

JUNE 25-26, 2025 | WASHINGTON D.C

# CDAO Government



▶ Connecting you to what's next in data

## Unlocking AI's Potential in the Public Sector: Innovating Ethically for Transformative Impact

*The Longest Running Event for Federal, State, and Local Government Data & Analytics Leaders*

Returning for its thirteenth year, **CDAO Government 2025** is the premier event for senior data, analytics, and AI leaders across U.S. government agencies.

Join us for a transformative experience where industry experts will explore the latest strategies in data-driven decision-making, AI implementation, and data governance. This year's event will focus on overcoming the unique challenges of the public sector, such as **enhancing transparency, improving citizen services, and ensuring data security and ethical use of AI in government operations.**

### WHAT'S NEW FOR 2025?

1. **3 Function Focused Tracks** - Data, Analytics & Artificial Intelligence
2. 100% Tailored sessions to the Government Sectors: **Local, State & Federal**
3. **Collaboration and Problem-solving** with like-minded professionals during our interactive sessions
4. **Insights from Thought Leaders** - Cutting-edge developments and emerging trends in Data, Analytics, and AI specifically tailored for government contexts

### CDAO Government 2025 Key themes:

- Increasing the Impact of Data, Analytics and AI in your Agency
- Unlocking the Transformative Potential of Generative AI while Navigating Complexities
- Building an Agency's Long Term Data Strategy to Successfully Leverage Data as a Strategic Asset

- Putting Citizens First - Optimizing Customer Experience through the Integration of Artificial Intelligence
- Capturing the Potential of AI within the Public Sector: Creating Tangible ROI

#### Confirmed Speakers:

Daniel Stoian, *Director, Office of Management Strategy and Solutions Office of Management Strategy and Solutions*, **U.S. DEPARTMENT OF STATE**

Patrick McLoughlin, *Executive Director, MD THINK*, **STATE OF MARYLAND**

Jing Liu, *Executive Director, Michigan Institute for Data and AI in Society*, **UNIVERSITY OF MICHIGAN**

Fumin Yang, *Director, Product Management | Business Intelligence & Advanced Analytics Transformation*, **FINRA**

Jennifer Luik

Dr. ClarLynda Williams-DeVane, PhD, *Chief Deputy Secretary*, **NC DHHS**

Josh Martin, *Former CDAO*, **STATE OF INDIANA**

Leigh Pence, *Director Enterprise Strategy & Governance*, **FREDDIE MAC**

Peter Holden, *Senior Advocate*, **EDM COUNCIL**

Joah G. Iannotta, Ph.D., *Technical Director for Data and AI Governance*, **ABS GROUP** – *Former Acting Deputy Assistant Commissioner for Data at the Bureau of the Fiscal Service*, **U.S. DEPARTMENT OF THE TREASURY**

Andrew Patricio, *Principal, Data and Analytics*, **UNIDOSUS**

Kyle Morton, *COO*, **EDM COUNCIL**

Dr. Napoleon Paxton, *VP of Federal Technology*, **AI SQUARED**

Jason Cardone, *Strategic Federal Account Executive*, **CLOUDERA GOVERNMENT SOLUTIONS**

Michael R. Anderson, *Chief Strategist, Public Sector*, **INFORMATICA**

Dean Hintz, *Open Standards Product Manager*, **FME BY SAFE SOFTWARE**

Abigail Kurtzman, *Product Marketing Manager and Technology Evangelist*, **TRICENTIS**

Seth Nylund, *Director, Public Sector*, **STARBURST**

CDAO GOV 2025 Wednesday, June 25, 2025	
07:20am ET	<i>Registration &amp; Light Breakfast</i>
08:20am ET	<i>Chairperson's Opening Remarks</i> Michael R. Anderson, <i>Chief Strategist, Public Sector</i> , <b>INFORMATICA</b>
08:30am ET	<b>Opening Keynote: What's Next? Amplifying the Impact of Data, Analytics, and AI in Your Agency</b> <ul style="list-style-type: none"> <li>• Driving innovation and boosting efficiency through data-driven insights</li> <li>• Optimizing business operations with data-driven process improvements</li> <li>• Promoting transparency: Building trust and accountability between government and residents</li> </ul> Daniel Stoian, <i>Director, Office of Management Strategy and Solutions Office of Management Strategy and Solutions</i> , <b>U.S. DEPARTMENT OF STATE</b>
09:00am ET	<b>Fireside Chat: Empowering AI with Reliable Data</b> <ul style="list-style-type: none"> <li>• Discuss how the accuracy, completeness, and consistency of data impact AI performance</li> <li>• Examine the ethical implications of data collection and usage, including privacy concerns and bias mitigation</li> <li>• Explore how large datasets can enhance AI capabilities and the tools used to manage and process big</li> </ul>

	<p>data</p> <p><i>Moderated by:</i> Jason Cardone, <i>Strategic Federal Account Executive</i>, CLOUDERA GOVERNMENT SOLUTIONS</p> <p><i>Panelist:</i> Patrick McLoughlin, <i>Executive Director</i>, MD THINK, STATE OF MARYLAND</p>
09:30am ET	<p><b>Keynote Presentation: Putting Citizens First - Optimizing the Customer Experience through the Integration of Artificial Intelligence</b></p> <ul style="list-style-type: none"> <li>Enhancing the effectiveness and efficiency of each stage of policymaking</li> <li>Establishing robust governance structures from the outset of the AI/CX journey</li> <li>Building consistent CX standards across government agencies and services</li> </ul> <p>Andrew Patricio, <i>Principal, Data and Analytics</i>, <b>UNIDOSUS</b></p>
10:00am ET	<p><b>Keynote Presentation: Harnessing the Transformative Power of Generative AI: Navigating Challenges and Seizing Opportunities</b></p> <ul style="list-style-type: none"> <li>Enabling transformation and decision making with trusted data</li> <li>Ensuring data quality, consistency, and integration</li> <li>Improving the quality and speed of government decision-making at scale by automating administrative tasks</li> </ul> <p>Josh Martin, <i>Former CDAO</i>, <b>STATE OF INDIANA</b></p>
10:30am ET	<i>Networking Break in the Exhibition Area</i>
11:00am ET	<p><b>Keynote Presentation: Zero Trust Architecture Realized with AI enabled Data Governance and Protection</b></p> <ul style="list-style-type: none"> <li>Why AI-driven data governance is essential to meet ZTA mandates</li> <li>How to work iteratively on all ZTA pillars</li> <li>Achieving ZTA with data inventory, labeling, access determination and more</li> </ul> <p>Michael R. Anderson, <i>Chief Strategist, Public Sector</i>, <b>INFORMATICA</b></p>
11:30am ET	<p><b>Discussion Group: Capturing the Potential of AI within the Public Sector: Creating Tangible ROI</b></p> <ul style="list-style-type: none"> <li>How can self-regulation in AI be a strong approach to better decision making</li> <li>Identifying high-impact areas for AI implementation</li> <li>Strategies for integrating AI into public services</li> <li>Measuring ROI from AI investments</li> </ul> <p><i>Moderated by:</i> Michael R. Anderson, <i>Chief Strategist, Public Sector</i>, <b>INFORMATICA</b></p> <p><i>Contributors:</i> Yodit Ayalew, Ph.D., <i>Data Management Acting Unit Chief</i>, DEPARTMENT OF HOMELAND SECURITY</p>
12:00pm ET	<p><b>Improving Data Governance for Effective Decision-making and Efficient Public Services</b></p> <ul style="list-style-type: none"> <li>The need for data officers to adopt strong security and governance processes</li> <li>How innovative technologies such as AI and Machine Learning can be leveraged to modernize government data architectures?</li> <li>Prioritize building an efficient organization by establishing clear data governance policies to promote data driven decisions at all levels</li> </ul> <p><i>Moderated by:</i> Abigail Kurtzman, <i>Product Marketing Manager and Technology Evangelist</i>, <b>TRICENTIS</b></p> <p><i>Panelists:</i> Dr. ClarLynda Williams-DeVane, PhD, <i>Chief Deputy Secretary</i>, <b>NC DHHS</b> Leigh Pence, <i>Director Enterprise Strategy &amp; Governance</i>, <b>FREDDIE MAC</b></p>

12:30pm ET	<p><b>Fireside Chat: From Legacy to Agility: Modernizing Data Access at Northrop Grumman</b></p> <p>Northrop Grumman faced a problem common to many in the federal/defense contractor space. Legacy data siloed in multiple locations and formats made it difficult to make decisions based on complete information, and difficulty federating that data meant any decision made may not be timely. By partnering with Starburst, Aaron Rich, Chief Data Architect, Northrup Grumman and his team have been able to solve these challenges and access relevant data where it lives. This means faster querying and time to insight, all built on a solution that allows for self-service.</p> <p>Join Aaron and Starburst Director of Public Sector Seth Nylund for a fireside chat exploring how Northrop Grumman and Starburst are working together to increase speed and decision velocity, and where they see opportunities to expand their partnership in the future.</p> <p><i>Moderated by:</i> Seth Nylund, <i>Director, Public Sector, STARBURST</i></p> <p><i>Panelist:</i> Aaron Rich, <i>Chief Data Architect, NORTHROP GRUMMAN</i></p>
01:00pm ET	<b>Lunch &amp; Networking Break in the Exhibition Area</b>
01:45pm ET	<p><b>Keynote Presentation: Data Driven Integration and Automation Workflows to More Effectively Support Policy Implementation, Government Responsiveness and Efficient Public Services</b></p> <ul style="list-style-type: none"> <li>Align your data &amp; analytics strategy with cross-government &amp; organization level priorities and goals</li> <li>Results driven data flows that maximize the value of your data and support cross agency integration to provide decision support information relevant to your stakeholders</li> <li>Model based data integration and automation pipelines to promote more agile information gathering and analytics adaptable for a range of applications</li> <li>A variety of critical infrastructure, public safety, environmental and disaster management application examples will be explored</li> </ul> <p>Dean Hintz, <i>Open Standards Product Manager,</i> <b>FME BY SAFE SOFTWARE</b></p>
02:15pm ET	<p><b>Discussion Group: Maximizing AI Utility in the Workplace and Avoiding Pitfalls</b></p> <p>The widespread adoption of generative AI has excited the masses across nearly every industry regardless of company size and tenure. However, history has taught us that even the most transformative solutions can be rejected when its return on value is not clearly articulated. In this session, we will discuss the rise of generative AI, discriminative AI's place in today's workplace, pitfalls for AI, and how to maximize value for AI today and into the future.</p> <p><i>Moderated by:</i> Dr. Napoleon Paxton, <i>VP of Federal Technology, AI SQUARED</i></p> <p><i>Contributors:</i> Fumin Yang, <i>Director, Product Management   Business Intelligence &amp; Advanced Analytics Transformation, FINRA</i></p>
02:45pm ET	<p><b>Discussion Group: Unleashing the Potential of AI-Driven Government</b></p> <ul style="list-style-type: none"> <li>Defining the state of the possible – how mature are AI technologies currently, what are the realistic use-cases, and what is hype?</li> <li>Getting beyond the buzzword to identify what opportunities AI presents to Governmental organizations seeking to improve their delivery of services?</li> <li>Avoiding bias in data sets, algorithms, and machine learning models to ensure citizens are treated fairly &amp; equitably</li> </ul> <p><i>Moderated by:</i> Josh Martin, <i>Former CDAO, STATE OF INDIANA</i></p> <p><i>Contributors:</i> Dr. Delester Brown Jr., <i>Chief Data Officer and Chief AI Officer, NATIONAL GUARD BUREAU</i></p>

03:15pm ET	<b>Keynote Presentation: Growing up Together in the AI Era with Cross-Sector Partnerships</b> As AI transforms the research ecosystem and reshapes how organizations operate, it's time for government, academia, and industry to rethink how they collaborate to drive innovation and serve the public good. I will share a vision and concrete examples of new cross-sector partnerships that not only implement AI to accelerate today's R&D but also help shape a vibrant, forward-looking research ecosystem. In many ways, we are all "kids" in the AI era and face shared challenges: how to develop AI that addresses societal needs, how to implement AI to strengthen our institutions, how to prepare a future-ready workforce, and how to uphold human dignity and values in the workplace. Each sector brings unique strengths, and by learning from one another, we can "grow up" together and co-create an AI-powered future for humans to flourish. Jing Liu, <i>Executive Director, Michigan Institute for Data and AI in Society</i> , <b>UNIVERSITY OF MICHIGAN</b>
03:45pm ET	<i>Networking Break in the Exhibition Area</i>
04:15pm ET	<b>Discussion Group: Endless Opportunities - Capitalizing on Data Sharing Through All Sectors</b> <ul style="list-style-type: none"> <li>• Unlock innovation, improve services, and create sustainable value</li> <li>• Prioritize data gathering and analysis</li> <li>• Challenges to data sharing</li> </ul> <i>Moderated by:</i> Peter Holden, <i>Senior Advocate</i> , <b>EDM COUNCIL</b> Kyle Morton, <i>COO</i> , <b>EDM COUNCIL</b>
05:00pm ET	<i>Welcome Reception</i>

<b>CDAO GOV 2024</b> <b>Thursday, June 26, 2025</b>	
08:20am ET	<i>Registration &amp; Light Breakfast</i>
09:00am ET	<i>Chairperson's Opening Remarks</i> Josh Martin, <i>Former CDAO</i> , <b>STATE OF INDIANA</b>
09:10am ET	<b>Keynote Presentation: Promoting Trust in Public Sector AI: Ensuring Robust Data Integrity and Ethical AI Practices</b> <ul style="list-style-type: none"> <li>• Techniques for maintaining data accuracy and reliability</li> <li>• Ethical AI practices in the public sector</li> <li>• Building public trust through AI governance</li> <li>• Balancing innovation and ethics in AI development</li> </ul> Joah G. Iannotta, Ph.D., <i>Technical Director for Data and AI Governance</i> , <b>ABS GROUP</b> <i>Former Acting Deputy Assistant Commissioner for Data at the Bureau of the Fiscal Service</i> , <b>U.S. DEPARTMENT OF THE TREASURY</b>
09:40am ET	<b>Keynote Presentation: Collaboration is Key – Bridging Technical, Data, and Business Teams</b> <ul style="list-style-type: none"> <li>• Where do you find new potential collaborators to best enable innovation?</li> <li>• What common practical, cultural, and legal issues can make collaboration difficult, and how can these be overcome?</li> </ul> Jennifer Luik

10:10am ET	<b>Discussion Group: The Critical Role of Upskilling: Emphasizing Ongoing Development to Bridge the Talent Gap</b> <i>Moderated by:</i> Leigh Pence, <i>Director Enterprise Strategy &amp; Governance</i> , <b>FREDDIE MAC</b>
10:40am ET	<i>Networking Break in the Exhibition Area</i>
11:10am ET	<b>Discussion Group: Is Your Data Ready for AI?</b> <i>Moderated by:</i> <b>QLIK</b>
11:55am ET	<b>Discussion Group: The Changing Role of the CDO in the Age of AI</b> <ul style="list-style-type: none"> <li>Aligning data initiatives with business goals and driving innovation through AI adoption</li> <li>Understanding their roles and responsibilities in the context of AI</li> <li>Addressing security and privacy concerns</li> </ul> <i>Moderated by:</i> Joah G. Iannotta, Ph.D., <i>Technical Director for Data and AI Governance</i> , <b>ABS GROUP</b> <i>Former Acting Deputy Assistant Commissioner for Data at the Bureau of the Fiscal Service</i> , <b>U.S. DEPARTMENT OF THE TREASURY</b> <i>Contributors:</i> Irena Zadonsky, <i>Director, Data and Analytics Architecture</i> , <b>AMTRAK</b>
12:25pm ET	<i>Lunch &amp; Networking Break in the Exhibition Area</i>
01:25pm ET	<i>End of Event</i>