



Dive headfirst into the data realm like never before at [CDAO Canada 2024](#) in March in Toronto! Immerse yourself in a data-driven wonderland, where data aficionados come together to unlock the secrets of success.

- Step into the relaxed ambiance of our discussion format, where friendly conversations akin to living room chats create an inclusive and engaging experience, encouraging active participation from all attendees.
- Interact, connect, and effortlessly discover suitable business partners. Cultivate valuable relationships and carry on the conversation beyond our platform.
- Prepare to ride the crest of the data revolution, embarking on a remarkable journey that will leave you inspired, empowered, and equipped with priceless knowledge.
- Gain exclusive insights from industry experts on Data Governance, Integration Strategies, Advanced Analytics, Data Privacy, Ethics, and emerging trends in augmented analytics.
- Explore topics such as Data Lineage, Predictive Modelling, Data Security, Ethics in AI, and emerging technologies like explainable AI and self-service analytics platforms.

#### Speakers:

Paul Twigg, *Chief Technology Officer (CTO)* - **DIGITAL COMMERCE BANK** (*confirmed*)

Jason Wang, *Chief Risk Officer* - **ALLSTATE CANADA** (*confirmed*)

Dean McKeown, *Interim Director, Master of Management in Artificial Intelligence* - **SMITH SCHOOL OF BUSINESS AT QUEEN'S UNIVERSITY** (*confirmed*)

Haider Khan, *Senior Director, Energy Analytics* – **ICF** (*confirmed*)

Michael Rogers, *Senior Director - Data & Analytics* - **CANADIAN RED CROSS** (*confirmed*)

Virkanwal Randhawa, *Senior Director and Head Finance Data and Analytics* – **RBC** (*confirmed*)

Siuwin Wang, *Director Business Analytics and Health Information Management* - **ORILLIA SOLDIERS' MEMORIAL HOSPITAL** (*confirmed*)

Denish Bhavsar, *Director Global Data Governance* - **MCCAIN FOODS** (*confirmed*)

Issa Guindo, *Managing Director, Data & Analytics* - **PWC CANADA** (*confirmed*)

Temi Odesanya, *Director - AI Governance Automation* - **THOMSON REUTERS** (*confirmed*)

Yves Lapierre, *Director - Data Enablement* - *Entreprise Data Office* – **SOBEYS** (*confirmed*)

Raymond Rashid, *Director of Data and Analytics* – **dentalcorp** (*confirmed*)



Mo Bayan, *Director of Analytics* - **SUN LIFE** (*confirmed*)  
 Apurva Misra, *Senior Machine Learning Engineer* – **TRUCKSTOP** (*confirmed*)  
 Alex Tait, *US Chief Data and Analytics Officer* - Enterprise Data & Analytics - **BMO** (*invited*)  
 Andrew Miller, *Chief Data Officer* - **Office of the Superintendent of Financial Institutions Canada** (*invited*)  
 Rachel Mintz, *Deputy Chief Data Officer* - **Environment and Climate Change Canada** (*invited*)  
 Lionel Lopez, *CDO* - **National Bank of Canada** (*invited*)  
 Skerdi Cerga, *Chief Technology Officer* - **Trillium Health Partners** (*invited*)  
 Mitu Mann, *Enterprise Data Governance* - **Four Seasons Hotels and Resorts** (*invited*)  
 David Ray, *Chief Strategy and Data Officer* - **Publicis Media** (*invited*)  
 Benoit Morin, *Chief Data Officer* - **Finance Canada / Finances Canada** (*invited*)  
 Jayant Pandey, *Chief Data Officer* - **FedEx** (*invited*)  
 Alexandre Métier, *Chief Data Officer / Director of Data and Analytics* - **Croix Bleue du Québec** (*invited*)  
 Mercedes Speer, *Chief Data Officer* - **Global Retail Scotiabank** (*invited*)  
 Anne Nguyen, *Chief Health Data Officer* - **Centre hospitalier de l'Université de Montréal** (*invited*)  
 Raj C., *Chief Technology Officer* – **IBM** (*invited*)  
 Michel Lamba, *Chief Digital Officer* - **Quadra Chemicals** (*invited*)

DAY 1 26 <sup>th</sup> March CDAO CANADA 2023	
8:00 – 8:50	Registration & Coffee in the Exhibition Area
8:50 – 9:00	Chair's Opening Remarks
9:00 – 9:30	<p><b>From Summit to Source: Sculpting the Perfect Data Management Strategy</b></p> <p>Immerse yourself in the universe of data management strategy as we reveal an approach that commences at the zenith of conceptualisation and navigates downward to the very core of execution. This voyage reinvasion the synchronisation of data flows, storage mechanisms, and accessibility, all while staying attuned to the compass of organisational objectives. Be a part of this adventure that pledges to reshape unprocessed data into a masterpiece of ingenuity, abundant with efficiency and enlightening revelations.</p> <ul style="list-style-type: none"> <li>- How can data management strategy be creatively optimised from the top-down?</li> <li>- What key factors are involved in harmonising data flows, storage, and accessibility?</li> <li>- Why is aligning data management with organisational goals essential for efficient strategy implementation?</li> </ul> <p>Paul Twigg, <i>Chief Technology Officer (CTO)</i>  <b>Digital Commerce Bank</b></p>
9:30 – 10:00	<b>Fusing AI Brilliance into the Tapestry of Business Decision-Making</b>

	<p>Get ready to be awed as we unravel the fusion of human intellect with AI prowess. From reshaping strategies to amplifying innovation, witness the evolution of business decisions through real-world AI success stories. Peek into the playbook of seamless AI integration and discover how industries are harnessing its potential for predictive accuracy and resource optimisation. But there's more – traverse the ethical crossroads where AI meets decision realms, and explore the tightrope walk of data governance in this dynamic landscape. Engage with visionaries, unravel ethical enigmas, and equip yourself with insights that will shape the future of your decisions. Don't just adapt to change; lead the charge with AI-powered strategies!</p> <ul style="list-style-type: none"> <li>- How can industries effectively navigate the ethical considerations posed by AI-driven decision-making?</li> <li>- What strategies ensure responsible data governance in the dynamic landscape of AI-enhanced strategies?</li> <li>- Are there any 'silver bullet' solutions to balance AI innovation with ethical and governance concerns?</li> </ul> <p>Dean McKeown, <i>Interim Director, Master of Management in Artificial Intelligence</i>  <b>Smith School of Business at Queen's University</b></p>
10:00-10:30	<p><b>Catching the NLP Wave: Riding the Crest of Textual Data Transformation for Bold Data Mavericks</b></p> <p>Ahoy, fellow data adventurers! Get ready to hoist your sails and embark on a thrilling voyage into the heart of Natural Language Processing (NLP) – where words come alive, insights run deep, and data mavericks conquer uncharted territories of knowledge. In this session, we're diving headfirst into the world of NLP, exploring its revolutionary impact on data analytics, and equipping you to ride the NLP wave like a true data pioneer.</p> <ul style="list-style-type: none"> <li>- What are some real-world sagas of individuals who harnessed NLP for analytical glory in tales of triumph?</li> <li>- How does the journey into advanced NLP realms, including embeddings, transformers, and attention magic, unfold as charting new territories?</li> <li>- What role does NLP play in foreseeing trends, anticipating markets, and dodging perils as we gaze into the future?</li> <li>- How can we ponder the uncharted territories of innovation within the ever-evolving NLP cosmos, considering its constant evolution?</li> </ul> <p>Michael Rogers, Senior Director - Data &amp; Analytics  <b>Canadian Red Cross</b></p>
10:30-11:00	<p><i>Mid-Morning Coffee &amp; Networking in the Exhibition Area</i></p>
11:00-11:30	<p><b>Unveiling the Route to Real-Time Data Integration: A Healthcare Case Study</b></p>

	<p>Embarking on an enthralling voyage, we unveil a real-world breakthrough in the healthcare domain. Witness the evolution from a Proof of Concept (POC) to the harnessing of real-time data sourced from electronic health records and hospital information systems. Explore how this transformation influences decision-making, optimises patient allocation, and enhances hospital operations. Engage with the architects behind this success story and gain insights into the technologies, strategies, and key takeaways that drove this achievement.</p> <p>Siuwin Wang, <i>Director Business Analytics and Health Information Management</i>  <b>Orillia Soldiers' Memorial Hospital</b></p>
11:30-12:00	<p><b>Leveraging Data and Analytics in Fintech: The Power Play for Profitability and Efficiency</b></p> <p>In the dynamic landscape of the Fintech and financial services industry, the acquisition and utilisation of data for generating tangible business outcomes is a paramount concern. In this session, we will explore the pivotal role of data in driving growth and profitability, with a spotlight on the key challenges and opportunities faced by organisations. We will delve into how to harness data-driven insights, especially through cost-effective means like generative AI, to optimise internal processes, reduce operational expenses, and boost revenue. By sharing real-world examples and success stories, this session encourages a shift in focus from the allure of emerging technologies to the practical implementation strategies that deliver measurable value. Attendees will gain a deeper understanding of how to effectively monetise data while addressing the overarching question: <i>How can data analytics translate into a true competitive advantage for businesses in the financial sector?</i></p> <ul style="list-style-type: none"> <li>- Is diving into data analytics the secret sauce for fintech success, or are we just chasing unicorns?</li> <li>- What are the key challenges and opportunities that arise in the data-driven ballet of the financial world, and how can businesses pirouette through them?</li> <li>- Generative AI: catalyst for data-driven efficiency or a mirage in Fintech's Desert?</li> </ul>
12:00 – 12:30	<p><b>Reinventing Data Architecture: Paving the Way to a Thriving Data Mesh Ecosystem</b></p> <p>Get ready to embark on an exciting journey through the data architecture revolution! We're forging the path to a dynamic Data Mesh ecosystem that's brimming with innovation. Say goodbye to the same-old, same-old and hello to a symphony of interconnected data domains! This is no ordinary evolution; it's a meticulous journey towards data architecture excellence that's poised to reshape industries and set new standards. So, gear up for a transformation that will leave a mark on your future of data.</p> <ul style="list-style-type: none"> <li>- Can you afford to remain tethered to the confines of conventional data management, or are you ready to ascend into the realm of Data Mesh innovation,</li> </ul>

	<p>where interconnected autonomy and collaborative harmony redefine the very fabric of insights?</p> <ul style="list-style-type: none"> <li>- Witness a paradigm shift as data domains break free from their silos, joining forces in a choreography of innovation.</li> <li>- Embrace a resilient Data Mesh architecture that learns, adapts, and emerges from disruptions with newfound strength.</li> </ul>	
12:30 - 13:00	<p><b>Elevating Enterprises through State-of-the-Art Data Platforms: Unleashing the Data Fury in the Digital Era</b></p> <p>Prepare yourself to venture into an exciting expedition through the ever-changing terrain of data-driven enterprises! In this session, we'll be delving into the heart-pounding world of cutting-edge data platforms that are reshaping the very core of modern organisations. Brace yourself as we unveil how these technological marvels are igniting the spark of innovation, propelling businesses into a realm where data isn't just a tool – it's a roaring force driving success. Join us for a rollercoaster ride through the exhilarating possibilities that await in the era of data dynamism!</p> <ul style="list-style-type: none"> <li>- Explore game-changing data platforms, unlocking real-time insights and advanced analytics for a competitive edge.</li> <li>- Dive into data platforms to spark creativity, turning raw information into actionable insights that drive strategic solutions.</li> <li>- Master AI predictions and seamless scalability in data platforms for lasting triumph in business evolution.</li> </ul>	
13:00 - 14:00	<p><i>Lunch &amp; Networking in the Exhibition Area</i></p>	
14:00 - 15:30	<p><b>Track A</b></p>	<p><b>Track B</b></p>
14:00 - 14:30	<p><b>Diving into the IoT Data Tsunami: Maple-Sweet Strategies for Riding the Wave of Management and Analysis</b></p> <p>Get ready to ride the wild currents of the IoT Data Tsunami in this insightful session! As we embark on this data-filled expedition, we'll equip you with a treasure chest of industry-savvy strategies to navigate, tame, and conquer the relentless waves of information flooding the IoT landscape. From deciphering the data undertow to setting sail with agile analytics methodologies, attendees will learn how to harness the power of cloud buoyancy and edge computing riptides for efficient data</p>	<p><b>Revealing the Hidden Gems: Illuminating Data Excellence and Literacy as the Heartbeat of Dynamic Analytics</b></p> <p>In the realm of AI-driven marvels and smart algorithms, data plays a crucial role as the foundation that ensures everything works accurately. Think about how starting with high-quality data is absolutely essential for obtaining meaningful and useful results. Explore the implications of the well-known "garbage in, garbage out" idea, uncovering ways to check if your data is ready to be used in predictive models. Reveal the strategies for improving how well everyone in your organisation understands data,</p>



	<p>wrangling. Our speaker crew of experts will unravel the mysteries of real-time tide charting, showcasing how to avoid the Bermuda Triangle of data bottlenecks and steer your ship toward the shores of actionable insights.</p> <ul style="list-style-type: none"> <li>- Dive into the IoT frenzy with style as we guide you through the chaos of data deluge. Are you prepared to ride the waves of information like a pro surfer or risk wiping out in the digital tide?</li> <li>- Will you emerge with a bounty of industry knowledge or be left treading water in a sea of missed opportunities?</li> <li>- Do you have what it takes to avoid the Bermuda Triangle of information doom and guide your ship toward the shores of actionable insights?</li> </ul>	<p>giving teams the skill to make wise choices based on accurate insights.</p> <ul style="list-style-type: none"> <li>- What measures can ensure data readiness for predictive models in the AI landscape?</li> <li>- Can data excellence genuinely serve as the driving force behind dynamic analytics?</li> <li>- How can teams be equipped with the expertise to make informed decisions from data insights?</li> </ul>
14:30-15:00	<p><b>Sparkles and Data: How to Boss Up Your Brilliance with Top-Notch Data Quality and Integration</b></p> <p>Embark on a journey through the intricate dance moves orchestrated by industry maestros. They're all about keeping data in line – flawless accuracy, consistency that never takes a coffee break, and data reliability so solid you could build a fortress on it. Think of these moves as the secret sauce for crafting a data foundation that not only cranks up the volume on your insights but also unveils the hidden art of landing a punchy impact. But wait, there's more! Get ready to take the plunge into the world of data pipelines, where precision and speed boogie down together</p>	<p><b>Paddle Your Data Canoe: Navigating the Rapids of Data Democratisation on a Journey Beyond BI</b></p> <p>Say goodbye to the limitations of traditional Business Intelligence – we're breaking those chains and embarking on a new adventure. This captivating session is designed to be more than just a presentation—it's an immersive experience that invites you to join us as we navigate the uncharted waters of modern data democratisation. Our aim is not merely to introduce a novel concept, but to empower you with actionable insights and strategies that will serve as a compass on this exhilarating voyage.</p> <ul style="list-style-type: none"> <li>- Are you prepared to ditch the old-school Business Intelligence,</li> </ul>



	<p>to serve you insights that are so sharp, they could cut through steel!</p> <ul style="list-style-type: none"> <li>- What is the 'secret sauce' of data quality and integration that can elevate insights to the next level of impactful significance?</li> <li>- What techniques will be revealed to make your data shine like a precious gem through superior quality and integration?</li> <li>- Explore how to maintain consistent data accuracy that never falters, even in challenging times.</li> </ul>	<p>embrace the glories of data democratisation, and navigate the rocky waters of limitations and advantages?</p> <ul style="list-style-type: none"> <li>- Ready to dive into a treasure trove of practical strategies for unleashing data democratisation? We're talking about spilling the beans on the tech, culture, and organisational secrets to cook up that delicious data-driven culture everyone's craving.</li> <li>- Get set to conquer data dragons like security and governance, all while riding the exhilarating loops of collaborative and innovative opportunities that today's data democratisation serves up.</li> </ul>
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15:00-15:30	<p><b>Safeguarding Secrets in the Digital Age: Mastering Data Privacy and Compliance Amidst the Web of Connectivity</b></p> <p>Plunge into the intricate realm of data privacy and compliance in today's interconnected landscape. Join us as we unveil strategies and insights essential for preserving confidential information in the digital era. This enlightening session will equip you with the tools to navigate the complex web of regulations and ensure your organisation's adherence to data privacy standards. Get ready to fortify</p>	<p><b>Trailblazing the AI Epoch: Evolving Chief Data Officers through Innovative Models, Dynamic Governance, Ethical Frontiers, and Automation Prowess</b></p> <p>Join us for an exhilarating session that delves into the forefront of the AI revolution and its impact on the role of Chief Data Officers. As organisations navigate the ever-changing landscape of AI, CDOs are at the helm of this transformative journey. This session will provide unique insights into how CDOs are innovating, governing, and leveraging AI to</p>
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	<p>your data fortress and conquer the challenges of a hyper-connected world!</p> <ul style="list-style-type: none"> <li>- Curious about the unseen defenders of your data? Uncover the secrets of data privacy and compliance to ensure your information is as safe as a dragon's hoard.</li> <li>- Think your virtual doors are impregnable? Explore how data privacy regulations are reshaping digital security paradigms and grasp why compliance is the linchpin of modern business.</li> </ul>	<p>shape the future of data-driven decision-making.</p> <ul style="list-style-type: none"> <li>- Are CDOs truly the captains of AI innovation or just passengers on this technological train?</li> <li>- How does the evolving role of CDOs in embracing AI technologies impact their collaboration with other C-suite executives and departments within organisations?</li> <li>- What emerging trends and best practices for AI adoption should CDOs consider as they continue to shape the future of data strategy and governance within their organisations?</li> </ul>
15:30 - 16:00	<i>Afternoon Tea &amp; Networking in the Exhibition Area</i>	
16:00 - 16:30	<p><b>Next-Gen Insights Armor: Mastering Data Security &amp; Analytics in 2024 and Beyond</b></p> <p>Delve into the latest advancements in data security, from encryption strategies to thwarting emerging cyber threats. Gain a comprehensive understanding of how to fortify your organisation's data fortress against evolving risks. Unlock the secrets of harnessing analytics while maintaining stringent security protocols. Discover innovative techniques for anomaly detection, behavior analysis, and real-time monitoring, ensuring your insights are not just powerful but also protected.</p> <ul style="list-style-type: none"> <li>- How can you strike a balance between harnessing analytics and maintaining strict security measures?</li> <li>- How does behavior analysis come into play to enhance data security practices?</li> <li>- How can you ensure that the insights derived from data analytics are not only robust but also safeguarded?</li> </ul>	
16:30 - 17:00	<p><b>Decoding Data Sovereignty: Navigating Control and Compliance in a Globalised Information Landscape</b></p> <p>Step right up and prepare for a journey into the fascinating world of data sovereignty! This session promises an in-depth exploration of the absolute must-knows in data control and compliance protocols on a global scale. Buckle up, because we're about to unwrap the real deal behind the importance of safeguarding your data and sticking to those oh-so-complicated rules. And if that's not enough excitement, we'll be breaking down the nitty-gritty of preserving data integrity and ramping up security like a spy agency thwarting dastardly villains. You don't want to miss this rollercoaster of insights!</p>	



MARCH 26-27, 2024

# CDAO **Canada, Toronto**

Transforming Data and Analytics Through Innovation for Enhanced Business Value

	<ul style="list-style-type: none"> <li>- How can organisations adeptly chart the tumultuous waters of global data regulations, anchoring themselves with an unyielding data sovereignty framework?</li> <li>- What ingenious compass can guide the course between open data access and the fortified bastion of security, all within the realm of data sovereignty?</li> <li>- With the veil lifted on data sovereignty, how might enterprises rewrite their playbook for cross-border data flows and international endeavors, armed with newfound wisdom?</li> </ul>
17:00 – 17:10	<b>Chair’s Closing Remarks</b>
17:10 - 18:30	<i>Ice-Breaker Reception and Networking in the Exhibition area</i>
18:30	<b>END OF DAY ONE</b>

<b>DAY 2</b> <b>27<sup>th</sup> March</b> <b>CDAO CANADA 2023</b>	
8:30 – 9:00	<i>Registration &amp; Coffee in the Exhibition Area</i>
9:00- 9:10	<b>Chair’s Opening Remarks</b>
9:10- 9:40	<b>When Culture, Skills, and Leadership Walk into a Data Bar: A Tale of Enterprise Transformation</b>  <p>Get ready for a story that's as gripping as it is illuminating. Picture this: culture, skills, and leadership strolling into a data bar, ready to shake things up. It's not just a narrative – it's a blueprint for turning your organisation into an innovation powerhouse. Witness the collision of corporate culture, skillful expertise, and visionary leadership, creating a cocktail that fuels enterprise-wide transformation like never before. By the time this tale wraps up, you'll be itching to rewrite your organisation's story, where data takes center stage and success becomes the plot twist everyone talks about.</p> <ul style="list-style-type: none"> <li>- Transform your organisation into a discotheque of data-driven delight with the perfect blend of culture, skills, and leadership.</li> <li>- Ever thought about letting new protagonists shape a narrative where data takes the lead?</li> <li>- What insights will reveal the driving forces behind a successful innovation narrative?</li> </ul>
9:40 – 10:10	<b>Embracing the Evolution of Generative AI in the Era Beyond 2024</b>  <p>Join us on a voyage through the ever-changing realm of Generative AI as we navigate the challenges and opportunities that lie ahead in 2024 and beyond. Guided by the adage, "history doesn't repeat itself, but it often rhymes," we'll uncover valuable insights from</p>

	<p>past technological advancements. Discover the opportunities and challenges that lie ahead, avoiding the pitfalls of overestimating potential and underestimating adaptation time. We'll address risks such as biased content, data privacy, and security concerns, while championing ethical AI practices. Equip yourself with the knowledge to seize the benefits of Generative AI while effectively managing its impact. Set sail with us on this exciting expedition.</p> <ul style="list-style-type: none"> <li>– Will Generative AI revolutionise the business world within the next 12 months, or should we start preparing for another round of "AI-sappointment" in 2025?</li> <li>– How can Chief Data and Analytics Officers navigate the treacherous waters of Generative AI, avoiding the Bermuda Triangle of overhyped expectations and steering their organisations towards AI success?</li> <li>– What can the history of technological breakthroughs teach us about preparing for the mind-boggling impact of Generative AI?</li> </ul>
10:10-10:40	<p><b>Shaking Up the Financial World: Giving Big Data Projects a Makeover</b></p> <p>In the fast-paced realm of finance, where shifts in trends are constant and data points are as tricky to pin down as a lost key, embracing the big data phenomenon has become as crucial as having Wi-Fi in a coffee shop. Throughout the session, participants will explore real-world case studies that highlight successful big data project makeovers, showcasing how established financial entities have harnessed the potential of advanced analytics, machine learning, and artificial intelligence to enhance decision-making, customer experiences, risk management, and operational efficiency. Industry experts will share insights into identifying pain points, addressing challenges, and fostering a culture of innovation to drive big data projects forward.</p> <ul style="list-style-type: none"> <li>- Techniques to assess the effectiveness of existing big data projects and identify areas for improvement.</li> <li>- Best practices for navigating regulatory and security considerations while optimising big data initiatives.</li> <li>- Realising the potential of big data to reshape business models and drive new revenue streams in the financial industry.</li> </ul>
10:40 – 11:10	<p><i>Mid-Morning Coffee &amp; Networking in the Exhibition Area</i></p>
11:10 – 11:40	<p><b>From Wild Data to Wise Decisions: Taming Chaos with Analytics and Data Wizardry</b></p> <p>Prepare for a wild ride across industries as we unveil the magic of advanced analytics and data governance. Join us in decoding the spellbinding ways organisations are turning data chaos into strategic wisdom. Uncover the secrets of taming critical data, conjuring up automated efficiency, and sprinkling AI enchantments. Witness the wizardry of data governance in crafting a single source of truth for bewitchingly accurate insights. Get ready to battle challenges, seize golden opportunities, and transform your reality through this</p>

	<p>enchancing evolution. Whether you're in finance, tech, or beyond, this session is your spellbook for conjuring a data-driven future!</p> <ul style="list-style-type: none"> <li>- Is there a systematic way to establish a reliable source of information through data governance, ensuring accurate insights that are as effective as the most powerful magical actions?</li> <li>- Have you ever considered whether the complex nature of data could be organised into a strategic sequence of informed choices, extending into various domains beyond conventional limitations?</li> <li>- What if the secrets to harnessing data's magic lie in the art of spellbinding automation, where data science and AI join forces to unravel new possibilities?</li> </ul> <p>Virkanwal Randhawa, <i>Senior Director and Head Finance Data and Analytics</i> RBC</p>
11:40 – 12:10	<p><b>Is Data's True Value Lost in Translation? How Do We Reframe the Narrative?</b></p> <p>Prepare to unravel the enigma of data's true worth and rewrite its story! Join us for an insightful session that dives deep into the challenge of recognising and communicating the real value of data. Explore the complexities of translating data into meaningful insights that resonate with stakeholders. Learn strategies to bridge the gap between technical intricacies and business impact, ensuring data's potential is fully understood. By the time we're through, you'll have a toolkit that could brighten even the darkest corners - illuminating the hidden gems within data and giving its importance a fresh spin. Step into the world of data storytelling and equip your organisation to tap into its full potential. It's time to rewrite the data playbook and let its true colors shine!</p> <ul style="list-style-type: none"> <li>- How can you effectively translate complex data into meaningful insights that resonate with stakeholders?</li> <li>- What tools will you acquire to illuminate the hidden value within data and reshape the discourse surrounding its importance?</li> </ul>
12:10 – 12:40	<p><b>Trailblazing the AI Epoch: Evolving Chief Data Officers through Innovative Models, Dynamic Governance, Ethical Frontiers, and Automation Prowess</b></p> <p>Join us for an exhilarating session that delves into the forefront of the AI revolution and its impact on the role of Chief Data Officers (CDOs). As organisations navigate the ever-changing landscape of artificial intelligence, CDOs are at the helm of this transformative journey. This session will provide unique insights into how CDOs are innovating, governing, and leveraging AI to shape the future of data-driven decision-making.</p> <ul style="list-style-type: none"> <li>- Are CDOs truly the captains of AI innovation or just passengers on this technological train?</li> </ul>

	<ul style="list-style-type: none"> <li>- How does the evolving role of CDOs in embracing AI technologies impact their collaboration with other C-suite executives and departments within organizations?</li> <li>- What emerging trends and best practices for AI adoption should CDOs consider as they continue to shape the future of data strategy and governance within their organisations?</li> </ul>
12:40 - 13:10	<p><b>Getting Personal with Data: Analytics' Secret Sauce for Tailored Customer Experiences</b></p> <p>Strap on your metaphorical mining helmets and get ready to strike data gold! Join us on a journey that turns ordinary information into strategic treasures, leaving traditional approaches in the dust. Dive into the avant-garde world of predictive modeling, neural networks, and segmentation strategies – it's like a tech-savvy treasure hunt. Once we're through, you'll wield data-driven personalisation like a pro!</p> <ul style="list-style-type: none"> <li>- Can predictive modeling really make your data reveal the future better than a fortune teller?</li> <li>- Ready to ride the tech wave and surf the sea of neural networks to find those data treasures?</li> <li>- Can segmentation strategies turn you into the data-driven trailblaser leaving competitors in the dust?</li> </ul>
13:10 – 14:10	<p><i>Lunch &amp; Networking in the Exhibition Area</i></p>
14:10 – 14:40	<p><b>Unveiling the Enigmatic: Embarking on a Journey of Metadata's Hidden Riches</b></p> <p>Join us for an exploration into the transformative realm of metadata. Beyond mere labels, metadata holds a treasure trove of untapped value. This session reveals how metadata's context and connections drive informed decisions, from reshaping business strategies to reimagining healthcare solutions. Discover how metadata enriches culture, history, and innovation, and learn how advanced algorithms unveil its intricate patterns. In the era of data abundance, metadata emerges as a guiding light, leading us to invaluable insights.</p> <ul style="list-style-type: none"> <li>- How can metadata synergise with transactional data to create a dynamic canvas of consumer behavior, painting a holistic picture for businesses to adapt and thrive?</li> <li>- In the healthcare arena, how are professionals leveraging patient metadata as a potent prescription for uncovering groundbreaking treatment pathways, propelling patient-centric care to new heights?</li> <li>- Discover how metadata acts as the curator's compass, guiding us through the labyrinth of archives to illuminate the hidden stories behind artifacts.</li> </ul>
14:40 – 15:10	<p><b>Unleash the Data Kraken: Mastering Data and Analytics Governance for Epic Decision Domination</b></p> <p>Discover the strategies that industry leaders use to tame the complexities of data management, ensuring accuracy, security, and compliance. Dive into the world of data governance frameworks, metadata management, and data lineage, and emerge as a true</p>

	<p>data maestro. By the end of this journey, you'll be armed with the knowledge to confidently steer your organisation towards data-driven domination. Unleash the Data Kraken and chart your course towards epic decision-making prowess!</p> <ul style="list-style-type: none"> <li>- How can the concept of data governance frameworks help orchestrate efficient and effective data management?</li> <li>- How does metadata management play a pivotal role in enhancing data accuracy and facilitating seamless data handling?</li> <li>- Learn how governance acts as the guiding star in the data universe, steering you through the cosmos of analytics toward the brightest decision galaxies, all while ensuring ethical alignment and compliance.</li> </ul>
15:10 – 15:40	<p><b>Envisioning a Greener Future: Harmonising AI and the Environment for Responsible Digital Innovation and Future-Ready Regulations</b></p> <p>In this session, we'll unravel the dynamic relationship between AI and sustainability, unveiling the exciting opportunities and challenges it brings. From delving into the environmental impacts of AI to envisioning AI-powered solutions for ecological hurdles, we'll uncover the potential for a greener future. But that's not all – we'll dive into action. Discover the essential steps toward responsible digital innovation that will position you ahead of forthcoming regulations. We'll uncover strategies like energy-efficient algorithms, eco-friendly data practices, and more, charting a path where technology aligns seamlessly with environmental preservation.</p> <ul style="list-style-type: none"> <li>- Ever wondered if algorithms can play a part in saving energy? Explore how tweaking algorithms can help AI become eco-friendlier, making it a win-win situation.</li> <li>- Can data storage be environmentally conscious? Delve into strategies that turn data management into an ally for the planet, uncovering ways to cut down on energy usage.</li> <li>- Ready to witness a dance between tech innovators, policymakers, and environmentalists? Discover how collaborative regulations can turn into a harmonious melody of progress and planet care.</li> </ul>
15:40 – 16:10	<p><b>What's on the Horizon? Big Data Takes Charge in Sculpting Energy Efficiency</b></p> <p>Get ready to witness a game-changer in action! Big Data is stepping up to the plate, armed with a mission to trim the excess flab from energy consumption. It's not just a trend – it's a revolution that's reshaping the energy landscape. Prepare to be wowed as we unveil the secrets of harnessing data's power to streamline energy efficiency. From crunching numbers to making impactful decisions, this is the next chapter in the saga of sustainable energy. When Big Data takes the stage, energy waistlines won't stand a chance!</p> <ul style="list-style-type: none"> <li>- What makes this movement more than just a passing trend, reshaping the entire energy landscape?</li> </ul>





MARCH 26-27, 2024

**CDAO** **Canada, Toronto**

Transforming Data and Analytics Through Innovation for Enhanced Business Value

	<ul style="list-style-type: none"><li>- What will be the outcome of transforming raw data into actionable insights for impactful decision-making?</li><li>- Can we expect a dramatic transformation in energy consumption patterns with the intervention of Big Data?</li></ul>
16:10 – 16:20	<b>Chair's Closing Remarks</b>
16:20	<b>END OF DAY TWO</b>