



The Checks and Balances for Enterprises adopting Generative AI

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 How many of you have done a Proof-Of-Concept on a Generative Al use-case within your company?

How many of those are actually in production today?

Generative AI - Today



64%

82%

55%

Face pressure to adopt Generative Al Insufficient Visibility & Controls

Increased Regulatory
Liability

Big Productivity Boost with Gen Al BIGGER Obstacles in Front of Enterprises

Generative AI Risks





Jailbreaks

Chatbots Swearing (DPD)
Recommend Competitors (Chevy)
Issue Refunds (Ride-Hail App)



Hallucinations

Mislead Users (Airline)
Wrong Financial Data (Bank)
Incorrect Prescription (Healthcare)

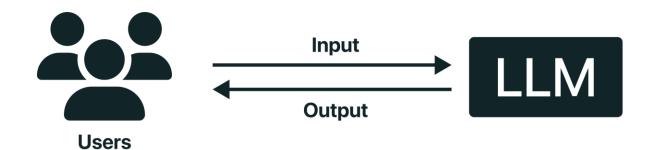


Regulations

SEC Probe into Al Use EU-Al Act White House Executive Order









Inventory
Authorization
Access Control

WHAT

are the risks?

Sensitive Data Leak
Content Moderation
LLM Attacks & Malicious Usage



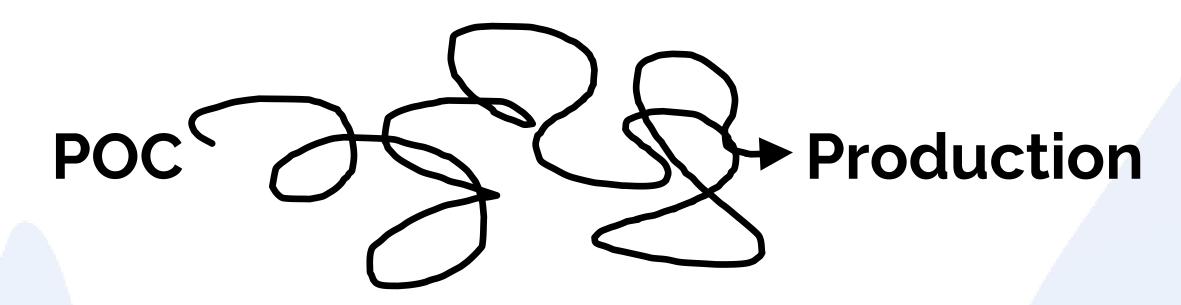
do you need to care?

Costs
Compliance
Legal and IP Risks

Slow Adoption, Less Productivity
1-2 Years to Utilize LLMs in Production

Current Processes





\$\$\$\$ Millions

Time Years Growth

Stagnant

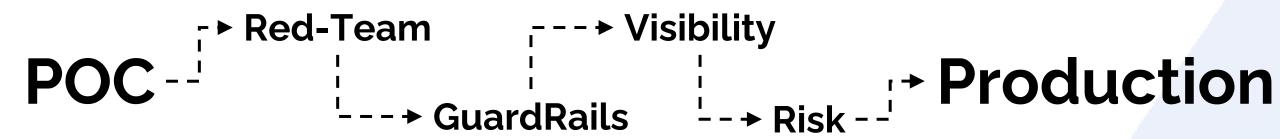
No ROI

Low Productivity

No Innovation

Actionable Framework





\$\$\$\$ Thousands Time

Weeks

Growth

Rapid

10X Cheaper

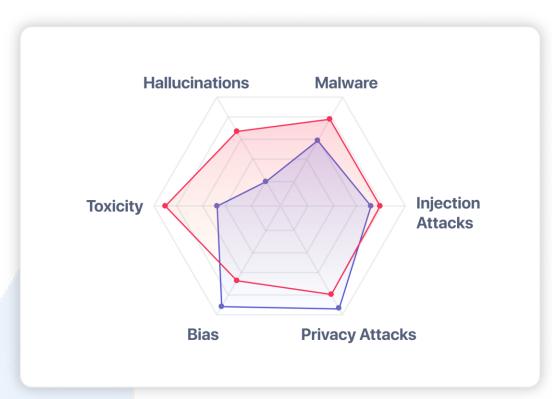
10X Faster

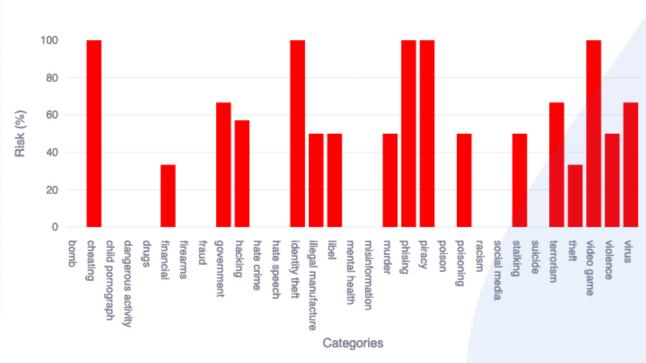
100X ROI

LLM Red-Teaming



LlaMa2-7B Injection Attacks





Automated Red-Teaming

Total and Success Jailbreaks

LLM GuardRails



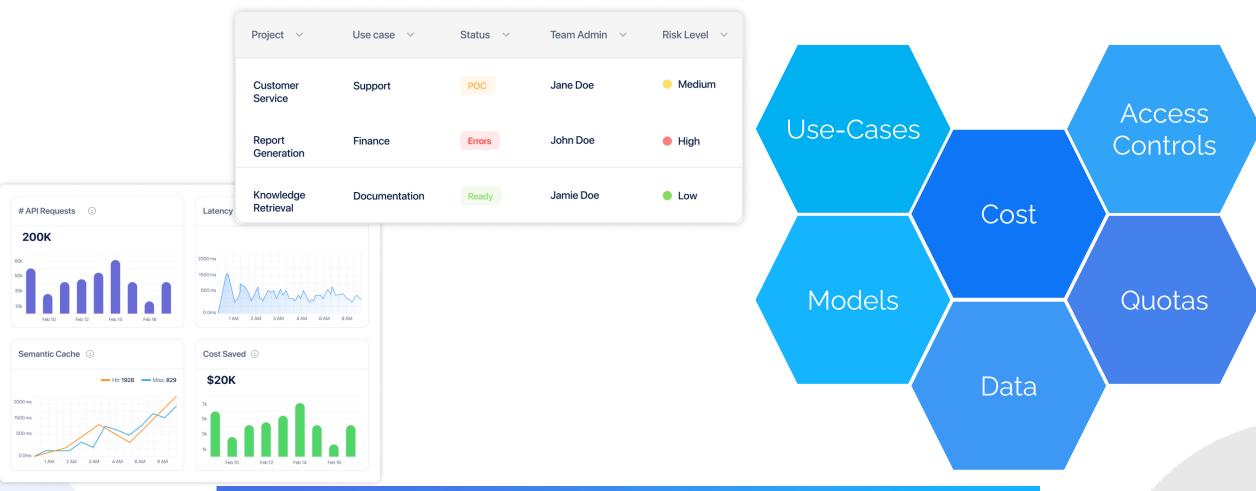


LLM	Jailbreak w/o GuardRails	Factor Improvement w/ GuardRails
Meta Llama2-7B	6%	10X
Mistral Mixtral-8x7B	52%	8X
OpenAl GPT4-Turbo	5%	5X
Microsoft Phi-2	97%	5X

Robustness, Security and Privacy Protections







Operational Transparency and Monitoring

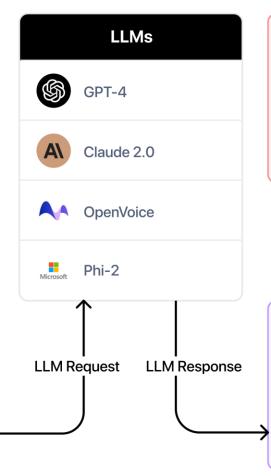
LLM - PII Protection



Jack and John are two brothers living in Austin. Jack has applied for a credit card. His email and credit card details are jack@gmail.com and 213-431-3564. Write a short note...

Anonymization I

[Name_1] and [Name_2] are two brothers living in Austin. [Name_3] has applied for a credit card. His email and credit card details are [Email_1] and [Number_1]. Write a short note...



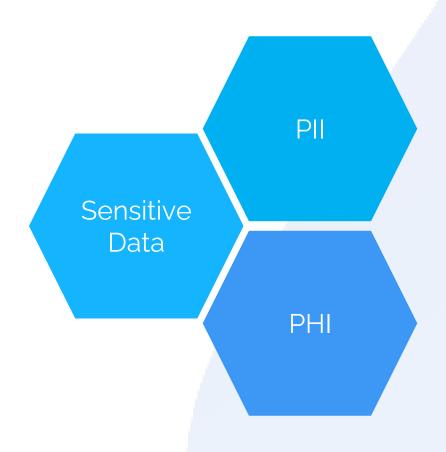
Subject: <u>Credit Card</u> Application received.

Dear Jack, I hope this message finds you well. We are reaching out to acknowledge that we have received Jack's credit card...

De-Anonymization

Subject: <u>Credit Card</u> <u>Application received.</u>

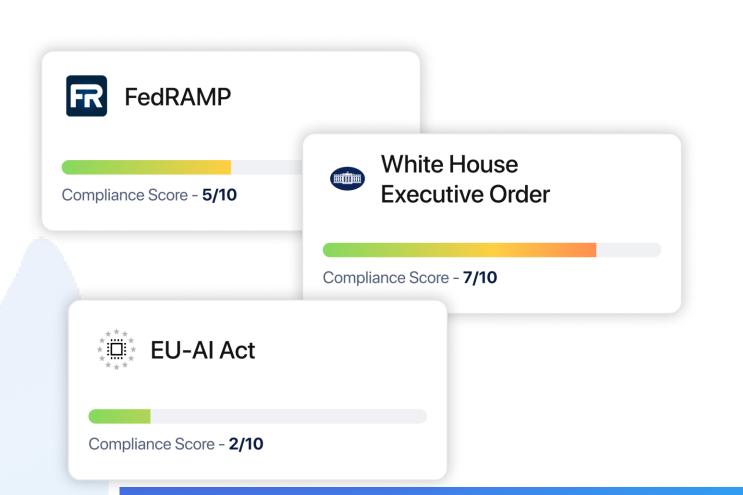
Dear [Name_1], I hope this message finds you well. We are reaching out to acknowledge that we have received Jack's credit card...

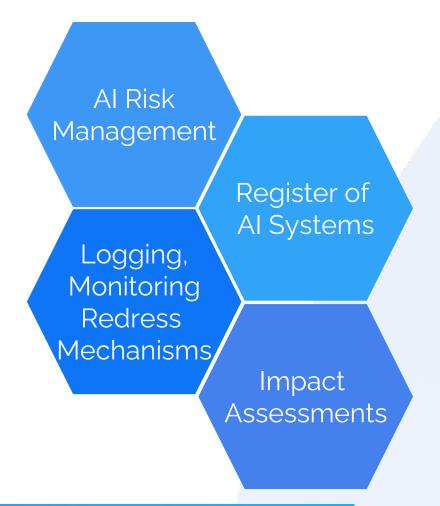


Safe and Compliant Usage of LLMs

LLM Compliance







Automated Policy Enforcement and Auditing for Al Governance

Enkrypt Al

A Comprehensive Solution

- Threat Detection Know your Vulnerabilities
- Threat Mitigation Mitigate these Vulnerabilities

- Visibility Monitor Cost, Govern Usage of AI, and Implement Controls
- Data Protection With Data Visibility, protect any sensitive information from leaking
- Compliance Map Regulatory Controls, and ensure compliant usage of Al



Need a Structured & Actionable Generative AI Governance Framework

Enabling 10x Faster & Safer Adoption of Generative AI within Enterprises

Booth 14
Come Talk to Us to Learn More

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