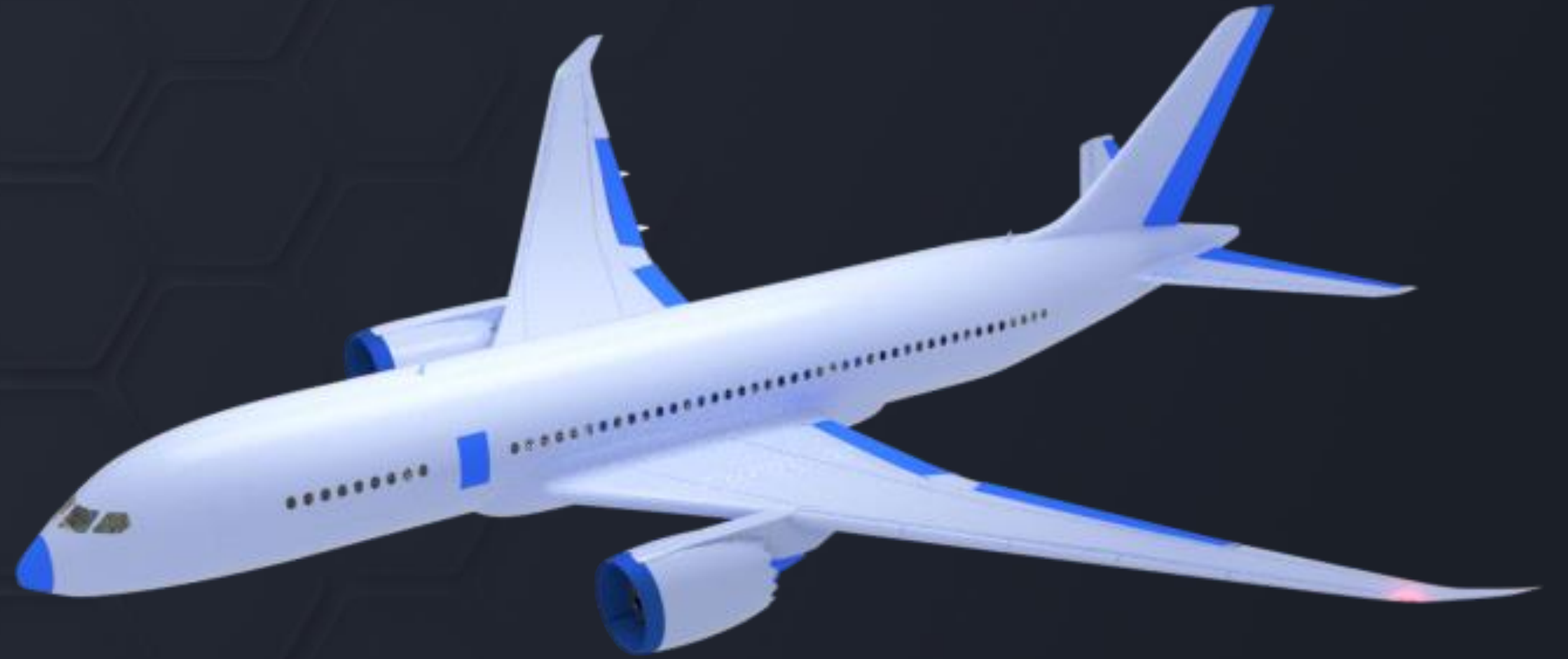


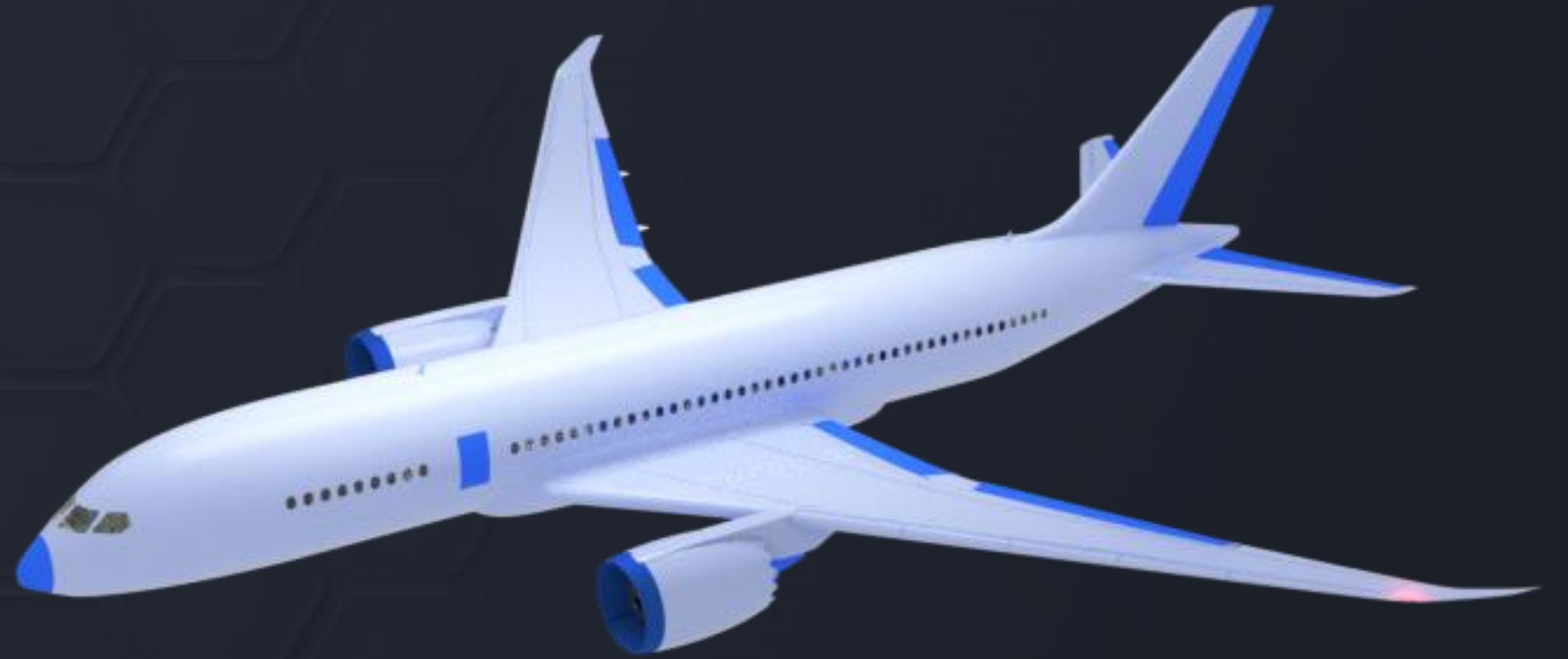
How do you ensure accuracy?



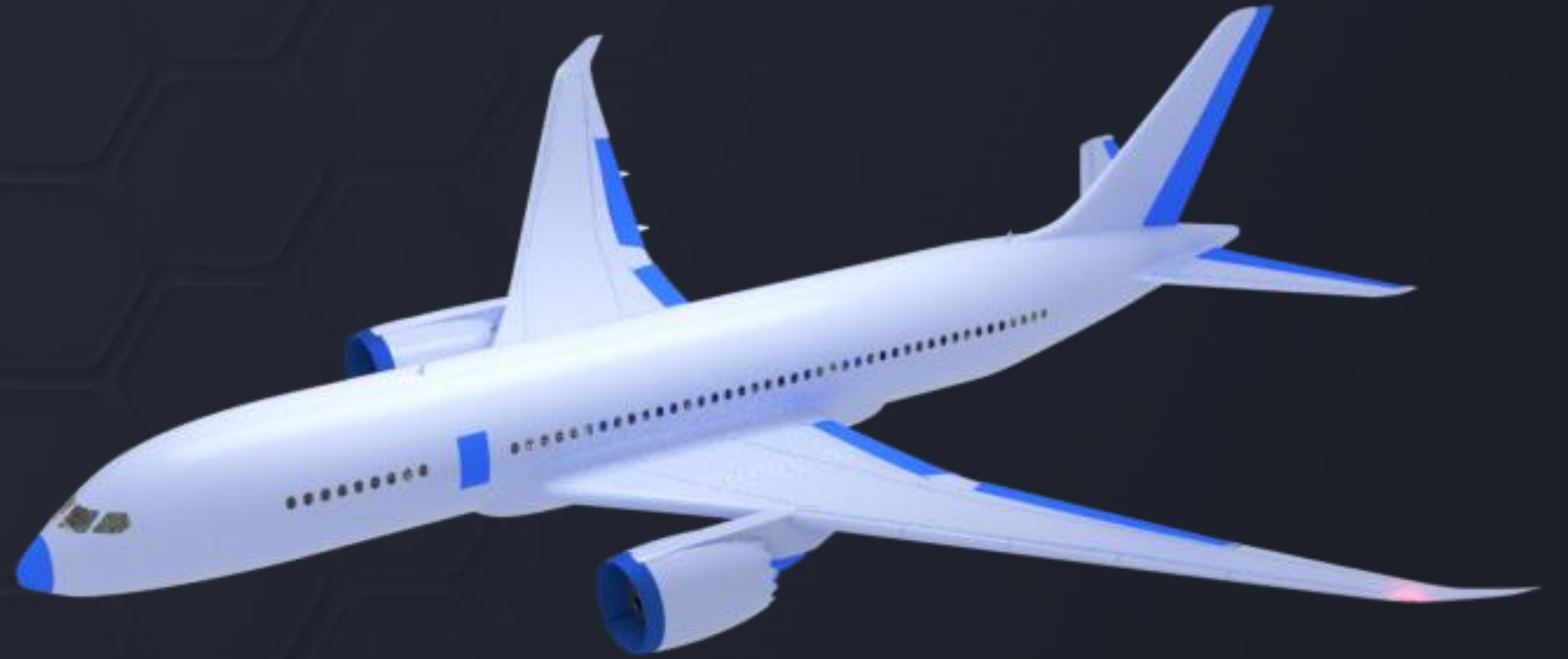


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BI Sprawl leads to major problems!



Overspending



Security Issues



Governance Risks



Misrepresentation of data



How do you manage this?

With BI Ops



What is BI Ops?

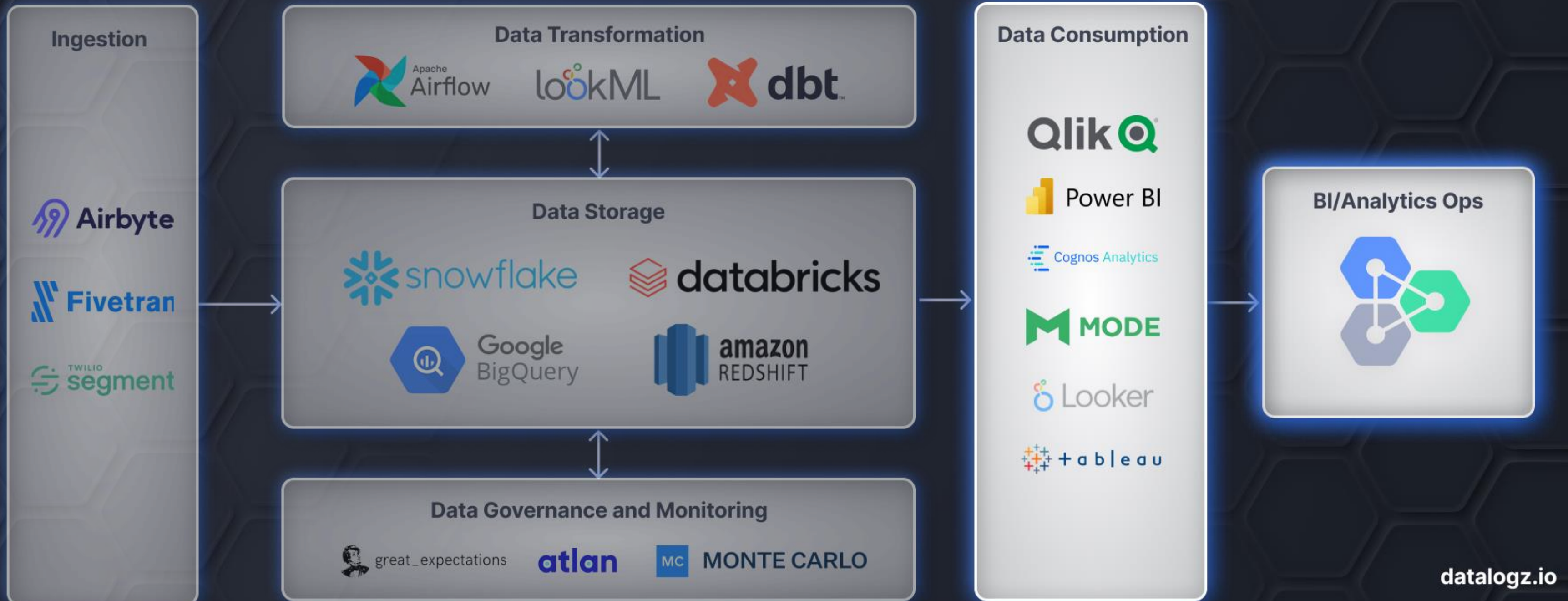
BI Ops creates the guardrails that make enterprise-wide BI initiatives successful. Fundamentally, it is a set of processes and technologies that enable you to be successful with your BI initiatives.

- ✓ Catch and fix real-time data risks.
- ✓ Flag anomalies in the BI environment.
- ✓ Cut costs and increase BI efficiency.



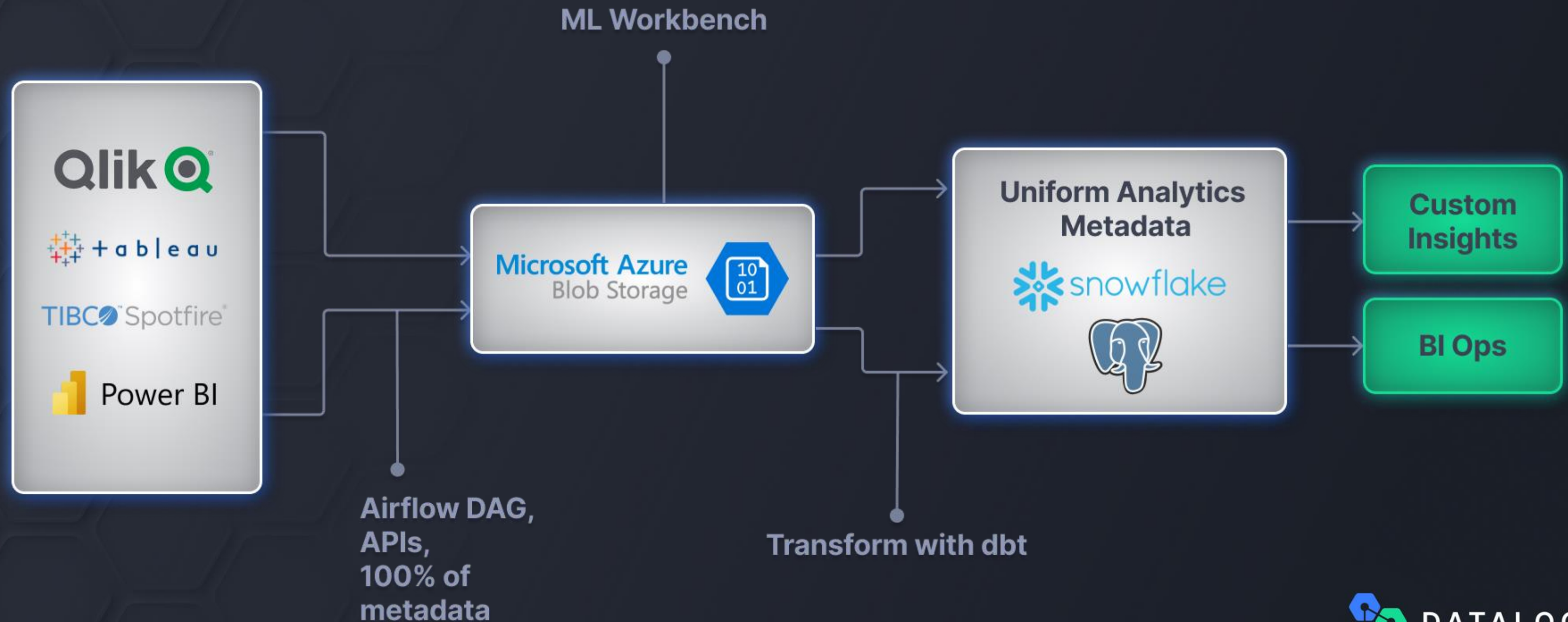
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BI Ops in the data ecosystem



Step 1: Automatically extract & unify BI metadata

Datalogz's default SaaS Infrastructure



Step 2: Understand your existing BI environments


We **ingest BI metadata** and **create insights** to instantly understand your environment and problems that exist



- ✓ **Knowing your BI landscape:** Number and nature of data sources
- ✓ **Understand Scale:** Approximate size of data sources and number of tables/files
- ✓ **Understand Compute:** Refresh frequency and/or streaming requirements
- ✓ **Find Migration Opps:** Identify the most complex data models, reports, and business logic
- ✓ **Govern & Access:** PHI/PII leading to RLS, tokenization, encryption, RBAC, Roles
- ✓ **Rogue Data:** Unendorsed datasets consumed regularly
- ✓ **Usage Patterns:** Power Users, underutilized licenses, and problem creators
- ✓ **Clarity of Ownership:** identify owner of each asset and orphaned assets
- ✓ **Custom Insights:** N-Printing, Vizlib, App Metadata, Audit Events

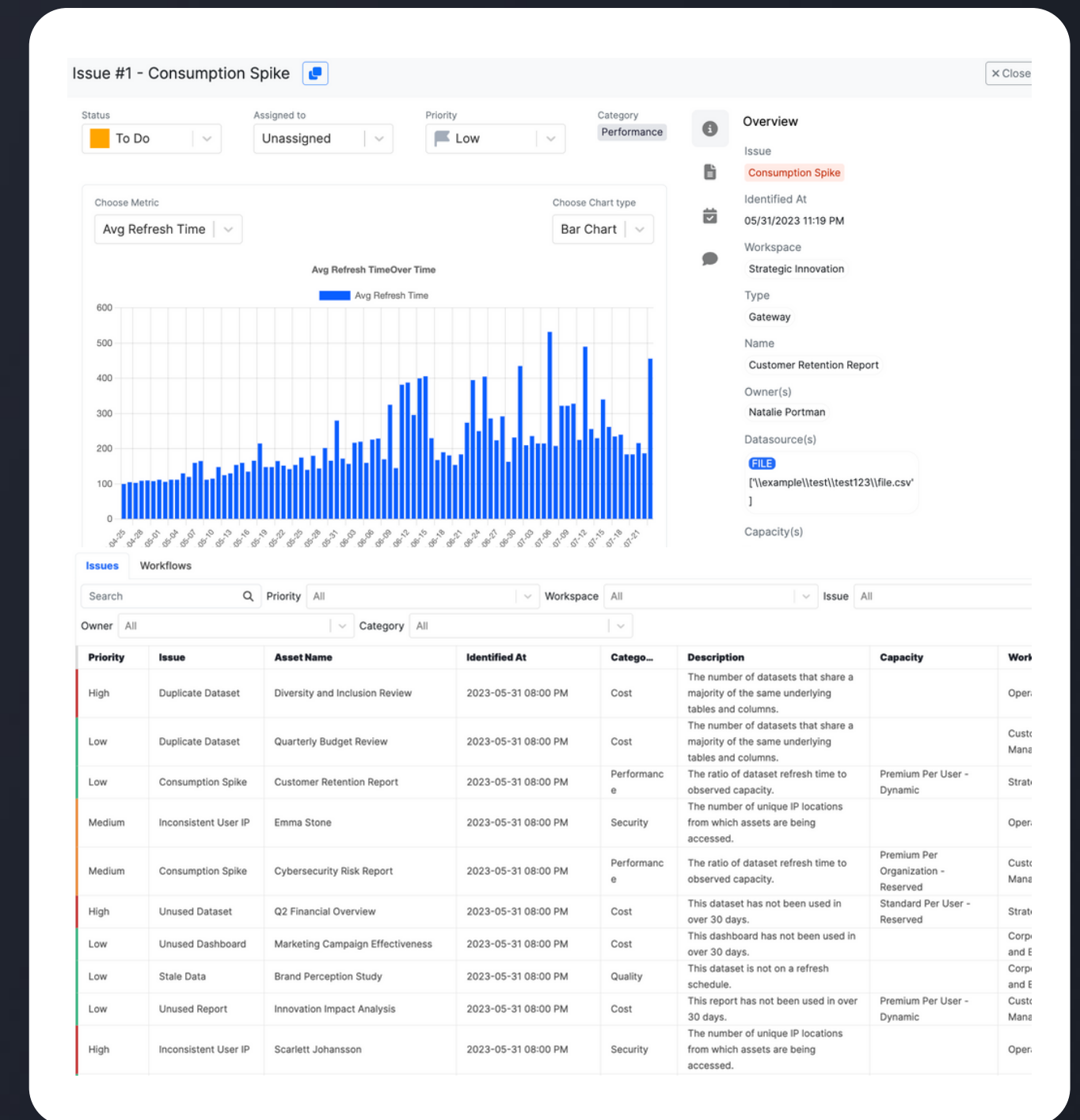
Step 3: Automate BI Clean Up

Priority ↓	Issue	Asset Name	Category	Project	Asset Owner
High	Unused Workbook	extend leading-edge communities	Quality	Public Relations	Cassandra Smith
High	Unused Workbook	seize clicks-and-mortar markets	Quality	Engineering	Kimberly Blake
High	Uncertified Dataset	deploy plug-and-play communities	Quality	Operations	Calvin Armstrong
High	Unused Workbook	implement virtual e-tailers	Quality	Research and Development	Joshua Peck
High	Unused Workbook	monetize visionary mindshare	Quality	Sales	Curtis Lopez
High	Unused Workbook	engineer ubiquitous technologies	Quality	Quality Assurance	Kelly Jackson
High	Uncertified Dataset	enhance enterprise web services	Quality	Production	Paul Harrington
High	Unused Workbook	disintermediate best-of-breed bandwidth	Quality	Customer Support	Charles Alexander
High	Unused Workbook	monetize holistic infrastructures	Quality	Procurement	Raymond Hogan
High	Unused Dataset	facilitate robust e-business	Cost	Procurement	Kendra Cooper

- 
1. Automatically assign unused, duplicate, and orphaned to businesses to clean up before a migration
 2. Remove garbage in source systems before migration
 3. Reduce migration costs by reducing the volume
 4. Reduce migration time by 30%* (**based on similar clients*)

Step 4: Manage BI Governance, Operations & Admin

- ✓ Downtime is happening to users
- ✓ Stale data is being viewed by users
- ✓ Unused reports and dashboards
- ✓ Inconsistent metrics or reports
- ✓ Duplicate datasets causing unnecessary costs and confusion
- ✓ Unendorsed datasets consumed regularly
- ✓ Sensitive data being downloaded or shared
- ✓ Overconsumption of resources causing slowness and errors
- ✓ Odd behavioral patterns based on activity and user groups





Connect



STEP 1

Select a datasource type to connect

STEP 2

Authentication and Connect

STEP 3

Choose Workspace(s)

STEP 4

Schedule and Finish



Power BI



Tableau



Qlik

STEP 1

Select a datasource type to connect



STEP 2

Authentication and Connect

STEP 3

Choose Workspace(s) by Capacity

STEP 4

Schedule and Finish



Connect to PowerBI

[See Instructions for SP](#)

☐ **Connect using a Service Principal (SP)**

Access read-only admin APIs and metadata. Requires enabling service principal authentication for read-only admin APIs in the PowerBI Service admin settings.

☐ **Connect as a Microsoft 0365 Admin**

Access read-only admin APIs and metadata. Requires a Microsoft 0365 Global Administrator to approve the requested read-only permissions.

[Back](#)



Full Monty Active

Last Sync at 05/10/2023 02:04:32 PM

Connection

Schedules

Workspace(s)

- Premium Per User Workspace
- Devs
- Datalogz Workspace
- Transportation
- Sales and Marketing sample
- Powershell Workspace



Identify

Logan Havern

Connector

Accounting Department 2

Refreshed: 06 Mar'24 at 10:35 PM

Dashboard

Overview

Activity

Recommendations

Impact

Inventory

Datasources

Schedules

Datasets

Reports

Organization

Connectors

Settings

Dashboard / Recommendation

Issues

Workflows

Export CSV

Priority ↓	Issue ↑	Asset Name ↓	Category ↑	Workspace ↑	Asset Owner
Low	Unused Report	zaheer's report	Cost	PersonalWorkspace Zaheer Ud Din Faiz	Zaheer@Datak
Low	Unused Report	Years of Experience Dashboard - rename d	Cost	Devs	Zaheer@Datak
Low	Unused Dataset	Years of Experience	Cost	Devs	Tom@Datalogz
Low	Unused Report	whiteboard visionary web services	Cost	Project Management	David Lucas
Low	Unused Report	whiteboard visionary web services	Cost	Product Management	Victoria Josepl
Low	Unused Report	whiteboard visionary web services	Cost	Legal Department	Barbara Navarr
Low	Unused Dataset	whiteboard visionary web services	Cost	Public Relations	Rachel Torres
Low	Unused Dataset	whiteboard visionary web services	Cost	Information Technology	Nicholas Davis
Low	Unused Dataset	whiteboard visionary web services	Cost	Customer Support	Katelyn Garret
Low	Stale Dataset Data	whiteboard viral eyeballs	Quality	Customer Support	Mackenzie Hig
Low	Unused Dataset	whiteboard viral eyeballs	Cost	Quality Assurance	Shirley Jones
Low	Unused Report	whiteboard viral eyeballs	Cost	Procurement	Robin Watkins
Low	Stale Dataset Data	whiteboard vertical info-mediaries	Quality	Sales	Sharon Hill

Identify & Automate

- ✓ Downtime is happening to users
- ✓ Stale data is being viewed by users
- ✓ Unused reports and dashboards
- ✓ Costly datasets going unused
- ✓ Duplicate datasets causing unnecessary costs and confusion
- ✓ Unendorsed datasets consumed regularly
- ✓ Sensitive data being downloaded or shared
- ✓ Overconsumption of resources causing slowness and errors
- ✓ Unused premium features causing unnecessary licensing and dataset costs





Action

Issue - Duplicate Dataset



Close

Save

Status



To Do



Assigned to



Datalogz Bot U



Unassigned



Viya Q



Pablo Lerdo



Datalogz Bot User



Martin



Zaheer



DatalogzTrial

Priority



Low



Overview

Asset Type

Dataset

Asset Name

AdvWorks Report 1

Asset ID (LUID)

01c4f00c-fe17-4377-922d-3060aebe5da8



Link

<https://app.powerbi.com/groups/22a65ce5-4db2-4ec1-81b8-bbcffaa4ef30/datasets/01c4f00c-fe17-4377-922d-3060aebe5da8/details>

Category

Cost Issue

Workspace

Sales and Marketing sample

Identified At

03/12/2024 05:30 AM

Owner(s)

RobertCharkowicz

Datasource(s)

AdvWorks Report 1

The content provider type for this dataset is P... 3 copies of this dataset. This duplication includes 4 identically named tables, or 100.0% duplicate columns.

Recommendation

It is advisable to clean up the dataset by removing... This will improve data integrity and processing efficiency.

Metrics

Lineage

Similar Datasets

AdvWorks Company Sales Report



Removed



Added



Copied



Modified

Dataset Comparison

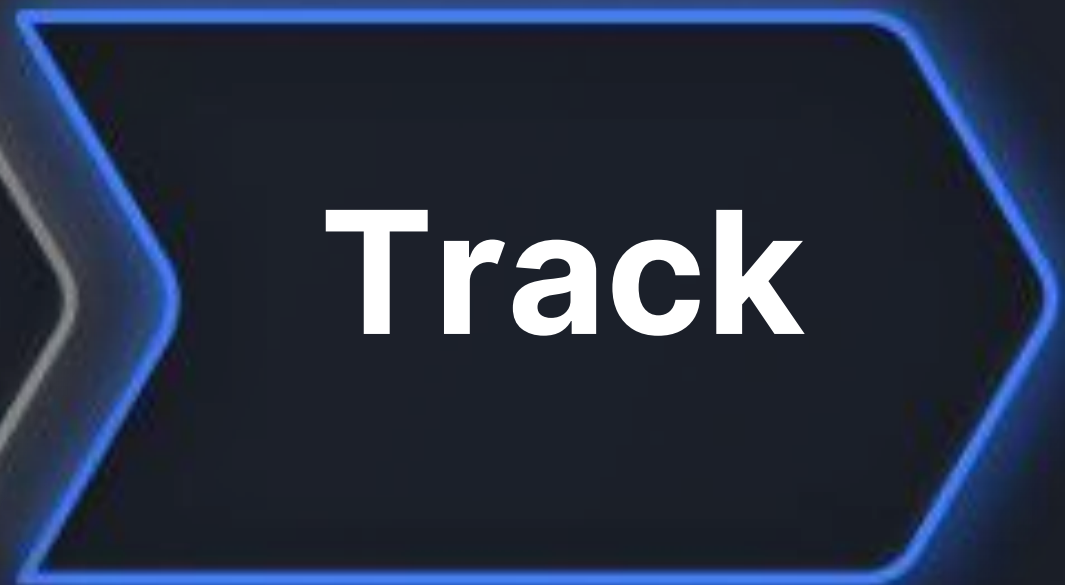
Base Dataset: AdvWorks Report 1 (PbixInImportMode)

Similar Dataset: AdvWorks Company Sales Report (PbixInImportMode)



Zoom Reset

Zoom out





30% Reduction in BI costs



7,000 Datasets Consolidated



4,000 Licenses Removed/Consolidated



500 Refresh Schedule Changed



Client Example Fortune 100



Category	Annual BI Cost <i>Power BI</i>	Reduction <i>Client Avg.</i>	Annual Savings <i>Datalogz identified</i>	How?
Licensing	\$720,000 40,000 pro & 3,000 premium licenses	20%	\$144,000	<ul style="list-style-type: none">• Identify Unused Premium Features• Inactive PPU Users
Premium Capacities	\$15,000,000 25 capacities, 50k per capacity per month	30%	\$4,500,000	<ul style="list-style-type: none">• Automate lifecycle management• Remove duplication• Dataset Consolidation• Archival & Deprecation
Warehouse (Snowflake)	\$276,000 12 TB data, 40,000 reports	50%	\$138,000	<ul style="list-style-type: none">• Datasource consolidation• Column reduction• Remove duplication• Partitioning and Clustering Performance (Snowflake)
Total	\$15,996,000	30%	\$4,782,000	



**60 Days of Engineering Time
Reduced**



Tenant and Activity Inventory Persisted



1,200 Automation and Bulk Actions



Chargeback BI automated



BI Ops on Time & Manual Efforts



A typical large-size Fortune 100 company faces

22,000 BI-related problems / year

with an average **1 hour / each** to clear.

These problems range from:

- *Fixing failed refreshes*
- *Dataset duplication*
- *Unused reports*

With an average hourly rate of **\$70**, that's another

\$1.5M expense on managing BI assets

Even if without BI-related problems, managing BI assets and conducting maintenance of BI workplaces are time consuming. Extra manual tasks that BI teams have to deal with include:

- *Assigning user roles and access*
- *Validating KPI's within BI reports*
- *Workspace activity monitoring*

Considering 0.2 hour/week on each BI asset, with teams (average \$70/hr) working on 6,000 BI assets per year (40 weeks), that's an

Additional \$3.4M expense on managing BI assets



Thousands of Risks Identified



200+ Report Duplication



2,000 similar measures



1,800 Repeated use with stale data



BI Ops on compliance & risks

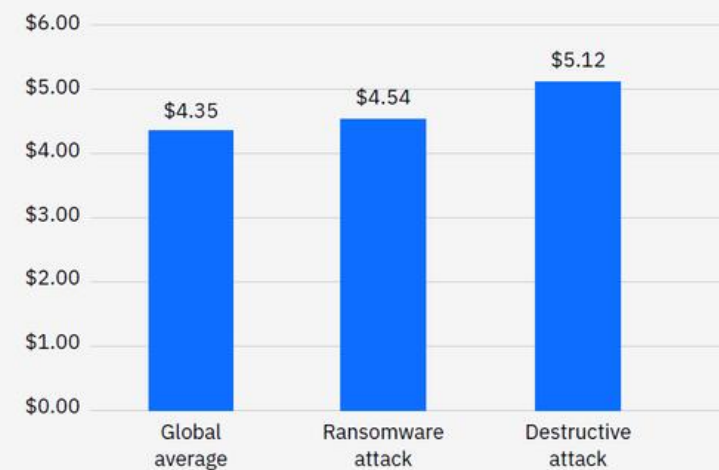
Managing a massive virtual workplace with increasing BI assets brings risks in data breaches, policy non-compliance, and data misrepresentation. This could cost a typical Fortune 100 company

This could cost a typical Fortune 100 company at least \$32M on average to recover.

Data Breach ^[1]

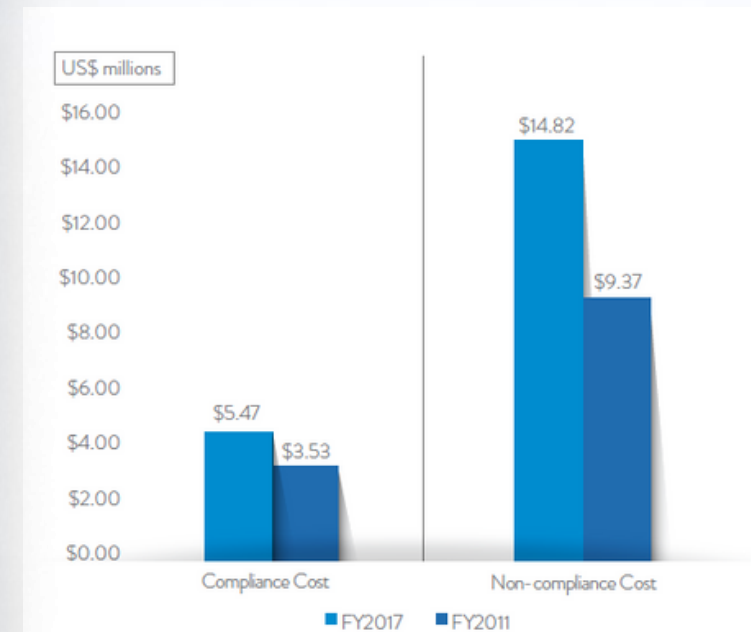
\$4.4M

Average cost of a data breach for ransomware and destructive attacks



Policy non-compliance ^[2]

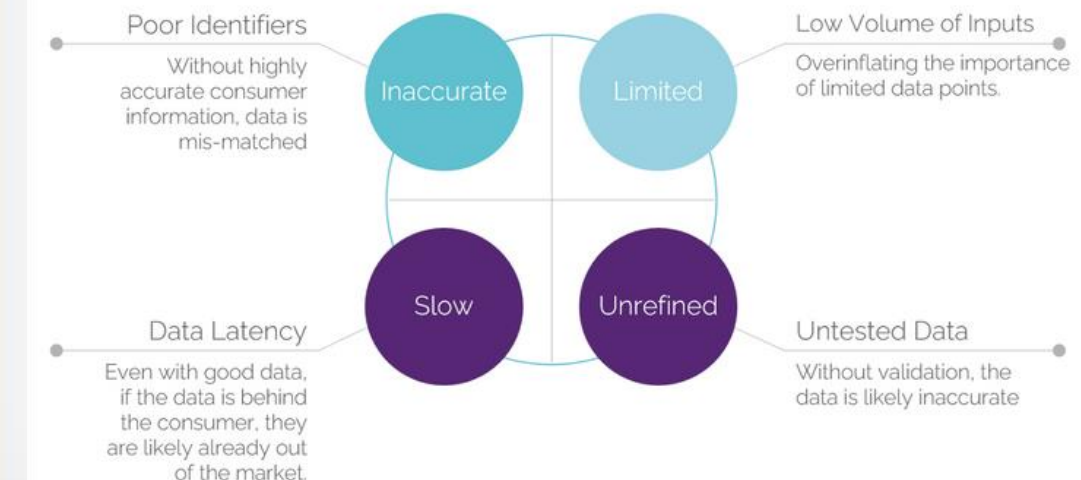
\$14.8M



Data Misrepresentation ^[3]

\$12.9

What makes bad data?



[1] IBM's Cost of a Data Breach Report 2022 (link to the latest report: <https://www.ibm.com/reports/data-breach>)

[2] Globalscape's Report "The True Cost Of Compliance With Data Protection Regulations" (link to report: <https://static.helpsystems.com/globalscape/pdfs/guides/gs-true-cost-of-compliance-data-protection-regulations-gd.pdf>)

[3] Gartner's Report "How to Improve Your Data Quality" (link to report: <https://www.gartner.com/smarterwithgartner/how-to-improve-your-data-quality>)

Build a BI Ops strategy with Datalogz



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