



29-30 APRIL, 2025

# CDAO Germany

Putting Data at the Heart of Business, Driving Value in Uncertain Times

Germany's data and analytics landscape is evolving rapidly, driven by stringent regulations, ambitious sustainability goals, and the relentless pace of technological innovation. At [CDAO Germany 2025](#), join a community of forward-thinking leaders tackling these challenges head-on with practical strategies and fresh ideas tailored to the German market.

## Two Tailored Tracks for Today's Data & Analytics Challenges

### Track A: Leadership and Strategic Data Transformation

- Aligning data strategies with Germany's regulatory environment, including GDPR and the EU AI Act.
- Building high-performing teams in a competitive talent market.
- Accelerating digital transformation in legacy industries like manufacturing and finance.

### Track B: Data Innovation and Operational Excellence

- Scaling AI/ML solutions to optimise efficiency across the value chain.
- Bridging the gap between legacy infrastructure and modern platforms.
- Leveraging data to meet Germany's sustainability and ESG targets.

## New 2025 Formats for a Fresh Perspective

- **Think Tank: The ESG Data Hustle**  
Crack the code on aligning data strategies with sustainability goals without losing ROI.
- **Workshop: Navigating AI Regulations—Obstacle or Opportunity?**  
Explore the practical impacts of the EU AI Act on innovation and strategy, with insights from German leaders who are paving the way.
- **Interactive Roundtable: How can effective data management accelerate and drive digital transformation?**
- **Expert Ask-Me-Anything: AI Ethics and Data Privacy**  
Get answers from leading experts on the ethical implications of AI and navigating data privacy concerns.

\*Get in touch with the Conference Producer for this event via [monika.dincheva@coriniumgroup.com](mailto:monika.dincheva@coriniumgroup.com)

### Speakers:

Michael Haszprunar, *Chief Data Scientist* – BMW GROUP

Tim Behrens, *Chief of Staff & Head of Group Data Office* – ZEISS GROUP

Barbara Engerer, *Head of Data and Analytics - Vice President Global Digital Services* - BSH HOME

## APPLIANCES GROUP

Divya Bokaria, *Director of Data and Analytics* - ZATTOO

Gareth Far, *Head of Data Science and AI* – UNICREDIT

Mark Zakhvatkin, *Director AI & Data* - IU GROUP

Kamalika Ghosh, *Business & Data Intelligence Leader* – PHILIPS

# DAY ONE

## CDAO Germany 2025

08:00 – 08:45	<i>Registration &amp; Coffee in the Exhibition Area</i>
8:45 - 8:50	<b>Chair's Opening Remarks</b>
08:50 - 09:00	<b>Speed Networking – Making new connections at CDAO Germany!</b>  During this 5-minute networking session, the aim of the game is to go and meet two people you don't already know. Have fun!
09:00 - 09:30	<b>Panel Discussion: From Insights to Impact – The Realities of Data-Driven Transformation</b> <ul style="list-style-type: none"><li>• How do organisations determine which datasets require governance when faced with an overwhelming volume of information?</li><li>• What are the key hurdles in maintaining regulatory compliance during governance initiatives, and how can these be effectively managed?</li><li>• In what ways can adaptable governance models promote tailored and secure access to data across diverse business needs?</li><li>• What practical steps can dismantle data silos between departments to drive faster, more informed decision-making?</li><li>• How can aligning data governance efforts with organisational culture and stakeholder priorities strengthen governance frameworks?</li></ul>
09:30-10:00	<b>Creating Metrics That Matter: Driving Decision-Making with Data</b> <ul style="list-style-type: none"><li>• How do we identify the most relevant metrics that align with our business objectives?</li><li>• What best practices can we use to ensure our metrics are actionable and drive decision-making?</li><li>• How can we effectively communicate the importance and impact of these metrics to stakeholders?</li><li>• What are common pitfalls in metric creation and how can we avoid them to ensure data accuracy and relevance?</li></ul>
10:00 - 10:30	<b>Navigating the Generative AI Revolution: Turning Potential into Impact in 2025 and Beyond</b>

	<ul style="list-style-type: none"> <li>• How can we initiate Gen AI projects with board members and business units? What's the expected ROI? Once we have the mandate, how do we move from Proof of Concept (PoC) to a pilot that significantly impacts business KPIs and ROI?</li> <li>• How can we educate business managers and technical developers to use AI tools and solutions effectively and responsibly?</li> <li>• How can data leaders address the EU AI Act to ensure it facilitates AI adoption while ensuring secure and compliant solutions?</li> </ul>	
10:30 - 11:00	<i>Mid-Morning Coffee &amp; Networking in the Exhibition Area</i>	
11:00-11:30	<p style="text-align: center;"><b>Track A: Leadership and Strategic Data Transformation</b></p>	<p style="text-align: center;"><b>Track B: Data Innovation and Operational Excellence</b></p>
	<p><b>How Far Can You Go? Innovating Within Germany's Data Regulations</b></p> <ul style="list-style-type: none"> <li>• How can businesses comply with GDPR and the EU AI Act without stifling innovation in data and AI?</li> <li>• What strategies enable organizations to balance regulatory adherence with creative, competitive data solutions?</li> <li>• What are the risks of non-compliance in Germany's data-driven market, and how can they be mitigated?</li> <li>• How can companies' future-proof their data strategies against Germany's evolving regulatory requirements?</li> </ul>	<p><b>Can AI/ML Drive End-to-End Transformation Across the Value Chain in 2025?</b></p> <ul style="list-style-type: none"> <li>• How can organisations harness generative AI, predictive analytics, and continuous intelligence to scale efficiency like never before?</li> <li>• What lessons can we learn from trailblazers already leveraging AI/ML to transform supply chains, production, and customer engagement?</li> <li>• How do we tackle the scalability challenge: from proof of concept to full deployment while ensuring ROI and resilience?</li> <li>• What role will cutting-edge advancements like autonomous AI agents and real-time decision-making play in shaping the future of operational efficiency?</li> </ul>
11:30 – 12:00-	<p><b>Can You Attract and Keep the Best? Crafting High-Performing Teams in a Cutthroat Talent Market</b></p> <ul style="list-style-type: none"> <li>• How can businesses stand out in the competitive market for data and analytics talent, especially against tech giants?</li> <li>• What specific team structures and incentives drive productivity and foster collaboration in high-demand fields?</li> <li>• How can leaders align career growth paths with emerging technologies like AI and machine learning to future-proof their teams?</li> <li>• What role does hybrid work culture and workplace flexibility play in retaining top performers?</li> </ul>	<p><b>How Do You Bridge the Divide Between Legacy Systems and Modern Platforms?</b></p> <ul style="list-style-type: none"> <li>• What innovative approaches are transforming legacy systems into agile, future-ready platforms?</li> <li>• How can businesses ensure data integrity and operational continuity during modernization efforts?</li> <li>• What role do hybrid solutions play in easing the transition to modern platforms while maximizing ROI?</li> <li>• How can organizations balance the cost and complexity of modernisation with the urgency of staying competitive?</li> </ul>
12:00 - 12:30	<p><b>Discussion group A: How Can Legacy Industries Win the Digital Transformation Game?</b></p>	<p><b>Discussion group B: How Can Data Drive Germany's Sustainability and ESG Goals?</b></p>

	<ul style="list-style-type: none"> <li>• How can traditional industries overcome the inertia of legacy systems to embrace digital innovation?</li> <li>• What strategies enable seamless integration of emerging technologies like AI, IoT, and automation?</li> <li>• How can organizations foster a culture that supports agility and innovation in long-established sectors?</li> <li>• What are the critical steps to ensure digital transformation delivers measurable value and long-term sustainability?</li> </ul>	<ul style="list-style-type: none"> <li>• What innovative data strategies are enabling organisations to align with Germany’s ambitious sustainability and ESG targets?</li> <li>• How can data analytics unlock actionable insights to reduce carbon footprints and improve resource efficiency?</li> <li>• What role do emerging technologies like AI and IoT play in advancing ESG initiatives across key industries?</li> <li>• How can businesses ensure transparency and compliance in reporting ESG metrics while delivering measurable impact?</li> </ul>
12:30 – 13:30	<i>Lunch &amp; Networking in the Exhibition Area</i>	

13:30-14:00	<p><b>How Can Modern Data Organisations Evolve Beyond Data Mesh?</b></p> <ul style="list-style-type: none"> <li>• How can industries tailor their approach to data architecture for maximum flexibility and scalability?</li> <li>• What innovative governance models can ensure both control and agility in managing organisational data?</li> <li>• How does fostering a data-centric culture drive business transformation and competitive advantage?</li> <li>• What practical strategies can organisations adopt to deliver actionable insights through self-service and collaborative data practices?</li> <li>• How can businesses quantify the impact of data initiatives and align them with long-term strategic goals?</li> </ul>
14:00 - 14:45	<p><b>Workshop: Navigating AI Regulations—Obstacle or Opportunity?</b></p> <p>What You’ll Learn:</p> <ul style="list-style-type: none"> <li>• AI Regulatory Landscape: Key regulations and their impact on businesses.</li> <li>• Compliance Strategies: Effective ways to ensure your AI initiatives meet regulatory standards.</li> <li>• Opportunities in Compliance: Leveraging regulations for innovation and competitive advantage.</li> <li>• Implementation Tips: Practical advice for integrating compliant AI solutions.</li> </ul> <p>Workshop Outline:</p> <ol style="list-style-type: none"> <li>1. Introduction: Overview of AI regulations and their significance.</li> <li>2. Regulatory Landscape: Key regulations and their implications.</li> <li>3. Compliance Strategies: Practical approaches and shared experiences.</li> <li>4. Opportunities in Regulation: How compliance can drive innovation.</li> <li>5. Implementation Tips: Best practices for compliant AI solutions.</li> </ol> <p>How You Can Participate:</p> <ul style="list-style-type: none"> <li>• No preparation needed!</li> <li>• Share your experiences and insights.</li> <li>• Join discussions and ask questions.</li> </ul>

- Consider regulatory opportunities for your industry.

14:45 - 15:15 *Afternoon Tea & Networking in the Exhibition Area*

15:15 - 15:45 **Think Tank: The ESG Data Hustle**

**What to Expect:**

A solution-driven session where senior leaders collaboratively address challenges in ESG data quality, standardization, and application. Discussions will focus on turning ESG metrics into actionable insights while tackling reporting complexities and greenwashing risks.

**Participation:**

No preparation needed—bring your experience and challenges. Share ideas, exchange strategies, and co-create practical solutions to integrate ESG data into decision-making and compliance.

**Key Focus Areas:**

- Ensuring ESG data quality and transparency.
- Standardizing metrics to meet global standards.
- Transforming ESG data into measurable business outcomes.

**Outcome:** Practical solutions and fresh perspectives to tackle your ESG data challenges.

15:45 - 16:15 **Beyond AI: What's Next for Data and Analytics in Industry 4.0?**

- How is edge computing driving real-time operational insights and decision-making in modern industries?
- What role does blockchain play in enhancing data security and trust across global supply chains?
- How are businesses leveraging AI, robotics, and 5G to achieve scalable automation and efficiency?
- What governance frameworks are companies adopting to address ethical concerns in advanced analytics and AI deployment?

16:15 - 16:45 **Panel Discussion: From Data to Decisions: Aligning Strategy with Business Goals**

- How can organizations ensure their data strategy is effectively aligned with their overall business objectives?
- What are the common pitfalls organizations face when their data strategy does not align with their business

	<p>strategy, and how can these be avoided?</p> <ul style="list-style-type: none"> <li>• What role does data governance play in aligning data strategy with business goals, and what are the best practices for implementing it?</li> <li>• How can organizations measure the impact of data-driven initiatives on their business performance, and what metrics should be used?</li> </ul>
16:45 - 17:00	<b>Chairs Closing Remarks</b>
17:00-18:00	<i>Ice-Breaker Reception and Networking</i>
18:00	<b>END OF DAY ONE</b>

## DAY TWO CDAO GERMANY 2024

08:20–08:50	<i>Registration &amp; Coffee in the Exhibition Area</i>
8:50 - 8:55	<b>Chair's Opening Remarks</b>
08:55 - 09:00	<p><b>Speed Networking – Making new connections at CDAO Germany!</b></p> <p>During this 5-minute networking session, the aim of the game is to go and meet two people you don't already know. Have fun!</p>
09:00-09:30	<p><b>How Can We Supercharge Data Teams with Optimal Structures?</b></p> <p>This session will explore how organisations can design and structure data teams to maximise efficiency, innovation, and strategic alignment. Key discussions will include:</p> <ul style="list-style-type: none"> <li>• Balancing regulatory compliance, data security, and business agility through robust governance frameworks.</li> <li>• Integrating AI and machine learning capabilities within data teams to drive innovation and maintain competitive advantage.</li> <li>• Leveraging advanced data architectures and technologies (e.g., data lakes, data warehouses, and cloud platforms) to scale operations and enable data-driven decision-making.</li> <li>• Fostering a culture of data literacy and continuous improvement, ensuring employees at all levels are empowered to leverage data effectively.</li> </ul>

09:30-10:00	<p><b>Measuring AI Impact: What's the Real Cost, Risk, and ROI?</b></p> <ul style="list-style-type: none"> <li>• How can we accurately quantify the financial return on investment (ROI) from AI initiatives?</li> <li>• What are the key risk factors associated with deploying AI technologies, and how can they be mitigated?</li> <li>• What methodologies can be used to measure the operational costs of AI projects?</li> <li>• How do we balance the cost and benefits to ensure sustainable AI adoption in the organization?</li> </ul>
10:00-10:30	<p><b>Expert Ask-Me-Anything: AI Ethics and Data Privacy</b></p> <p>An informal, interactive session where attendees ask questions directly to an AI ethics and data privacy expert. The expert will answer questions on the fly, providing practical insights and advice on navigating regulations and building trustworthy AI systems.</p> <p><u>Focus Areas:</u> AI ethics, data privacy, regulatory challenges.</p>
10:30-11:00	<p><i>Mid-Morning Coffee &amp; Networking in the Exhibition Area</i></p>
11:00-11:30	<p><b>Data as a Revenue Driver: Unlocking Commercial Value in the Digital Economy</b></p> <ul style="list-style-type: none"> <li>• What strategies can organizations adopt to identify and monetize untapped data assets while maintaining compliance with GDPR and other regulations in the German market?</li> <li>• How can businesses create scalable data products or services that deliver value to external customers and internal stakeholders without compromising operational efficiency?</li> <li>• What role do emerging technologies like AI, IoT, and predictive analytics play in transforming raw data into profitable revenue streams across industries such as manufacturing and finance?</li> <li>• How can organizations balance data monetization efforts with ethical considerations and customer trust to ensure long-term commercial success?</li> </ul>
11:30-12:00	<p><b>Future-Proofing Data Governance: Trends and Predictions for 2030</b></p> <ul style="list-style-type: none"> <li>• How will evolving regulations, like the EU Data Act and AI Act, shape the future of data governance frameworks, particularly in Germany?</li> <li>• What trends in technology, such as cloud sovereignty, quantum computing, and autonomous AI systems, will redefine how organizations govern and secure their data?</li> <li>• How can businesses balance agility and control in their governance models to stay competitive while ensuring compliance and ethical use of data?</li> <li>• What strategies can organizations adopt today to prepare for long-term challenges and opportunities in data governance by 2030?</li> </ul>

12:00-12:30	<p><b>How Should You Shape Your Data to Unlock Powerful Insights?</b></p> <ul style="list-style-type: none"> <li>• What are the essential considerations for designing scalable and flexible data architectures to support advanced analytics?</li> <li>• How can organisations balance the use of various data sources (internal, external, and third-party) while ensuring quality and consistency?</li> <li>• What strategies can simplify the integration of diverse and complex data streams to enable a unified, actionable view?</li> <li>• How can organisation's structure and optimise data preparation processes to unlock the full potential of predictive analytics?</li> </ul>
12:30-13:45	<p><i>Lunch &amp; Networking in the Exhibition Area</i></p>
13:45-14:15	<p><b>Can Ethical Leadership Survive the AI and Data Revolution?</b></p> <ul style="list-style-type: none"> <li>• How can leaders establish and promote ethical frameworks that address bias, transparency, and accountability in AI-driven decision-making?</li> <li>• What strategies can organizations implement to ensure ethical data practices while navigating complex global regulations and stakeholder expectations?</li> <li>• How does ethical leadership influence trust and long-term value creation in an increasingly data-centric economy?</li> <li>• What role do leaders play in fostering a culture of ethical innovation that balances technological advancements with societal and environmental impacts?</li> </ul>
14:15-14:45	<p><b>Democratizing Data: Enabling a Culture of Self-Service Analytics</b></p> <ul style="list-style-type: none"> <li>• What strategies can organizations adopt to empower non-technical employees with self-service analytics while maintaining data quality and governance?</li> <li>• How can leaders ensure data literacy across teams to maximize the value of democratized analytics without overwhelming employees or creating security risks?</li> <li>• What tools and technologies are most effective in enabling scalable and user-friendly self-service analytics for diverse organizational needs?</li> <li>• How can businesses measure the ROI of self-service analytics initiatives and ensure alignment with broader strategic objectives?</li> </ul>
14:45-15:30	<p><b>Interactive Roundtable: How can effective data management accelerate and drive digital transformation?</b></p> <ul style="list-style-type: none"> <li>• What are the core principles of effective data management?</li> <li>• How can robust data management practices speed up digital transformation initiatives?</li> <li>• In what ways can data management enhance decision-making and drive business innovation?</li> <li>• What strategies can overcome common challenges in data management?</li> </ul>
15:30-15:45	<p><b>Chairs Closing Remarks</b></p>
15:45	<p><b>END OF DAY TWO</b></p>



