

RE • WORK

FEBRUARY 12, 2025 | LONDON

Chief AI Officer Summit UK



The Minster Building

REGISTER NOW

On February 12th, 2025, the **Chief AI Officer (CAIO) Summit** in London will bring together the most influential minds in artificial intelligence to tackle the critical challenges and opportunities AI presents for modern businesses. This event is designed for senior executives and AI leaders who are shaping the strategic direction of AI across industries.

Brand-New Formats for 2025:

Guided Discussion: Maximising Business Impact – Engage in an open conversation about embedding AI into core business strategies, sharing experiences and insights.

Panel with Live Q&A: AI Governance – A panel followed by a live Q&A, exploring the strategic role of AI governance in businesses. Bring your questions for expert insights.

Peer Exchange: AI Workforce Transformation – Exchange ideas with peers on building and transforming AI talent in organisations.

Confirmed Speakers:

- Francesca D'Amato, *Group Chief Data and AI Officer* - RCS MEDIAGROUP
- Claire Lebarz, *Chief AI Officer* – MALT
- J Rogel, PhD, *Chief Innovation Officer* - The Ortus Group
- Anna Kwiatkowska, *Deputy Director Data Science | Chief AI Officer* - HM Revenue & Customs
- Chris Pedersen, *Chief Technology Officer and Partner*- FRANKLY
- Karl Surmacz, *Associate Director Data Science* - ZIMMER BIOMET
- David Teague, *Director: Customer Data and Analysis* – BBC
- Joanna Dabrowska, *Director - Data & AI* - RAPP
- Murtz Daud, *Director of Data & AI* – BRITISH GAS
- Mark Sear, *Director AI Solutions Engineering* - A.P. Moller – Maersk
- Reshma Shaikh, *Head of AI Transformation* - EVERSHEDS SUTHERLAND
- Arthur Dodson, *Head of Data and AI* – THE LCP GROUP
- Mayesta Ewer, *Digital Intelligence Exploitation - Head of Department* - FINANCIAL CONDUCT AUTHORITY

- Bobby Miklausic, *Head of AI Integration* - **QUITE FRANKLY PRODUCTIONS**
- Niamh Kingsley, *Director, Head of Product Innovation & Artificial Intelligence* – **DELTA CAPITA**
- Stephen Hunter, *Head of AI* – **WILL+PARTNERS**
- Aman Aneja, *Director of Analytics* - **FARVIEW EQUITY PARTNERS**
- Enio Kaso, *Director of Artificial Intelligence* – **NATIONAL AGENCY FOR INFORMATION SOCIETY**
- Tejas Pethkar, *Deputy Head of AI* – **MAP PATIENT ACCESS LIMITED**
- Syed Zahedi, *Head of Data Science* – **INNSWORTH ADVISORS LIMITED**
- Chaitanya Krishna, *Head of Digital, AI (Data & AI)* – **NORTON MOTORCYCLES**
- Yohan Lobo, *Senior Industry Solution Manager* – **M-FILES**
- Natalie Keightley, *Vice President Product Marketing* – **SS&C**

12th February, Wednesday	
CAIO 2025	
08:00 – 08:45	<i>Registration & Coffee in the Exhibition Area</i>
8:45 - 8:55	Chair’s Opening Remarks J Rogel, <i>CIO - The Ortus Group</i>
8:55- 9:00	Speed Networking – Making new connections at CAIO! During this 5-minute networking session, the aim of the game is to go and meet two people you don't already know.
09:00 - 09:30	Panel Discussion: Who Are the Chief AI Officers Leading the Future? Insights from the Global CAIO Blueprint 2025 <ul style="list-style-type: none"> • Who are the Chief AI Officers shaping the future of AI, and what are their key responsibilities within their organisations? • How do CAIO demographic trends—such as region, industry, and tenure—affect the role and influence of AI leadership across different sectors? • What career paths and professional experiences lead to becoming a CAIO, and how can individuals position themselves to take on this leadership role? • What are the key responsibilities and expectations outlined in Chief AI Officer job descriptions, and what major organisations are currently seeking to fill these roles? • How can a CAIO drive AI governance, scale AI initiatives, and boost a company’s competitive edge in the fast-evolving digital landscape? <p><u>Moderator:</u> J Rogel, PhD, <i>Chief Innovation Officer - The Ortus Group</i> Francesca D’Amato, <i>Group Chief Data and AI Officer - RCS MEDIAGROUP</i></p>

	<p>Joanna Dabrowska, Director - Data & AI - RAPP</p>
<p>09:30 - 10:00</p>	<p>Panel Discussion: The Strategic Role of AI Governance in Building a Future-Ready, AI-First Enterprise</p> <ul style="list-style-type: none"> • How can businesses develop robust AI governance frameworks that balance compliance, scalability, and risk management? • What are the biggest challenges in navigating the AI regulatory landscape, and how can companies ensure compliance while fostering innovation? • How can AI governance frameworks be leveraged to manage vendor relationships and optimise large-scale AI deployment? • What role does AI governance play in building trust with stakeholders and supporting long-term growth and innovation in AI-first companies? <p><u>Moderator</u> Natalie Keightley, <i>Vice President Product Marketing – SS&C</i> Reshma Shaikh, <i>Head of AI Transformation - EVERSHEDES SUTHERLAND</i> Anna Kwiatkowska, <i>Deputy Director Data Science Chief AI Officer - HM Revenue & Customs</i></p>
<p>10:00 - 10:30</p>	<p>Presentation: How AI is driving the Next Era of Business Innovation</p> <p>As AI technology evolves, Chief AI Officers face the challenge of moving beyond operational efficiency to true business transformation. This session will explore how AI can foster innovation, strengthen decision-making, and unlock new revenue streams. With real-world insights and the latest industry research, CAIOs will share practical strategies to harness AI for competitive advantage. The conversation will cover key trends, potential pitfalls, and what the future of AI-driven innovation holds for businesses.</p> <p>Claire Lebarz, <i>Chief AI Officer – MALT</i></p>
<p>10:30 - 11:00</p>	<p><i>Mid-Morning Coffee & Networking in the Exhibition Area</i></p>
<p>11:00- 11:30</p>	<p>Panel Discussion: Maximising Business Impact: Steering AI and Digital Transformation</p> <ul style="list-style-type: none"> • How can AI initiatives be deeply embedded into core business strategies to support long-term growth and ensure alignment with overall business goals? • What leadership strategies are most effective in fostering innovation while integrating AI across different business functions? • How can organisations successfully balance AI-driven innovation with risk management to ensure sustainable transformation?

	<ul style="list-style-type: none"> • What key methods are successful companies using to scale AI while maximising return on investment (ROI)? <p>Moderator: Yohan Lobo, Senior Industry Solution Manager – M-FILES Arthur Dodson, <i>Head of Data and AI</i> – THE LCP GROUP Mayesta Ewer, <i>Digital Intelligence Exploitation - Head of Department</i> - FINANCIAL CONDUCT AUTHORITY J Rogel, PhD, <i>Chief Innovation Officer</i> - The Ortus Group</p>
11:30 – 12:00	<p>Panel Discussion: Are We Ready for AI-Powered Decision Making?</p> <p>As AI advances, the potential for data-driven decision-making has skyrocketed, but are organizations truly ready for this shift? Senior AI leaders will discuss the readiness of teams, technology, and infrastructure for AI integration in strategic decisions. The session will explore how AI can enhance human judgment, reduce risk, and accelerate insights, using recent examples and studies. Attendees will gain an understanding of how to evaluate readiness and implement effective strategies for AI-enabled decision-making. Key takeaways will include best practices for aligning AI initiatives with business goals.</p> <p>Moderator: Chris Pedersen, <i>Chief Technology Officer and Partner</i>- FRANKLY Niamh Kingsley, <i>Director, Head of Product Innovation & Artificial Intelligence</i> – DELTA CAPITA Murtz Daud, <i>Director of Data & AI</i> – BRITISH GAS</p>
12:00 - 12:45	<p>Discussion group: How Can You Leverage Generative AI to Drive Scalable Business Value?</p> <ul style="list-style-type: none"> • How can organisations ensure that investments in Generative AI align with business priorities for maximum impact? • What are the top-priority AI use cases that can drive substantial business value through the scaling of Generative AI? • What strategies can be employed to bridge skill gaps and scale Generative AI capabilities quickly and cost-effectively? • How can a holistic approach to data and AI integration support successful Generative AI implementation? • What are the key considerations regarding technology, people, processes, and mindset for driving business value with Generative AI at scale? <p>Chris Pedersen, <i>Chief Technology Officer and Partner</i>- FRANKLY David Teague, <i>Director: Customer Data and Analysis</i> – BBC Aman Aneja, <i>Director of Analytics</i> - FARVIEW EQUITY PARTNERS</p>
12:45- 14:00	<p><i>Lunch & Networking in the Exhibition Area</i></p>
14:00- 14:30	<p>Presentation: Case Study: Breaking Barriers: Navigating AI Adoption Through Fear, Failure, and Transformation</p>

	<p>The Challenge: Addressing fears and resistance to AI adoption within a diverse, small team across three global locations.</p> <p>The Approach: Identifying a clear value proposition, demonstrating tangible benefits, and cultivating internal advocates to champion the change.</p> <p>The Breakthrough: Securing leadership buy-in to drive cultural acceptance and leveraging transparent communication to build trust.</p> <p>The Outcome: A transformed mindset across the company, where employees embrace AI with confidence, recognising its value and potential.</p> <p>Bobby Miklausic, <i>Head of AI Integration</i> - QUITE FRANKLY PRODUCTIONS</p>
<p>14:30- 15:00</p>	<p>Presentation: Insights and Challenges of Adoption of AI in Healthcare/MedTech</p> <p>Recent advances in AI have seen exponential rates of progress and massively shortened innovation cycles. How are MedTech companies adapting to these changes, in an industry where risk appetite is very low and development lead times are traditionally long? In this talk we will cover some of the unique opportunities and challenges of deploying AI in the MedTech industry, including:</p> <ul style="list-style-type: none"> · Patient and clinician needs, and navigating safe use of the technology; · Supporting clinical decision-making; · Data privacy and stewardship; · How AI can be used to break down organizational barriers to its own adoption; <p>Karl Surmacz, <i>Associate Director Data Science</i> - ZIMMER BIOMET</p>
<p>15:00 - 15:30</p>	<p>Panel Discussion: How Can You Scale AI to Transform Everyday Business Operations?</p> <ul style="list-style-type: none"> • How can organisations scale AI initiatives beyond the pilot phase and successfully integrate them into daily operations across multiple departments? • What are the best practices for developing a flexible AI infrastructure that can evolve with changing technology and business needs? • How can companies manage the technical, regulatory, and risk-related complexities involved in large-scale AI adoption? • What metrics and evaluation methods can be used to measure the success of AI initiatives and refine strategies as AI becomes more integral to business operations? <p>Moderator: Chaitanya Krishna, <i>Head of Digital, AI (Data & AI)</i> – NORTON MOTORCYCLES Mayesta Ewer, <i>Digital Intelligence Exploitation - Head of Department</i> - FINANCIAL CONDUCT AUTHORITY Stephen Hunter, <i>Head of AI</i> – WILL+PARTNERS</p>
<p>15:30 - 16:00</p>	<p><i>Afternoon Tea & Networking in the Exhibition Area</i></p>
<p>16:00 -</p>	<p>Presentation: AI-Driven Innovations in Healthcare and Emergency Services</p>

<p>16:30</p>	<p>This talk will address how the intersection of AI, data science, and healthcare is transforming patient care and operational efficiency, focusing on key questions such as:</p> <ul style="list-style-type: none"> • How can machine learning (ML) and AI optimise vehicle telematics for emergency services, ensuring operational readiness and safety? • How can AI-based diagnostic tools, including computer vision and ML classifiers? What role do large language models (LLMs) and generative AI play in predicting and preventing critical equipment failures? • What strategies enable scalable, cost-effective AI solutions to improve patient outcomes and streamline healthcare operations? • How can collaboration between data science, digital innovation, and medical elds drive advancements in global public health? <p>This presentation will explore these questions through real-world applications, emphasising how AI models, such as LLMs and ML classifiers, are transforming healthcare delivery and emergency response systems.</p> <p>J Rogel, <i>CIO</i> The Ortus Group</p>
<p>16:30 – 17:00</p>	<p>Presentation: Racing Ahead: How Can You Make AI a Top Priority in Every Corner of Your Business?</p> <ul style="list-style-type: none"> • What are the most effective ways to fast-track AI adoption across all departments within an organisation, ensuring widespread implementation? • How can businesses overcome resistance to AI integration and cultivate a sense of urgency around its adoption? • How can AI initiatives be prioritised enterprise-wide to align with both immediate business needs and long-term strategic goals? • What real-world examples showcase how companies have rapidly scaled AI initiatives to maintain competitiveness in a fast-evolving AI landscape? <p>Stephen Hunter, <i>Head of AI – WILL+PARTNERS</i></p>
<p>17:15-17:30</p>	<p>Chairs Closing Remarks</p> <p>J Rogel, <i>CIO - The Ortus Group</i></p>
<p>17:30 - 18:30</p>	<p><i>Networking drinks and Prize Draw</i></p>
<p>18:30</p>	<p>END OF THE CONFERENCE</p>