

## Seamlessly Connect Applications, Data, and People Across Your Ecosystem

Your business depends on the ability to get information where it's needed, when it's needed, whether interacting inside your organization or externally with partners and customers. But too often, your business applications are disconnected information silos that result in manual processes and inconsistent data, hindering your organization's ability to meet market demand and stay ahead of your competition.

Boomi's multi-cloud, independent platform automates business processes to accelerate your ability to integrate every part of your connected business.



## Why Boomi?

The Boomi platform provides the flexibility, scalability, and security you need to integrate and automate your organization — all in one place. Our platform services work together along the entire integration and automation journey, from discovering data to connecting applications and businesses, publishing APIs, and developing low-code apps to delight your users.





## The Complete Platform for Digital Transformation

The Boomi platform helps organizations modernize and automate critical processes to achieve business outcomes faster. You get the benefit of a single, independent platform that can connect all your systems and handle all your data flows, regardless of your technology. With the Boomi platform, you can eliminate the time and expense of multiple tools, provide consistent user experiences, and get the flexibility to run your operations as you choose. With Boomi, you can:

- · Optimize resources for speed and efficiency
- Enable technology to scale
- Improve customer experience through personalization
- · Get the speed you need to take advantage of new digital opportunities

## **Boomi Platform Services**

Integration. Connect applications, Master Data Hub. Get a comprehensive data, and things faster with pre-built 360° view of any data domain to drive integrations and the guidance of over faster, more confident decision-making. 200 million crowdsourced integrations Flow. Build applications and automate powered by machine learning. workflows with low-code technology to make digital experiences happen quickly, API Management. Create and configure APIs, expose real-time integrations, securely, and at scale. control and govern data access, and Event Streams. Create high-performance, support the entire lifecycle of APIs in any event-driven integrations with guaranteed environment effortlessly. delivery and ordering, at scale and in B2B/EDI Management. Modernize real time. your trading partner network with cloud-Boomi AI. Harness the power of generative native integration with your business-to-~ Al to integrate and automate faster, so you business/electronic data interchange (B2B/ can democratize innovation and accelerate EDI) ecosystem while ensuring security, business outcomes that change the future. compliance, and end-to-end visibility.

For more information, visit boomi.com/platform

