



Chief Data & Analytics Officers, (CDAO) UK

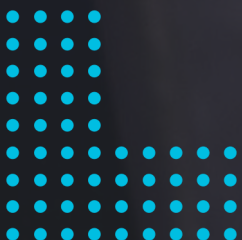
25th - 26th February 2026, London, UK

cdao-uk.coriniumintelligence.com

For more information contact:

Caroline McSorley
Sponsorship Director

Corinium
caroline.mcsorley@coriniumgroup.com





About Corinium

Corinium is globally renowned for our leading conferences, market research, and the best real-time digital learning opportunities - keeping our audiences connected.

Our conferences offer incredible insights from the world's leading experts across data & analytics, information security and artificial intelligence. We're thrilled to welcome you back to our flagship in-person events!

Our partners can now leverage our engaged communities, market-leading content production and years of event planning experience to achieve their business objectives.

Join us as a sponsor, network with our audiences of senior decision-makers and achieve your goals with us.



About CDAO UK

CDAO UK is the most senior, cross-industry event giving you premium access to network with the UK's most influential data & analytical leaders across industries including the Public Sector, Manufacturing, Healthcare, Travel & Hospitality, in addition to Banking, Financial Services, Insurance & Retail.

Position your brand as an essential partner for:

- How to boost your governance strategy as a core strategic asset
- Leverage advanced analytics to gain a 360-degree view of customers
- Successfully scale AI to increase enterprise value
- Increase board engagement & investment in data governance

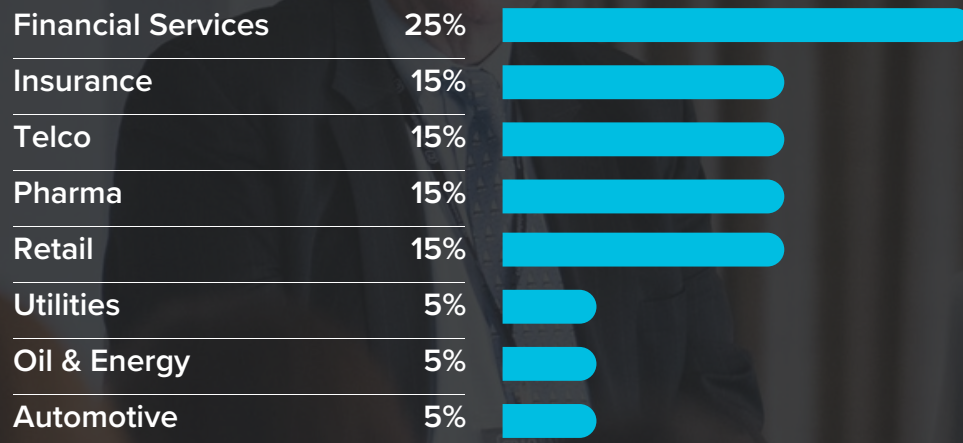
Past sponsors include





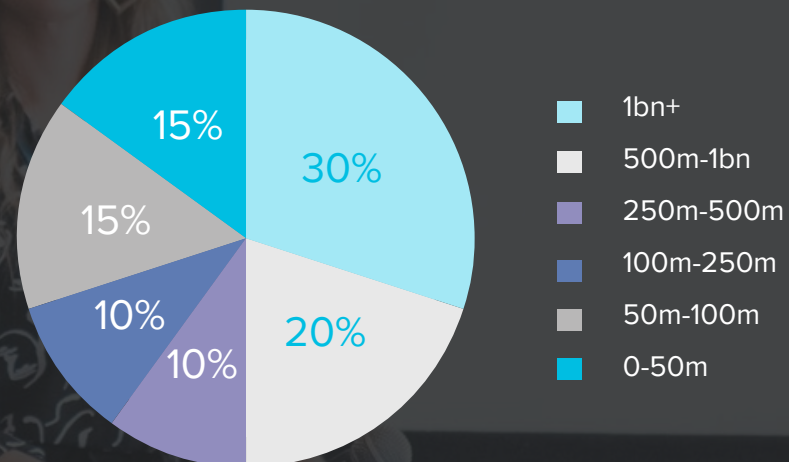
Attendee Profile

Top Industries



Company Profile

Annual Company Revenue



“Thank you Corinium for a well-organised event with an agenda containing topical and relevant data-related discussion. An excellent opportunity to explore new solutions to data management and for networking with peers.”

-Charles Southwood, Regional Vice President & GM, Northern Europe & MEA, Denodo



Sample List of Job Titles



- AI Product Director
- Big Data & AI Director
- Chief Analytics Officer
- Chief Data Officer
- Chief Executive Officer
- Chief Data & Analytics Officer
- Chief Data & Digital Officer
- Chief Data & Lifecycle Officer
- Chief Information Officer
- Chief Technology Officer
- Data & Analytics Director
- Data Governance Specialist
- Data Management & Governance
- Data Scientist
- Director, Advanced Analytics
- Director, Data Backbone
- Director, Master Data Management
- Director of Data
- Director of Data Engineering
- Director of Revenue Management & Analytics
- Enterprise Architect
- Enterprise Data Advisor
- Global Chief Data & Analytics Officer
- Group Chief Analytics Officer
- Group Transformation Data & AI Director
- Head of Applied AI
- Head of Analytics
- Head of Audience Insights
- Head of Business Intelligence
- Head of Compliance
- Head of Customer Innovation
- Head of Data
- Head of Data & Analytics
- Head of Data Engineering
- Head of Data Governance
- Head of Data Intensive Economy
- Head of Data Lifecycle Management
- Head of Data Management
- Head of Data Science
- Head of Data Supply Chain
- Head of Data Transformation
- Head of Digitalisation
- Head of Framework & Governance
- Head of Global Data Management
- Head of Group Data & Analytics
- Head of Innovation Change
- Head of Operations & Digital
- Head of Social Insights
- IT Director
- Senior Data Scientist
- Senior Director, Data Platforms
- VP, Data & Analytics
- VP, IT Planning & Governance

Sample List of Companies Attending

- Aegon
- Aggreko
- Amazon
- Aon
- AXA XL
- Bank of England
- Bank Vontobel
- Barclays
- BBC
- Boots
- Christian Vision
- Cleveland Clinic
- Collinson
- Conde Nast
- Costain
- Credit Suisse
- Department for Culture, Media & Sport
- Deutsche Bank
- Diageo

- EasyJet
- Ecrebo
- Evri
- Expedia Group
- Experian
- Fidelity International
- Funding Circle
- GAM Investments
- Global Aerospace
- Gousto
- Haypp Group
- Heathrow
- Hiscox
- Holovis
- HSBC
- IAG Loyalty
- Islamic Relief
- ITV
- John Lewis Partnership

- Jyske Bank
- Legal & General
- Liberty Global
- Lloyds of London
- Lloyds Banking Group
- M&C Saatchi
- Maritime & Coastguard Agency
- Mars
- MAXIS Global Benefits
- MS Amlin
- NatWest
- Nissan Motor
- Nomura
- O2
- Ocado
- Pearson
- Penguin Random House
- PepsiCo
- Rail Delivery Group

- Royal London
- Santander UK
- Schroders Personal Wealth
- Shell
- Silicon Valley Bank
- Society Generale
- Sophro MGA
- SquareTrade
- Tails.com
- Tempcover
- Thales
- Thames Water
- The AA
- Three
- UBS
- WPP
- YouGov

“Very engaging sessions to learn and share experiences on important data-related topics. I was keen to hear the opinions of industry leaders on how current situation impacts company’s strategies.”

–Natalia Lyarskaya, Chief Data Officer, Zest Money



Sponsorship Packages at-a-glance

	Lead	Platinum	Gold	Silver	Exhibitor	Start Up
Investment	£52,000	£42,000	£32,000	£25,000	£15,000	£10,000
Passes to Attend	6	4	3	3	2	2
% Discount for Extra Passes	25%	25%	20%	15%	-	-
1:1 Introductions	8	6	4	-	-	-
Exhibition Stand	Premium Stand Space	Premium Stand Space	Yes	Yes	Yes	Yes
Speaking Opportunity	Keynote Presentation (30 minutes) Chairperson of one main conference day	Keynote Presentation (30 minutes) OR Chairperson of one main conference day	Panel Moderator (45 minutes) OR Track Presentation (30 minutes)	Discussion Group/ Roundtable Moderator (45 minutes) OR Track Panel Moderator (45 minutes)	-	-
Opt-In Registrant Contact Details	Yes	Yes	Yes	Yes	Yes	Yes
Additional Benefits	30 second video ad	30 second video ad	Seat Drop	-	-	-

&
Seat Drop

&
Seat Drop



Corinium Events Investment Packages



Lead Sponsor £52,000

Features:

- Chairperson of one conference day, includes 10-minute intro and wrap up, Introductions of all presenters, & Moderate non-sponsored panels
- Keynote presentation
- 8 x Attendee Intros
- 6 x Full Conference Passes
- Exhibit Stand – Main Conference
- 30 second ad video
- Company logo & profile included on event website as Lead Sponsor
- Inclusion on all event signage as Lead Sponsor
- Delegate list with opt-in contact details provided post event

Platinum Sponsor £42,000

Features:

- Choice Of: Chairperson of one conference day, includes 10-minute intro and wrap up, Introductions of all presenters, & Moderate non-sponsored panels OR Keynote presentation
- 6 x Attendee Intros
- 4 x Full Conference Passes
- Exhibit Stand – Main Conference
- 30 second ad video
- Company logo & profile included on event website as Platinum Sponsor
- Inclusion on all event signage as Platinum Sponsor
- Delegate list with opt-in contact details provided post event

Gold Sponsor £32,000

Features:

- Panel moderator/ panellist OR Track Presentation
- 4 x Attendee Intros
- 3 x Full Conference Passes
- Exhibit Stand – Main Conference
- 30 second ad video
- Company logo & profile included on event website as Gold Sponsor
- Inclusion on all event signage as Gold Sponsor
- Delegate list with opt-in contact details provided post event

Silver Sponsor £25,000

Features:

- Discussion Group/Roundtable Moderator OR Track Panel Moderator
- 3 x Full Conference Passes
- Exhibit Stand – Main Conference
- Company logo & profile included on event website as Silver Sponsor
- Inclusion on all event signage as Silver Sponsor
- Delegate list with opt-in contact details provided post event



Corinium Events Investment Packages



Networking Lunch

£25,000

Features:

- Exclusive, invitation-only networking lunch for 10-12 pre-selected delegates
- 3x Full Conference Passes
- Company logo & profile included on event website as Networking Lunch Sponsor
- Inclusion on all event signage as Networking Lunch Sponsor
- Delegate list with opt-in contact details provided post event

Private Offsite Dinner

£30,000

Features:

- Exclusive, invitation-only, offsite dinner for 10-12 pre-selected delegates
- Includes pre-meal aperitif, 3 course meal and beverages
- 3 x Full Conference Passes
- Company logo & profile included on event website as Private Dinner Sponsor
- Inclusion on all event signage as Private Dinner Sponsor
- Delegate list with opt-in contact details provided post event

Exhibitor/Start Up

£15,000/£10,000

Features:

- 2x Full Conference Passes
- Exhibit Stand – Main Conference
- 30 second video advert during event
- Company logo & profile included on event website as Sponsor
- Inclusion on all event signage as Sponsor
- Delegate list with opt-in contact details provided post event

*Start Up Exhibitor must be three years or younger at time of the event

Welcome Sponsor

£15,000

Features:

- Exclusive Welcome Sponsor
- Branding at Registration
- Welcome Gift and Attendee Greeting
- 3 x Full Conference Passes
- Company logo & profile included on event website as Welcome Sponsor
- Inclusion on all event signage as Welcome Sponsor
- Delegate list with opt-in contact details provided post event

“Great intimate event with relevant decision-makers in the industry!”

-Gustav Thunbord, Business Development, Dataiku



Corinium Events Investment Packages



Drinks/Coffee Sponsor £17,500

Features:

- Coffee Cart or Networking Bar Sponsorship located in Main Conference Area
- Includes personal barista or mixologist
- Branded Drinkware (sponsor provided)
- 2x Full Conference Passes
- Company logo & profile included on event website as Drinks/Coffee Sponsor
- Inclusion on all event signage as Drinks/Coffee Sponsor
- Delegate list with opt-in contact details provided post event

*Exhibition booth not included

Reach out to discuss sponsorships including:

- WiFi Sponsor
- App Sponsor
- Pre-Event Interviews
- Gift Bag Sponsor
- Party or VIP Experience Sponsor
- Private Meeting Rooms

Survey Report Sponsor £30,000

Content creation

- Industry-leading report based on a 15 question survey to 100 Data & Analytics Executives meeting your target profile. Featured commentary and branding from your company

Content marketing campaign:

- Option to be released at a Corinium event - pre-release downloads generated through a check box upon delegate registration.
- Promotion on-site via the event app.
- Promotion post-event via email.
- Option for your company to supply hard copies to be distributed on-site.

Five-week digital marketing campaign:

- Email marketing to Corinium database.
- External marketing through social media and partner channels.

Lead generation:

Your company will receive all details of the leads generated (via the download form) including; name, job title, company, country and email address.

Event sponsorship upgrades include:

- Speaking session to promote report findings.
- Event passes.
- Exhibit stand to distribute report and discuss findings.
- Post-event attendee list with contact details for opted-in attendees.



Example Report

Data-Driven Business Transformation

How 200 Analytics and Cloud Leaders Connect People, Processes, Data and Technology

To download, visit [Data-Driven Business Transformation - Business of Data \(business-of-data.com\)](https://business-of-data.com)

“The sessions were insightful and leaders from various background explained thoroughly the process with their organisation.”

-Neema Madayi Veetil, Specialist - Data Analytics, Verizon

