



The future in focus



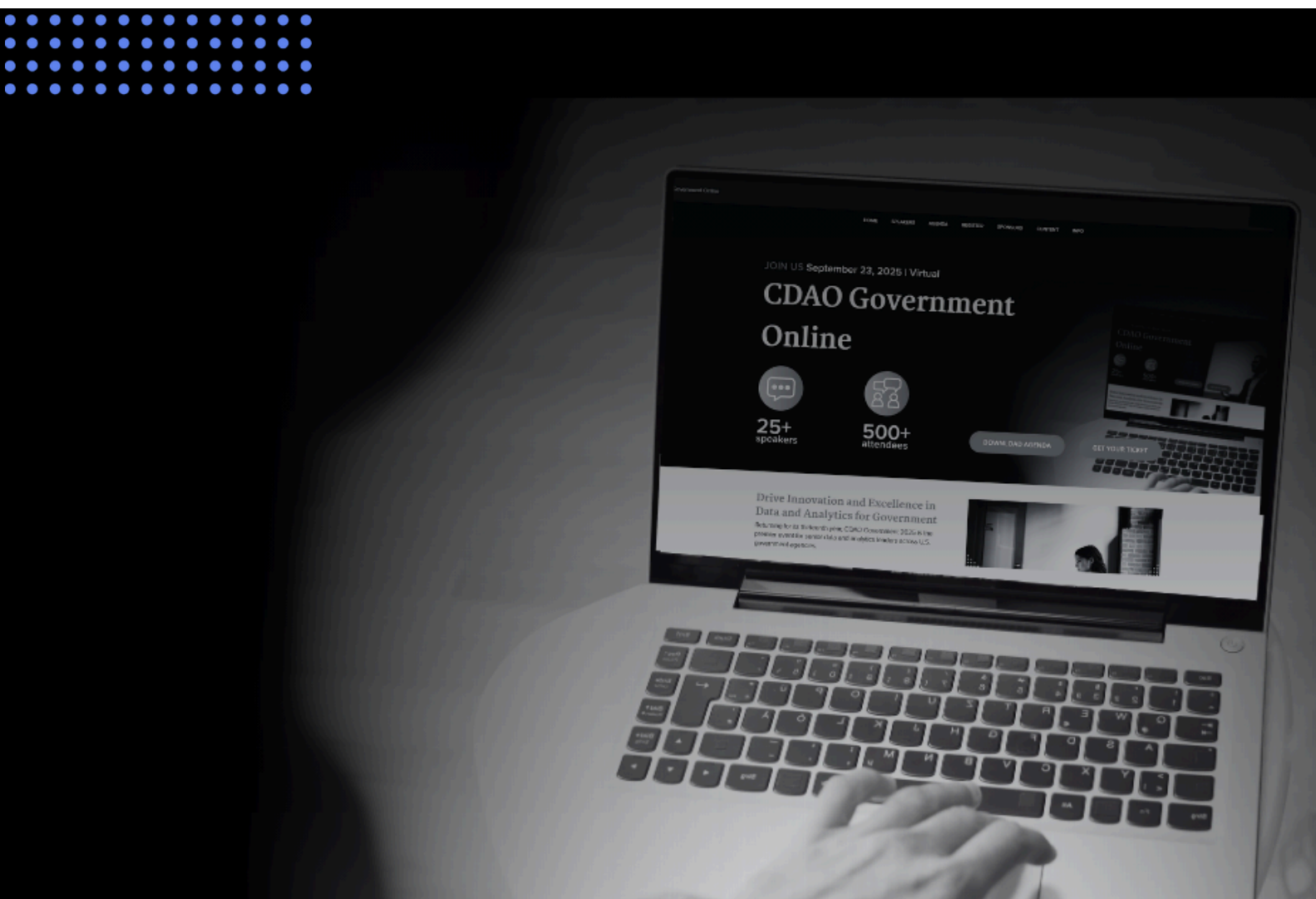
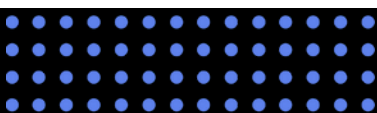
Connecting government data and analytics leaders to the people, insights, and technologies driving innovation and mission success across the public sector.

CDAO Government Online
October 7, 2025

Why join CDAO Government Online?

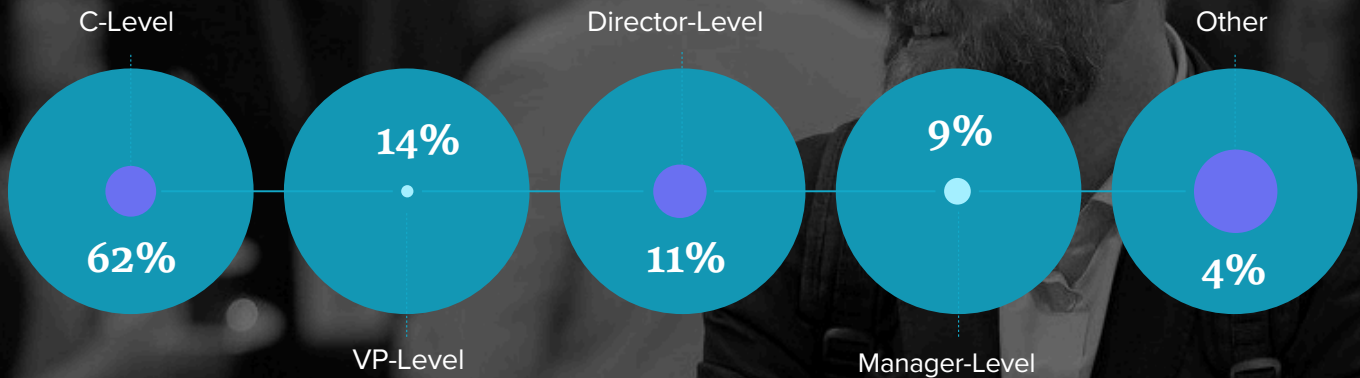
Corinium is globally recognized for producing world-class in-person conferences, in-depth market research, and cutting-edge digital learning experiences.

CDAO Government Online brings together an expert speaker faculty and future-focused agenda to explore the strategic priorities, data initiatives, and emerging technologies transforming the U.S. public sector.

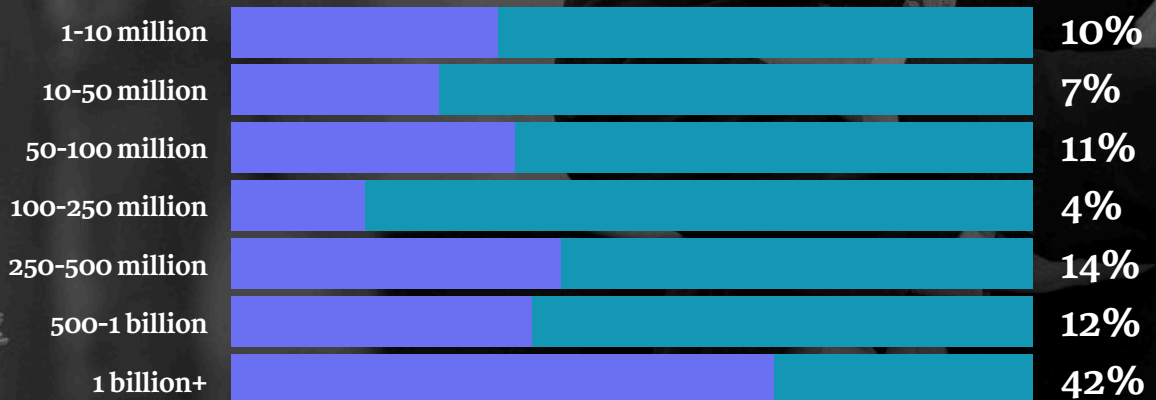


Attendee Profile

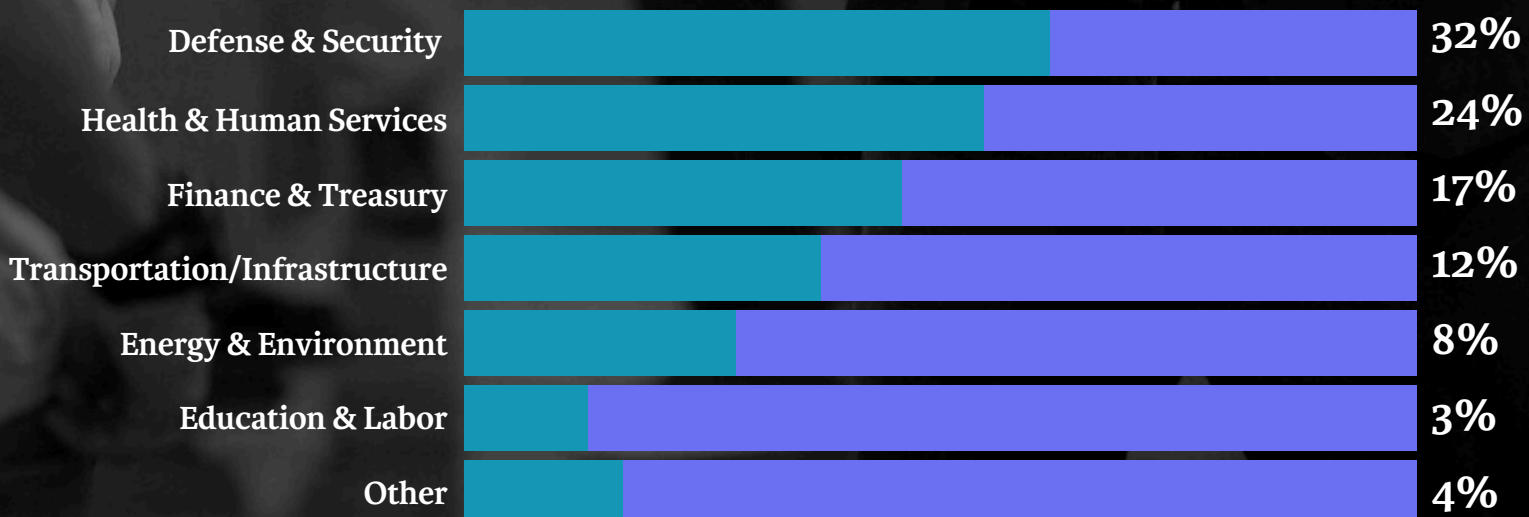
Seniority



Annual Organizational Revenue



Industry



Attendee Profile

Regular Organizations

Department of Agriculture (USDA)
Department of Commerce
Department of Defense (DoD)
Department of Education
Department of Energy
Department of Health and Human Services (HHS)
Department of Homeland Security (DHS)
Department of Housing and Urban Development (HUD)
Department of the Interior
Department of Justice (DOJ)
Department of Labor
Department of State
Department of Transportation (DOT)
Department of the Treasury
Department of Veterans Affairs (VA)
U.S. Army
U.S. Navy
U.S. Air Force
U.S. Marine Corps
National Guard Bureau
Defense Intelligence Agency (DIA)
National Security Agency (NSA)
Defense Logistics Agency (DLA)
U.S. Army Corps of Engineers
U.S. Coast Guard
U.S. Space Force
Transportation Security Administration (TSA)
U.S. Customs and Border Protection (CBP)
U.S. Immigration and Customs Enforcement (ICE)
Federal Emergency Management Agency (FEMA)
U.S. Secret Service
U.S. Citizenship and Immigration Services (USCIS)
Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF)
Federal Bureau of Investigation (FBI)
Drug Enforcement Administration (DEA)
Bureau of Prisons (BOP)
U.S. Marshals Service
Internal Revenue Service (IRS)
Centers for Medicare & Medicaid Services (CMS)
Centers for Disease Control and Prevention (CDC)
Food and Drug Administration (FDA)
National Institutes of Health (NIH)
Indian Health Service (IHS)
Social Security Administration (SSA)
Office of Personnel Management (OPM)
U.S. Postal Service (USPS)
National Aeronautics and Space Administration (NASA)
Environmental Protection Agency (EPA)
General Services Administration (GSA)
Small Business Administration (SBA)

Regular Job Titles

Chief Data Officer (CDO)
Chief Analytics Officer (CAO)
Chief Artificial Intelligence Officer (CAIO)
Chief Information Officer (CIO)
Chief Technology Officer (CTO)
Chief Innovation Officer
Chief Digital Officer
Chief Privacy Officer
Chief Risk Officer (CRO)
Deputy Chief Data Officer
Director of Data & Analytics
Director of Enterprise Data Services
Director of AI & Emerging Technologies
Director of Data Governance
Director of Data Strategy
Director of Data Science
Director of Predictive Analytics
Director of Business Intelligence
Director of Machine Learning Operations (MLOps)
Director of Information Management
Data Scientist
Data Engineer
Data Analyst
Data Architect
AI/ML Engineer
AI Research Scientist
Business Intelligence Analyst
Geospatial Analyst
Knowledge Management Specialist
Enterprise Architect
Director of Data Policy
Privacy Analyst
Records Management Officer
Data Steward
Compliance Analyst
Information Governance Lead
Data Quality Manager
Analytics Program Manager

"The conference was a great opportunity to hear from government leaders about how different organizations are leveraging data to make an impact. It was inspiring to hear from experts across government, and the networking opportunities and the sharing of best practices were truly invaluable."

Deputy Executive Director, PPAE - U.S. Customs and Border Protection

Event Pricing

Our goal is to understand your objectives and offer a package that will deliver results. Choose from our most popular packages below for our two-day events or build a bespoke option with our add-ons. Note: Package pricing on individual events may differ from the below. Please reach out to your Sponsorship Representative for a more detailed proposal.

Inclusions	Silver	Gold	Platinum	Lead
Investment	\$9,000	\$12,500	\$22,500	\$30,000
Landing Page Logo & Company Discription	x	x	x	x
Pre-event list of Registrations (Name, Company, Title)	x	x	x	x
Full Opt-in Event Registration & Participation List	x	x	x	x
Speaking Opportunity		Panelist or Panel Moderator	25-minute Keynote Session	Chair Event Keynote Session Panel Participant
MP4 of your Presentation		x	x	x
Pre-Event Marketing (Inclusion in select emails, social media, web site, etc.)		x	x	x
Exclusive Lead Sponsor of the Event (No other sponsors)				x

Extend your reach with Corinium Content & Virtual Offerings

Survey Report Sponsor

\$35,000

Become a market leader by sponsoring an upcoming survey report on a topic that aligns with your offering. This is your chance to gain valuable insights into your target audience and create compelling content for the entire 2025 calendar year. Stand out from the competition and position your brand at the forefront of industry innovation.

Features:

- Industry-leading report based on a 15 question survey to 100 Data & Analytics Executives meeting your target profile. Featured commentary & branding from your company.
- Content marketing campaign
 - Option to release the report at your event
 - Pre-Release downloads
 - Promotion on site in addition to pre and post event campaigns.
- 5 Week digital marketing campaign

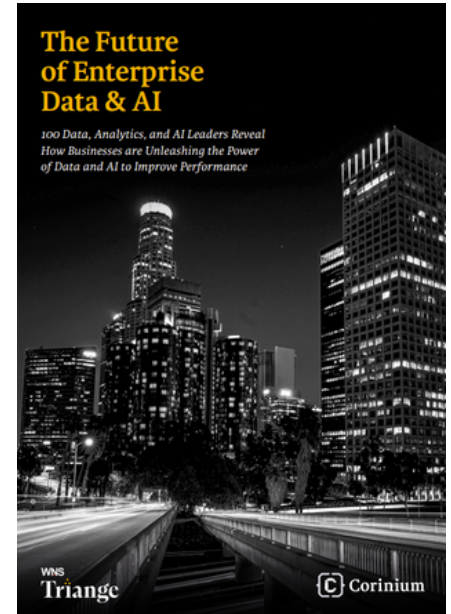
Examples:

[The Future of Enterprise Data & AI](#) (Knowledge Partner: WNS Triange)

[2022 AI Strategy Priorities](#) (Knowledge Partner: IBM and Cloudera)

[CX in a Post-COVID-19 World](#) (Knowledge Partner: Precisely)

[The State of Responsible AI: 2021](#) (Knowledge Partner: FICO)



Editorial Report Sponsor

\$25,000

Sponsor our Editorial Report to showcase your thought leadership in the data, analytics, and AI space. Collaborate with top experts and create evergreen content that will empower your sales and marketing teams throughout the year. Enhance your events strategy and set your brand apart from the competition.

Features:

- Corinium leverages our engaged communities, research methodology and content production expertise to create original, newsworthy, evergreen content tailored to engage your target audience and distributed through our highly engaged email, social and digital media channels.
- Content marketing campaign
 - Option to release the report at your event
 - Pre-Release downloads
 - Promotion on site in addition to pre and post event campaigns.
- 5 Week digital marketing campaign

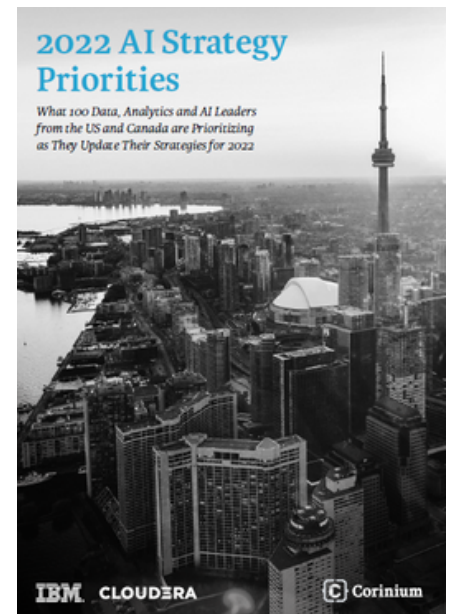
Examples:

[The Future CISO 2022](#) (Knowledge Partner: Cloudera)

[Cloud Transformation Trends](#) (Knowledge Partner: Privatar)

[Accelerating Business Analytics Performance in 2021](#) (Knowledge Partner: Exasol)

[Risk Assessment in a Turbulent World](#) (Roundtable Report - Knowledge Partner: Pitney Bowes)



VIRTUAL ROUNDTABLE + EDITORIAL REPORT + WEBINAR (BEST VALUE)

\$55,000

Immerse your audience in a comprehensive six-month digital campaign that includes a virtual roundtable, an editorial report with demand generation, and a webinar. This format offers a unique platform to pose your most pressing questions and gain valuable insights directly from experts. Our tailored reports, designed to fit your specific client profile, typically take around 12 weeks to produce. This campaign is perfect for professionals in data, analytics, AI, and related fields.



Custom Events

Transform your vision into reality with our bespoke event services! From engaging virtual roundtables and dynamic 2-hour breakfast briefings to immersive 2-day conferences and comprehensive year-long roadshows, we craft events that perfectly match your unique needs. Whether you need a little help with your project or want to outsource the entire process, we have the perfect solution to make your event a resounding success.

Global Sponsor snapshot:



Get in touch today and see how we can help you achieve your business development goals.