

SUPERAPP

Fortifying Security, Continuously: Building Resilience in a Digital Native Company

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CISO Indonesia | 2025



SUPERAPP



What is SuperApp (YC W18) ?

- ❖ First social commerce platform in Indonesia
- ❖ Aims to solve economic inequality across cities for Indonesia's future economy
- ❖ An agent-led commerce that enables community leaders to become retailers within their communities.
- ❖ ISO 9001:2015 and 27001:2022 certified
- ❖ One of the top YC companies

🏆 Ranked on LinkedIn Top Startups

Jangkauan Distribusi SuperApp

Beroperasi di seluruh area
Jawa Timur & Makassar.



SuperApp Business Units

40k Warungs / Agents



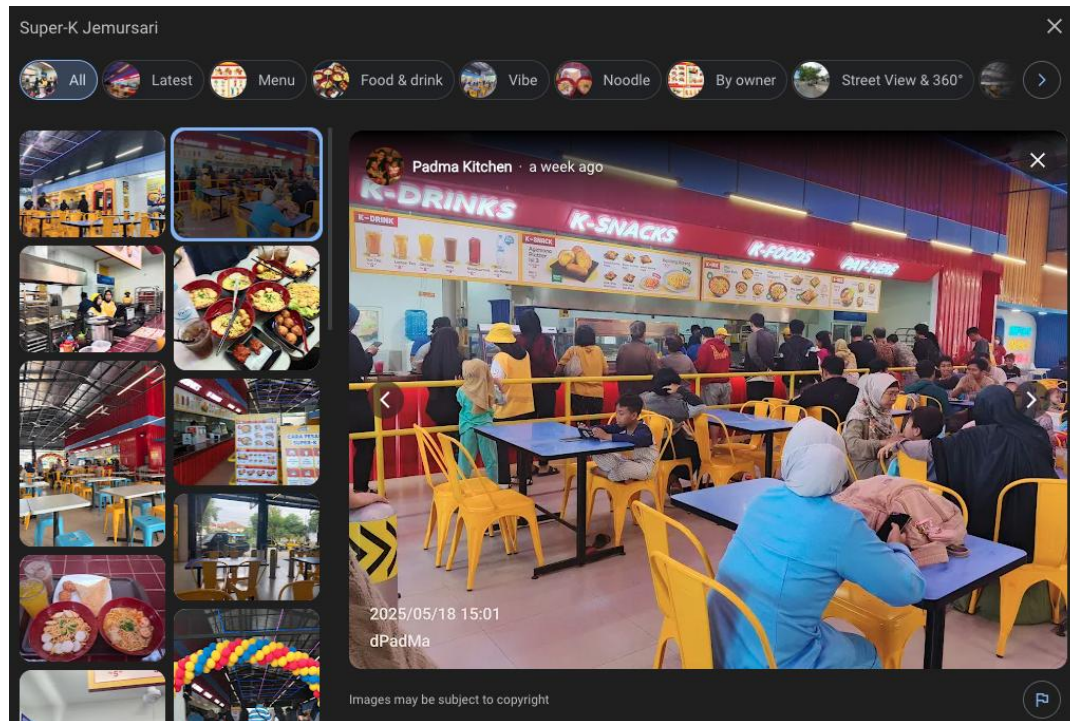
10+ Warehouses & Logistics



40+ Principals / Brands



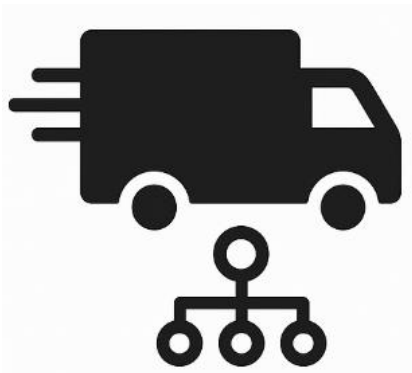
SuperApp Business Units



Challenges



Growing complexity of Apps and ERP increases security risks



Fast-moving teams and limited resources challenge best practice adoption



Reactive security is no longer enough

From Reaction to Resilience: Our Security Shift

| Challenge | How We're Addressing It |
|---|--|
| Growing complexity increases attack surface | We adopt a secure-by-design approach by embedding security reviews, IaC scanning, and secure coding into our development and architectural processes. |
| Limited resources vs ideal best practices | We prioritize scalable and high-impact practices such as IAM policy enforcement, container image scanning, and integrated controls designed to work within our delivery pace and team capacity. |
| Reactive model is no longer enough | We are shifting toward a more proactive security posture by integrating custom alerting, lightweight observability, and periodic threat assessments into our operations. |

Navigating Implementation Challenges: Secure-by-Design



Everyone involved in the engineering process needs to change how they think about security. Instead of considering security as an afterthought or an add-on, it should be integrated into every part of the development lifecycle.

How we're addressing it:

- Training and Awareness
- Leadership Support
- Incorporating Security in Design
- Feedback Loops

Requires mindset shift across engineering teams (case mengubah mindset)

Navigating Implementation Challenges: Secure-by-Design



Requires mindset shift across engineering teams (case mengubah mindset)

```
gitleaks detect --source . -v --exit-code $SECRET_SCAN_EXIT_CODE

1  + gitleaks detect --source . -v --exit-code $SECRET_SCAN_EXIT_CODE
2
3  |
4  | \
5  |  |
6  |  |
7  |  | gitleaks
8  |  |
9  |  |
10 |  |
11 |  |
12 |  |

10:45PM INF 249 commits scanned.
10:45PM INF scan completed in 2.99s
10:45PM INF no leaks found
```

Fakta & Data

"Indeks keamanan siber Indonesia peringkat ke 24 dari 194 negara" - BSSN

| Country Name | Score | Rank | Country Name | Score | Rank |
|----------------------------|-------|------|--------------|-------|------|
| United States of America** | 100 | 1 | Indonesia | 94.88 | 24 |
| United Kingdom | 99.54 | 2 | Viet Nam | 94.59 | 25 |
| Saudi Arabia | 99.54 | 2 | Sweden | 94.55 | 26 |
| Estonia | 99.48 | 3 | Qatar | 94.5 | 27 |
| Korea (Rep. of) | 98.52 | 4 | Greece | 93.98 | 28 |
| Singapore | 98.52 | 4 | Austria | 93.89 | 29 |
| Spain | 98.52 | 4 | Poland | 93.86 | 30 |
| Russian Federation | 98.06 | 5 | Kazakhstan | 93.15 | 31 |
| United Arab Emirates | 98.06 | 5 | Denmark | 92.6 | 32 |
| Malaysia | 98.06 | 5 | China | 92.53 | 33 |
| Lithuania | 97.93 | 6 | Croatia | 92.53 | 33 |
| Japan | 97.82 | 7 | Slovakia | 92.36 | 34 |
| Philippines | 99.29 | 8 | Hungary | 91.28 | 35 |

A small video feed showing a man with glasses and a dark shirt, likely the presenter, speaking during the session.

Secure-by-Design Implementation

Navigating Implementation Challenges: Secure-by-Design



Balancing between delivery speed and review depth

On one hand, teams often need to deliver software rapidly to meet business demands. On the other hand, skipping or rushing the review process can introduce vulnerabilities, defects, or suboptimal solutions into the system.

How we're addressing it:

- Prioritize Critical Reviews
- Automated Code Reviews
- Incremental Reviews
- Establish Clear Review Guidelines
- Iterative Development

Navigating Implementation Challenges: Secure-by-Design



Balancing between delivery speed and review depth

▼ Description

What type of PR is this?

please add ☒ next to the list

- Refactor
- Feature ☒
- Bug Fix
- Optimization
- Documentation Update

Description

Register company and warehouse rpc

Related Tickets & Documents

[\[ORN-2062: \[BE\] \[Tech Debt\] Integration Warehouse \]](#) DONE

[\[ORN-2064: \[BE\] \[Tech Debt\] Master Company \]](#) DONE

Added/updated tests?

please add ☒ next to the list

- Yes
- No, and this is why: *only register rpc and update proto* ☒
- I need help with writing tests

Checklist

⚠ Please check all items below before requesting a reviewing.

- Code follows the project's coding style ☒
- Self-reviewed the code
- Added relevant comments to the code, particularly in complex areas
- Made corresponding changes to the documentation
- Changes generate no new warnings
- Added relevant unit tests to test the changes
- All unit tests pass locally with the changes
- API contract
- No dependent changes are required to be merged or published

| Pipeline | | ⚙ ⚠ |
|-------------------------------------|--|----------|
| <input checked="" type="checkbox"/> | set environment variables 30s · ↗ | Redeploy |
| <input checked="" type="checkbox"/> | secret scanning 17s · ↗ | |
| <input checked="" type="checkbox"/> | unit test 1m 22s · ↗ | |
| <input checked="" type="checkbox"/> | create sonar project 11s · ↗ | |
| <input checked="" type="checkbox"/> | sonar scanner 43s · ↗ | |
| <input checked="" type="checkbox"/> | check quality gate 11s · ↗ | |
| <input checked="" type="checkbox"/> | build and scan container image 2m 17s · ↗ | |
| <input checked="" type="checkbox"/> | vm deployment 1m 7s · ↗ | |
| <input checked="" type="checkbox"/> | hook into qa pipelines 12s · ↗ | |
| <input checked="" type="checkbox"/> | hook into qa google space 11s · ↗ | |

Secure-by-Design Implementation

Navigating Implementation Challenges: Secure-by-Design



Tooling gaps or learning curve on secure practices

Many security concepts and technologies can be complex and unfamiliar to developers, especially if they have not had much experience with secure coding or vulnerability management.

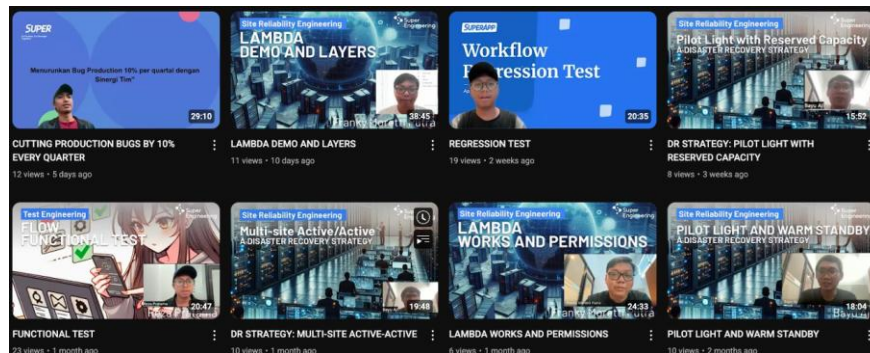
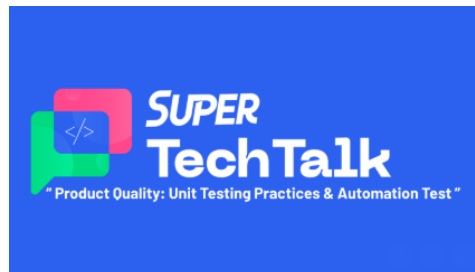
How we're addressing it:

- Invest in Security Tools
- Tool Integration
- Training & Workshops
- Mentorship or Expert Support
- Document Security Best Practices
- Gradual Adoption

Navigating Implementation Challenges: Secure-by-Design



Tooling gaps or learning curve on secure practices



Secure-by-Design Implementation

Navigating Implementation Challenges: Scalable and High Impact Practices



Prioritization trade-offs in constrained environments

It addresses the challenge of making decisions about which security practices to prioritize when resources (such as time, money, or personnel) are limited.

How we're addressing it:

- Risk-Based Prioritization
- Focus on High-Impact, Low-Cost Practices
- Incremental Security Improvements
- Cross-Functional Collaboration
- Continuous Evaluation

Navigating Implementation Challenges: Scalable and High Impact Practices



Prioritization trade-offs in constrained environments

| KRITERIA PROBABILITAS RISIKO (NEW)! | | |
|-------------------------------------|------|-------------|
| Level | Poin | Likelihood |
| ALMOST CERTAIN | 5 | 80% - 100% |
| LIKELY | 4 | 60% - < 80% |
| POSSIBLE | 3 | 40% - < 60% |
| UNLIKELY | 2 | 20% - <40% |
| RARE | 1 | <20% |

| KRITERIA DAMPAK RISIKO PERUSAHAAN (NEW)! | | | | | | | |
|--|------|-------------------------|------------------|-----------------|------------------|-------------------|--------------------|
| Category | Poin | Description Risk Level | Financial (Net | Technology | Operational | Reputation | Legal/Compliance |
| CATASTROPHIC | 5 | Perusahaan bangkrut / | Memiliki potensi | System Downtime | Penundaan proses | Pemberitaan | - Pencabutan Izin |
| MAJOR | 4 | Menghentikan proses | Memiliki potensi | System Downtime | Penundaan proses | Publikasi negatif | - Izin Usaha yang |
| MODERATE | 3 | Muncul biaya/ proses | Memiliki potensi | System Downtime | Penundaan proses | Pemberitaan | - Kebocoran data |
| MINOR | 2 | Tidak mengganggu proses | Memiliki potensi | System Downtime | Penundaan proses | Pemberitaan | - Memperoleh Surat |
| INSIGNIFICANT | 1 | Tidak berpengaruh pada | Memiliki potensi | System Downtime | Penundaan proses | Pemberitaan | - Memperoleh Surat |

| KRITERIA PRIORITAS RISIKO (NEW LEVEL) | | |
|---------------------------------------|-------------------------------|-----------|
| Level Risiko | Target Waktu Penanganan | Prioritas |
| Critical | Kurun waktu maksimal 1 (satu) | 1 |
| High | Kurun waktu maksimal 3 (tiga) | 2 |
| Medium | Kurun waktu maksimal 6 (enam) | 3 |
| Low | Kurun waktu maksimal 1 (satu) | 4 |

| KRITERIA EFEKTIVITAS PENGENDALIAN RISIKO (NEW)! | |
|---|-----------------------------------|
| Effectiveness Level | Parameter : |
| Very Effective | Kontrol ada, bekerja sesuai |
| Effective | Kontrol ada, bekerja sesuai |
| Less Effective | Kontrol ada, bekerja sesuai |
| Not Effective | Kontrol ada, tetapi tidak bekerja |
| Not Available | Tidak ada kontrol |

Scalable and High Impact Practices

Navigating Implementation Challenges: Scalable and High Impact Practices



Ensuring consistency across diverse
microservices or teams

As teams work on different microservices, there's a risk that each team might adopt its own approach to security, leading to inconsistencies. Inconsistent practices can create gaps or vulnerabilities in the system and make it harder to manage security at scale.

How we're addressing it:

- Centralized Security Policies
- Shared Security Tools and Frameworks
- Security Best Practices Templates
- Cross-Team Collaboration and Reviews

Navigating Implementation Challenges: Scalable and High Impact Practices



Ensuring consistency across diverse
microservices or teams

SuperApp Engineering Standards



Welcome to SuperApp Engineering Standards, these standards are used for standardize basic culture and standards across our engineering tribes.

Congratulations and welcome aboard if you just joining us as a part of our engineering team. Please read this carefully before you starting your own work and don't hesitate to ask if you have any doubts.

Scalable and High Impact
Practices

Navigating Implementation Challenges: Scalable and High Impact Practices



Operationalizing security without blocking delivery

As organizations scale, integrating security into the development lifecycle is essential, but security measures should not create bottlenecks that slow down delivery times or reduce productivity.

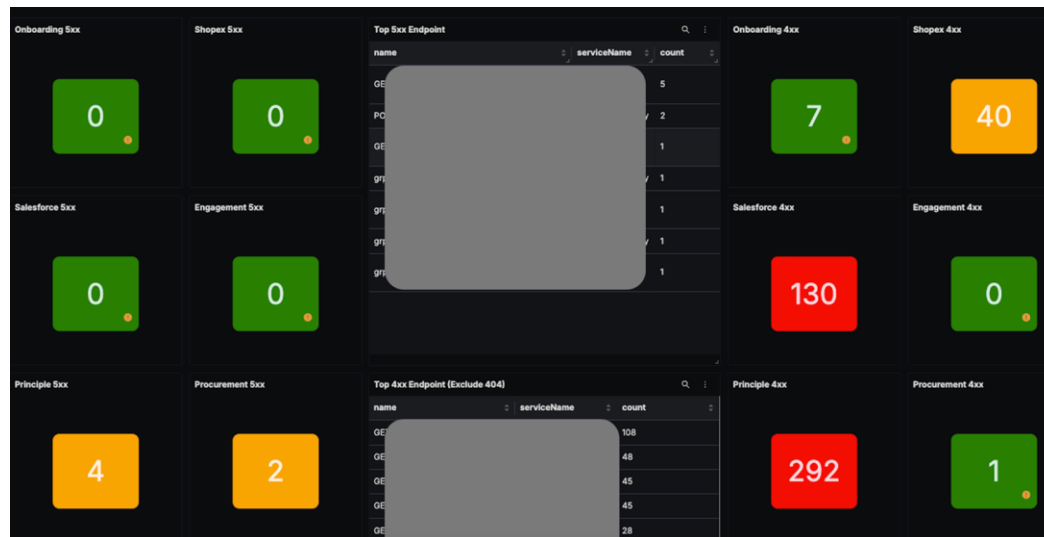
How we're addressing it:

- Integrate Security in CI/CD Pipelines
- Shift-Left Security
- Prioritize Security Issues Based on Risk
- Feedback Loops and Continuous Improvement
- Monitor Security Impact in Real-Time

100



Operationalizing security without blocking delivery



Scalable and High Impact Practices

Navigating Implementation Challenges: Proactive Security Posture



Limited detection coverage without full
SIEM/XDR

Challenge of maintaining a strong security posture when the organization does not have a complete security monitoring and detection system in place.

How we're addressing it:

- Incremental Security Monitoring
- Leverage Cloud-Native Security Tools
- Data Aggregation and Correlation
- Threat Intelligence Feeds
- Regular Vulnerability Scanning and Penetration Testing
- Hybrid Approach

Navigating Implementation Challenges: Proactive Security Posture



Limited detection coverage without full SIEM/XDR

The screenshot shows a cloud monitoring dashboard. On the left is a sidebar with navigation items: Services, Traces, Logs, Dashboards, Alerts, Integrations, Exceptions, Service Map, Usage Explorer, Billing, and Settings. The main area is divided into a 'Filters' panel on the left and a 'Traces' table on the right. The 'Filters' panel includes sections for Duration, Status (with 'Error' and 'Ok' checkboxes), Service Name, Operation / Name, RPC Method, Status Code, HTTP Host, HTTP Method, HTTP Route, HTTP URL, and Trace ID. The 'Traces' table has columns for Timestamp, serviceName, name, durationNano, httpMethod, and responseStatusCode. The table is populated with 10 rows of trace data.

| Timestamp | serviceName | name | durationNano | httpMethod | responseStatusCode |
|-------------------------|-------------|------------------|--------------|------------|--------------------|
| 2024-08-09 09:01:59.998 | route | HTTP GET /route | 64.02ms | GET | 200 |
| 2024-08-09 09:01:59.997 | frontend | HTTP GET | 64.66ms | GET | 200 |
| 2024-08-09 09:01:59.997 | frontend | HTTP GET: /route | 64.68ms | N/A | N/A |
| 2024-08-09 09:01:59.978 | route | HTTP GET /route | 63.24ms | GET | 200 |
| 2024-08-09 09:01:59.978 | frontend | HTTP GET | 63.64ms | GET | 200 |
| 2024-08-09 09:01:59.978 | frontend | HTTP GET: /route | 63.66ms | N/A | N/A |
| 2024-08-09 09:01:59.959 | route | HTTP GET /route | 50.14ms | GET | 200 |

Proactive Security Posture

Navigating Implementation Challenges: Proactive Security Posture



Custom alerting prone to noise if not tuned well

Challenge of creating an effective alerting system that can accurately notify teams of genuine threats without overwhelming them with false positives or irrelevant notifications.

How we're addressing it:

- Refining Alert Criteria
- Prioritization and Severity Levels
- False Positive Management
- Threshold Adjustments Based on Context
- Regular Review of Alerts

Navigating Implementation Challenges: Proactive Security Posture



Custom alerting prone to noise if not tuned well

Step 2 - Define Alert Conditions

Send a notification when is the threshold during the last

[> More options](#)

Step 3 - Alert Configuration

Severity

*** Alert Name**

Alert Description

Proactive Security Posture

Navigating Implementation Challenges: Proactive Security Posture



Difficult to measure ROI (Return of Investment)
of proactive effort upfront

Challenge of quantifying the value of proactive security efforts before they yield measurable results.

How we're addressing it:

- Track Metrics that Indicate Prevention
- Cost Avoidance Calculation
- Incident Impact Reduction
- Case Studies and Historical Data
- Executive Communication

Key Initiatives and Their Impact on Incidents Over Time



The Business Impact



Increased system availability to **99.99%**



Customer trust reflects our **4.4/5 rating.**



Deployment time improved by 8.5%,
accelerating the delivery of key
features



2% of annual revenue saved
through proactive cybersecurity
investments and risk mitigation
efforts.

Lessons Learned and Future Plans

| What We've Learned | Where We're Heading |
|--------------------------------------|-------------------------------------|
| Continuous security > reactive fixes | Mature observability & alert tuning |
| Pragmatic approach works | CI/CD & infra-level integration |
| Culture matters | Security education across roles |
| Early wins are hard to measure | From control-heavy to impact-driven |



Thank You

Terima Kasih

