

Solving The Real Data Problem: Truth, Trust and Transformation

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Where data
& AI come to **LIFE**



The AI Era

1. Reshaping our interaction with technology
2. Supercharging our capacity for discovery

The AI Data Divide

Data in the Public Domain

0.001%

Private Data

99.999%

Privacy

Security

Regulatory Compliance

Governance

Responsible and Ethical Use

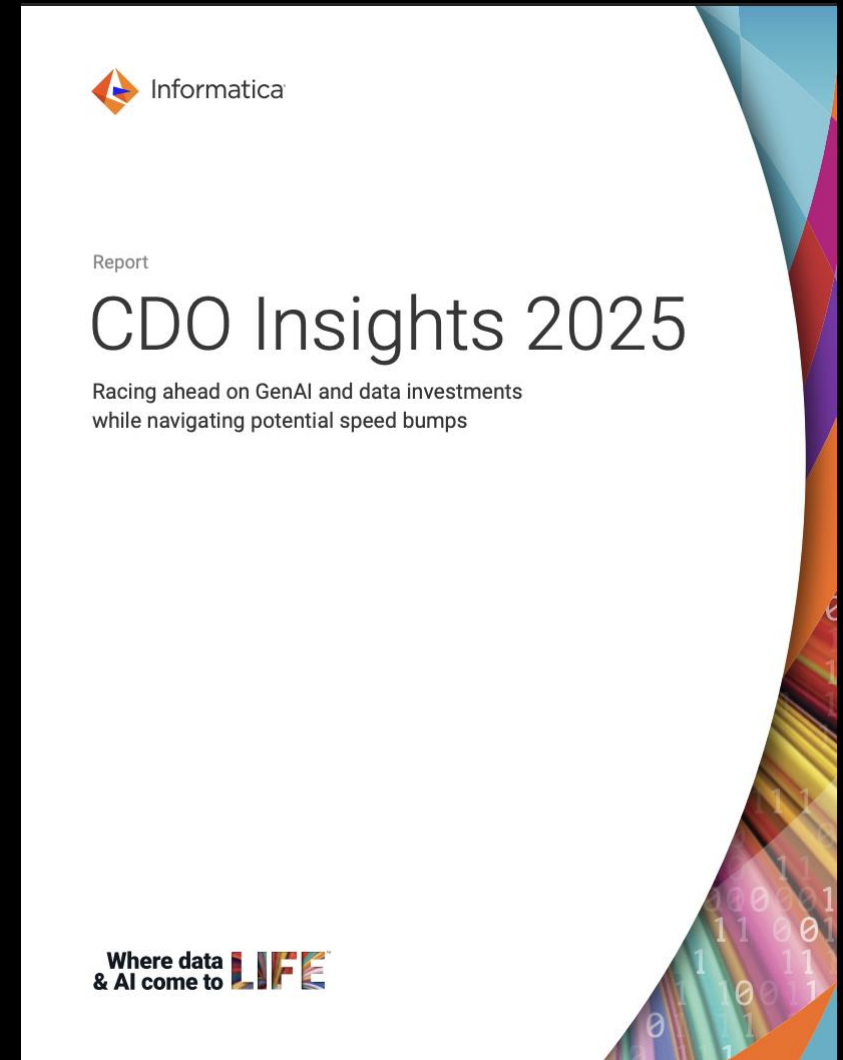
CDO Survey, 2025

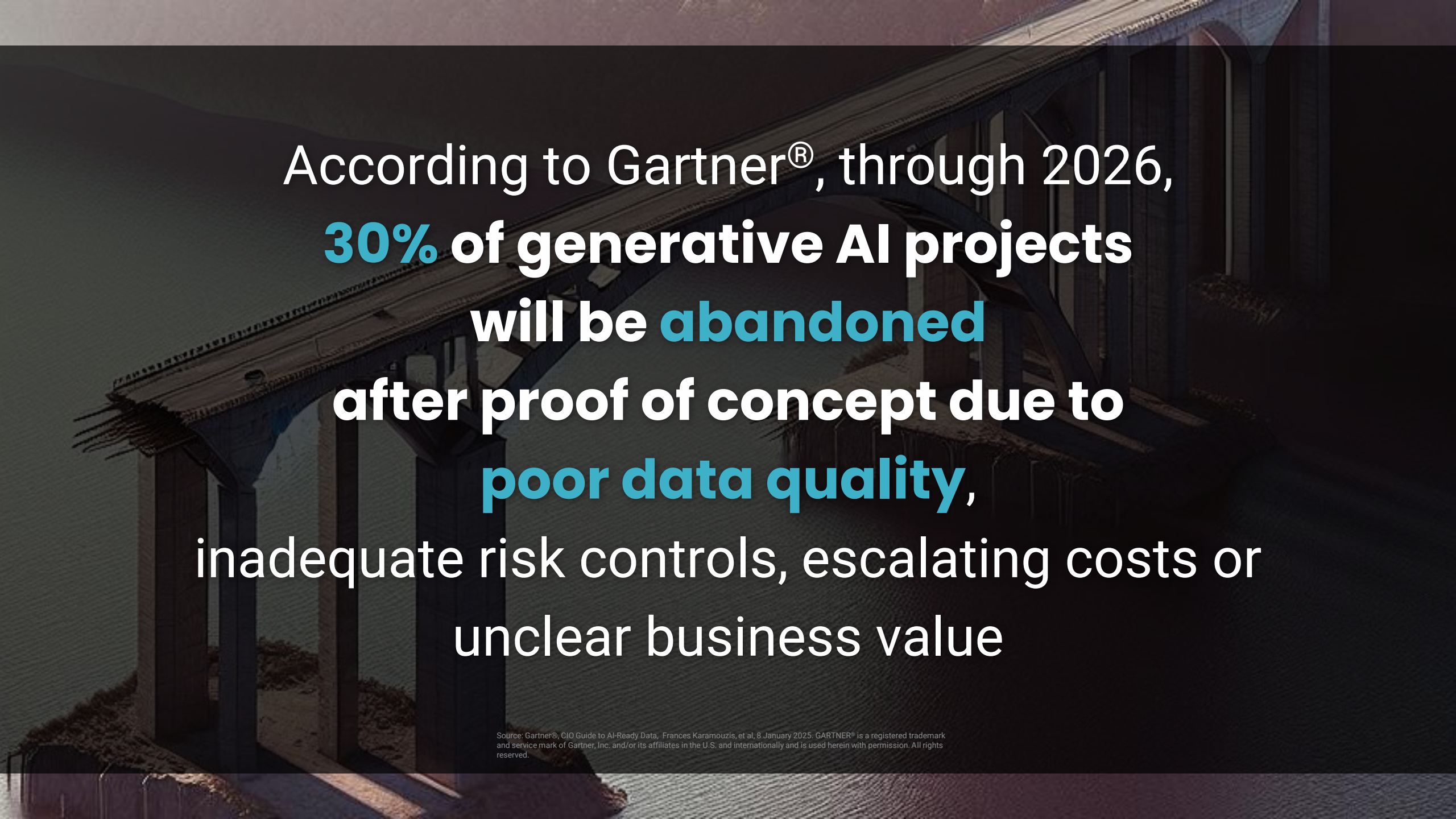
92% Data leaders are asked to deliver faster results than they think they can deliver

67% Failed to transition half of these projects to production

97% Struggling to explain the ROI of the AI projects

86% Plan to increase investments in data management





According to Gartner[®], through 2026,
30% of generative AI projects
will be abandoned
after proof of concept due to
poor data quality,
inadequate risk controls, escalating costs or
unclear business value

Source: Gartner[®], CIO Guide to AI-Ready Data, Frances Karamouzis, et al, 8 January 2025. GARTNER[®] is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.

Your Data
is
Your AI Differentiator



TRUTH TRUST TRANSFORMATION

Truth

- Break down the silos
- Improve data quality, completeness, readiness
- Establish critical data elements
- Make metadata accessible
- Manage data privacy/protection
- Fortify data security
- Manage and observe data movement

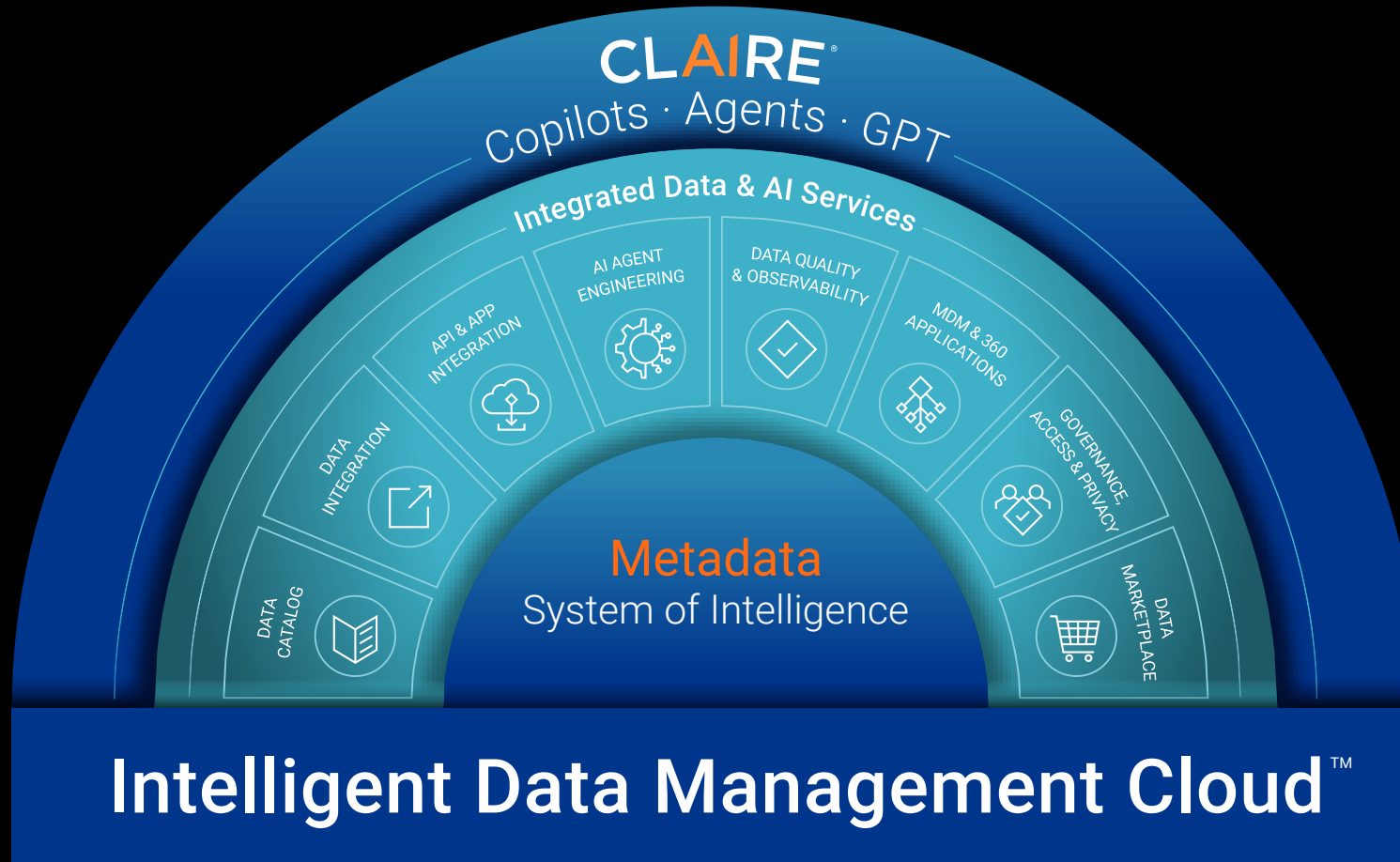
Trust

- Create repeatable processes
- Understand context
- Democratize data
- Embrace governance, ethical use
- Build knowledge and skills
- Remove bias


Transformation

- Redefine the business lens
- Create new opportunities
- Redefine competitive edge
- Deliver long term growth and positive impact

Everybody's ready
for AI except your
data



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Checking if C

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Keyboard Shortcuts ⓘ

CLAIRE GPT might make mistakes and is not designed for high risk use cases. Verify all outputs before proceeding.

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