



Adopting a cloud-first mentality has led to a rapid proliferation of data across the environment. This includes sensitive, critical, or regulated data that must be protected - mismanaging it can cause organizations financial, legal, or reputational harm. As the amount of data grows, so does organizational risk - be it from a breach or accidental exposure.

Organizations must be able to completely and confidently know where this data is located, understand its context with respect to classification, and identify who's accessing it to highlight overexposure. These insights enable organizations to take the appropriate remediation actions and apply the right management policies to protect this data.

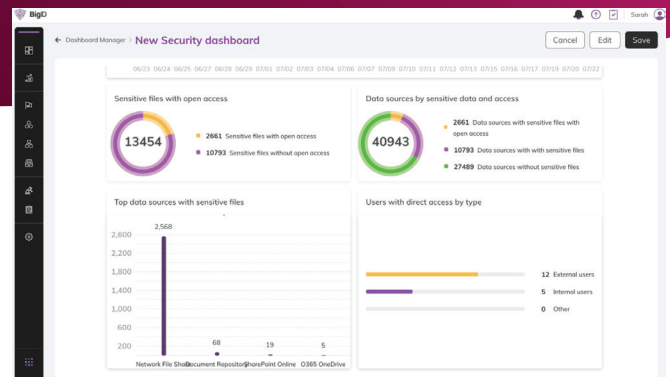
Transform data security with ML-based classification, file analysis, and apps to reduce risk and take action. BigID's data-centric security suite combines deep data discovery, next-gen data classification, and risk management - with apps layered on top to take action. Discover crown jewel data, classify sensitive data, detect vulnerable data, orchestrate data remediation, and mitigate risk across your entire data ecosystem.

## Data Security Suite

- ▶ Discover sensitive, critical, and regulated data anywhere - in the cloud or on prem.
- ▶ Leverage modern, ML-based data classification and graph technology
- ▶ Customize your own natural language processing (NLP) data classifiers
- ▶ Automate a data asset inventory across your entire data environment
- ▶ Customize risk scoring for your crown jewel data
- ▶ Turn on hundreds of out of the box policies or create your own
- ▶ Identify & remediate overexposed data or overpermissioned users
- ▶ Accurately & consistently label data across the entire environment
- ▶ Enable data remediation and retention workflows across your data
- ▶ Determine impacted users following a data breach & simplify your incident response plan
- ▶ Improve risk posture and reduce your attack surface

## Data-Centric Security

BigID's Data Intelligence Platform is a modern, open, extensible framework built on a foundation of discovery-in-depth with apps to take action.



- ▶ Data Discovery & Inventory
- ▶ ML-based Data Classification
- ▶ Customizable NLP Classifiers
- ▶ Hyperscan Technology

- ▶ Data Risk Scoring
- ▶ Data Labeling
- ▶ Access Intelligence
- ▶ Privacy Apps

- ▶ Data Remediation
- ▶ Data Retention
- ▶ Data Policy Management
- ▶ Breached Data Investigation

