



The PKI Renaissance: Building Digital Trust for the Modern Enterprise

Daniel Sutherland

Regional Vice President ANZ



Digital Trust for the Real World



PKI Complexity Rising Rapidly



50X

Machine to User Identities

**Certificate Management is
Becoming More Complex**

53%

Organizations lack
sufficient PKI staff

256K

Average certificates
per organization

Source: Gartner.

Industry Analyst View

PKI is a fundamental building block for **establishing digital trust.**



As certificates continue to gain importance in securing organizations, **effective management of digital trust** becomes imperative.



Challenge 1: Outages from Expired Certs

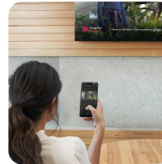


MSN

Google starts rolling out fix for Chromecasts after five-day outage

Good news for annoyed Chromecast owners whose devices haven't been working this week: Google is rolling out a fix for affected devices.

1 week ago



CIO

ServiceNow certificate error disrupts operations for hundreds of organizations

The expired MID Server Roo G2 SSL certificate caused connectivity failures across multiple services, including Orchestration, Discovery...

Sep 24, 2024



www.thestack.technology

Expired Certificate crashed \$6 trillion Bank of England system

Network configuration, CA and SWIFT issues, and certificate expiration blamed for a series of RTGS outage sthe past year.

Sep 30, 2024



Data Center Knowledge

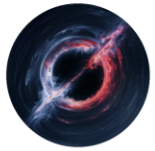
Windows Azure Cloud Crashed by Expired SSL Certificate

Microsoft suffered a major outage for its Azure storage cloud and other online services after an SSL certificate expired.

May 30, 2024



Even Elon Musk is Not Immune...



Elon Musk ✓



@elonmusk • Apr 7, 2023



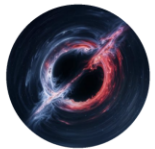
Sorry, slight glitch with @SpaceX Starlink. Coming back online now.

3K

2.9K

43K

9.3M



Elon Musk ✓



@elonmusk

Subscribe



Caused by expired ground station cert. We're scrubbing the system for other single-point vulnerabilities.

6:00 PM • Apr 7, 2023 • 5.4M Views

Challenge 2: Web PKI Changes

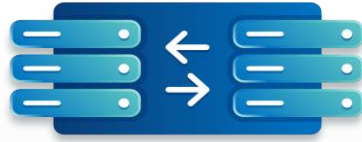
a) Certificate Lifetimes are Shortening



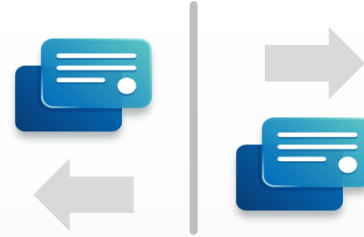
b) Chrome Root Policy Change Summary



Chrome is moving
to reject TLS
certificates
configured for client
authentication



Impacts mTLS
communications
that use public TLS
certificates



Part of push to
enforce stricter
separation of
certificate uses



Public CAs like
DigiCert must stop
including client
authentication
setting (EKU) in
public TLS
certificates

Chrome Timeline

April
2025



Chrome Annoucement

June 15
2026



No mTLS allowed
in Chrome public roots

X9 PKI: The Best of Public & Private PKI

ASC X9 / DigiCert

X9 Root CA



Common Policy

Bank 1

Bank 2

Policy Compliance & Chain of Trust

Private CA

Private CA



Consortium-Driven Policy

Trust Across Boundaries

Consistency With Flexibility

Better Security & Compliance

Challenge 3: Regulatory Compliance

NIS2
Directive



NIS 2 Directive

Increased Operators of
Essential Services
(OES) required to
comply by **17 Oct 2024**



Cybersecurity in Medical Devices Submission Guidance

Provide a Software Bill
of Materials by
01 October 2023



Payment Card Industry DSS

Inventory & vulnerability
management by
1 April 2025



EU Cyber Resilience Act

Med Device, IoT & ICT
Compliant Products by
2027



Digital Operational Resilience Act

Risk & vulnerability
management tools by
January 2025

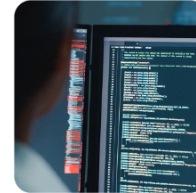
Challenge 4: Software Supply Chain Integrity

 Cybersecurity Dive

Supply chain attack against GitHub Action triggers massive exposure of secrets

The incident highlights ongoing security concerns in the software supply chain.

1 week ago



 Help Net Security

Hackers target AI and crypto as software supply chain risks grow

Software supply chain attacks are rising as open-source and commercial software face critical vulnerabilities and targeted threats.

6 days ago



 Security Magazine

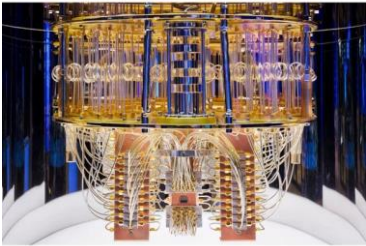
Software supply chain experiences almost 1 attack every 2 days

Software supply chain experiences almost 1 attack every 2 days ... In 2024, the software supply chain has faced attacks at a minimum rate of one...

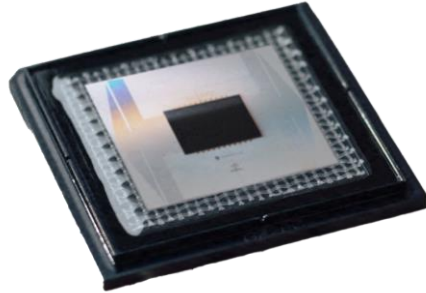
Sep 2, 2024



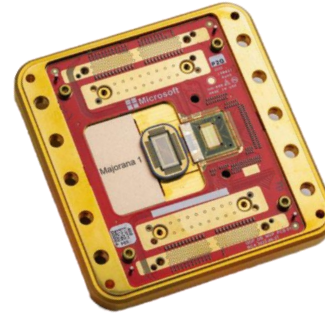
Challenge 5: Quantum Computing Advancing



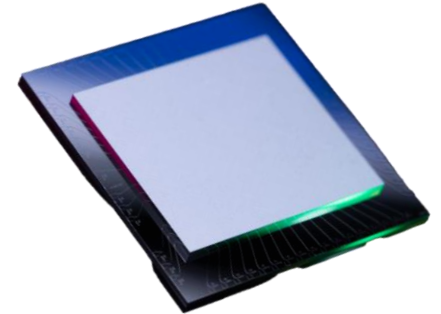
IBM Quantum System One
(Mar 2023)



Google Willow
(Dec 2024)



Microsoft Majorana 1
(Feb 2025)



Amazon Ocelot
(Feb 2025)

Benefits

- Unprecedented compute power
- Drug discovery, climate modelling
- Supply chain and logistics optimization

Risks

- Breaks current cryptography
- Shor's algorithm for factoring large numbers
- Grover's algorithm for search

Post Quantum Cryptography (PQC) is Here



NIST Released 3 PQC Standards in August, 2024

Standard	Purpose	Algorithm
FIPS 203	Encryption	ML-KEM: Module-Lattice-Based Key-Encapsulation Mechanism (formerly CRYSTALS-Kyber)
FIPS 204	Authentication	ML-DSA: Module-Lattice-Based Digital Signature Algorithm (formerly CRYSTALS-Dilithium)
FIPS 205	Authentication	SLH-DSA: Stateless Hash-Based Digital Signature Algorithm (formerly SPHINCS+)

Industry Leaders are Acting Now



DARKREADING

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Google Adds Quantum-Resistant Digital Signatures to Cloud KMS

The Cloud Key Management Service is part of Google's new road map for implementing the new NIST-based post-quantum cryptography (PQC) standards.



The Cloudflare Blog

Cloudflare now uses post-quantum cryptography to talk to your origin server

2023-09-29

The Hacker News

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Zoom Adopts NIST-Approved Post-Quantum End-to-End Encryption for Meetings

Forbes

MONEY > FINTECH

Apple Introduces Post-Quantum Security — You Should Think About This Too

Transition to Post Quantum Cryptography

Begin Transitioning to Post-Quantum Cryptography Now

Quantum computing will render traditional cryptography unsafe by 2029. It's worth starting the post-quantum cryptography transition now.

By **Mark Horvath** | September 30, 2024

Gartner

The transition from SHA-1 to SHA-2 took 10 years.

The transition to PQC is a larger, more complex effort.

You will probably only have 3 years to complete it.

Challenges & Opportunities



INFRASTRUCTURE

Outages



Authentication, encryption & resilience



SOFTWARE

Vulnerabilities



Software supply chain integrity



DEVICES

Non-compliance



Tamper resistant & compliant



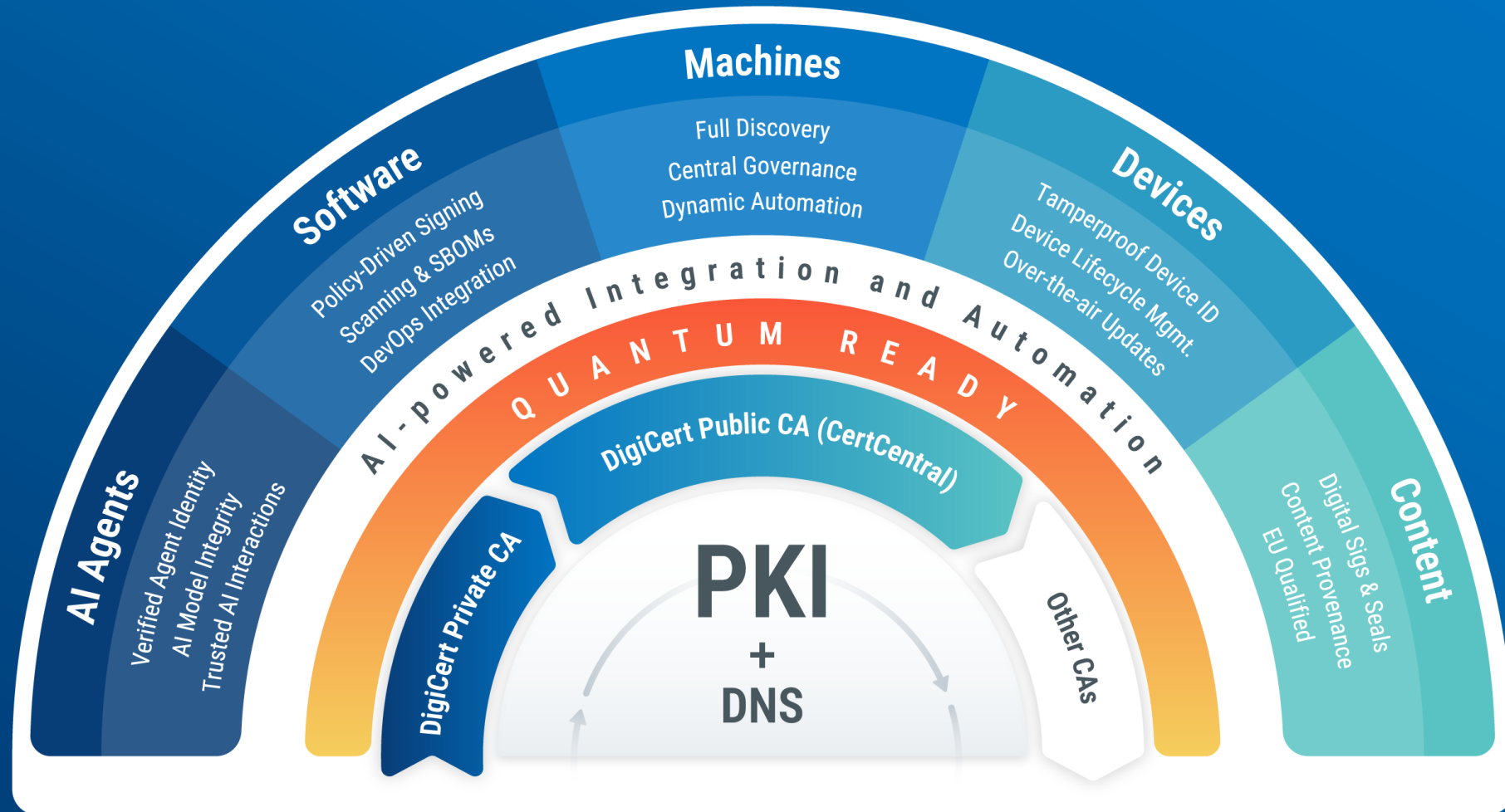
QUANTUM

Risk



Cryptographic agility

The PKI Identity Management Platform



digicert® ONE

The Modern Digital Trust Ecosystem



digicert[®]

See us at Booth #40

Daniel.Sutherland@digicert.com

www.digicert.com

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