For more information visit: cdao-fall.coriniumintelligence.com or contact: inquiries@coriniumintel.com

**Confirmed Speakers**

Alex Golbin, *Chief Data Officer*, **MORNINGSTAR**

Chris Hutchins, *Chief Data & Analytics Officer*, **LIFEPOINT HEALTH**

Joe Vellaiparambil, *Chief Data Analytics Officer*, **AXA**

Prachi Priya, *chief Data officer*, **TEAM ONE - PUBLICIS GROUPE**

Shahidul Mannan, *Chief Data Officer*, **MERCY HEALTH**

Tarun Sood, *Chief Data Officer*, **AMERICAN CENTURY**

David Wright, *Chief Data Officer*, **BNY MELLON**

Patrick Carroll, Chief Medical Officer, **HIMS & HERS**Harleen Thethy, *Global Head of Data*, *StoryWorks*, **BBC NEWS**Ansar Kassim, *Head, Finance Analytics*, **VERIZON**
Tony Parrillo, *Global Head of Cybersecurity, Enterprise IT*, **SCHNEIDER ELECTRIC**Chun Schiros, *SVP, Head of Enterprise Data Science Group*, **REGIONS BANK**Cecilia Dones, *Head of Data Sciences,* **MOET HENNESSY**Steve Boras, *EVP, Head of Model Risk Management & Validation*, **CITIZENS BANK**David Dietrich, *VP, Advanced Analytics & Governance,* **FIDELITY INVESTMENTS**Nakul Vyas, *Head, Data*, *Analytics & Digital Innovation*, **ARCUTIS BIOTHERAPEUTICS**Jennifer Sullivan, *Exec Director, Personalization Experience Strategy*, **CVS HEALTH**Laks Meyyappan, *Exec Director Enterprise Data Science & Algorithms*, **CVS HEALTH**Juan Gorricho, *Head of Business Intelligence & Data Transformation*, **TD**Kiran Kodali, *Head of R&D Data Strategy & Governance*, **SANOFI**Sandipan Sinha, *Head, Marketing & Media Effectiveness, NA,* **COLGATE-PALMOLIVE**Besa Bauta, *Chief Information Officer*, **JEWISH BOARD OF FAMILY AND CHILDREN’S SERVICES**Haroon Abbu, *SVP, Data & Analytics*, **BELL & HOWELL**Randy Gordon, *Head of Data Governance*, **CROSS RIVER**Anu Sundaram, *VP, Business Analytics*, **RUE GILT GROUPE**Asif Syed, *VP, Data Strategy*, **HARTFORD STEAM BOILER**Michael Collins, *Lead Director, Data Science,* **CVS HEALTH**Srini Sankar, *Enterprise Data Leader*, **HANOVER**Rita Fuller, *Corporate VP, Center for Data Science & AI*, **NEWYORK LIFE**Abhinav Anand, *Managing Director, Consumer Business*, **GOLDMAN SACHS**Shaheen Abdul Jabbar*, Director, Information Security,* **SANTANDER**Cindy Tu, *IT Audit Director*, **DISCOVER**Christine Greenleaf, *Director of Underwriting Analytics*, **BRIGHTHOUSE FINANCIAL**Allen Thompson, *VP, Data & Analytics*, **HANOVER**Avinash Tripathi, *VP, Analytics*, **UNIVERSITY OF PHOENIX**Aziz Lookman, *Co-Head, Data Science*, **TWO SIGMA**Danny Gardner, *Social Intelligence Lead,* **HALEON**Nechama Katan, Director, Data Science Insights, **PFIZER**Aisha Quaintance*, Chairman, Executive Data Forum,* **WOMEN IN DATA**

Randy Bean, *Innovation Fellow,* *Wavestone; Founder,* **NEWVANTAGE PARTNERS**Asha Saxena, *CEO*, **WOMEN LEADERS IN DATA & AI**
Kamal Distell, VP, Data, Analytics & Data Science, **TOYOTA MOTORS**Joshua Lewis, SVP, Head of Analytics & Insights, **FIDELITY INVESTMENTS**Jasmine De Gaia, Head, Customer Data Strategy, **WELLS FARGO**Abbas Hashmi, VP, Growth Optimization & Strategy, **GOLDMAN SACHS**Jyotsna Sharma, Head, Data & Analytics, **MARS**Colin Coleman, Chief Data & Analytics Officer, **INSPIRE BRANDS**
Victoria Gamerman, Global Head of Data Governance & Insights, **BOEHRINGER INGELHEIM**Patrick Carroll, Chief Medical Officer, **HIMS & HERS**
Ercan Ucak, Vice President, **CERBERUS CAPITAL MANAGEMENT, L.P.**Jessie Tenenbaum, Chief Data Officer, **NC DEPARTMENT OF HEALTH AND HUMAN SERVICES**

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| **CDAO FALL 2023****WEDNESDAY, OCTOBER 4TH** |
|  | **FINANCIAL SERVICES** | **INSURANCE** | **RETAIL & CPG** | **HEALTHCARE**  |
| 08:50 | **Chairperson’s Opening Remarks**Peter Ku, *Chief Strategist – Financial Services,* **INFORMATICA** | **Chairperson’s Opening Remarks**James Berrocal Sizemore*, Chief Insurance Strategist,***INFORMATICA** | **Chairperson’s Opening Remarks****INFORMATICA** | **Chairperson’s Opening Remarks****INFORMATICA** |
| 09:00 | **Succeeding as a CDAO in Financial Services: Overcome Cultural Barriers to Deliver Business Value**Randy Bean, *Innovation Fellow,* *Wavestone; Founder,* **NEWVANTAGE PARTNERS***Panellists:*Don Vu*, Chief Data Officer,* **NORTHWESTERN MUTUAL** (invited)Angelique Augereau,*Chief Analytics Officer,**U.S. Card,* **CAPITAL ONE** (invited)* Understand and navigate cultural barriers to deliver business value as a CDAO in financial services
* Foster cross-functional collaboration and build strong relationships with stakeholders
* Promote a data-driven culture by fostering data literacy and adoption throughout the organization
* Address resistance to change through effective change management strategies
* Share successful case studies to inspire and provide practical insights for overcoming cultural barriers in data initiatives
 | **A New Paradigm to Accelerate Data-Driven Digital Transformation in Insurance***Panelists:*Xu Cheng, *Head of Business Intelligence and Insights*, **ASCOT GROUP** (invited)Patrick Stokes, AVP Performance Digital Transformation, **CHUBB** (invited)David Freedman, *Chief Information Officer, Europe and Latin America*, **LIBERTY MUTUAL** (invited) * Legacy systems and outdated processes, added to limited data quality and resistance to change are some of the challenges that hinder efficient data-driven transformation in insurance
* How can insurance data leaders modernize IT infrastructure to overcome such challenges and enable agile decision-making?
* Which data governance and quality management methods will yield the best results?
* What are the best practices to establish a robust data privacy framework embedded into data governance?
 | **Accelerate Growth in Retail and CPG with Next Level Data-Driven Transformation**Katie Henderson-Grady, Head of Data & Analytics, North America, **RECKITT BENCKISER (invited)*** Leverage advanced insights to understand customers’ needs, attitudes and behaviors
* Build a customer-centric data strategy to create a seamless, frictionless and connected experience
* Align data and AI initiatives with CX priorities
* Integrate social listening into product and marketing development
 | **Translate CX to PX: Looking at Patient Experience in the Age of Customer Experience** Patrick Carol, Chief Medical Officer, **HIMS AND HERS*** Examining the life of the patient as more than isolated hospital stays or doctor visits
* Utilizing data to differentiate outcomes in disease diagnosis, monitoring, cure and remission
* What can be learned from CX practices in hospitality, retail and the also regulated banking industry
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| 09:40 | **Modernize Data Governance to Increase Agility in Decision-Making**Chris Gifford, Chief Data & Analytics Officer, **USAA BANK** (invited)* Address the foundation of agile decision-making by focusing on data quality, governance, and security
* Adopt a cloud-first approach to take advantage of the scalability, flexibility, and cost-effectiveness
* Invest in modern data integration and analytics tools that can handle diverse data sources, support real-time processing, and enable advanced analytics and insights.
* Promote collaboration between IT and business teams with clear communication, shared goals, and understanding of business requirements
 | **How Data Mesh and Data Fabric Can Innovate Insurance Operations**Rick McFarland, *Chief Analytics Officer,* **CHUBB** (invited)* Discuss the advantages of data fabric and data mesh approaches to create a unified view of the data landscape, enabling seamless data integration across various sources
* Hear use-cases of data decentralization to democratize data access, leading to faster and more efficient decision-making
* Understand how both approaches can improve data governance, data quality, integrity, and compliance, and
* Achieve a holistic view of customer data, allowing for personalized and tailored insurance products and services
 | **Effective Data-Driven Personalization Strategies to Drive Loyalty and Revenue**Jeremy Fix, AVP, Data Science & AI, **TARGET** (Invited)* Deploy AI to gain a deeper understanding of your customers, make data-driven decisions, and deliver highly relevant and personalized experiences that drive loyalty and revenue
* Process and analyze data in real-time, enabling organizations to deliver personalized experiences to customers in the moment
* Leverage predictive models to forecast customer behavior, such as churn likelihood or future purchasing patterns. These insights can help organizations take proactive measures to retain customers, increase loyalty, and optimize revenue generation.
 | **Transforming Culture in Healthcare – Champion People, and Data-Driven Innovations**Nisha Patel, VP, Enterprise Data & Architect Solutions, **MEMORIAL SLOAN KETTERING** (invited)* Assigning ownership of objectives specific to health institution requirements to create internal champions
* Discuss how to leverage data to maximize limited resources and improve clinical outcomes
* Learn ways to overcome common roadblocks such as lack of leadership or widespread data access
* Best practices to invest in once source of data truth
* Explore ways to promote systemwide data literacy while enforcing strong data privacy and security
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| 10:05 | **Reimagine Data Architecture to Achieve Transformation at Scale***Panellists:*Juan Gorricho, *Head of Business Intelligence & Data Transformation*, **TD**David Wright, *Chief Data Officer*, **BNY MELLON**Tarun Sood, *Chief Data Officer*, **AMERICAN CENTURY*** How can data architecture support transformation at scale, considering challenges of handling larger volumes, variety, and velocity of data?
* Explore scalable data processing and analytics approaches, within cloud-native architectures, data lakes, data warehouses, and distributed computing frameworks
* Address data governance and security ensuring data quality, compliance, and privacy while enabling self-service access
* Discuss data integration and interoperability and how to harmonize data from diverse sources
 | **Advance Data Culture and Data Literacy in Traditional Insurance Companies***Panellists:*Joe Vellaiparambil, *Chief Data Analytics Officer*, **AXA**Allen Thompson, *VP, Data & Analytics*, **HANOVER**Yorck F. E, *SVP, Chief Data Officer*, **FARMERS INSURANCE** (invited)* Overcome limited awareness and understanding of the value of data culture and data literacy within traditional insurance companies to fully leverage data-driven insights.
* Optimize resources to develop and implement data literacy programs
* Drive change and transformation of data-driven practices to foster innovation
* Modernize data infrastructure to increase accessibility and usability of data and scale self-service across the enterprise
 | **Drive Supply Chain Optimization with Predictive Analytics to Stay Competitive**Philip G., *Chief Enterprise Architect & VP of Digital Engineering,***JC PENNEY** (invited)* Know your data: Identify and collect relevant data points across the supply chain, such as historical demand data, inventory levels, transportation data, supplier performance, and external factors
* Utilize predictive analytics algorithms to forecast future demand patterns accurately
* Assess and manage supplier performance
 | **Presentation: Empower Health Professionals with Actionable Data at the Point of Care** Shahidul Mannan, *Chief Data Officer,* **MERCY HEALTH*** Leveraging data storytelling and visualization techniques to effectively demonstrate the potential ROI and impact on patient outcomes
* Identifying and addressing potential concerns and objections from front line workers to overcome resistance
* Establishing strong partnerships and collaborations with finance and executive teams, effectively communicating the potential patient impact to gain support and financial backing
* Building strong business cases and aligning data initiatives with front line worker needs
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| 10:35 | *Mid-Morning Coffee & Networking in the Exhibit Hall* |
| 11:05 | **Implementing Robust Data Governance Frameworks to Ensure Data Quality and Compliance** Jay Krish, *Head of AML/FCC Data Governance*,**STATE STREET** (invited)* Defining clear data ownership, establishing data standards, and enforcing data quality controls
* Creating data dictionaries, data lineage tracking, and metadata management to enhance data understanding, traceability, and compliance with regulatory requirements
* Implementing data governance policies and procedures, including data classification, access controls, and data retention strategies, to protect sensitive information and meet compliance standards
* Conducting data audits, data quality assessments, and implementing data validation processes to proactively identify and address data quality issues
* Foster a culture of data governance and compliance, providing training and awareness programs to educate employees on their roles and responsibilities in maintaining data quality and adhering to data governance policies.
 | **Invest in Efficient InsureTech to Stay Ahead of Customer Demands** Ryan Gladysz, *VP, Head of Customer Experience &* *Analytics - Enterprise Solutions,* **EQUITABLE** (invited)* Streamline operations, enhance customer experience, and stay ahead of evolving demands in the insurance industry
* Leverage data analytics and automation to optimize underwriting processes, accelerate claims management, and deliver faster, more accurate insurance services to customers
* Invest in robust data infrastructure and cybersecurity measures to protect sensitive customer information and ensure regulatory compliance
* Foster partnerships with InsureTech startups and industry disruptors to tap into cutting-edge technologies, foster innovation, and drive agile, customer-centric solutions
* Continuously monitor customer feedback, market trends, and emerging technologies to identify new opportunities for growth and maintain a competitive edge in the rapidly evolving InsureTech landscape
 | **AI-Powered Business Intelligence: Enhance Operations and Drive Revenue**Krish Das, VP, Enterprise Data Office, **ULTA BEAUTY** (invited)* By harnessing AI-powered business intelligence, gain actionable insights, optimize operations, and deliver personalized experiences to customers. This results in improved efficiency, increased revenue, and a competitive advantage in the retail market
* Use AI to identify and engage high-value customers and implement targeted retention strategies
* Improve cross-selling and upselling opportunities, leading to higher average order values and increased revenue.
 | **Panel: Scaling AI in Healthcare - Improve Operations, Patient Experience, and Reduce Costs**Hovannes Daniels, VP, Care Delivery Data & Analytics, **KAISER PERMANENTE** (invited)* Explore techniques for fostering improved patient outcomes
* Hear insights on optimizing data sharing and communication that are proven to improve patient experience during times of care
* Gain practical knowledge on leveraging AI to accelerate speed to diagnosis
* Empower teams in making agile, data-driven decisions throughout the entire data lifecycle to reduce patient admission rates
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| 11:30 | **Use-Case: Accelerate FS Transformation with Blockchain to Increase Security and Efficiency**Subbaiah Maneyapanda, *SVP, Enterprise Data Management & Analysis,* **NORTHERN TRUST CORPORATION** (invited)* The use of blockchain technology in FS can accelerate the transformation by enhancing security through decentralized and immutable transactions
* Leverage blockchain to increase operational efficiency by automating and streamlining processes and reducing intermediaries
* Enable greater transparency and trust while reducing fraud and promoting faster and more cost-effective transactions
 | **Use Case: Boost Predictive Analytics and AI for Personalization in Insurance** Colleen Saunders-Chukwu, *AVP, Data Sciences and Analytics*, **NATIONWIDE** (invited)* Ensuring data quality and accessibility to leverage predictive analytics and AI for personalization
* Overcoming regulatory and ethical considerations related to data privacy and security
* Addressing the interpretability and explainability of AI models
 | **Use-Case: Leverage Advanced Analytics for Demand Planning and Forecasting**Ravi Teja Boppana, *Head of Data Engineering,* **AMAZON FASHION** (invited)Prashanth Chandreshekhara, *Head of Business Intelligence,* **AMAZON FASHION** (invited)* Hear best practices on connecting front-end functions with data
* Learn to leverage key metrics to determine the optimal structure and aggregation of demand
* Retailers can adjust prices dynamically, taking into account factors such as product popularity, seasonality, and competitor actions, resulting in increased sales and revenue
 | **Use-Case: Fraud Prevention and Patient Data Protection in Healthcare**  Kiran Kodali, *Head of R&D Data Strategy & Governance*, **SANOFI (invited)*** Store patient data in secure environments, such as encrypted databases or cloud storage solutions with strong security measures
* Conduct regular training sessions for healthcare staff to educate them about the importance of data protection and fraud prevention
* Implement comprehensive monitoring systems to track access to patient data
* Implement robust encryption mechanisms to protect patient data both at rest and in transit.
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| 11:55 | **Designing a Data-Driven Customer Experience Journey Powered by Advanced Tech and Talent***Panellists:*Alex Golbin, *Chief Data Officer*, **MORNINGSTAR** David C. Tyrie, *Chief Digital Officer and Chief Marketing Officer,* **BANK OF AMERICA** (invited)Aziz Lookman, *Co-Head, Data Science*, **TWO SIGMA** (invited)* Designing data-driven customer experience journeys that enhance personalization and deliver tailored financial solutions
* Prioritize data security and privacy throughout the customer experience journey,
* Collaborate with technology experts to identify and integrate the right tech, ensuring seamless data integration, real-time analytics, and predictive modeling.
* Continuous monitoring and analysis of customer data to proactively address customer needs
 | **Align Data Management Strategy with Business Strategy to Scale with Agility** *Panellists:*Srini Sankar, *Enterprise Data Leader*, **HANOVER**Lisa Pires*, VP, Digital Experience Enablement,* **TRAVELERS** (invited)Wade Claggett, *VP, Data & Analytics Officer - Enterprise Functions*, **USAA** (invited)Prem Balagangadhar, *Head of Cloud, Data and Digital Engineering,* **TRANSAMERICA** (invited)* Balancing the need for robust data governance and compliance with the demand for agile and flexible data solutions
* Navigating the complexity of integrating disparate data sources and systems to enable seamless data flow and accessibility, while ensuring alignment with the evolving needs and goals of the business
* Continuously adapting and evolving your data management strategy to keep up with the scalability and agility demands of the organization
* Effectively communicating the value and benefits of aligning data management strategy with business strategy to stakeholders and securing their buy-in
 | **Panel: Champion a Data & Insights Driven Culture to Achieve Your Omnichannel Goals**Piyush Singhal, Head, Enterprise Data Engineering, Platform & Architecture, **PETCO** (invited)* Leverage advanced insights to understand customers’ needs, attitudes and behaviors
* Build a customer-centric data strategy to create a seamless, frictionless and connected experience
* Align data and AI initiatives with CX priorities
* Integrate social listening into product and marketing development
 | **Panel: Data for Good - Leverage Insights to Promote Health Equity and Improve Outcomes**Omer Awan. Chief Data and Digital Officer, Atrium Health**(invited)Stephen Blackwelder, Chief Analytics Officer, DUKE UNIVERSITY HEALTH SYSTEM (invited)****Deepesh Chandra. Chief Analytics Officer, BON SECOURS MERCY HEALTH** (invited)* Incorporate social determinants of health data into analytics models
* Utilize predictive analytics to identify individuals at higher risk for certain health conditions or poor outcomes
* identifying these disparities, healthcare companies can target interventions and resources to address them
* Utilize insights to develop culturally competent care approaches
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| 12:25 | **Maximizing the Value of Alternative Data Sources for Investment Decision Making in Financial Services**Christopher Jen, *Head of Data Quality on the Data Platform,* **SCOTIA BANK** (invited)Sarah Tuttle, *MD, Head of Wealth Management Data & Analytics,* **JPMORGAN CHASE & CO** (invited)Eddie Morgan,*AVP, Wealth Management Analytics & Data,* **MORGAN STANLEY** (invited)* Identifying relevant sources of alternative data, integrating them into investment decision-making processes, and extracting actionable insights
* Evaluating the quality, reliability, and relevance of alternative data sources, ensuring they align with specific investment objectives and provide a competitive advantage
* Leveraging advanced analytics and ML to analyse and interpret alternative data, uncovering hidden patterns, trends, and signals for more informed investment decisions
* Developing robust data infrastructure and data management processes to efficiently collect, process, and store large volumes of alternative data, ensuring scalability and data integrity
* How to collaborate with data vendors, industry experts, and internal stakeholders to stay ahead in the evolving landscape of FS
 | **Optimizing Claims Management through Data Integration and Automation in the Insurance Sector**Elizabeth Pritchard, *Chief Data & Analytics Officer*, **LIBERTY MUTUAL** (to be invited)Michael Alexanian, *Head of Distribution Analytics,* **MASS MUTUAL** (invited)Victoria Moran, *VP, Claims Digital Solutions & Process Excellence*, **CHUBB** (invited)* Deploy automation technologies to streamline claims processing, reducing turnaround times and improving operational efficiency
* Enhance accuracy and fraud detection, resulting in reduced claim leakage and improved loss ratios
* Leverage Robotic Process Automation (RPA) to reduce errors and increased productivity in claims handling
* Improve CX through self-service portals, automated notifications, and real-time updates, resulting in higher customer satisfaction and loyalty
 | **Presentation: Crack the Code on Media and Marketing Analytics to Increase Market share**[Alessandro Ventura](https://www.linkedin.com/sales/lead/ACwAAAAbjLMBxiDlZZmT57FSkovT4y5zWY0A_4c%2CNAME_SEARCH%2CGBlJ?_ntb=jlbaSs2ISuiGpfAS9S%2BkkA%3D%3D), *CIO and VP Analytics and Business Services for North America*,**UNILEVER** (invited)* Evaluate the performance of your content and creative assets.
* Analyze engagement metrics, click-through rates, and conversion rates associated with different messaging and visuals.
* Unlock the power of media and marketing analytics to gain valuable insights, optimize your marketing strategies, and increase market share.
* Analyze the effectiveness of various media channels and marketing campaigns. Use attribution modeling to understand the impact of different marketing touchpoints on customer conversions.
* Continuously reallocate resources to the most effective channels
 | **Presentation: Telehealth: Design a Human-First and Data-Driven Approach to Improve Behavioral Health Conditions** **Debbie Cray. Chief Analytics Officer, Froedtert Health and The Medical College of Wisconsin** (invited)**Hovannes Daniels. Vice President, Care Delivery Data and Analytics, Kaiser Permanente** (invited)**Albert Duntugan. Chief Data Officer, UCLA Health** (invited)* Find out how to implement technology-driven personalized solutions that improve patient outcomes
* Discover how to pair human-centered design with data to address today’s complex healthcare challenges
* Strategically deploy virtual care initiatives that will drastically impact population health
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| 12:50 | *Lunch & Networking in the Exhibit Hall* |
| 1:50 | **Data Governance Priorities for FinTechs**Randall Gordon, *Head of Data Governance*, **CROSS RIVER**How can a robust, business-aligned data governance framework can fuel innovation while managing data risks? Join this session to hear how data governance can contribute towards FinTechs:* Understanding and complying with data privacy regulations as they manage their customers’ sensitive data
* Compiling and managing complete data dictionaries necessary for exchanging data with their partners (banks, processors, networks)
* Drive financial innovation by achieving fit-for-business data quality
 | **Strengthening Data Privacy and Security: Empower Insurance Data Leaders to Safeguard Customer Information**Ashish Haruray, *Data Executive*, **AXA (invited)*** Implementing Robust Data Encryption Strategies: Fortifying insurance data systems with advanced encryption protocols to protect sensitive customer information from unauthorized access
* Building a Culture of Data Privacy: Cultivating an organizational environment that prioritizes data privacy awareness, compliance, and accountability among insurance data leaders and employees
* Conducting Rigorous Data Audits and Assessments: Regularly evaluating data management practices, conducting thorough audits, and performing risk assessments to identify vulnerabilities and proactively address potential data security risks
* Harnessing Emerging Technologies for Data Protection: Leveraging cutting-edge technologies such as AI-powered threat detection, blockchain, and multi-factor authentication to bolster the security measures and resilience of insurance data infrastructure
 | **Presentation: Predicting Customer’s Behavior in a Privacy-First Landscape** Kunal Das, VP Data Products & Analytics, **LOWE’S (invited)**Anca Marola, Global CDO, **LVMH (invited)**Nick Snow, VP Decision Science & Analytics, **DOLLAR GENERAL (invited)*** By adopting a privacy-first approach to predicting customer behavior, organizations can navigate the evolving privacy landscape while still deriving valuable insights.
* Respecting privacy preferences, obtaining consent, and leveraging non-PII data sources can help build trust with customers and ensure the ethical use of data for predictive analytic
 | **Presentation: Deploy Data Science & Advanced Analytics Science to Decrease Patient Re-admission Rates James Gaston. Vice president, Enterprise Data, Chief Data Officer of Parkland Hospital (Invited)****Don Gray. Chief Enterprise Data and Analytics Officer, Mercy (Invited)****Cora Han, JD. Chief Health Data Officer of UC Health,University of California Office of the President (Invited)*** Using data science to determine common drivers of re-admission
* Learn how to better use predictive modeling, machine learning, and data-driven decision-making in healthcare
* Explain the need for comprehensive and quality data collection from various sources
* Knowing how to select relevant features and engineering new variables from available data
* Using stratification to identify to the most high-risk patients for re-admission
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| 02:15  | **The Implications and Opportunities of Generative AI in Financial Services** *Panellists:*David Dietrich, *VP, Advanced Analytics & Governance,* **FIDELITY INVESTMENTS** Firdaus Bhathena, *Chief Technology Officer,* **FIS** (invited)Wei Sun, *VP, Data Analytics & Applied AI,* **JP MORGAN CHASE & CO** (invited)* How generative AI can be leveraged by data leaders to enhance financial services offerings and drive innovation
* The potential applications of generative AI in areas such as fraud detection, risk modeling, personalized customer experiences, and algorithmic trading
* The ethical considerations and regulatory challenges associated with the use of generative AI in FS – how to ensure responsible and compliant implementation?
* Successful use cases and best practices on harnessing the power of generative AI while managing potential risks and maximizing business value
 | **Beyond the Hype – Deploy Emerging Tech to Drive Value and Integrate it with your Current Stack***Panellists:*Allen Thompson, *VP, Data & Analytics*, **HANOVER**Asif Syed, *VP, Data Strategy,* **HARTFORD STEAM BOILER**Karun Kemi,*SVP & CTO, Enterprise Platforms Services*, **AIG** (invited)* Successfully navigating the rapidly evolving landscape of emerging technologies and determining which ones hold true value for your organization
* Integrating emerging technologies into the current technology stack
* Overcoming resistance to change and fostering a culture of experimentation and innovation
* Investing in skilled resources and expertise - acquiring the right talent to effectively deploy and integrate these technologies into the current stack
 | **Strategy Session: Building a Value-Driven Analytics Function in Retail and CPG** Troy Zimpfer, *VP, Data & Analytics*, **BATH & BODY WORKS** (invited)* Align the analytics function with the overall business strategy and objectives.
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 | **Strategy Session: Redesigning Data & Analytics Teams in for the Digital Age Healthcare: Recruit, Retain, Reskill  Rhiannon Harms. Chief Data and Analytics Officer, UnityPoint Health (invited)Rick Howard. Chief Data Officer, Ascension Information Systems  (invited)****Erich Huang ,Chief Data Officer for Quality,Duke University Health (invited)*** How to identify gaps and areas that need improvement to align with digital healthcare requirements.
* Understand the organization's digital healthcare vision and objectives
* Assess the current team's skill gaps and areas that require enhancement.
* Adopt agile methodologies to enable rapid experimentation, prototyping, and iterative development
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| 02:45 | **Harnessing Real-Time Data for Fraud Detection and Prevention in the Financial Services Sector**Jessica Li Guild, *MD, Global Risk Analytics,* **BANK OF AMERICA** (invited)Leon Flaksin, *MD, Enterprise Risk (Technology, Cybersecurity, Operational Resilience and Data),* **BLACKROCK** (invited)* Strategies to leverage cutting-edge technologies and techniques for combating fraud
* The application of advanced analytics, ML and AI in detecting and preventing fraud, enabling data leaders to stay one step ahead of sophisticated fraudulent activities
* Leverage big data and real-time analytics to identify patterns, anomalies, and potential fraud indicators
* Discuss the importance of proactive fraud prevention measures and collaboration with industry partners and regulatory bodies, to mitigate risks and safeguard business operations
 | **Unlocking the Value of Unstructured Data in Insurance: Text Mining and Natural Language Processing**Shannon Terry, SVP, & Chief Advanced Analytics Officer, **NATIONWIDE** (invited)* Implement text mining and natural language processing techniques to unlock valuable insights from unstructured data sources such as customer feedback, claim notes, and social media conversations, enhancing decision-making and customer satisfaction in the insurance industry
* Leverage advanced machine learning algorithms to extract and analyze relevant information from unstructured text data, enabling accurate sentiment analysis, trend identification, and risk assessment for more informed underwriting and claims handling processes
* Explore the use of chatbots and virtual assistants powered by natural language processing to automate customer interactions, provide instant support, and extract actionable information from text-based conversations, improving operational efficiency and enhancing the customer experience
* Foster cross-functional collaboration between data science teams and domain experts to develop customized text mining and natural language processing models tailored to the specific needs of insurance business units, maximizing the value derived from unstructured data sources
* Continuously evaluate and adopt emerging technologies and tools in text mining and natural language processing to stay at the forefront of data-driven innovation, unlocking new opportunities for growth and competitive advantage in the insurance industry
 | **Marketing and Data - Collaborating Towards a Data-Driven, Customer-Centric Organization**[Cameron Davies](https://www.cdomagazine.tech/geography/usa/cameron-davies/image_8f51ef4a-555f-11ed-a61d-e33eda4273a5.html), *Chief Data Officer,* **YUM! BRANDS** (invited)Nandu Gandhi, *Chief Technology Officer*, **FOCUS BRANDS LLC** (invited)* Build a customer-centric data strategy to create a seamless, frictionless and connected experience
* Align data and AI initiatives with CX priorities
* Leverage advanced insights to understand customers’ needs, attitudes and behaviors
* Integrate social listening into product and marketing development
 | **Service Analytics for Digitization and Innovation in HealthcareRoshan Hussain, Chief Data Officer, UK Healthcare (**invited)**Chris Hutchins, Vice President and Chief Data and Analytics Officer, Northwell Health (**invited)**Danyal Ibrahim, Regional Chief Quality and Safety Officer, Trinity Health of New England (**invited)* Strategize for and approach self-service analytics
* Enable data democratization and data science-driven innovation via platform and automation
* Enhance collaboration with self-service analytics and product development through MLOps and DevOps
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| 03:10 | **How to Prioritize Your AI Strategy and the Recipe for AI Maturity**Brian L., *SVP Data & Analytics Executive,* **BANK OF AMERICA** (invited)* It comes as no surprise in the current environment that on-demand, scalable, and affordable cloud storage and compute have made it possible to process enormous data sets effectively in order to derive important insights utilizing the technology at hand
* It's important to start a variety of AI initiatives, but how do you decide where to focus your efforts?
* We'll talk about organizing your AI strategy to be on the road to AI maturity in this session, as well as how to select the AI projects that matter most
 | **Leveraging Big Data Analytics for Actuarial Analysis and Risk Modelling in Insurance**Claire Look, *VP, Data,* **THE ZEBRA** (invited)* Utilize big data analytics to process vast amounts of structured and unstructured data, enabling comprehensive actuarial analysis and robust risk modeling
* Leverage ML algorithms and predictive modeling techniques to extract patterns, correlations, and trends from big data sets, enhancing the accuracy of actuarial calculations and risk assessments
* Integrate diverse data sources to build more holistic risk models that capture complex interdependencies and improve pricing accuracy
* Employ data visualization and interactive dashboards to communicate complex actuarial insights and risk profiles effectively, facilitating data-driven decision-making and improving stakeholder understanding
* Foster a data-driven culture within the actuarial teams, promoting continuous learning and collaboration with data scientists
 | **Reimagine Data Teams to Succeed Through Challenges of a Post-Pandemic Economy**Deval Motka,*VP and Chief Data Officer,* **GENESCO** (invited)* Learn successful approaches to acquiring and keeping talent on data and analytics teams
* Uncover ways to keep teams motivated and at their highest performance
* Discover how to best partner with external and internal organizations to tap into diverse talent pools
* Explore the ideal team make-up according to your organization’s data maturity and roadmap
 | **Creating Metrics that Matter to Drive Adoption and Culture Change**Byron Yount, *VP, Enterprise Data Strategy & Governance,* **MERCY** (invited)* Enhance decision-making and drive operational efficiency
* Discover key quality and performance metrics to prevent negative outcomes and maximize cost effectiveness
* Ensure teams continue to set data-driven goals
* Partner with internal stakeholders to establish effective data fluency initiatives
 |
| 03:35 | *Networking Break in the Exhibit Hall* |
| 04:05 | **Data Privacy and Security in Financial Services: Mitigating Risks and Ensuring Regulatory Compliance***Panellists:*Shaheen Abdul Jabbar*, Director, Information Security,* **SANTANDER**Cindy Tu, *IT Audit Director*, **DISCOVER**Amy Nichols, EVP, CTO Chief Governance Office, **WELLS FARGO** (invited)* Implementing robust data protection measures, including encryption, access controls, and secure data storage, to safeguard sensitive financial information
* Establishing data governance frameworks that align with regulatory requirements, such as GDPR or CCPA, and ensuring adherence to industry-specific standards and best practices
* Conducting regular risk assessments, vulnerability testing, and incident response planning to proactively identify and address potential data privacy and security threats
* How to educate employees on data privacy and security practices, implement training programs, and foster a culture of compliance to minimize the risk of data breaches and uphold customer trust in financial services
 | **Deploy Advanced Analytics Models for Customer Behavior, Risk Assessment, and Fraud Detection***Panellists:*Raj Challa, Director, Data and AI Governance, Principled and Responsible AI, **MASSMUTUAL**Jamie Warner*, AVP, Data Science*, **LINCOLN FINANCIAL GROUP**(invited)* Identify business objectives and specific use cases
* Collaborate with IT teams to ensure seamless integration and compatibility with existing infrastructure and processes
* Address ethical and privacy concerns by ensuring compliance with relevant data protection regulations
* Adopt best practices for performance evaluation, ROI, and scalability assessment
 | **Simplified Customer Data Integrations to create seamless customer e-commerce experiences**Morgan Vawter, VP, Data & Analytics, **UNILEVER** (invited)Vikram Somaya, CDO, **PEPSICO** (invited)Philip Waddups, CDO, **COCA-COLA** (invited)* Align data integration initiatives with the overall business strategy
* Ensure that data integration processes comply with regulatory requirements and industry standards
* Select the appropriate technologies, tools, and platforms required for efficient data integration select the appropriate technologies, tools, and platforms required for efficient data integration
 | **What Role Should Government Involvement Play in the Patient Experience?**Himanshu Arora, Chief Data & Analytics Officer, **BLUE CROSS BLUE SHIELD of MASSACHUSETTS** (invited)Hovannes Daniels, VP, Care Delivery Data & Analytics, **KAISER PERMANENTE** (invited)* Where does government intervention come in and how does this hinder or help in your experience?
* Anticipation of new regulations are on the horizon - and how to prepare
* Possibilities to work in conjunction with local/national government to bring about the most relevant solutions

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| 04:35 | **Align Data Management Strategy with Business Strategy to Scale with Agility in Financial Services***Panellists:* Abhinav Anand, *Managing Director, Consumer Business*, **GOLDMAN SACHS**Linda Powell, Deputy Chief Data Officer, **BNY MELLON** (invited)* Establish clear communication channels between data and business teams to ensure alignment of data management strategy with business strategy
* Develop a comprehensive understanding of the organization's evolving business needs and goals to proactively identify potential challenges and adapt the data management strategy accordingly
* Implement robust data governance frameworks that bridge the gap between data management and business strategy, enabling rapid scalability without compromising data quality or integrity.
* Fostering a culture of continuous improvement to achieve scalability and agility in data operations
 | **Strategy Session: Attract, Retain and Upskill – Scoring and Keeping the Best Talent in a Competitive Market**Rita Fuller, *Corporate VP, Center for Data Science & AI*, **NEWYORK LIFE**Christine Greenleaf, *Director of Underwriting Analytics*, **BRIGHTHOUSE FINANCIAL*** Exploring effective approaches to attract top talent in a competitive market, leveraging technology in the recruitment process
* Discussing key strategies and initiatives to retain high-performing employees
* Examining the importance of continuous learning and development programs to upskill existing employees, foster a culture of growth, and adapt to rapidly evolving market demands
* Delving into the elements that contribute to a high-performance culture
 | **Navigating Shifts in Customer Demand**Jim Oliver, VP & CDO, **EBAY** (invited)Emily White, VP, Enterprise Data & Analytics, **NIKE** (invited)Yael Cosset, CIO & CDO, **KROGER** (invited)* Identify patterns and trends in customer demand to understand shifts and changes in preferences
* Utilize predictive analytics techniques to forecast future customer demand based on historical data and market indicators.
* Develop models that can anticipate changes in customer behavior and demand pattern
* Maintain an agile and flexible supply chain that can respond quickly to changes in customer demand.
 | **Championing a Data-Driven Healthcare Organization – Challenges and SuccessesKamalakar Jasti, Vice President Chief Analytics Officer of Analytics Center of Excellence, WellSpan (invited)****Ylan Kazi, Chief Data Officer, Mercy Children's Hospital Kansas City (invited)****Zain Kazmi, Chief Analytics Officer and Assistant Vice Chancellor, The University of Texas System (invited)*** Learn ways to overcome common roadblocks such as lack of leadership or widespread data access
* Best practices to invest in once source of data truth
* Discuss how to leverage data to maximize limited resources and improve clinical outcomes
* Explore ways to promote systemwide data literacy while enforcing strong data privacy and security
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| 5:05 | **Strategy Session: Embrace Evidence-Based Talent Management to Win the War for Talent in FS**Joshua Lewis, *SVP, Head of Analytics & Insights,* **FIDELITY INVESTMENTS** (invited)* Leverage talent metrics to make informed talent management decisions, including recruitment, performance evaluation, and succession planning
* The use of workforce analytics to identify skills gaps, optimize training programs, and align talent strategies with businessobjectives, driving acompetitive advantage in the war for talent
* The role of diversity, equity, and inclusion (DEI) in talent management in fostering a diverse and inclusive workforce, leading to innovation and better business outcomes
 | **Leverage Data Science to Enhance Demand Forecasting in Post-Covid Times**Craig Brabec, SVP & CDO, **BEST BUY (invited)**Anthony Marshall, VP, Analytics and Data Science, **DICK’S SPORTING GOODS (invited)*** Update your model features to include seasonality indicators, promotional activities, holidays, and product attribute
* Conduct exploratory data analysis to understand the patterns, correlations, and trends within the data. With tools like ARIMA, exponential smoothing, or more advanced machine learning algorithms like regression, random forest, or neural networksIntegrate the demand forecasting results into business processes such as inventory management, production planning, and supply chain optimization
 | **Leveraging Human-Centred Design and Data to Address Behavioral Health Conditions****Jawad Khan, Chief Data and Analytics Officer, Tufts Medicine (invited)****Mitch Kwiatkowski, Chief Data and Analytics officer, Marshfield (Wis.) Clinic Health System (invited)****Oscar Marroquin, Chief Healthcare Data and Analytics Officer, UPMC (invited)*** Discover how to pair human-centered design with data to address today’s complex healthcare challenges
* Find out how to implement technology-driven personalized solutions that improve patient outcomes
* Strategically deploy virtual care initiatives that will drastically impact population health
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| 05:45 | *Drinks Reception in the Exhibit Hall* |

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| **CDAO FALL 2023****THURSDAY, OCTOBER 5TH** |

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| 08:00 | *Registration & Breakfast in the Exhibition Area* |
| 08:45 | **Chairperson’s Opening Remarks** |
| 08:50 | **Opening Keynote: Data-Driven Transformation: Unleashing the Power of Chief Data Officers in the Digital Age**Belen Fraile, *Chief Data & Digital Officer & Head of Innovation, US Oncology,***NOVARTIS** (invited)A Charles Thomas, VP, Data Science, Strategy and Operations**META** (invited)* Explore strategies for aligning CDO roles and responsibilities with business objectives, enabling them to effectively lead data-driven initiatives and transformation efforts
* Building a strong data governance framework, establishing data-driven cultures, and leveraging emerging technologies to support CDOs in their transformational roles
* Fostering collaboration between CDOs and other key stakeholders, such as IT, marketing, and operations, to drive holistic data-driven decision-making across the organization
* Discover how to measure and communicate the value of CDOs' contributions, securing executive support and investment in their roles to drive successful data-driven transformations in the digital age
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| 09:15 | **Unlock the Future of Insights: Accelerate Your Modernization Journey at the Speed of Business***,* **INFORMATICA*** Use-cases of data functions that have unlocked the future of insights by aligning data infrastructure, technology, and processes with business goals
* Strategies for agile data integration, cloud adoption, and scalable architectures to enable faster and more efficient data processing and analysis
* Leveraging advanced analytics, AI, and ML to extract valuable insights from data in real-time, enabling proactive decision-making
* Implementing data governance frameworks that balance agility and compliance, ensuring data quality, privacy, and security in the modernization journey
* Embrace new technologies, tools, and methodologies to drive modernization and prepare for the future
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| 09:40 | **Data Visionaries - Creating a Scalable Data Strategy to Deliver Maximum** [**Value From Data**](https://cio.economictimes.indiatimes.com/news/business-analytics/how-to-create-a-clear-actionable-data-strategy/91732997)Randy Bean, *Innovation Fellow,* *Wavestone; Founder,***NEWVANTAGE PARTNERS**Diana Schildhouse, Chief Analytics and Insights Officer, **COLGATE PALMOLIVE** (invited)Andres Vives, *Enterprise Chief Data & Analytics Officer*, **TD BANK** (invited)Amit Mohindra, *Head of Data Analytics and Insights, Global Corporate Affairs,* **TAKEDA**(invited)Elizabeth Stone,*VP, Data & Insights,* **NETFLIX** (invited)* Aligning data strategy with business goals, identifying data-driven opportunities, and prioritizing investments to drive maximum impact
* Establishing a data governance framework that ensures data quality, security, and compliance, enabling trust and confidence in data-driven decision-making
* Leveraging advanced analytics, machine learning, and AI technologies to unlock insights, automate processes, and drive innovation using data at scale
* Fostering a data-driven culture, promoting data literacy, building data-driven capabilities across teams, and creating an environment that embraces data-driven experimentation and continuous improvement
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| 10:20 | **The Art of Demonstrating ROI of Analytics Initiatives**Ansar Kassim, *Head of Finance Analytics,* **VERIZON*** Do your analytics initiatives result in a zero-sum game?
* How to gain support for your prescriptive analytics recommendations
* Objectively demonstrate the business value of your insights
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| 10:45 | *Mid-Morning Coffee in the Exhibition Area* |
| 11:15 | **Data & Marketing - Effective Data-Driven Personalization Strategies to Drive Loyalty and Revenue***Panellists:*Sandipan Sinha, *Head, Marketing & Media Effectiveness, NA,* **COLGATE-PALMOLIVE**Prachi Priya, *Chief Data Officer,* **TEAM ONE - PUBLICIS GROUPE**Anu Sundaram, *VP, Business Analytics*, **RUE GILT GROUPE**Laks Meyyappan*, Executive Director, Algorithms & Data Science*,**CVS HEALTH** |
| 11:45 | **Explosive Data Growth, Finite Budgets**Satyen Sangani, *CEO & Co-Founder*, **ALATION**Wendy Batchelder, *SVP & Chief Data Officer of Trust*, **SALESFORCE** (invited)* Understand the role of the modern data stack in today’s volatile regulatory landscape
* Launch a decentralized data framework that supports clear ROI
* Revolutionize your company’s data culture with a system that delivers the right data, at the right time, with the right controls
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| 12:10 | **Generative AI – Exploring the Challenges and Potential of Generative AI to Empower Data Leaders***Panellists:*Chris Hutchins, *Chief Data & Analytics Officer,* **LIFEPOINT HEALTH**Chun Schiros, *SVP, Head of Enterprise Data Science Group*, **REGIONS BANK**Patrick Carroll, Chief Medical Officer, **HIMS & HERS**Anusha Dandapani, Chief Data & Analytics Services Officer**UNITED NATIONS INTERNATIONAL COMPUTING CENTER** (invited)* Explore the potential of generative AI to create synthetic data and augment existing datasets, enabling data leaders to overcome limitations of data availability and privacy concerns while enhancing the accuracy and diversity of their analytical models
* Investigate the challenges of training and validating generative AI models, ensuring they produce realistic and reliable outputs that align with the desired data distribution, enabling data leaders to effectively leverage generative AI for various applications in the insurance industry
* Examine the ethical considerations and potential biases associated with generative AI, fostering responsible AI practices and ensuring fair and unbiased outcomes
* Evaluate the potential impact of generative AI on various data-driven tasks, such as fraud detection, customer segmentation, and more
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| 12:50 | **Data Platform as a Product - Modernize your Data Estate and Decision Systems to Increase Value***Senior Representative***,** **FRACTAL*** Implement scalable data architecture and advanced data integration techniques to ensure seamless data flow and accessibility across the organization, empowering data leaders to make informed decisions based on real-time, accurate information
* Leverage data governance frameworks and data quality management strategies to maintain the integrity and consistency of data within the platform, enhancing trust in data and enabling reliable analysis for strategic decision-making
* Adopt self-service analytics tools and intuitive user interfaces to empower business users and decision-makers to explore data and derive actionable insights independently, reducing reliance on IT resources and accelerating time to value
* Continuously evaluate emerging technologies and industry trends to evolve your data platform as a product, leveraging innovations such as AI, machine learning, and natural language processing to unlock new dimensions of value and deliver a competitive edge in the insurance market
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| 1:15  | *Networking Lunch in the Exhibit Hall* |
|  | **Track A****Data Architecture, Data Governance,** **Data Protection & Privacy**  | **Track B****Analytics, Insights &** **Business Intelligence** | **Track C****Data Science, AI/ML** |
| 02:15 | **Adapting to the Dynamic Landscape of Data Governance: New Trends and Best Practices** Kiran Kodali, *Head of R&D Data Strategy & Governance*, **SANOFI**Amy Bloedorn, *SVP, Head of Data Governance,* **NORTHERN TRUST CORPORATION** (invited)* Implementing flexible and scalable data governance frameworks to adjust to evolving regulations, technological advancements, and emerging data privacy concerns
* Automate data governance processes, ensuring efficient and effective management of vast datasets
* Navigate the dynamic landscape of data governance by promoting data literacy and accountability at all levels
* Regularly reviewing and updating data governance policies and practices based on industry benchmarks and regulatory guidelines
 | **Harnessing the Power of AI for Good: Empowering Data Leaders to Drive Positive Impact**JoAnn Stonier, *Chief Data & Analytics Officer,* **MASTERCARD** (invited)Shane (John) L, *VP of AI/ML,***GSK** (invited)* Explore real-world case studies where data leaders successfully implemented AI-driven initiatives that resulted in tangible benefits for communities and the environment
* Discover best practices for ethical AI implementation, including responsible data collection, unbiased algorithm development, and transparent decision-making processes
* Understand the importance of cross-sector collaboration and partnership-building to maximize the impact of AI for good
* Gain insights into strategies for measuring and evaluating the effectiveness of AI for good projects, demonstrate the value and outcomes of their initiatives to stakeholders and the wider community
 | **Navigating the Data Jungle: Empowering Business Users to do Exploratory Data Analysis** Nechama Katan, Director, Data Science Insights, **PFIZER*** Why is this necessary?
* What are the impacts to the data pipeline when the analysis is open ended?
* What can be done to resolve these issues?
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| 02:40 | **Modern Data Architecture Approaches: Enabling Scalability, Agility, and Data-Driven Insights**Mahasweta Dhawan, VP, Customer Data & Relationships Platforms **AMERICAN EXPRESS** (invited)Pradeep Parvathipuram, *Head of Enterprise Architecture & Data Engineering*, **HALLMARK CARDS** (invited)* Implementing cloud-based data platforms to scale storage and computing resources dynamically
* Evaluate microservices architecture to build modular and scalable data pipelines, facilitating agility in data integration, transformation, and analysis processes
* The pros and cons of a centralized repository for diverse and raw data to perform advanced analytics
* Design and optimize modern data architectures to align with specific business goals and requirements
 | **Self-Service and Augmented Analytics: Empower Business Users to Tap into Enhanced Data Exploration for Effective Decision-Making**Kunal Das, VP, Data Products and Analytics, **LOWE’S COMPANIES** (invited)* Enable business users to access and explore data effortlessly, fostering a data-driven culture throughout the organization.
* Collaborating with business teams to identify specific use cases and data requirements, tailoring self-service and augmented analytics solutions to meet the unique needs of different departments and functions
* Continuous training and support, including data literacy programs and knowledge sharing sessions to equip business users to drive enhanced data exploration and decision-making capabilities
 | **Edge Computing and Data Science: Real-Time Analytics and ML at the Edge for Faster Insights and Decision-Making**Gil Shneorson, *SVP,**Edge Computing Offers, Strategy and Execution,* **DELL** (invited)Nagaraja Nayak*, VP, Data Engineering; Enterprise Clinical Technology,* **OPTUM** (invited)* Implementing edge computing infrastructure to analyze data closer to its source, reducing latency and enabling real-time data-driven insights
* Make immediate predictions and take proactive actions without relying on centralized cloud-based processing
* Collaborating with IT and operational teams, to identify critical use cases where edge computing and data science can have the greatest impact
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| 03:05 | **Predicting Customer’s Behavior and Driving Personalization in a Privacy-First Landscape***Panellists:*Vikram Somaya, *Chief Data & Analytics Officer,* **PEPSICO** (invited)Tony Parrillo, VP Global Head of Cybersecurity, EnterpriseIT, **SCHNEIDER ELECTRIC** (invited) Randall Lemoine, VP, Analytics & Insights, King C.Gillette, **PROCTER & GAMBLE** (invited)* Uncover insights that drive targeted marketing campaigns, product recommendations, and customized user experiences
* Implement privacy-first data collection and anonymization practices to protect customer information while still leveraging it for predictive modeling and personalization.
* Collaborating with legal and compliance teams to establish privacy frameworks and guidelines ensuring responsible data usage in customer behavior prediction
* Continuous monitoring and evaluation of customer behavior prediction to refine algorithms and strategies
 | **Crack the Code on Media and Marketing Analytics to Increase Marketshare***Panellists:*Michael Collins, *Lead Director, Data Science,* **CVS HEALTH**Danny Gardner, *Social Intelligence Lead,* **HALEON**Pooja Chandiramani, *VP, Marketing Analytics, Operations & Transformation*, **COACH** (invited)* Identify effective channels, campaigns, and messaging that resonate with target audiences, optimizing marketing strategies for greater market share
* Uncover valuable patterns and trends, guiding decision-making and resource allocation
* Measuring the impact of campaigns, identifying areas for improvement, and driving continuous optimization.
* Adapt strategies, capitalize on emerging trends, and maintain a competitive edge, fostering sustainable market share growth
 | **AI in Action: Real-World Use Cases and Success Stories of Artificial Intelligence Transforming Industries***Panellists:*Nakul Vyas, *Head, Data*, *Analytics & Digital Innovation*, **ARCUTIS BIOTHERAPEUTICS**[Stefanie Costa Leabo](https://www.linkedin.com/sales/lead/ACwAAAOAb-sBPrRnSj6Lvjb6WH19WCIXVrYHVyY%2CNAME_SEARCH%2CKxwE?_ntb=942QdLfRTlatGVI6%2BmuzAQ%3D%3D&lipi=urn%3Ali%3Apage%3Ad_sales2_search_people%3BBFmzCvBIRayAyZ7lwERykw%3D%3D&licu=urn%3Ali%3Acontrol%3Ad_sales2_search_people-view_lead_panel_via_search_lead_name&lici=%C2%A5.%C3%85I%C2%86F%40f%C2%8B%C2%9E%C2%92%C2%9DA%1A%C3%BD%C3%80), *Chief Data Officer*,**CITY OF BOSTON**(invited)* Learn from the experiences of organizations that have successfully implemented AI, understanding the challenges faced, the strategies employed, and the measurable impact achieved
* Discover innovative AI applications, such as predictive maintenance, fraud detection, demand forecasting, and personalized recommendations, that have revolutionized industries and driven competitive advantage
* Gain practical insights and actionable strategies for harnessing AI's transformative potential within their own organizations
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| 03:35 | **Strategy Session 1A: AI-Powered Data Management: Revolutionizing Efficiency, Accuracy, and Scalability***Senior Representative,* **DENODO**Kiran Kodali, *Head of R&D Data Strategy & Governance*, **SANOFI**Satish Mehta,*Chief Technology Officer,* **CHEWY** (invited)* Implement AI-powered data management solutions to automate data ingestion, integration, and cleansing processes, reducing manual effort and improving data quality
* Develop intelligent data classification and categorization systems, facilitating easy data discovery and retrieval
* Enable data leaders to detect and mitigate data anomalies, ensuring data accuracy and reliability across various business processes
* Implement AI-driven data governance frameworks, ensuring regulatory compliance and fostering a data-driven culture within the organization
 | **Strategy Session 1B: Scale Augmented Analytics to Unleash Real-Time Decision-Making Across the Organization**Nakul Vyas, *Head, Data*, *Analytics & Digital Innovation*, **ARCUTIS BIOTHERAPEUTICS**Haroon Abbu, *SVP, Data & Analytics*, **BELL & HOWELL**Madhuri Panwar, *VP, Business Transformation & Analytics,* **GRAINGER** (invited)* Implement scalable augmented analytics solutions to democratize data insights
* Collaborating with IT teams to ensure the availability of robust infrastructure and data governance frameworks that support scalability and security
* Enhance data literacy through upskilling programs for faster and more informed decision-making
* Monitoring and optimizing the performance of augmented analytics to identify bottlenecks, refine algorithms, and ensure that real-time insights are delivered accurately and efficiently
 | **Strategy Session 1C: Responsible AI Governance: Ethical** **Considerations, Bias Mitigation, and Explainability in AI Systems**Besa Bauta, *Chief Information Officer*, **JEWISH BOARD OF FAMILY AND CHILDREN’S SERVICES**Cecilia Dones, *Head of Data Sciences,* **MOET HENNESSY**Claude Stagg*, SVP, Enterprise Application and Integration,* **DOLLAR TREE STORES**(invited)* Implementing bias mitigation strategies to proactively identify and minimize biases in AI algorithms and models, ensuring fairness and equity in decision-making processes
* Incorporate multiple perspectives and ensure responsible AI development and deployment
* Promoting explainability and transparency in AI systems empowers to provide clear insights into how AI models make decisions, enhancing trust, and facilitating better understanding of AI-generated outcomes
* Identify and address potential risks and unintended consequences, fostering responsible and accountable AI practices throughout the organization
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| 04:15 | *Networking Break in the Exhibit Hall* |
| 04:45 | **Use-Case: DataOps and Automation: Streamlining Data Management Processes for Enhanced Efficiency and Agility**Marc Rind, *Chief Technology Officer-Data*, **FISERV** (invited)* Integrate development, operations, and data teams, fostering collaboration and agility
* Reduce manual and repetitive tasks, enabling faster data processing, improved data quality, and enhanced productivity
* Establish standardized workflows, version control, and automated testing, ensuring consistent and reliable data management practices
* Accelerate data ingestion, transformation, and integration, enabling faster access to actionable insights and reducing time-to-value
* Continuous monitoring and automated data quality checks allow data leaders to proactively identify and resolve data issues, ensuring data accuracy, reliability, and compliance with regulatory requirements
 | **Use-Case: Leverage Persona Analytics for Actionable Insights and Strategic Decision-Making**Kearney Fulton, Director of People Analytics, **BAYLOR SCOTT & WHITE** * Identify patternsand trends that inform strategic decision-making, such as product development, pricing strategies, and customer experience improvements
* Understand the unique needs and pain points of different customer personas, enabling the customization of products, services, and messaging to better meet customer expectations
* Collaborating with marketing and sales teams to align messaging, content, and offers with specific customer segments,
* Continuous analysis and refinement of customer personas to adapt and evolve strategies based on changing customer preferences and market dynamics
 | **Use-Case: Exploring the Latest in Deep Learning: Unleash the Power of Neural Networks for Advanced AI/ML Applications**Srini Raman, *Chief Data Scientist, Artificial Intelligence,* **BOEING** (invited)* Train neural networks to process complex and unstructured data, extracting meaningful patterns and insights that traditional ML approaches may struggle to uncover
* Implementing deep learning models to achieve higher accuracy and performance in applications, enabling more reliable predictions, recommendations, and decision-making
* Collaborating with data scientists and researchers to stay at the forefront of AI innovation
* Continuous experimentation, fine-tuning, and optimization of deep learning models, unlocking new possibilities for solving complex business problems
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| 05:10 | **Strategy Session 2A: Privacy by Design – Embedding Privacy Principles into Data Architecture**Shaheen Abdul Jabbar*, Director, Information Security,* **SANTANDER**Esmond Kane*, Chief Information Security Officer*, **STEWARD HEALTHCARE**Tony Parrillo, *Global Head of Cybersecurity Schneider Electric, Enterprise IT,* **SCHNEIDER ELECTRIC*** Incorporate privacy considerations into data collection, storage, processing, and sharing processes to protect sensitive information
* Collaborate with privacy experts and legal teams to establish data governance frameworks that adhere to privacy regulations and industry standards safeguarding personal and confidential data.
* Implement privacy-enhancing technologies, such as encryption and data anonymization, to protect individual privacy while still enabling valuable data analysis and insights.
* Proactively identify and address privacy risks, ensuring ongoing compliance and trust in data handling
 | **Strategy Session 2B: Conversational Analytics: Unleashing the Power of Data Insights through Natural Language Interaction**AJ Udechukwu, V*P, Data Products & Artificial Intelligence*, **WALGREENS BOOTS ALLIANCE** (invited)[Pooja Chandiramani](https://www.linkedin.com/sales/lead/ACwAAAA1g4ABH-qpT6OWYsMcm6f7nAI7CQWdatY%2CNAME_SEARCH%2C6IC2?_ntb=5NW81X4MRmG3ZWE4Jyn1Jw%3D%3D), *VP, Marketing Analytics, Operations & Transformation*, **COACH** (invited)* Deploying natural language processing (NLP) and ML technologies to transform complex data into accessible insights, fostering data-driven decision-making across the organization
* Collaborating with data scientists and UX/UI experts to design intuitive conversational interfaces that empower users to ask questions, explore data, and receive real-time responses, driving user adoption and engagement.
* Continuous refinement and optimization of conversational analytics systems
* Integrating conversational analytics with existing data platforms and tools to leverage the full potential of data assets
 | **Strategy Session 2C: Addressing Scalability Challenges in Data Science: Scale Algorithms and Infrastructure for Big Data Analytics and Complex Modelling**Chun Schiros, *SVP, Head of Enterprise Data Science Group*, **REGIONS BANK**Deepu Talla, *VP, and General Manager - Embedded & Edge Computing,* **NVIDIA** (invited)* Implementing distributed computing frameworks to process and analyse large volumes of data in parallel, improving scalability and performance
* Collaborating with data engineers and IT teams, data leaders can optimize infrastructure resources, such as cloud computing and high-performance clusters, to meet the demands of big data analytics and complex modelling
* Scaling algorithms to train models on massive datasets, unlocking deeper insights and more accurate predictions
* Adapt to evolving data volumes and modelling requirements, ensuring efficient and reliable data science operations
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| 05:50 | *Conclusion of Event* |
| 06:30 | *CDAO FALL Gala* |