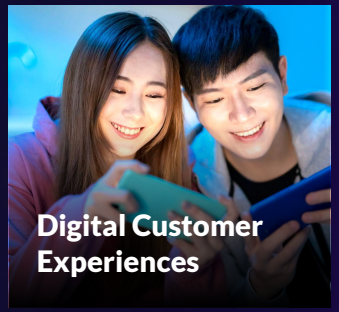
SingleStore

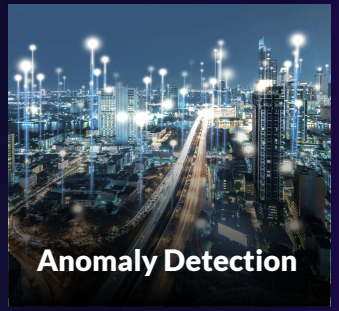
Real-Time, Real Results
Powering Modern Applications of the Future

George Kuruvilla
Director, Business Development

Modern Applications are data intensive

- Access to real-time data
- Deliver fast and highly interactive customer experiences
- Scale effortlessly
- Run anywhere
- Data Intensive





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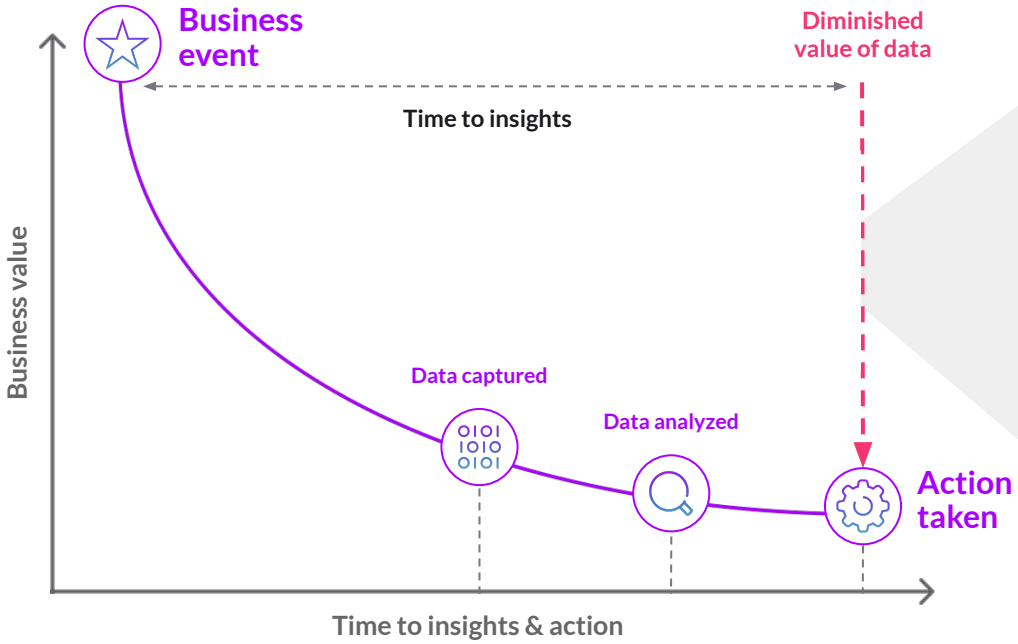
Diminishing Value of Data - Why Real-Time?



Minimize Time-to-insights & action

Use Case Examples

- Algorithmic Trading: **0.2-1 millisecond**
- Fraud Analytics: **Under 1 second**
- Predictive Maintenance: **2 -20 seconds**
- eCommerce offer: **5 -30 seconds**
- Real-Time Geolocation offers: **1 - 5 minutes**

SingleStore

Akamai · Ant Money · ARMIS · Bitwyre · Captain Metrics · COMCAST · dailyVest

DELL Technologies · DIGITAL ASSET RESEARCH · Disney+ · diwo · factors.ai · fathom/ · fiserv.

FOODICS · GE · Looker PART OF Google Cloud · GoGuardian · heylink. · hulu · IBM

SingleStore is the real-time distributed SQL database to power data intensive applications

iex cloud · impact.com · John L. Scott REAL ESTATE · Kellogg's · KURTOSYS · medaxion: · Nucleus

paloalto NETWORKS · sas · SIEMENS · SiriusXM · skai · SONY · STREAM HATCHET

Tapjoy · THORN · truedigital · Twingo Unlock your big data · Uber · ucb · (v)WeCare Building Loyal Customers

What are Data-Intensive Applications?

Applications that need a combination of some or all of these six attributes

Data Size

Hundreds of Terabytes or Petabytes of data

Ultra Fast Ingest

Thousands to Millions of rows/second

Low Latency

Sub-second to millisecond latencies

High Concurrency

Tens to hundreds of users accessing the application simultaneously

Query Complexity

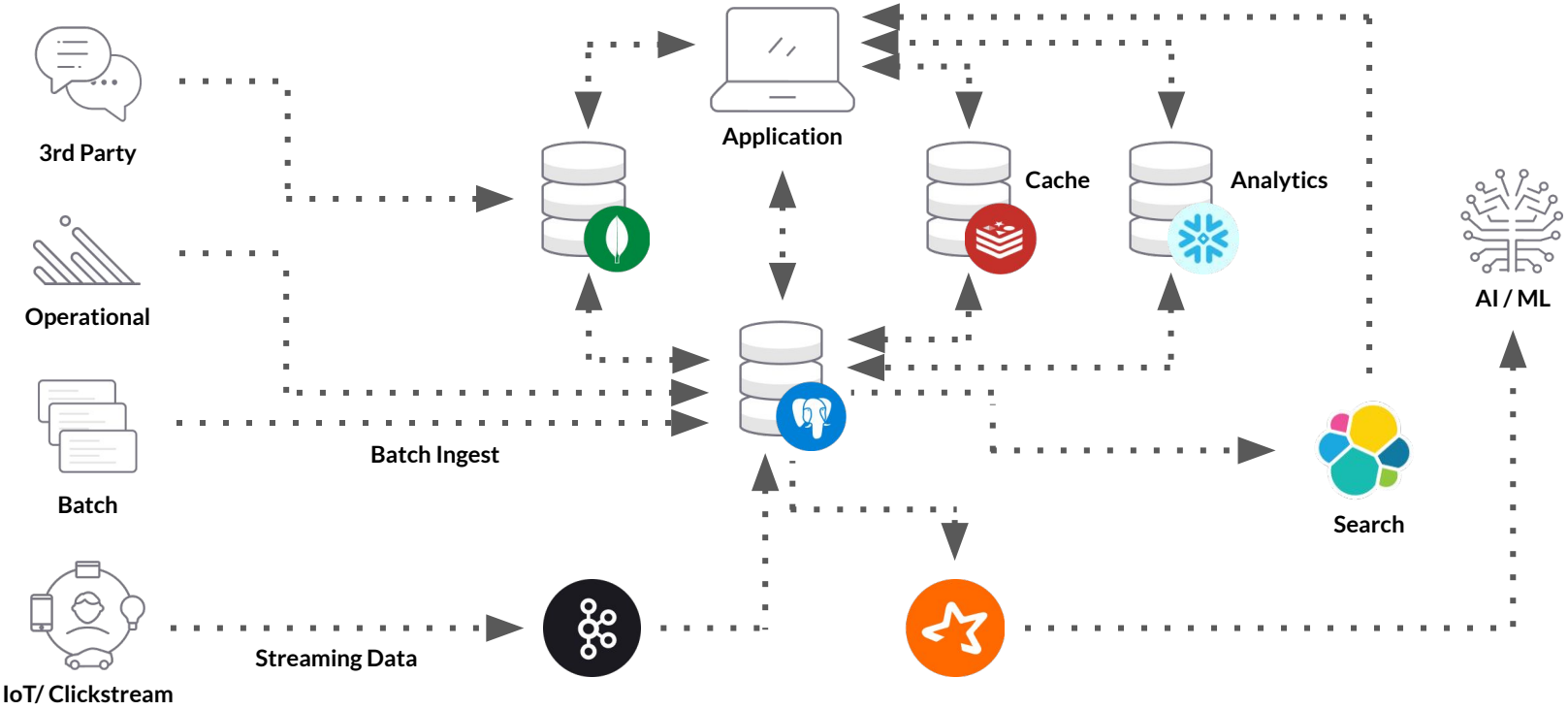
High number of joins and rich data types in the queries

High Reliability

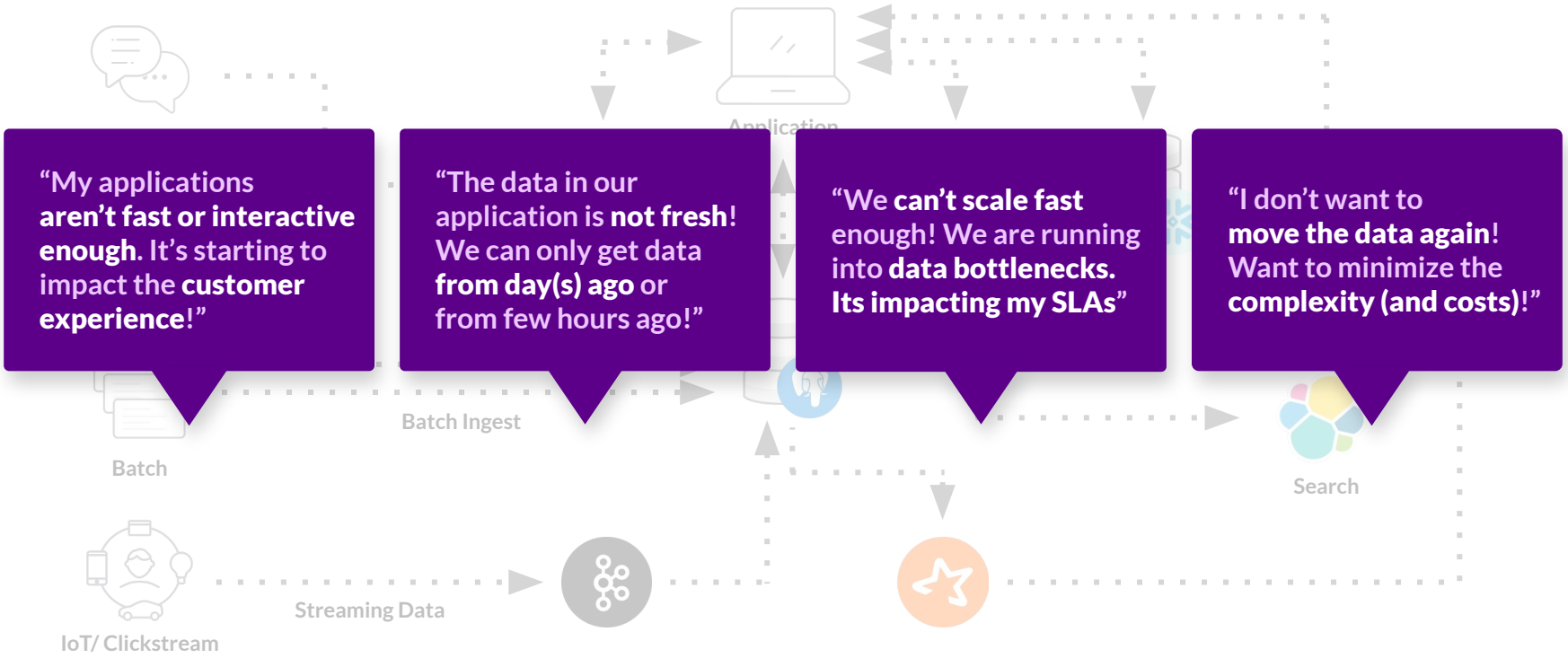
Meet strict Availability SLAs

SingleStore

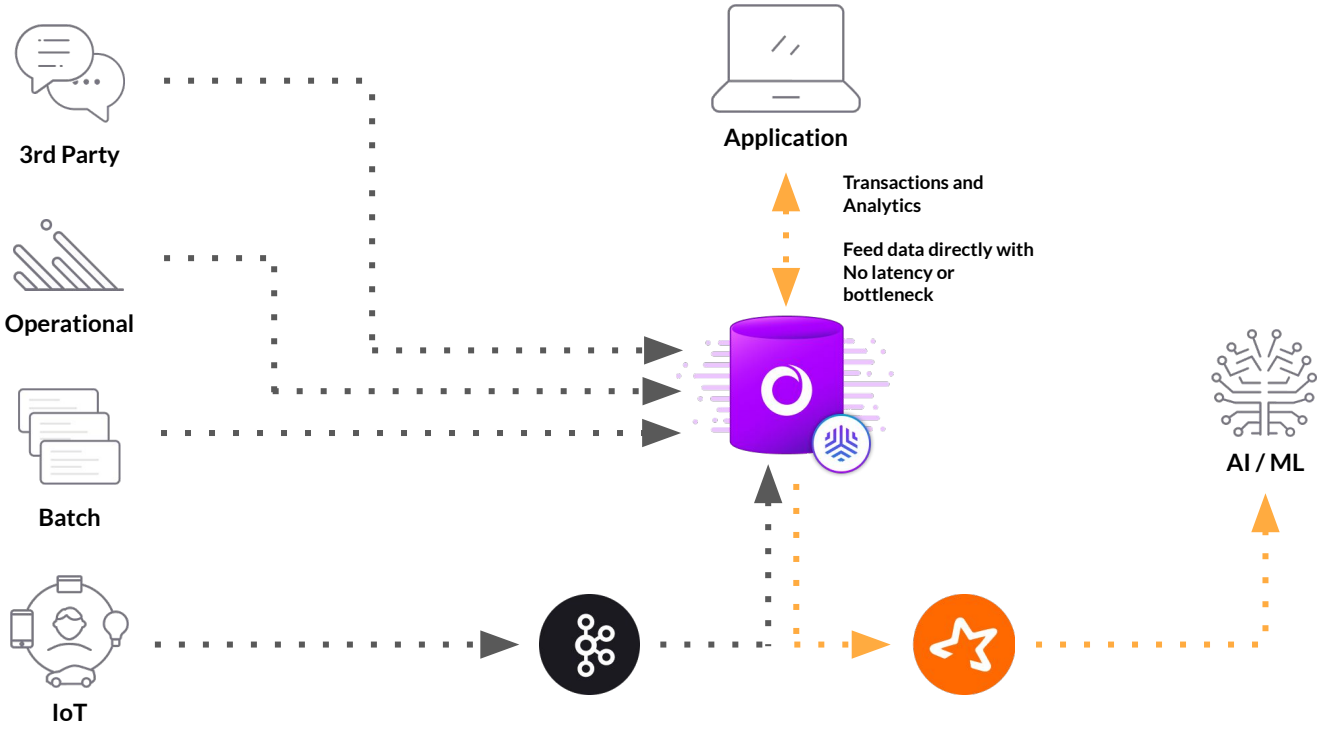
The Old Way


3rd Party
Operational
Batch
IoT/ Clickstream
Batch Ingest
Streaming Data
Application
Cache
Analytics
Search
AI / ML

The Old Way — Outcomes

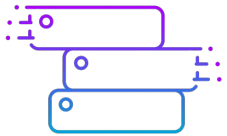


The Modern Way



SingleStoreDB Unifies & Simplifies Your Data Stack

Transactional (OLTP)



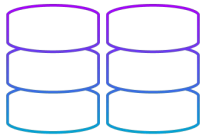
Operational Workloads

Fast Lookup | High Concurrency

Fast analytical queries across large, dynamic datasets with high concurrency

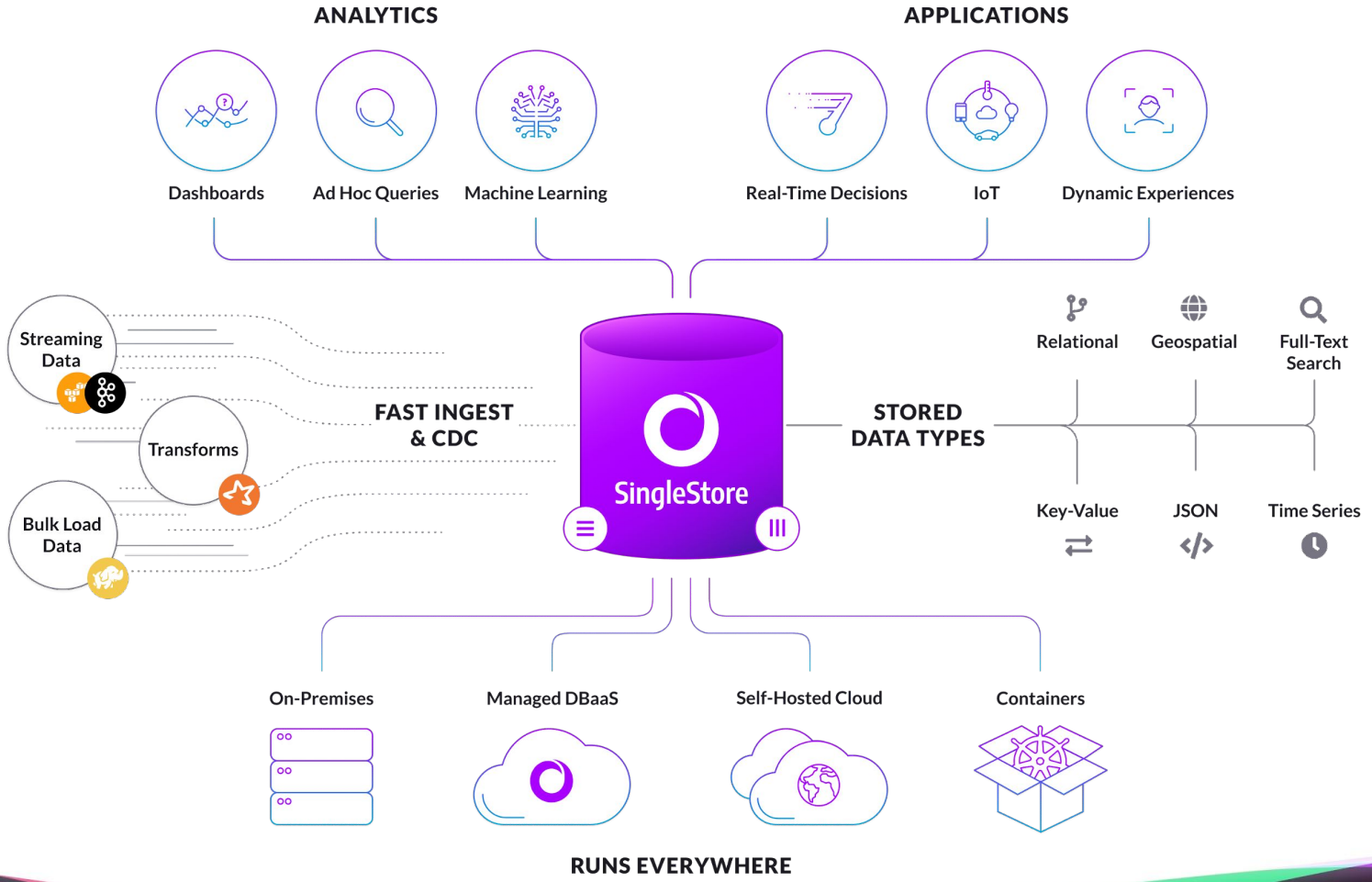
Universal Storage
(USPTO Patent #11,068,454)

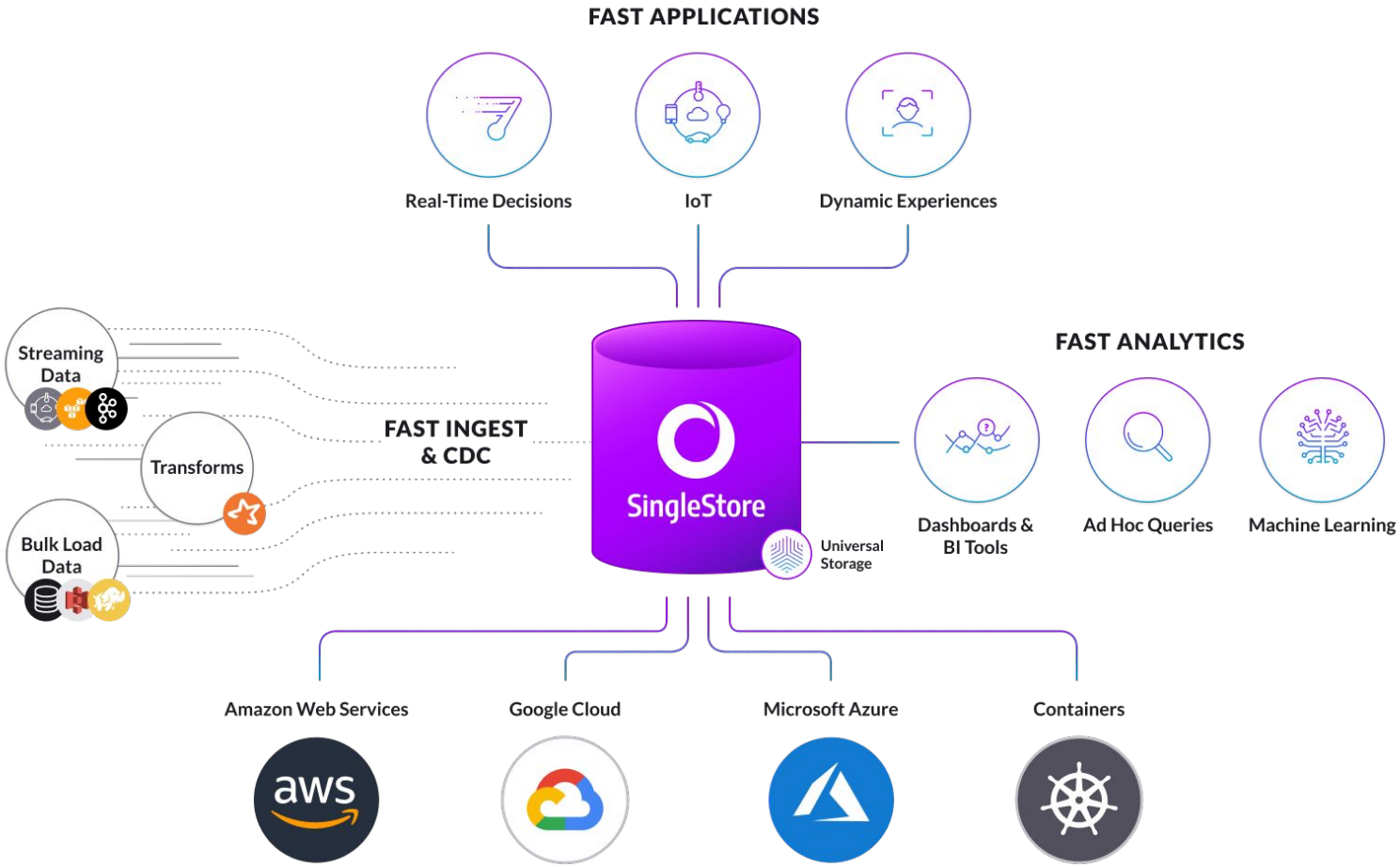
Analytical (OLAP)



Analytical Workloads

Fast Queries | Large Data Size Aggregation


ANALYTICS
APPLICATIONS
Dashboards
Ad Hoc Queries
Machine Learning
Real-Time Decisions
IoT
Dynamic Experiences
Streaming Data
Transforms
Bulk Load Data
FAST INGEST & CDC
SingleStore
STORED DATA TYPES
Relational
Geospatial
Full-Text Search
Key-Value
JSON
Time Series
On-Premises
Managed DBaaS
Self-Hosted Cloud
Containers
RUNS EVERYWHERE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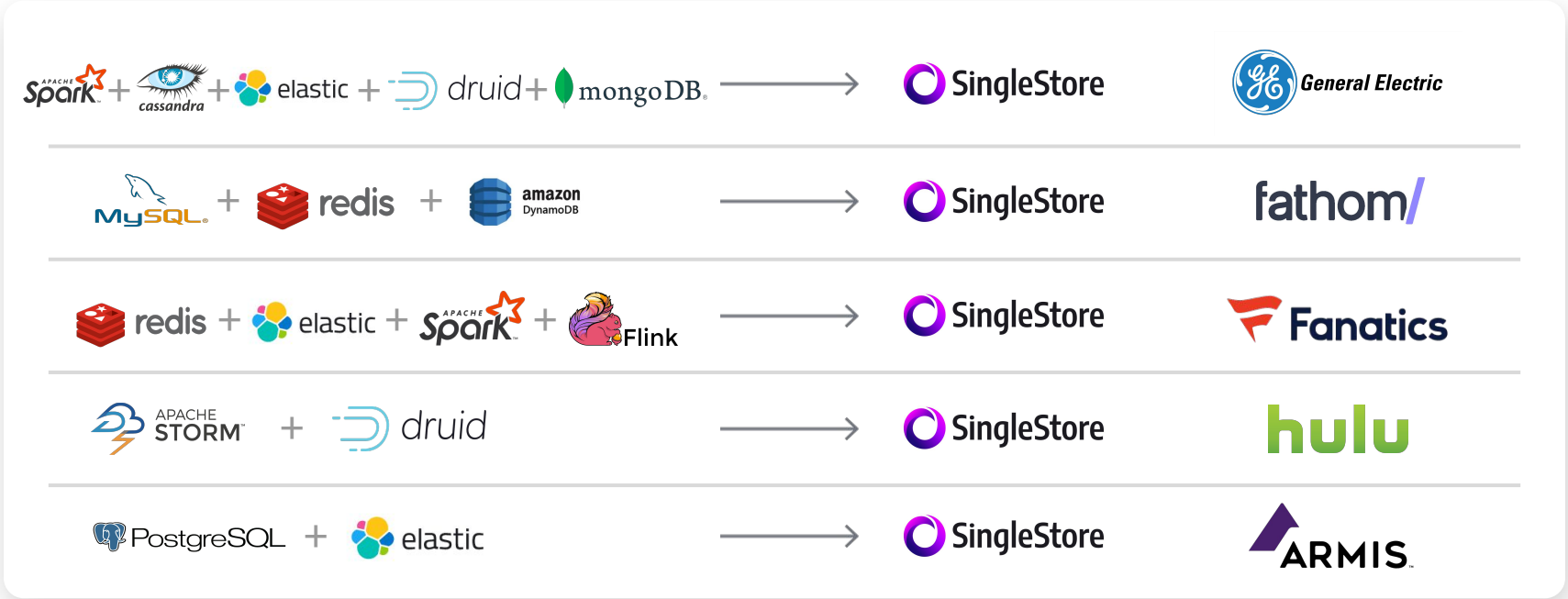
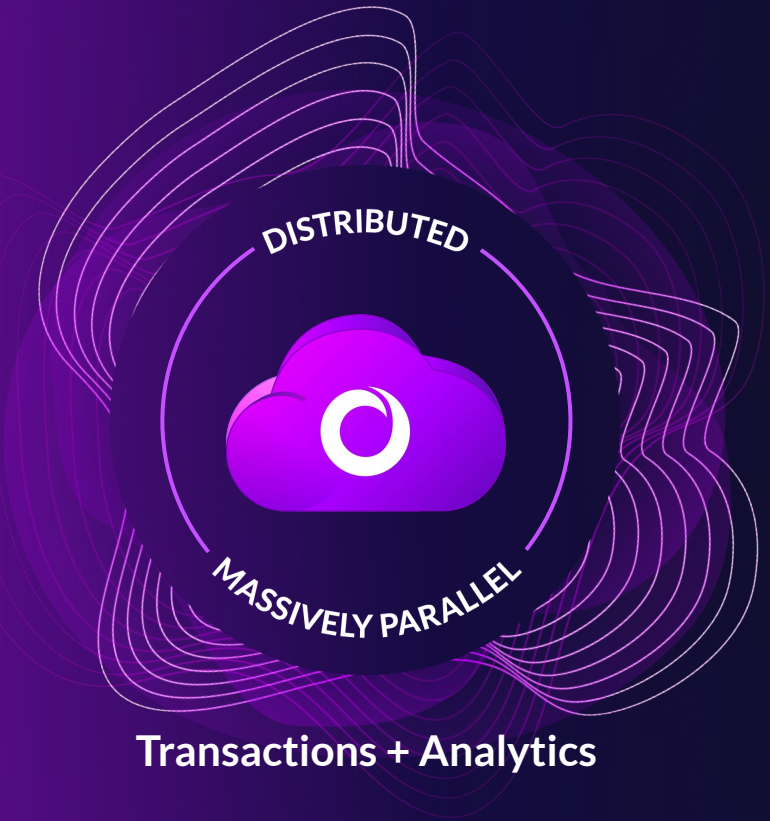
Ad Hoc Queries
Machine Learning
Amazon Web Services
Google Cloud
Microsoft Azure
Containers
aws

A Single Database For Your Data Complexity



SingleStore



Transactions + Analytics

World's Fastest Real-Time Distributed SQL Database

Unified: Transactions + Analytics
The only database with a single, **unified table type** for both Transactions & Analytics

Streaming Ingestion & Analytics
Ultra-fast ingestion with non-blocking low-latency analytics on data as it lands

Unlimited Storage
World's only fast **operational database** with separation of storage and compute

Performance
World's only database that delivers best-in-class performance on **TPC-C**, **TPC-H** and **TPC-DS**

SingleStore

Universal Storage

Old: Two Table Types

(Most RDBMS do this)

Rowstore

- Great transactional workloads
- Not great for analytics

Columnstore

- Great for analytics
- Can't do many transactional workloads

New: Universal Storage

(Single Table Type for Transactions & Analytics)

Capabilities

- Support fast inserts/ updates/ deletes/ upserts (OLTP)
- Complex real-time analytics (OLAP)
- Support integrity constraints

Benefits

- Extreme performance (better CX)
- Simplifies data architecture
- Reduced data movement, data duplication and costs

Extremely Versatile with Multi-model capabilities

Relational

Standard SQL plus ability to join across the multi-model schema

Time-Series

Native date, time, and timestamp types with built-in functions, e.g. time_bucket

Unstructured, Full-Text Search

Built-in, native inverted indexing

Key-Value

Scan >30B tuple space and return trillions of key-value results in < 1 second

GeoSpatial

Polygons, points, lines and built-in spatial functions

JSON/ Document

JSON as native type for schema-on-write and schema-on-read

SingleStoreDB // Best-in-Class Price-Performance

100-1000x Performance Boost

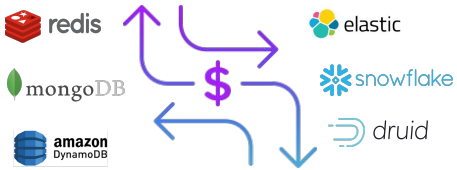
Faster Insights Now!

Drive up to 20-100x* performance improvements compared to Gen-1 single node databases

Up to 60% Lower Costs & Complexity

Eliminate the need for Multiple Data Engines

Multi-model database with scale out HTAP so that you can get rid of speciality data engines



Real-Time Operational Analytics

Bring Real-Time Data Experience to your Apps

Distributed SQL database with transactions and analytics in the same engine with no data movement

*Based on real-life customer examples

Up to

400x

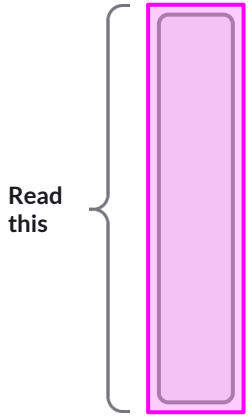
faster seeks

for JSON columns

Real-time analytics for structured and semi-structured data

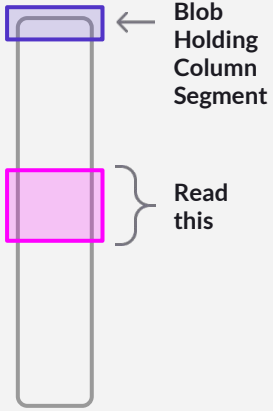
Previous

Seeking not supported for all transactions (JSON or encoded data)



Now

Seeks directly access needed data within segment (in Universal Storage)



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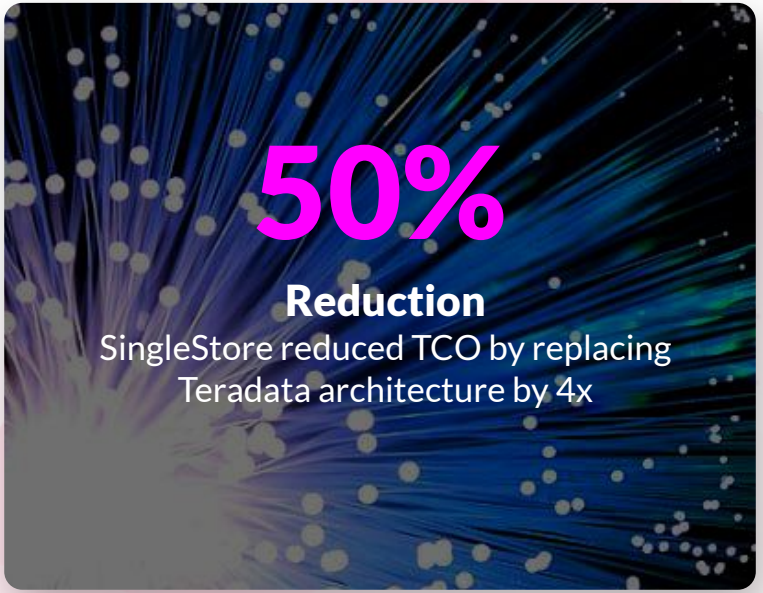
Is this real?

CASE STUDY

Global Telco Enabler

Driving revenue with customer logistics data and leveraging in-memory for faster access to data



SingleStore

Global Telecommunications Enabler

Challenges

Legacy Data warehouse: Existing legacy data warehouse was rigid, slow and very expensive to scale for new use cases. Workflows were running in 1.5 hours

Slow Dashboards: Existing dashboards were slow and taking hours to process data.

Visualization: BI tool for visualization was slow due to the underlying database

Technical Requirements

Fast Database: Reduce overall time for processing data from hours to seconds.

Modern Use Cases: Support Real Time use cases

Existing Workflows: Database should be able to continue to use the existing workflows.

Scalable: The solution must support a moving time window of undetermined duration while also handling historical data for further analysis.

Cost: Reduce the overall TCO

SingleStore Results

SingleStore was able to replace Teradata and support TCL for below:

-**4X faster** than Teradata in data Ingestion and Query performance

+50% improvement in TCO

-**Real time Data** Refresh for Analytics Application

-**Reduce** Database Sprawl

-**New Real Time Use cases** to be built

CASE STUDY

Ant Money

"It is really good to have a data platform that can model relational Postgres data with big data, right off the bat. It's hard to put a price on 'It just works.' With SingleStore, we can set it and forget it for all of our common workloads."

Emmanuel Kala
Director of Engineering, Ant Money

Boost performance and reduce TCO

Ant Money

Challenges

Use Case: Power their real-time Fintech (embedded finance) platform

Challenges: The platform previously powered by Amazon RDS & Quicksight was painfully slow, with queries taking seconds to minutes to process.

No streaming data ingest or real-time analytical capabilities

No coverage for emergent data sources

Technical Requirements

Low Latency Analytics: Near real-time analytics with fast reads and quick ingestion even with large datasets

Data Types: Needed support for unstructured data types including clickstream data within apps that were embedded in the Ant Money SDK.

Scale: Scalability to support Ant Money's accelerated growth trajectory

SingleStore Results

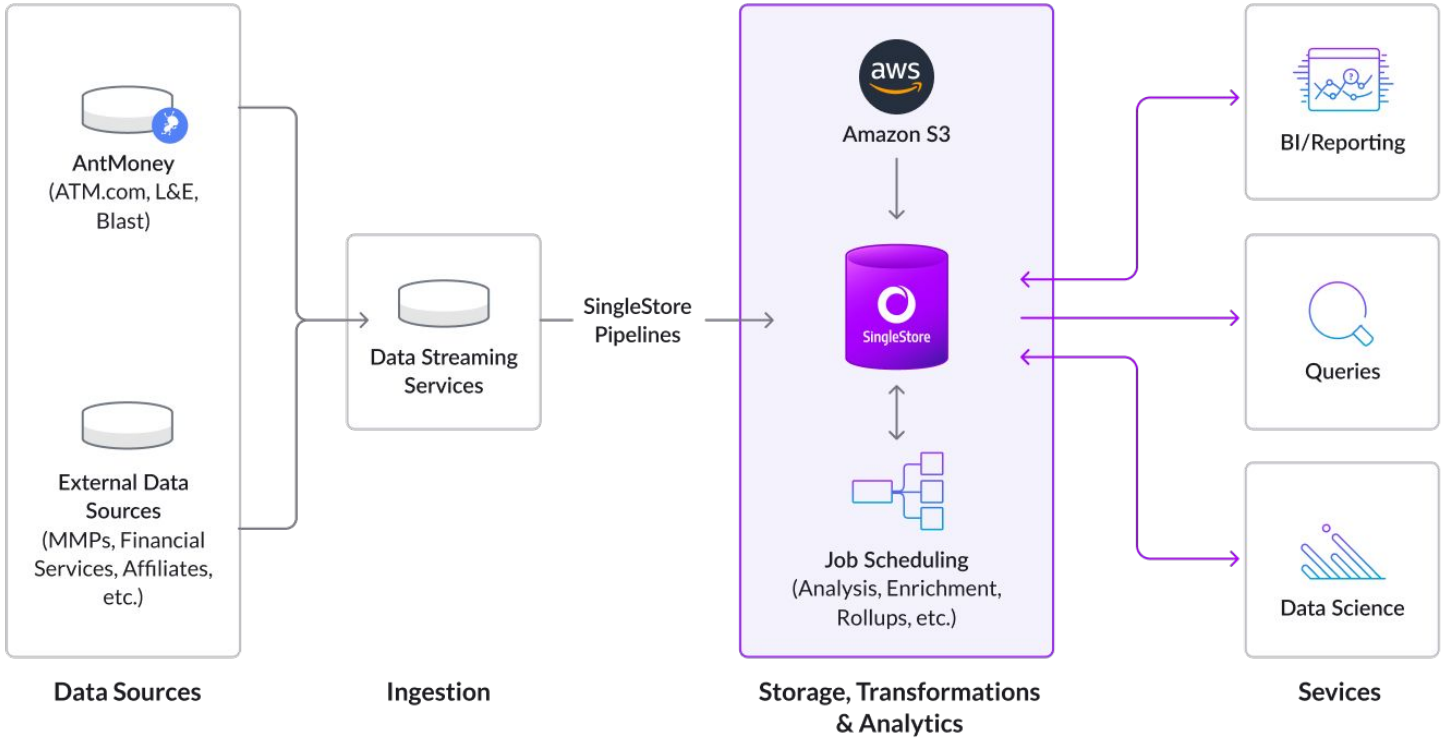
SingleStoreDB powers the Ant Money platform providing near real-time analytics on large data sets.

With SingleStore, Ant money is able to:

- **Improve data freshness by 60x by getting data in minutes vs hours**
- **Utilize 50X more data for insights**
- **10X reduction in TCO**

Architecture with SingleStoreDB

Ant Money



SingleStore

Impacts and Results

Ant Money

60x

Improvement in data freshness & performance

Truly Data-Driven

Fresh for all

50x

Increase in usable data that is driving insights

Simplified Architecture

Priceless

10x

Lower TCO

Infinite Scalability

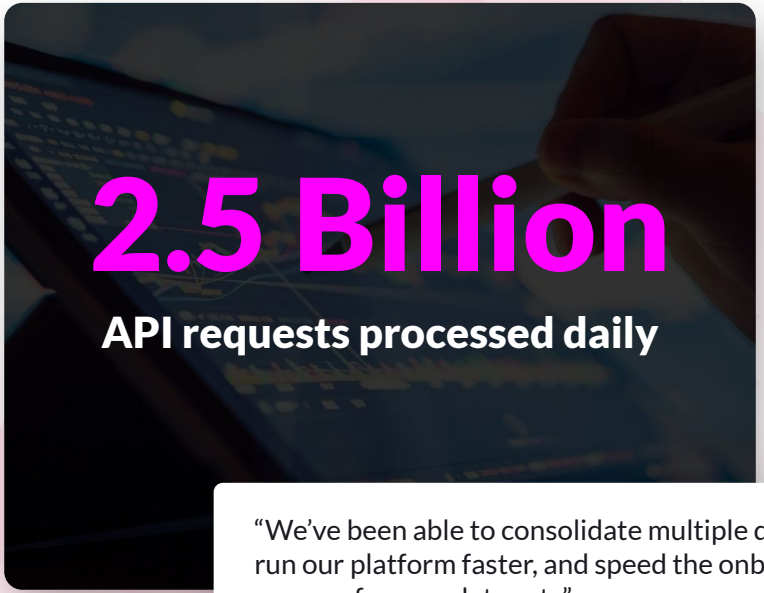
Workload & Tooling

SingleStore

CASE STUDY

IEX Cloud

Financial data infrastructure platform that connects developers and financial data creators



"We've been able to consolidate multiple databases, run our platform faster, and speed the onboarding process for new data sets"

Josh Blackburn
Head of Technology, IEX Cloud

Powering the API backend with SingleStore

iex cloud

Challenges

Use Case: Create a vibrant data ecosystem with best-in-class data for developers and the investor community.

IEX Cloud needed one database that could handle low latency reads and writes, real-time analytics, historical and real-time queries, and scale for a large user base.

Challenges: Clickhouse wasn't able to support millions of small reads for its 150K user base; it outgrew MySQL for performance and functionality.

Technical Requirements

Streaming ingestion: Fast data ingest with massive read and write speeds

Effortless Scaling: Support for fast ETL operations for hundreds of data sets per day, scaling up to thousands long-term

Low Latency Analytics: Near real-time analytics and evaluate thousands of data points per second.

Storing and serving real-time and historical data at the same time.

SingleStore Results

SingleStoreDB provided IEX Cloud many business benefits including:

- **Scale to 800K events per second processing over 2.5 billion API requests daily**
- **10-15X Speed Improvement for ETL processes**
- **Meet sub-second SLAs for their 150K customers**
- **Best-in-class financial data with 200+ financial data sets and plans**

SingleStore

CASE STUDY

Major SG Bank

Financial Analytics Dashboard that needed to run complex queries in real-time

SingleStore

Major Singapore Bank

Challenges

Use Case: Finance Dashboard

Challenges:

- Slow Tableau Dashboards > 60sec
- Extract mechanism takes too much time for processing
- Have to create several aggregated layers to optimize query processing
- Latency required <5 secs
- Ability to process complex joins

Technical Requirements

Large Dataset: Fast data ingest with massive read and write speeds supports;

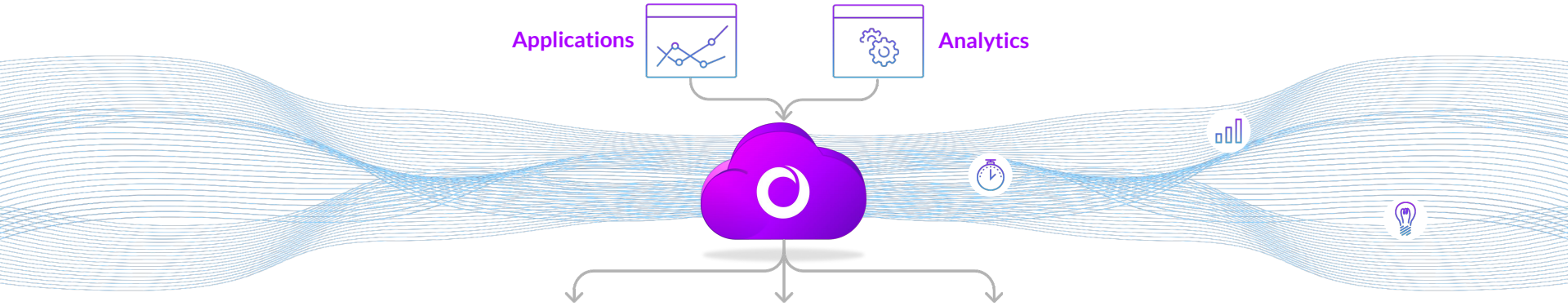
- Large Datasets
- Complex join
- High Concurrency
- Speed of Ingestion and processing
- Run Ad-Hoc queries
- Minimal aggregations
- Speed up Tableau dashboards

SingleStore Results

SingleStoreDB provided the bank with the ability to;

- Managed **6TB of data**
- **Live Connect Tableau** Dashboard
- **Low Latency** Queries:
  - Earlier - 60 ces
  - Now - <5 secs

Adopting SingleStore



Build

Next gen DB for modern apps
Transactions + Analytics

Jamstack, node.js, React, docker

Augment

Real-time capabilities for existing database investments

Google BigQuery, SQL, amazon REDSHIFT, Amazon Aurora, snowflake, teradata., hadoop

Modernize

Replace/consolidate legacy datastores simplifying data architecture

ORACLE, hadoop, SQL Azure, Microsoft SQL Server, mongoDB, cassandra, redis, MariaDB

Adopting SingleStore

Build

Build new modern applications

Net new apps or operational analytics workloads

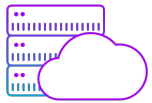
Jamstack node.js React docker

Augment

Augment DBs or Analytical DWs

Augment legacy and speciality OLTP/ OLAP engines, or Hadoop

Google BigQuery SQL amazon REDSHIFT Amazon Aurora snowflake teradata. hadoop



Modernize

Consolidate and Replace

Modernize by consolidating/ replacing legacy datastores, speciality databases, or Hadoop

ORACLE hadoop SQL Azure SQL Server mongoDB cassandra redis MariaDB

TrustRadius TOP RATED 2022 IN 4 CATEGORIES

G2 Leader WINTER 2023

G2 Momentum Leader WINTER 2023

G2 Users Love Us

Gartner peerinsights

INDUSTRY EXCELLENCE AWARD 2022 Winner Dresner ADVISORY SERVICES

2022 100% RECOMMEND Dresner ADVISORY SERVICES

Customers Love SingleStore

10 out of 10

"I've never in my life worked on such a fast database"

5.0

"10X faster than MySQL-Postgres-Oracle at 1/4 the cost"

5.0

"I don't think you can beat SingleStore. It's a 'Ferrari' of a DB"

LeadRoll

5.0

"Best in its category"

Saudi Telecom stc

5.0

"Best SQL distributed database available in 2022"

5.0

"Best decision you will ever make"

10 out of 10

"SingleStore is the fastest database ever tested by us"

SIEMENS

5.0

"Outstanding data platform"

SingleStore

SingleStore recognized as a ‘Strong Performer’ by Forrester

Translytical: Next-generation data platforms built on a single database engine to support multiple data types and data models

SingleStore a ‘**Strong Performer**’ among “15 providers that matter most”

The Forrester report notes: “*SingleStore’s strengths lie in transaction processing and the breadth of use cases.*”

> ***“Overall extremely satisfied — we finally feel like we have a vendor who deeply cares about the problems we face, is willing and able to solve these problems quickly.”***
>
> – SingleStore reference customer, Forrester report

** A grey bubble or open dot indicates a nonparticipating vendor.*

The Forrester Wave™: Translytical Data Platforms, Q4 2022
Complimentary copy

SingleStore

Call to Action/Pick One

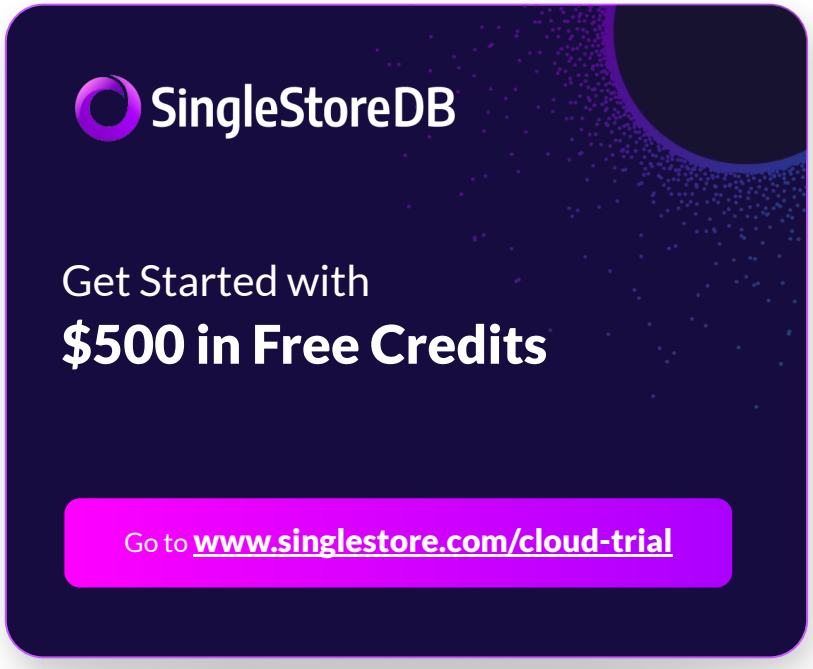
Book a speed test Trial Run today

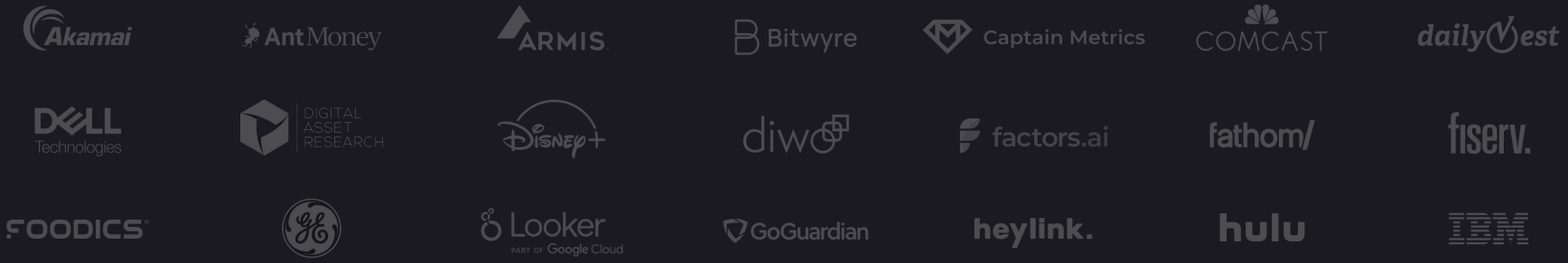
SingleStore's benchmark field test kit gauges application speed using your data, in your environment. Sign up to meet with a solutions architect via the QR code and we will send you our SingleStore Starter kit to get you started!

SingleStore

Try SingleStoreDB Cloud for free today

Get SingleStoreDB's best-in-class speed, scale, and agility without the headaches of installing, configuring, and maintaining software.





How Data Intensive are Your Applications?

Take Free 3-Minute Assessment

SingleStore

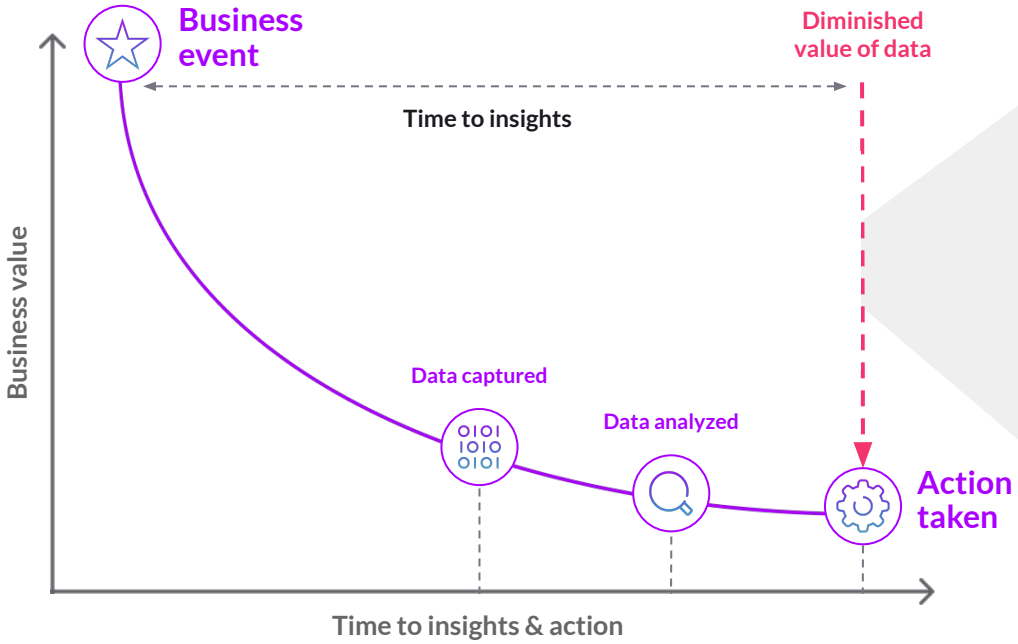
Thank You

Demo

…And They Are Powering Digital Experiences

SingleStore

Why Real-Time? - Diminishing value of Data



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What Is Needed For Real-Time Applications to power these experiences?

Modern Applications Need a Combination of Operational and Analytical Capabilities

TransactionalDB **(OLTP)**

- Fast Record Lookups
- Streaming Ingest
- Fast Writes
- High Concurrency
- High Availability
- High Resiliency
- Extensibility

AnalyticDB **(OLAP)**

- Blazing Fast Queries
- Fast Reads
- Aggregations
- Large Data Size
- Large Data Load
- Resource Governance

SingleStore - Growth & Momentum

FINANCIAL STRENGTH

$ 308M

Raised in the last 20 months alone

CUSTOMER & REVENUE

209%

YoY Cloud Customer growth

COMMUNITY

1M+

Downloads of free production SingleStoreDB

EMPLOYEES

400+

Employees in 9 countries
Growing at 24% YoY

Fiscal '22 ending February 2022

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Gartner
Recognized in Gartner MQ for Cloud DBMS -2021

Gartner peerinsights™

2020 Inc. 5000 LIST

500 Technology Fast 500 2020 NORTH AMERICA Deloitte.

★★★★★ 5.0

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June 13, 2022

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June 23, 2021

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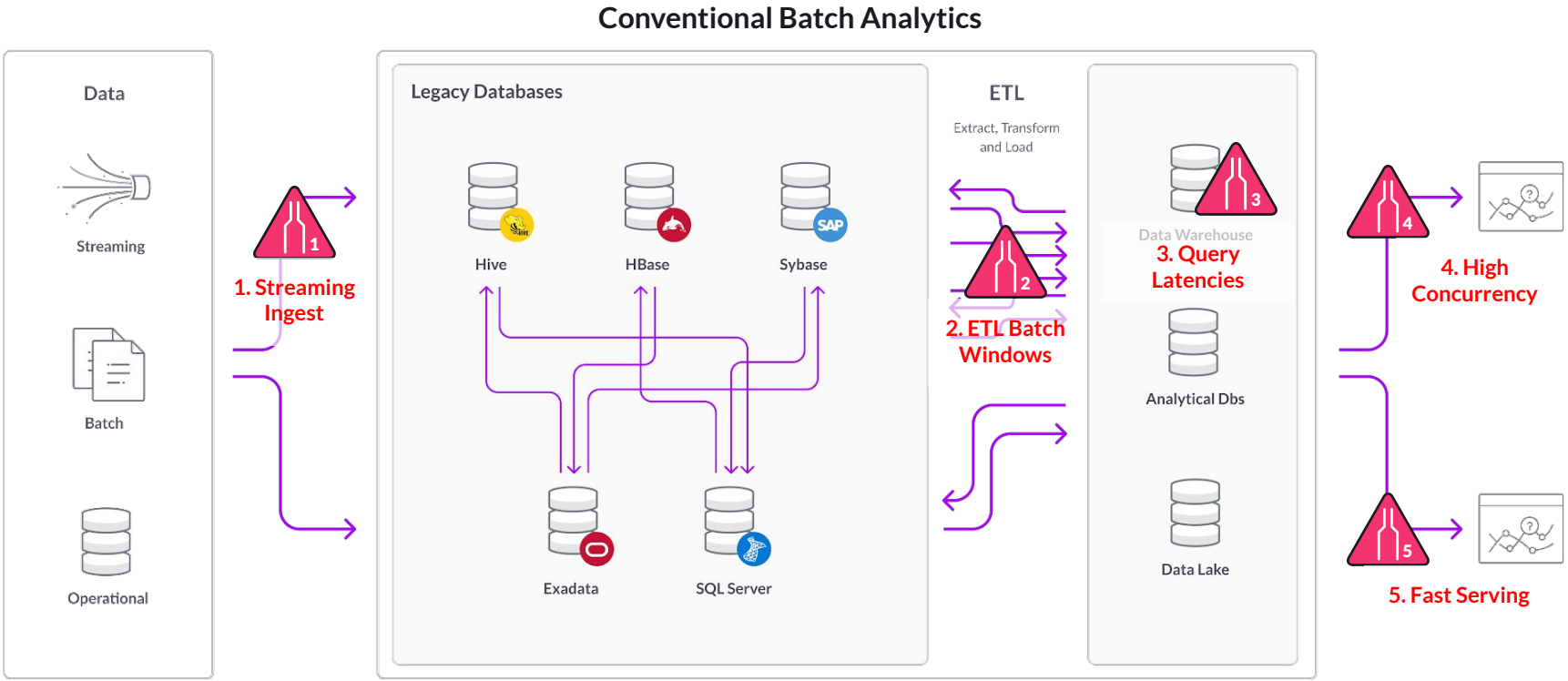
SIEMENS

August 18, 2021

Key Challenges With Legacy Architectures



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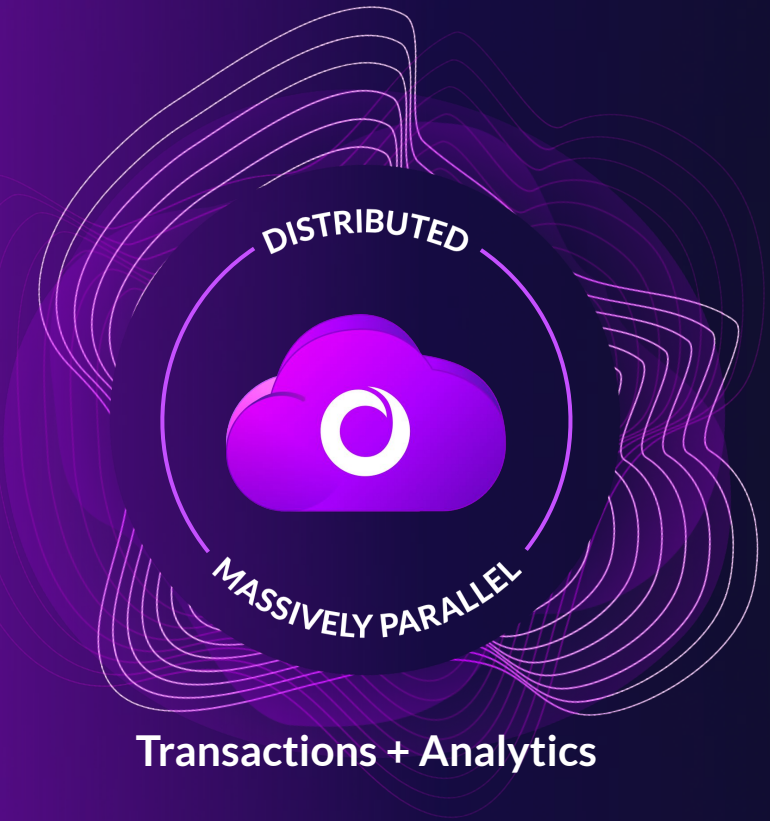

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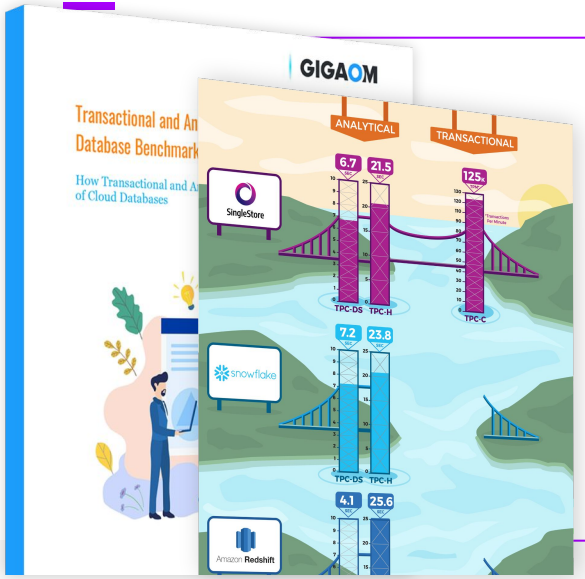
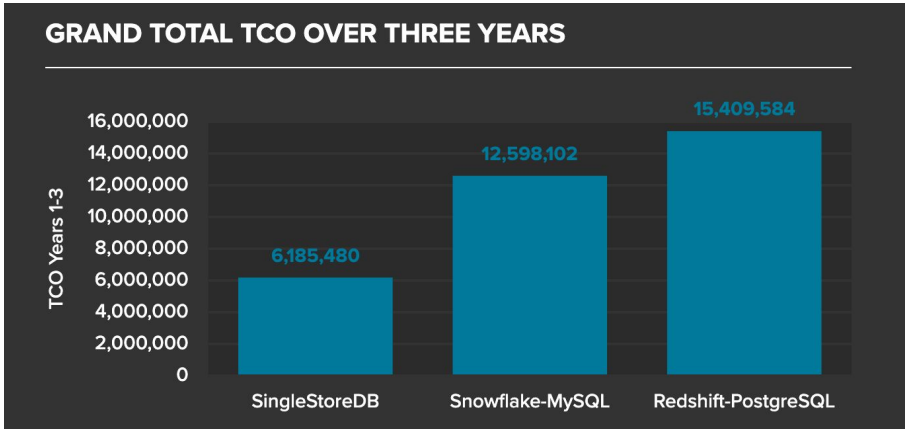
Benefits

- Extreme performance (better CX)
- Simplifies data architecture
- Reduced data movement, data duplication and costs

Best in Class Price-Performance





Source
GigaOm Report on Transactional and Analytical Workloads, June 2022

GigaOm Benchmark Study

50% Savings
over three years compared to **Snowflake-MySQL** stack

60% Savings
over three years compared to **Redshift-PostgreSQL** stack

Up to 100% Faster
in TPC-H workloads compared to **Redshift** (with Refresh)

Three-Tiered Architecture

In-Memory Rowstore (OLTP)

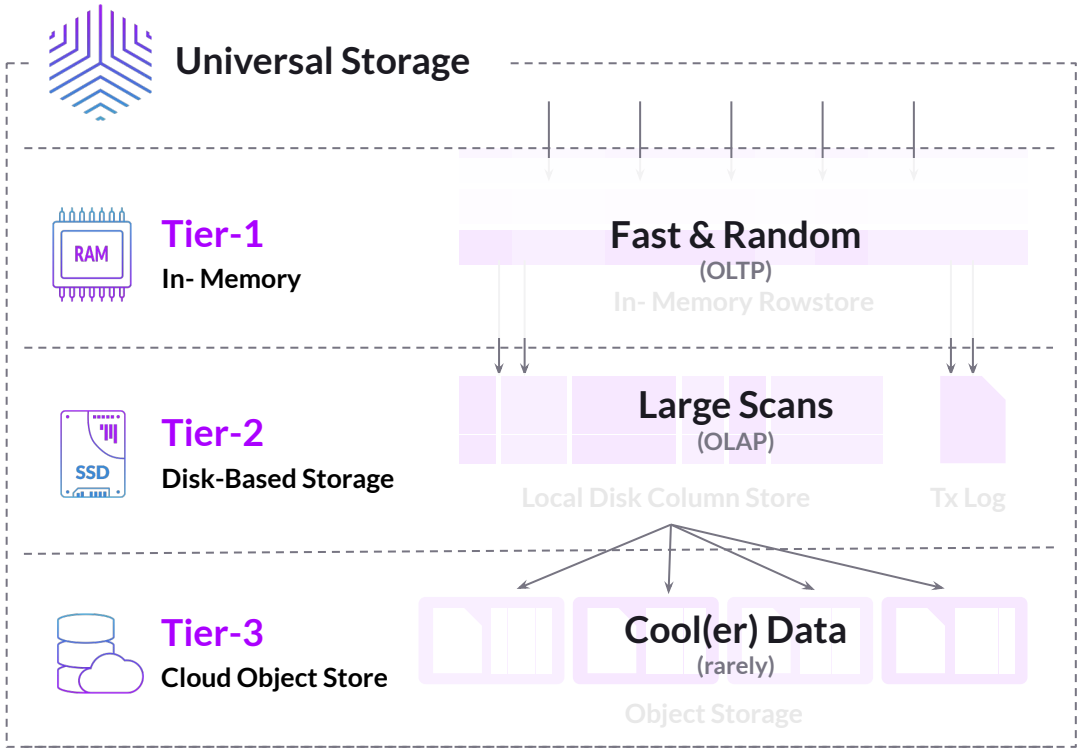
- Extremely fast random reads & writes
- Row lookups in sub-milliseconds

On Disk Columnstore (OLAP)

- Scalable storage with high compression
- Not impacted by slow data entry vs other Columnstore DBs
- Data is available immediately for fast complex analytical queries

Object Storage (Durability)

- Unlimited Storage capacity for bulk data storage
- Up to 90% compression in Object Storage
- All data is asynchronously written to object storage



SingleStore

Extremely Versatile with Multi-model capabilities

Relational

Standard SQL plus ability to join across the multi-model schema

Time-Series

Native date, time, and timestamp types with built-in functions, e.g. time_bucket

Unstructured, Full-Text Search

Built-in, native inverted indexing

Key-Value

Scan >30B tuple space and return trillions of key-value results in < 1 second

GeoSpatial

Polygons, points, lines and built-in spatial functions

JSON/ Document

JSON as native type for schema-on-write and schema-on-read

SingleStoreDB // Best-in-Class Price-Performance

100-1000x Performance Boost

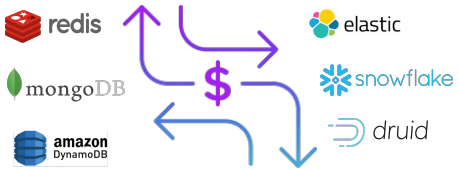
Faster Insights Now!

Drive up to 20-100x* performance improvements compared to Gen-1 single node databases

Up to 60% Lower Costs & Complexity

Eliminate the need for Multiple Data Engines

Multi-model database with scale out HTAP so that you can get rid of speciality data engines



Real-Time Operational Analytics

Bring Real-Time Data Experience to your Apps

Distributed SQL database with transactions and analytics in the same engine with no data movement

*Based on real-life customer examples

Multi-model Support // Customers

Relational

Unstructured, Full-Text Search

GeoSpatial

Time-Series

Key-Value

Semi-Structured, JSON

Uber

High performance **geospatial queries** and **time series** aggregates with standard SQL

ARMIS

"Queries that would time out completely under **ElasticSearch** are now processing in less than 10 seconds with SingleStore"

iex cloud

Consolidated three data engines (MySQL, Redis, & Clickhouse) into SingleStoreDB

fathom/

"We are now all-in on SingleStoreDB Cloud, which has allowed us to **drop Redis, DynamoDB and MySQL**"

Up to

400x

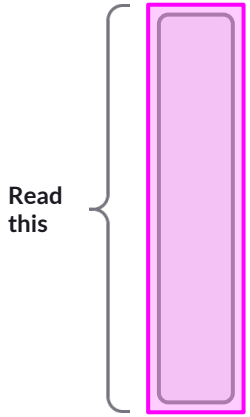
faster seeks

for JSON columns

Real-time analytics for structured and semi-structured data

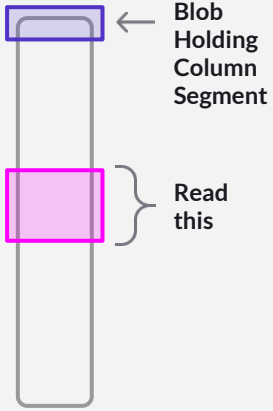
Previous

Seeking not supported for all transactions (JSON or encoded data)



Now

Seeks directly access needed data within segment (in Universal Storage)



SingleStore

Powering Modern Applications + Analytics

Customer Applications → **Real-Time Applications** → **Analytics with SLAs** → **Fast Dashboards**

Financial Services

- Portfolio Management
- Wealth Management
- Fraud Analytics
- Risk Management
- Algorithmic Trading
- Crypto Exchanges

Telecom

- 5G/ IoT Analytics
- Real-time Customer Experience
- Network Telemetry
- Geolocation Analytics
- Field Support Optimization

Technology

- Leading SaaS applications
- Improved CX for Internet Services
- Supply Chain Analytics
- Machine Learning Pipelines & Platforms
- Dashboards & APIs

Media and Streaming

- Ad Optimization & Ad Serving
- Streaming Media Quality Analytics
- Real-time recommendations
- Video Game
- Telemetry Processing

Energy and Utilities

- IoT & Smart Meter Analytics
- Predictive Maintenance
- Geospatial Tracking
- & Calculations
- Dashboards & APIs

3500+

Users Supported

Uber

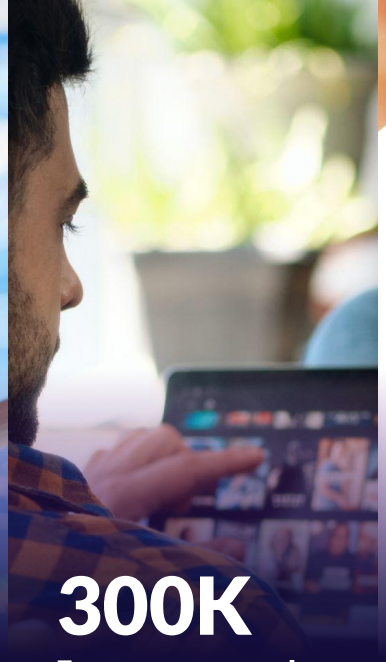
Real-time insights with massive concurrency for marketing and analytics

10ms

Average response time

TIER 1 WEALTH MGMT

Real-time wealth management application for high net-worth investors



300K

Events per second

COMCAST

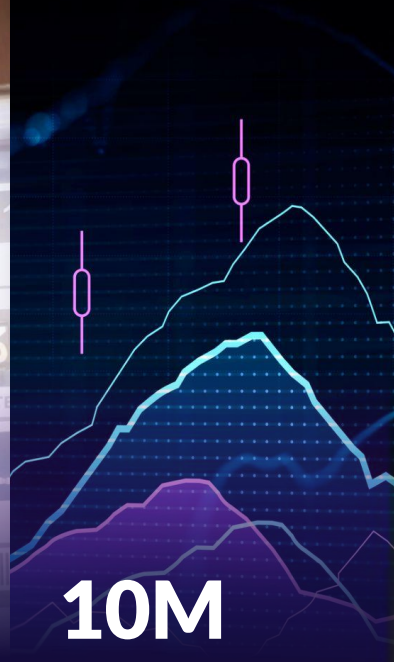
Streaming analytics to drive proactive care and real-time recommendations

1.2M

Smart meters analyzed

TOP ENERGY COMPANY

IoT Analytics ingesting and analyzing data from over 1.2 Million smart meters



10M

Upserts per second

Akamai

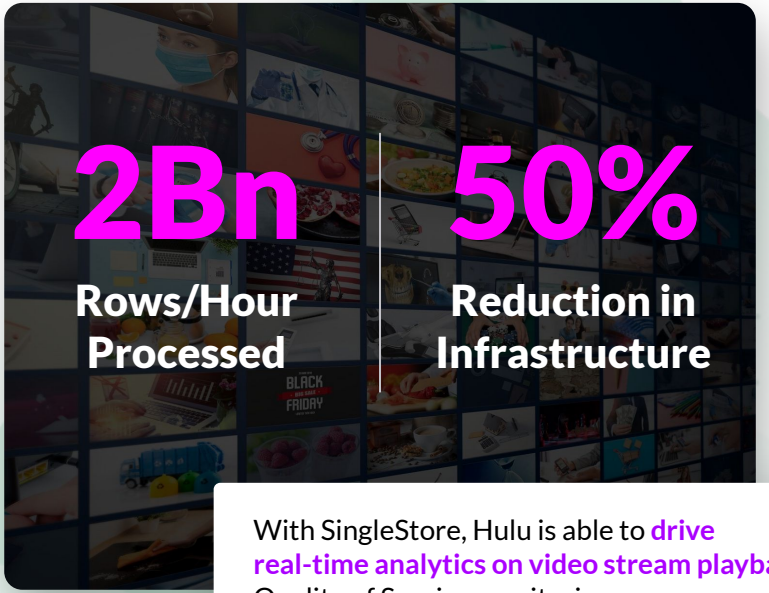
13x data growth moving from batch to near-real time visibility and analytics

Customer Stories

CASE STUDY

Hulu

Real-time ingest of telemetry data and timely access for analytics



With SingleStore, Hulu is able to **drive real-time analytics on video stream playback** Quality of Service monitoring every second while providing deeper analytics capabilities

Quality of Service Analytics

hulu

Challenges

High Management Costs: Massive hardware footprint that is costly to manage & maintain.

Poor User Experience: Frequent outages impacted development and degraded user experience.

Unable to Sustain Performance: Reached a point of diminishing returns.

Technical Requirements

Operations: Simplify architecture and ease maintenance burden. Increase stability of platform.

Analytics: Increase analytics capability to provide greater value to business.

Scale: Maintain performance at scale.

100TB

Of data processed everyday to power real-time Video QoS

SingleStore Results

50%(+) overall reduction in infrastructure

Streamlined data processing pipeline using SingleStore Pipelines.

Migrated one of the largest instances of Druid in the world

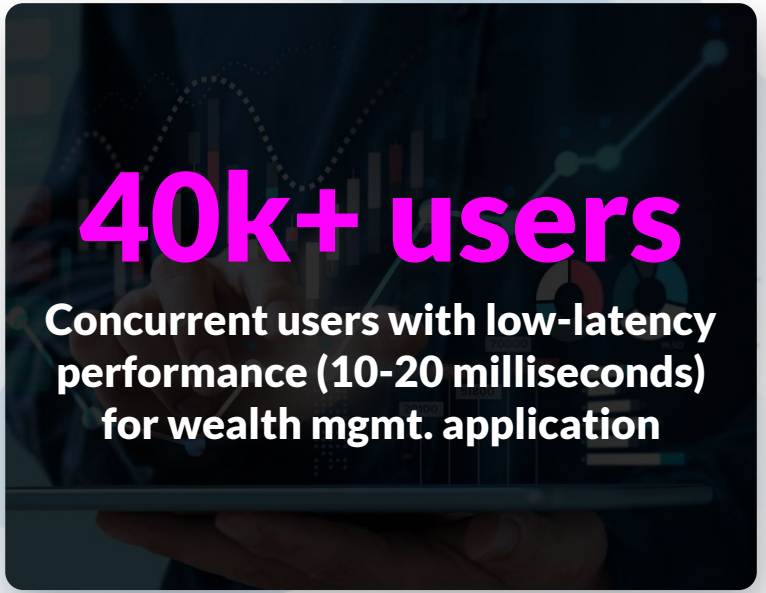
Hulu is now able to ingest and process over 2Bn rows/ hour or 100 TB of data every day to drive ultra-fast insights

Tier 1 Wealth Mgmt Firm

CASE STUDY

Tier 1 Wealth Mgmt Firm

Leading global investment banking, securities and investment management firm



SingleStore

Real-Time Wealth Management

Challenges

Use Case: Provide fast and interactive experiences on portfolio dashboards to high net-worth investors.

Pain Points: No real-time insights.

Legacy data architecture based on Hadoop was constrained by batch ETL processes which had latencies built in

Lagging performance with 40,000 users accessing the application/dashboards simultaneously

Solution

Replaced/augmented legacy infrastructure with SingleStoreDB to power its wealth management platform

SingleStore as the fast layer with Hadoop/HDFS as a data lake for long-term data storage.

20ms
Response Time

40K
Concurrent users

SingleStore Results

Fast Responsiveness
Streaming ingest with instant query responses in under 10-20 milliseconds, with no latencies

Performance
40,000+ users supported with no contention, even when market events cause spikes in usage

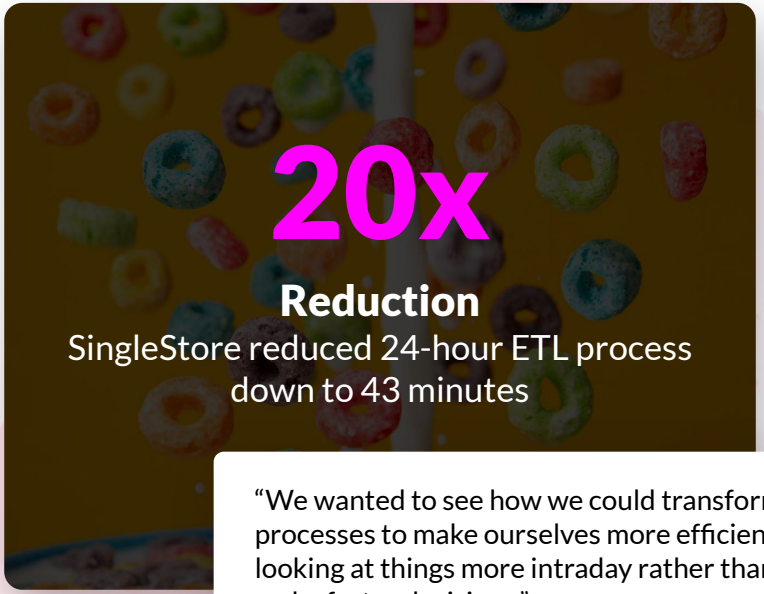
Five years' history instead of one
5x the data for deeper analysis

SingleStore

CASE STUDY

Kellogg's

Driving revenue with customer logistics data and leveraging in-memory for faster access to data



"We wanted to see how we could transform processes to make ourselves more efficient and start looking at things more intraday rather than weekly to make faster decisions."

JR Cahill
Principal Architect for Global Analytics, Kellogg

Delivering Profitability Analytics for Supply Chain

Challenges

Slow Event-to-Insight: Batch ingest prevented daily profitability analysis

Slow Dashboards: Slow interactive queries prohibited insights and deeper discovery

Technical Requirements

Real-Time Ingest: Move from batch ETL to real-time ingest from supply chain apps

Fast SQL: Database must accelerate and work natively with Tableau platform

SingleStore Results

Profitability analysis of customer logistic data transformed from weekly to daily

30x faster ingest dropped data loading from 22 hours to 43 minutes

80x faster Tableau dashboards over prior solution

CASE STUDY

Ant Money

"It is really good to have a data platform that can model relational Postgres data with big data, right off the bat. It's hard to put a price on 'It just works.' With SingleStore, we can set it and forget it for all of our common workloads."

Emmanuel Kala
Director of Engineering, Ant Money

Boost performance and reduce TCO

Ant Money

Challenges

Use Case: Power their real-time Fintech (embedded finance) platform

Challenges: The platform previously powered by Amazon RDS & Quicksight was painfully slow, with queries taking seconds to minutes to process.

No streaming data ingest or real-time analytical capabilities

No coverage for emergent data sources

Technical Requirements

Low Latency Analytics: Near real-time analytics with fast reads and quick ingestion even with large datasets

Data Types: Needed support for unstructured data types including clickstream data within apps that were embedded in the Ant Money SDK.

Scale: Scalability to support Ant Money's accelerated growth trajectory

SingleStore Results

SingleStoreDB powers the Ant Money platform providing near real-time analytics on large data sets.

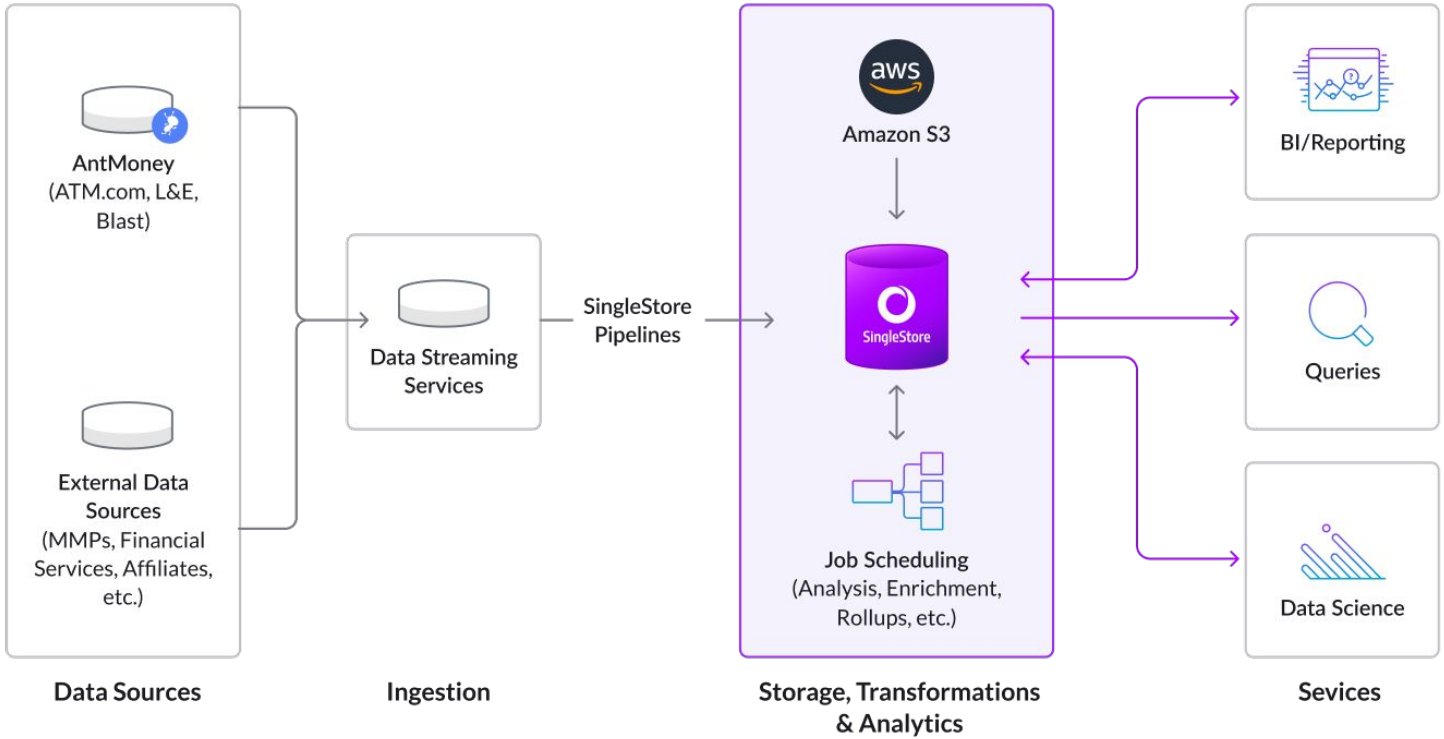
With SingleStore, Ant money is able to:

- **Improve data freshness by 60x by getting data in minutes vs hours**
- **Utilize 50X more data for insights**
- **10X reduction in TCO**

SingleStore

Architecture with SingleStoreDB

Ant Money



SingleStore

Impacts and Results

Ant Money

60x

Improvement in data freshness & performance

Truly Data-Driven

Fresh for all

50x

Increase in usable data that is driving insights

Simplified Architecture

Priceless

10x

Lower TCO

Infinite Scalability

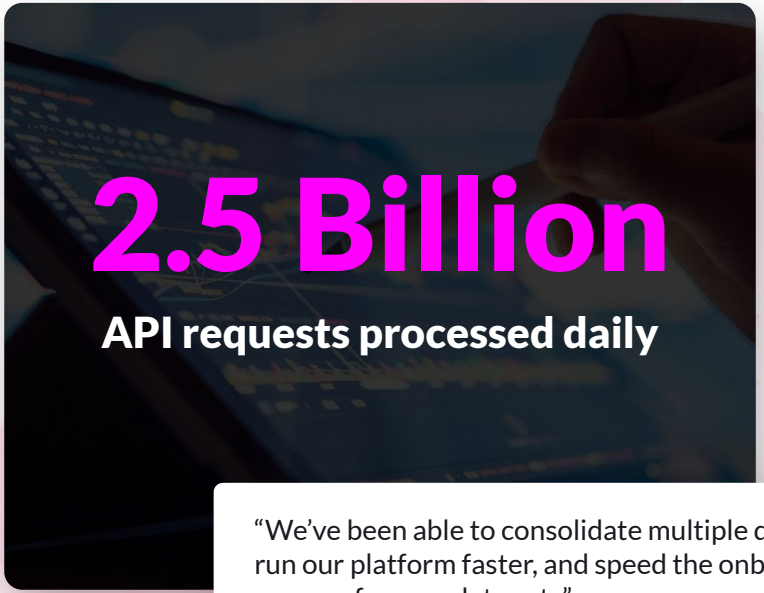
Workload & Tooling

SingleStore

CASE STUDY

IEX Cloud

Financial data infrastructure platform that connects developers and financial data creators



"We've been able to consolidate multiple databases, run our platform faster, and speed the onboarding process for new data sets"

Josh Blackburn
Head of Technology, IEX Cloud

Powering the API backend with SingleStore

iex cloud

Challenges

Use Case: Create a vibrant data ecosystem with best-in-class data for developers and the investor community.

IEX Cloud needed one database that could handle low latency reads and writes, real-time analytics, historical and real-time queries, and scale for a large user base.

Challenges: Clickhouse wasn't able to support millions of small reads for its 150K user base; it outgrew MySQL for performance and functionality.

Technical Requirements

Streaming ingestion: Fast data ingest with massive read and write speeds

Effortless Scaling: Support for fast ETL operations for hundreds of data sets per day, scaling up to thousands long-term

Low Latency Analytics: Near real-time analytics and evaluate thousands of data points per second.

Storing and serving real-time and historical data at the same time.

SingleStore Results

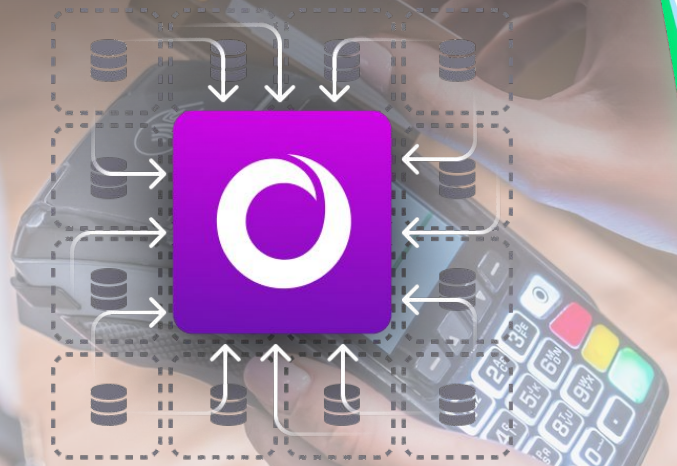
SingleStoreDB provided IEX Cloud many business benefits including:

- **Scale to 800K events per second processing over 2.5 billion API requests daily**
- **10-15X Speed Improvement for ETL processes**
- **Meet sub-second SLAs for their 150K customers**
- **Best-in-class financial data with 200+ financial data sets and plans**

SingleStore

TIER -1 BANK

Case Study



TIER -1 BANK

“On the swipe” credit card fraud detection

50ms

Fraud Detection

70+

Sophisticated fraud detection queries evaluated on each transaction

SingleStore

Case Study

TIER 1 BANK

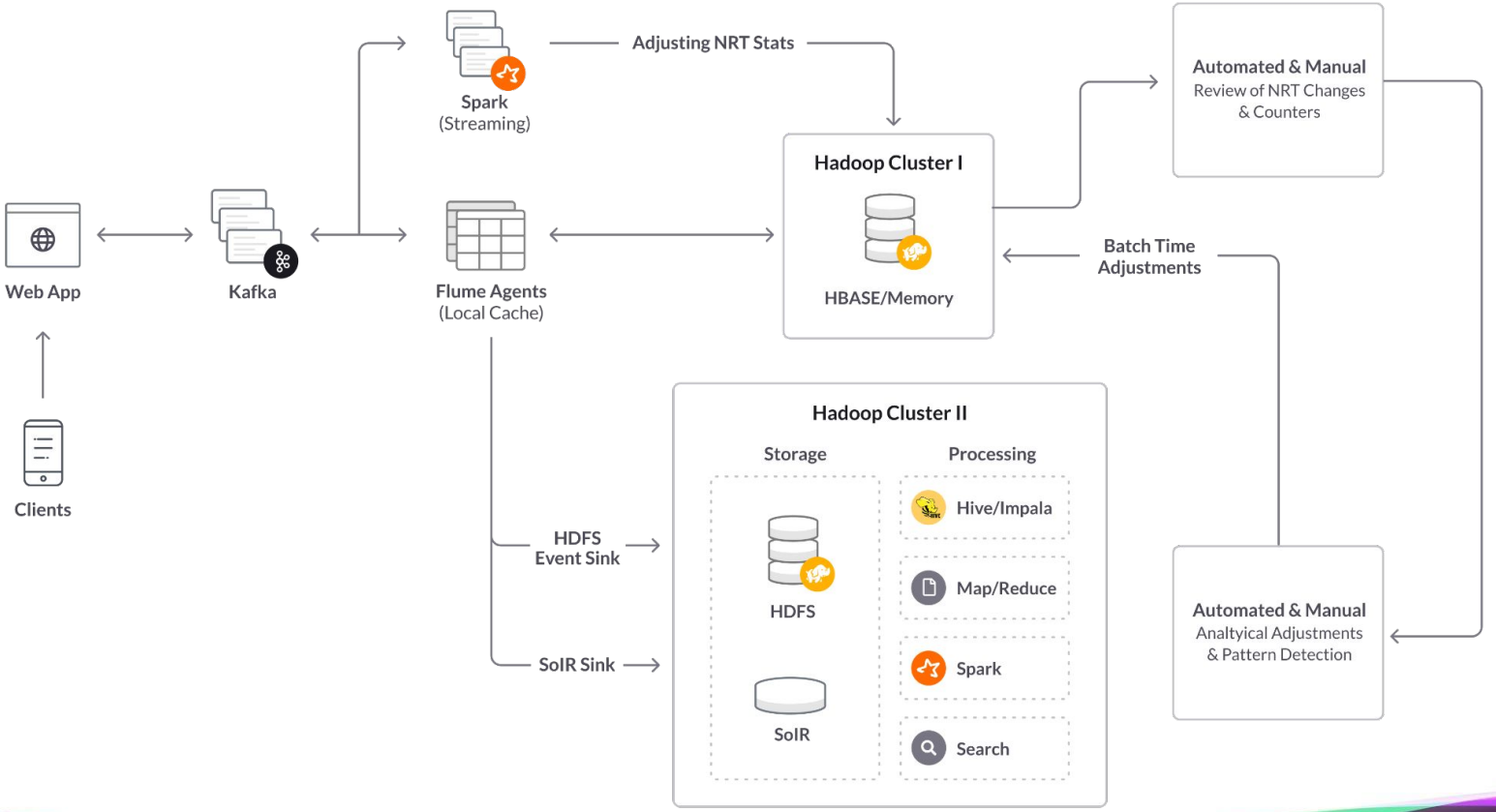
40M

in Cost Savings

Through mainframe offload

Case Study

AI/ML Driven Real-Time Fraud Analytics



AI/ML Driven Real-Time Fraud Analytics

✖ Complex Performance

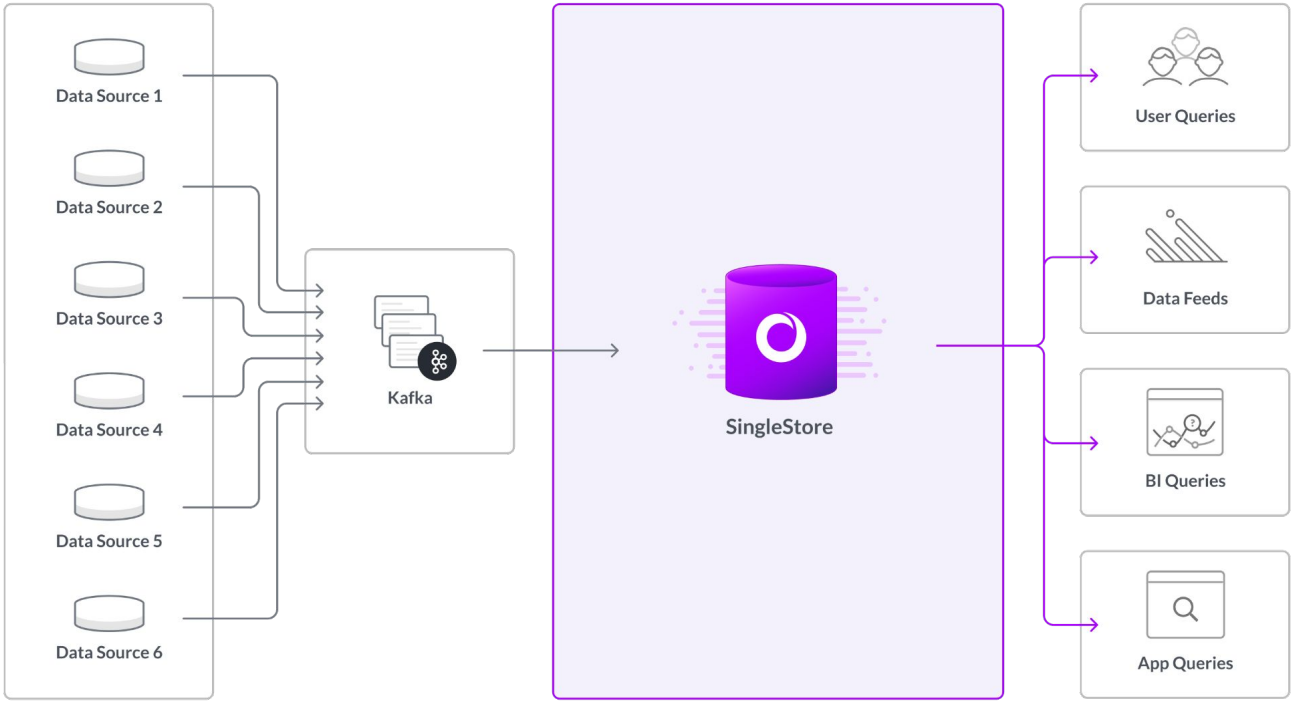
✖ Limited SQL

✖ Multiple points of failure

✖ Multiple data silos

AI/ML Driven Real-Time Fraud Analytics

- Faster
- Easy to scale
- Familiar SQL
- Extensible Pipelines for ML
- Simplified



SingleStore

Demo

Adopting SingleStore

Build

Build new modern applications

Net new apps or operational analytics workloads

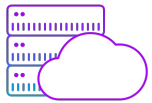
Jamstack node.js React docker

Augment

Augment DBs or Analytical DWs

Augment legacy and speciality OLTP/ OLAP engines, or Hadoop

Google BigQuery SQL amazon REDSHIFT Amazon Aurora snowflake teradata. hadoop



Modernize

Consolidate and Replace

Modernize by consolidating/ replacing legacy datastores, speciality databases, or Hadoop

ORACLE hadoop SQL Azure SQL Server mongoDB cassandra redis MariaDB

TrustRadius TOP RATED 2022 IN 4 CATEGORIES

G2 Leader WINTER 2023

G2 Momentum Leader WINTER 2023

G2 Users Love Us

Gartner peerinsights

INDUSTRY EXCELLENCE AWARD 2022 Winner Dresner ADVISORY SERVICES

2022 100% RECOMMEND Dresner ADVISORY SERVICES

Customers Love SingleStore

10 out of 10

"I've never in my life worked on such a fast database"

5.0

"10X faster than MySQL-Postgres-Oracle at 1/4 the cost"

5.0

"I don't think you can beat SingleStore. It's a 'Ferrari' of a DB"

LeadRoll

5.0

"Best in its category"

Saudi Telecom stc

5.0

"Best SQL distributed database available in 2022"

5.0

"Best decision you will ever make"

10 out of 10

"SingleStore is the fastest database ever tested by us"

SIEMENS

5.0

"Outstanding data platform"

SingleStore

SingleStore recognized as a ‘Strong Performer’ by Forrester

Translytical: Next-generation data platforms built on a single database engine to support multiple data types and data models

SingleStore a ‘**Strong Performer**’ among “15 providers that matter most”

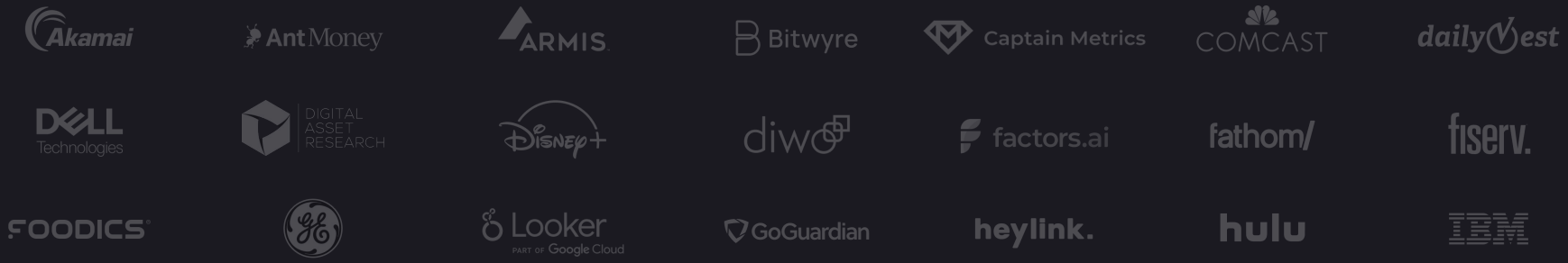
The Forrester report notes: “*SingleStore’s strengths lie in transaction processing and the breadth of use cases.*”

> ***“Overall extremely satisfied — we finally feel like we have a vendor who deeply cares about the problems we face, is willing and able to solve these problems quickly.”***
>
> – SingleStore reference customer, Forrester report

** A grey bubble or open dot indicates a nonparticipating vendor.*

The Forrester Wave™: Translytical Data Platforms, Q4 2022
Complimentary copy

SingleStore



How Data Intensive are Your Applications?

Take Free 3-Minute Assessment

Future is Unified & Real-Time

Try SingleStoreDB Cloud for free today

Get SingleStoreDB's best-in-class speed, scale, and agility without the headaches of installing, configuring, and maintaining software.

SingleStoreDB

Get Started with

$500 in Free Credits Today

SingleStore

Thank You