



- Dive headfirst into the data realm like never before at [CDAO Europe 2024](#) on 12th November in **Amsterdam**! Join our community where the most brilliant data experts and industry trailblazers come together to share their invaluable insights, revolutionary strategies, and the latest groundbreaking advancements in Data, Analytics, and AI.
- **Most Senior Event:** Engage at the most senior data and analytics conference in the Benelux region and Europe.
- **Top Speakers:** Learn from C- level speakers across various industries.
- **Brand new agenda with two tracks:** AI & Machine Learning and Governance, Integration, and Leadership Track
 - **AI and Machine Learning Track:** Explore cutting-edge AI advancements and machine learning applications to stay ahead of the curve.
 - **Governance, Integration, and Leadership Track:** Master effective strategies for data governance, seamless integration, and impactful leadership
- **Regional Focus:** Tailored insights and networking opportunities for the Benelux region and Europe.
- **Cutting-Edge Innovations:** Explore the latest advancements in AI, data privacy, and sustainable practices.
- **Exclusive Discussions:** Participate in focused discussion groups and interactive sessions.
- **Valuable Networking:** Build meaningful relationships to tackle your organisation's unique challenges.
- **Actionable Insights:** Gain practical strategies to drive your data initiatives forward.
- **Future-Ready:** Equip yourself with the knowledge and connections to succeed in 2025 and beyond.

Confirmed 2024 Speakers:

Tomas Trnka, *Chief Data Officer - EAG*

Francesca D'Amato, *Group Chief Data and AI Officer - RCS MEDIAGROUP*

Danielle Timmins, *Chief Data & Analytics Officer - FREERANGE CREATIVES*

Devan Manmoandas, *Chief Financial Officer – MOZA BANCO*

Kamalika Ghosh, *Business Insights, Data Management & Engineering Director – PHILIPS*

Maija Hovila, *Chief Data & AI Strategist* – **FUTURICE**
 Dr. Ben E. Kuzey, *Global Director of AI and Analytics* – **FRIESLANDCAMPINA**
 Rute Felix Vendeirinho, *Division Head - Data & Information Governance* - **EUROPEAN INVESTMENT BANK**
 Bogdan Pirvu, *Head of Data & Analytics* - **NOVOMATIC**
 Lei Pan, *Global Head of People Insights and Analytics* – **SHELL**
 Ricardo Rodrigues, *Head of Data Governance* - **STELLANTIS GROUP**
 Manuel de Francisco Vera, *Sr. Director Data Science & Analytics* – **VINTED**
 Kieran O'Driscoll, *Head of Data & Analytics - Africa & Middle East* –**THE HEINEKEN COMPANY**
 Avinash Gupta, *Managing Director India & Group Head of BI* - **FORTUNA ENTERTAINMENT GROUP**
 Evgeni Hasin, *Head of Data & Analytics* - **AUTODOC**
 Dávid Havas, *Head of Industrial Data and Analytics* -**MOL GROUP**
 Rafał Wojdan, *Director of Data Science* - **RYVU THERAPEUTICS**
 Ronald Root, *Head of Data and Analytics* – **VAN OORD**
 Aman Aneja, *Director of Analytics* - **Farview Equity Partners**
 Vadimas Petniunas, *Head of Data and Analysis Division* – **PHH GROUP**

<h2 style="margin: 0;">12th November, Tuesday</h2> <h3 style="margin: 0;">CDAO Europe 2024</h3>	
08:00 – 08:45	<i>Registration & Coffee in the Exhibition Area</i>
8:45 - 8:55	Chair’s Opening Remarks Danielle Timmins, <i>Chief Data & Analytics Officer</i> - FREERANGE CREATIVES
8:55- 9:00	Speed Networking – Making new connections at CDAO Europe! During this 5-minute networking session, the aim of the game is to go and meet two people you don't already know.
09:00 - 09:30	Presentation: TBA Bogdan Pirvu, <i>Head of Data & Analytics</i> - NOVOMATIC
09:30 - 10:00	Presentation: Practical Insights on AI Tomas Trnka, <i>Chief Data Officer</i> - EAG
10:00 - 10:30	Presentation: How Can We Supercharge Data Teams with Optimal Structures?

	<ul style="list-style-type: none"> • How can organizations design a data governance framework that balances regulatory compliance, data security, and business agility? • What are the most effective approaches for integrating AI and machine learning capabilities within a data organization to drive innovation and maintain competitive advantage? • In the context of scaling data operations, what role do advanced data architectures and technologies (such as data lakes, data warehouses, and cloud platforms) play in enhancing organizational efficiency and data-driven decision-making? • How can senior data leaders foster a culture of data literacy and continuous improvement across the organization, ensuring that all employees are equipped to leverage data effectively? <p>Kamalika Ghosh, <i>Business Insights, Data Management & Engineering Director</i> – PHILIPS</p>	
10:30 - 11:00	<p><i>Mid-Morning Coffee & Networking in the Exhibition Area</i></p>	
	<p style="text-align: center;">TRACK A:</p> <p style="text-align: center;">AI and Machine Learning</p>	<p style="text-align: center;">TRACK B:</p> <p style="text-align: center;">Governance, Integration, and Leadership</p>
11:00-11:30	<p>What are the ways to harness AI and ML to stay ahead of the curve in ensuring data quality at scale?</p> <ul style="list-style-type: none"> - What are the most effective strategies for integrating advanced AI and ML technologies into data quality management to ensure continuous improvement and real-time anomaly detection? - How can organizations design a comprehensive data quality framework that aligns with both business objectives and regulatory requirements? - What are the key challenges in implementing data quality initiatives across diverse and distributed data environments, and how can these challenges be overcome? - How can data leaders effectively balance the need for high data quality with the demands for agile and rapid data processing in modern enterprises? 	<p>Data Governance in Action: Execution Strategies</p> <ul style="list-style-type: none"> - How can organizations establish dynamic and adaptive data governance frameworks that align with evolving business goals and regulatory requirements? - What are the best practices for implementing automated data quality assessment and remediation tools in large-scale data environments? - How can senior leaders foster cross-departmental collaboration to break down data silos and achieve holistic data management? - What strategies can be employed to ensure comprehensive data lineage and metadata management for improved transparency and traceability of data assets? <p>Ricardo Rodrigues, <i>Head of Data Governance</i> - STELLANTIS GROUP</p>

<p>11:30 – 12:00</p>	<p>How Can AI and Machine Learning Enhance Cybersecurity Measures and Protect Against Sophisticated Cyber Threats?</p> <ul style="list-style-type: none"> • How can AI-driven predictive analytics revolutionize proactive threat detection and threat-hunting strategies? • What role do AI and machine learning play in reducing false positives in real-time anomaly detection systems? • In what ways can AI-driven behavioural analysis improve the detection and response to insider threats and zero-day exploits? • How can AI and machine learning enhance the scalability and performance optimization of cybersecurity measures across expanding digital ecosystems? 	<p>Is Your Data Playing Nice? Strategies for Crafting a Seamless Data Ecosystem</p> <ul style="list-style-type: none"> • How can organizations ensure data quality and consistency across integrated systems? • How can a unified data ecosystem drive better decision-making and business outcomes? • How can cross-functional collaboration enhance the effectiveness of data integration initiatives?
<p>12:00 - 12:45</p>	<p>Discussion Group A: Advanced AI Applications: Scaling and Implementation</p> <ul style="list-style-type: none"> • What are the latest advancements and practical aspects to consider when scaling AI solutions across various industries? (<i>current state of AI scalability, focusing on practical considerations such as hardware constraints (e.g., GPU shortages), cost management, and the implementation of smaller, more efficient models</i>) • What successful case studies illustrate effective AI deployments, and what lessons can be learned from these implementations? • What strategies and best practices are recommended for overcoming scalability challenges in AI? • How do the latest trends in AI risk models enhance risk assessment and management, and what are the key considerations for businesses in 2025? 	<p>Discussion Group B: What strategies can be employed to create a unified culture of data literacy and leadership that drives exceptional business success?</p> <ul style="list-style-type: none"> • How can organizations cultivate a leadership approach that values data as a strategic resource? • What are the persistent barriers that prevent organizations from fully embracing data confidence? • Why is it crucial to shift the perception of data to make it accessible to all employees, not just analysts? • How does the integration of data literacy and leadership contribute to fostering innovation and accelerating business growth? <p>Ricardo Rodrigues, <i>Head of Data Governance - STELLANTIS GROUP</i></p>

12:45 – 14:00	<i>Lunch & Networking in the Exhibition Area</i>
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14:00- 14:30	<p>Presentation: Harness AI’s Potential: Core Considerations and Learnings</p> <ul style="list-style-type: none"> • Given the rapid advancements in AI, how can we ensure that ethical guidelines evolve concurrently to address emerging challenges, and what role should international collaborations play in this? • How can future AI projects be designed to be sustainable, considering environmental, economic, and social impacts? What are the best practices from recent projects that can guide this? • What have we learned about the effectiveness of current regulatory frameworks for AI? What changes or improvements are necessary to better govern future AI development and deployment? • From what we've learned so far, what should our long-term vision and goals for AI be, and how do we align current projects with this vision? <p>Lei Pan, <i>Global Head of People Insights and Analytics</i> – SHELL</p>
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14:30- 15:00	<p>Presentation: The Path from Excel to Data Lakehouse: Addressing the Transition Challenges</p> <p>Rafał Wojdan, <i>Director of Data Science</i> - RYVU THERAPEUTICS</p>
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15:00 - 15:30	<p>Ensuring Data Privacy and Protection in the Age of AI</p> <ul style="list-style-type: none"> • How can organizations ensure data privacy while leveraging AI technologies? • What are the key regulatory requirements for data protection, and how can companies ensure compliance? • What technologies and methodologies are available to protect data privacy, such as differential privacy and federated learning? • How can organizations balance the need for data utility with the imperative of maintaining data privacy?
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15:30 - 16:00	<i>Afternoon Tea & Networking in the Exhibition Area</i>
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16:00 - 16:30	<p>Transforming Insights into Action: The Reality of Data-Driven Change</p> <ul style="list-style-type: none"> • Identifying and Prioritizing Data for Governance: How can we determine which data to govern amidst vast data volumes? • Regulatory Compliance Challenges: What obstacles arise in regulatory compliance with data governance, and how can we effectively address them?
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	<ul style="list-style-type: none"> • Versatile Governance Strategies: How can we develop flexible governance approaches that enhance tailored data accessibility? • Breaking Down Data Silos: What strategies can help dismantle data silos across business units to speed up data-driven decision-making? • Aligning Stakeholder Engagement: How can we achieve robust data governance by aligning stakeholder involvement with our business culture and maturity?
16:30 – 17:00	<p>From Data to Decisions: Aligning Strategy with Business Goals</p> <ul style="list-style-type: none"> • How can organizations ensure their data strategy is effectively aligned with their overall business objectives? • What are the common pitfalls organizations face when their data strategy does not align with their business strategy, and how can these be avoided? • What role does data governance play in aligning data strategy with business goals, and what are the best practices for implementing it? • How can organizations measure the impact of data-driven initiatives on their business performance, and what metrics should be used?
17:15- 17:30	<p>Chairs Closing Remarks</p> <p>Danielle Timmins, <i>Chief Data & Analytics Officer</i> - FREERANGE CREATIVES</p>
17:30 - 18:30	<p><i>Networking drinks and Prize Draw</i></p>
18:30	<p>END OF THE CONFERENCE</p>