

# Why is Cloudflare better?

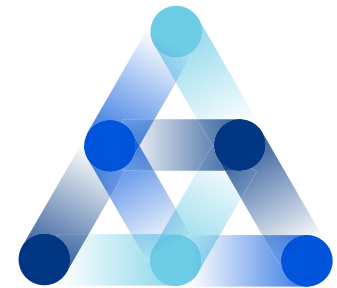
## The fastest network. Period.

- Approximately 50 ms from 95% of the Internet.
- Consistent security and performance for every user.
- Global network spanning 275+ cities across 100+ countries. Scale stops attacks where they are launched.
- Peered/interconnected with 11,000+ networks globally including major ISPs, cloud providers, and large enterprises.



## Broad set of composable services.

- Single control plane with one dash and one API.
- Every server runs every service in every data center.
- Built natively from the ground up within a consistent architecture.
- Reduces your attack surface while simultaneously improving performance.



## We fit into your world not the other way around.

- Leverage any cloud, SaaS, API, or other modern application tools.
- Use your existing identity, endpoint, SecOps, DevOps, and ITOps tools.
- Connect directly from any major carrier, Internet exchange, or downtown office building.
- Comply with local privacy and security requirements.

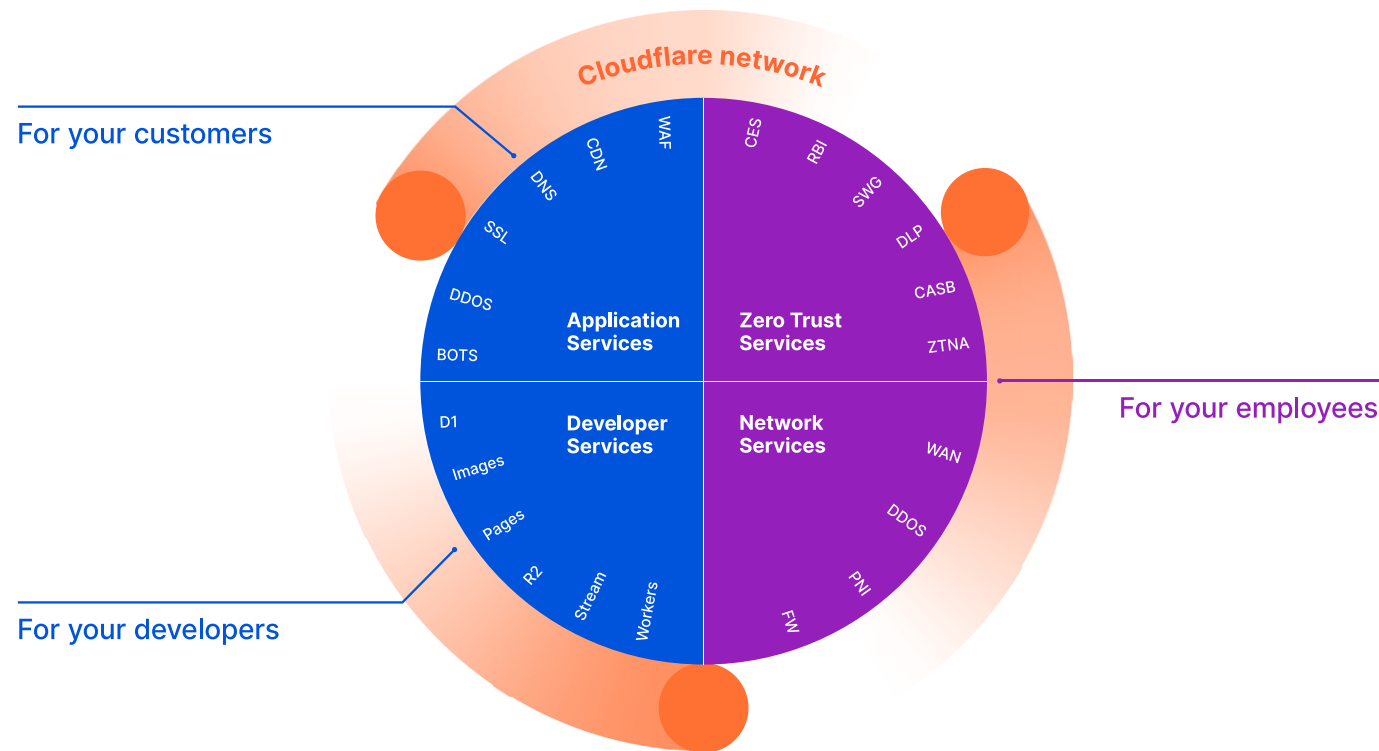


## An amazing ROI, no matter how you count it.

- Right-sized product packages with no surprise billing.
- Single-click ease of use means you need fewer skilled individuals. Make changes instantly, not in hours.
- Typical public cloud savings of ~30% plus egress fees discounted with Azure, GCP, and others.
- Commodity hardware running Cloudflare software means a better cost structure for delivering affordable high quality.



# Cloudflare Services



## Application Services

- SSL/TLS
- Rate Limiting
- Load Balancing
- Bot Management
- Logs and Analytics CDN
- Web/API Firewall
- Layer 7 DDoS Protection

## Developer Services

- Workers
- Workers KV
- Pages
- Live & On-Demand Video Stream
- Durable Objects Images
- R2
- D1
- Workers Analytics Engine

## Zero Trust Services

- Zero Trust Network Access
- Secure Web Gateway
- Cloud Access Security Broker
- Cloud Email Security
- Remote Browser Isolation

## Network Services

- Smart Routing
- FWaaS
- L3 & L4 DDoS Protection WANaaS
- Network Interconnect IDS/IPS<sup>3</sup>

# Cloudflare Network Platform

- 275+ cities in 100+ countries
- 95% of the world's population within ~50ms Any service in any data center Commitment to data privacy
- 100% renewable by 2025