

Small Teams. Big Dreams!

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Right people on the bus?

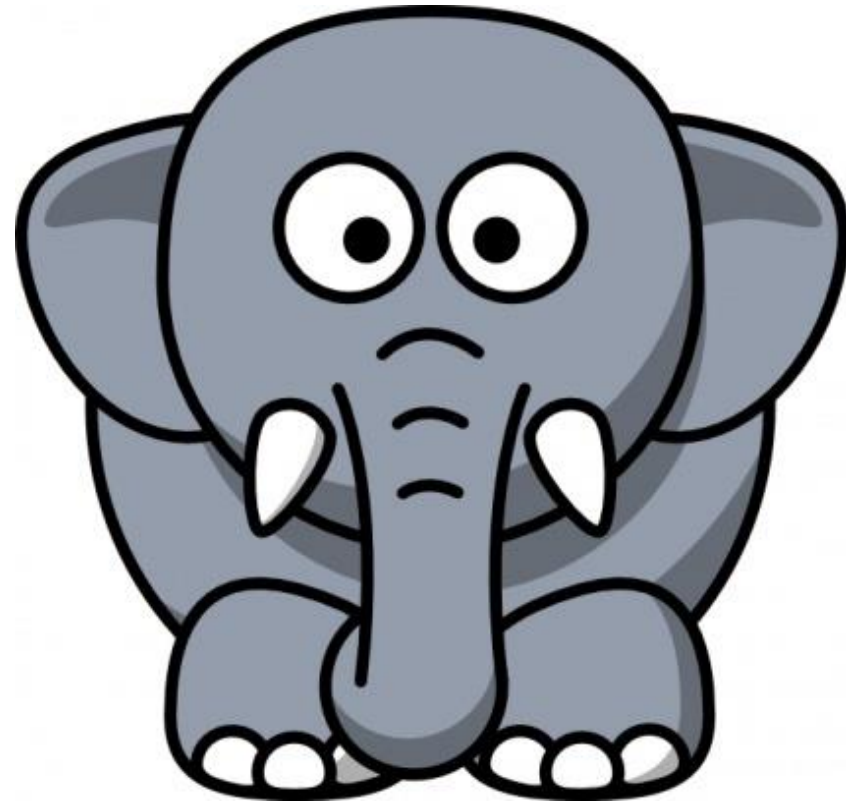
— First rule: “You get the team you deserve”

- Are the right questions being asked?
- Are shock-absorbers working against you?
- How do you assess people capability?
- Let them set your dreams ...



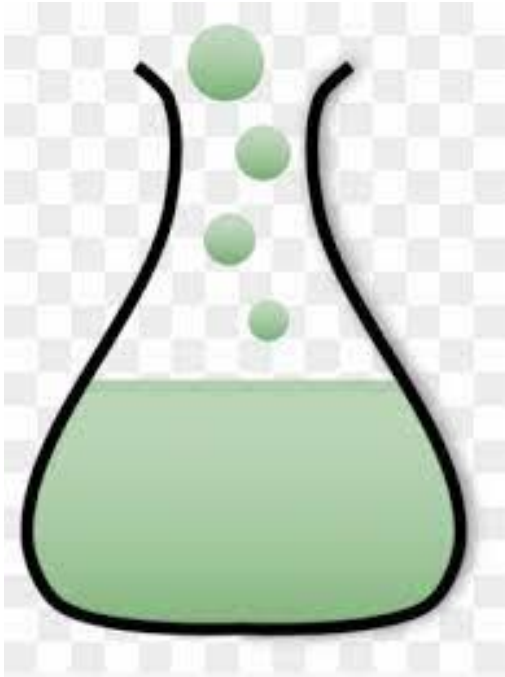
Let's talk about the elephant in the room

— Clarity is key — do you have your dreams written down?



How will you build confidence?

— We use 'small wins'



Scale requires getting more people involved

— Set your expectations for collaboration



How will you deliver value?

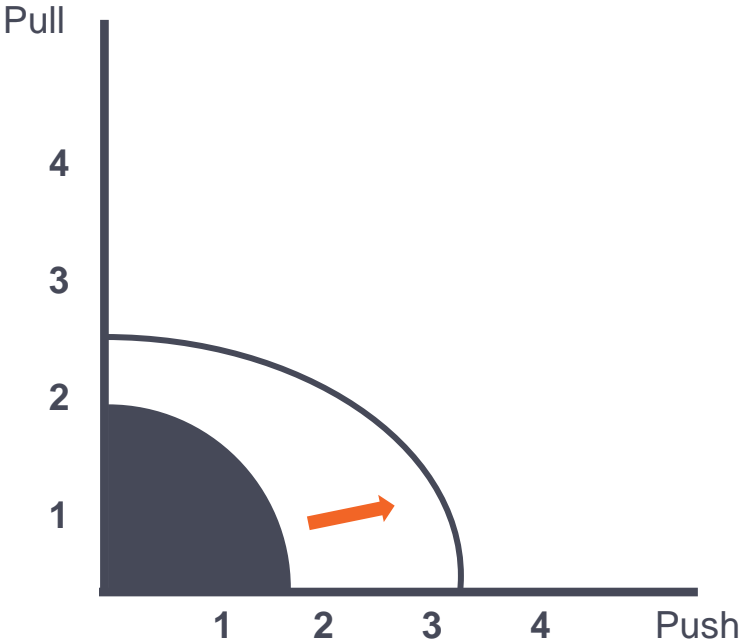
— Are you building data assets or reducing liabilities?

The value equation



How will you deliver value? (2)

— The two big trade offs ...



Use cases ————— Capabilities

“Winning” will almost certainly require distributed data leadership



Thank you



genesis With you. For you.