Solving The Real Data Problem: Truth, Trust and Transformation

Asheque Mainuddin

MDM Leader, ANZ & AIK

Where data & AI come to LIFE

© Informatica. Proprietary and Confidential.

The AI Era

1. Reshaping our interaction with technology
2. Supercharging our capacity for discovery

Informatica

The AI Data Divide

Data in the Public Domain

0.001%

Private Data

99.999%

Privacy

Security

Regulatory Compliance

Governance

Responsible and Ethical Use

Informatica

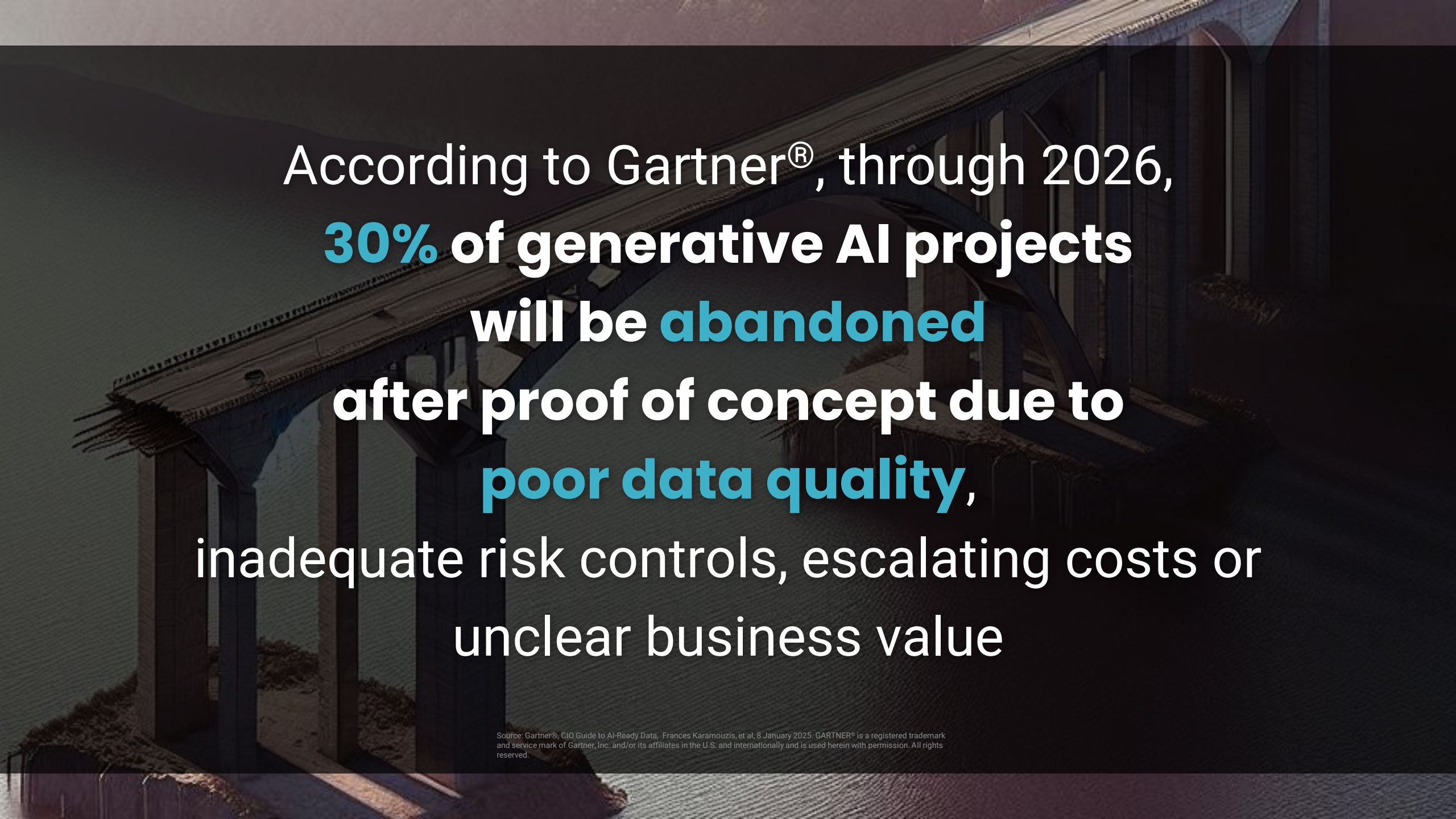
CDO Survey, 2025

92% Data leaders are asked to deliver faster results than they think they can deliver

67% Failed to transition half of these projects to production

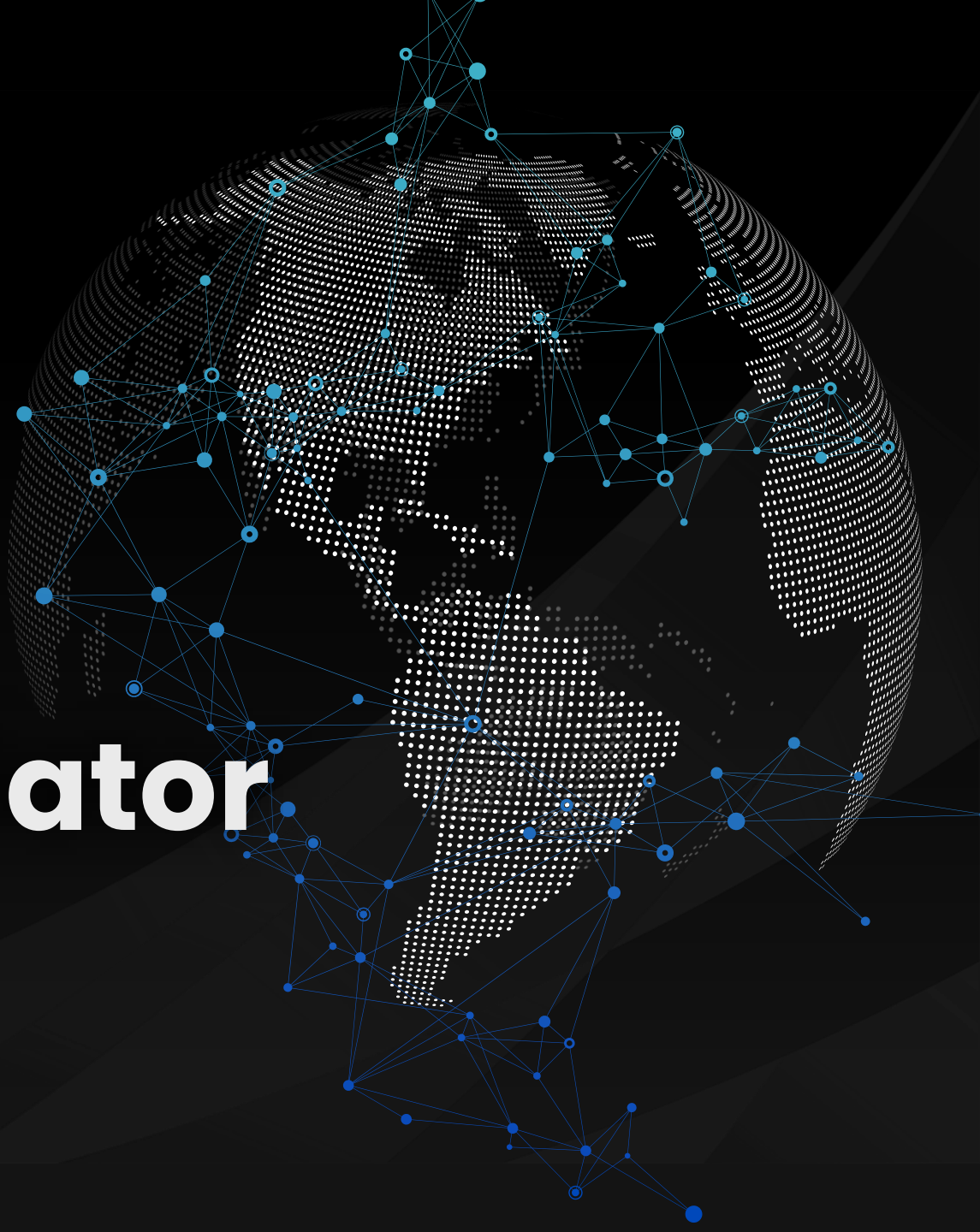
97% Struggling to explain the ROI of the AI projects

86% Plan to increase investments in data management



Source: Gartner®, CIO Guide to AI-Ready Data, Frances Karamouzis, et al, 8 January 2025. GARTNER® is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.

Your Data *is* Your AI Differentiator



Informatica

TRUTH
TRUST
TRANFORMATION

Informatica

Truth

Break down the silos

Improve data quality, completeness, readiness

Establish critical data elements

Make metadata accessible

Manage data privacy/protection

Fortify data security

Manage and observe data movement

Trust

Create repeatable processes

Understand context

Democratize data

Embrace governance, ethical use

Build knowledge and skills

Remove bias

Transformation

Redefine the business lens

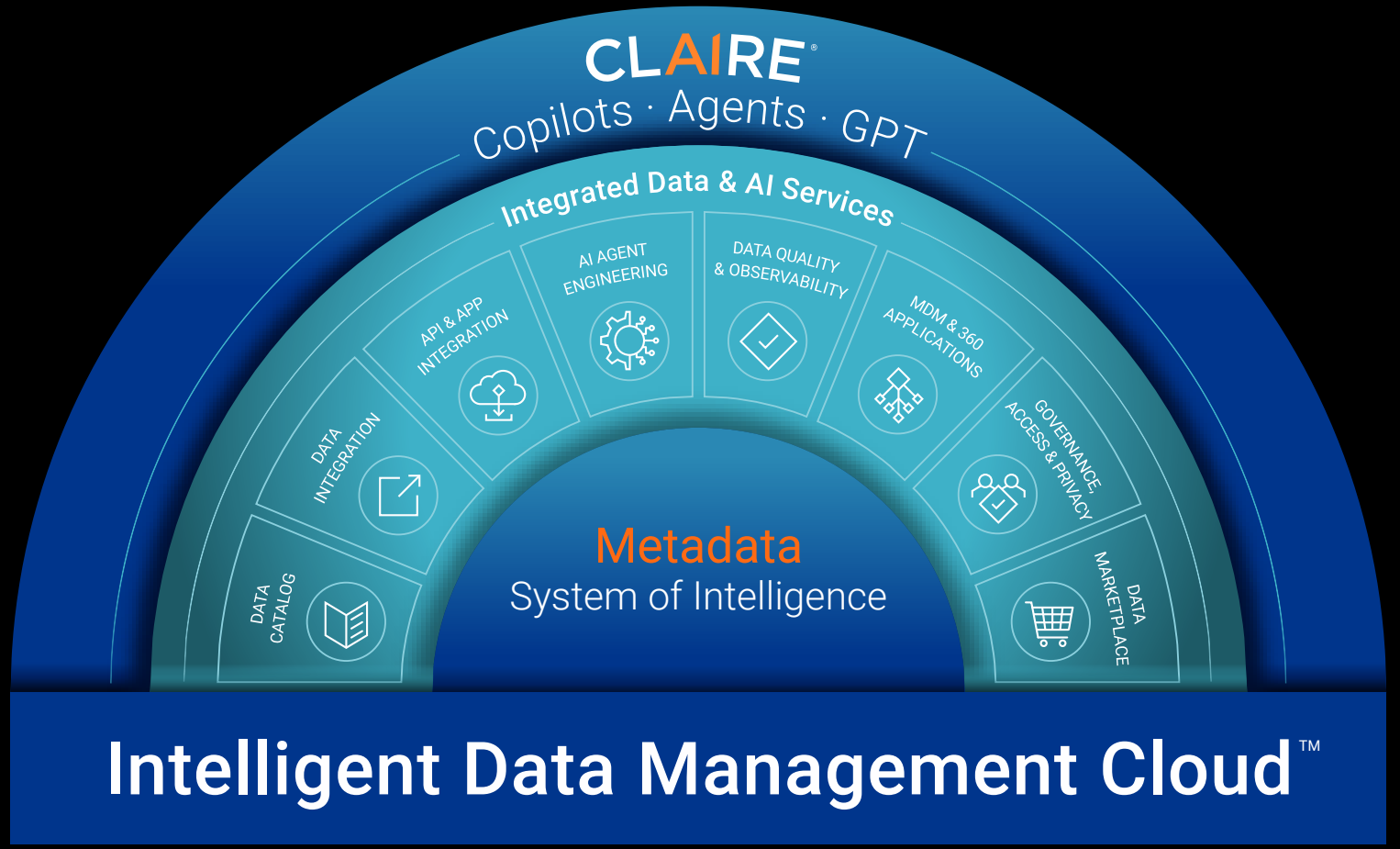
Create new opportunities

Redefine competitive edge

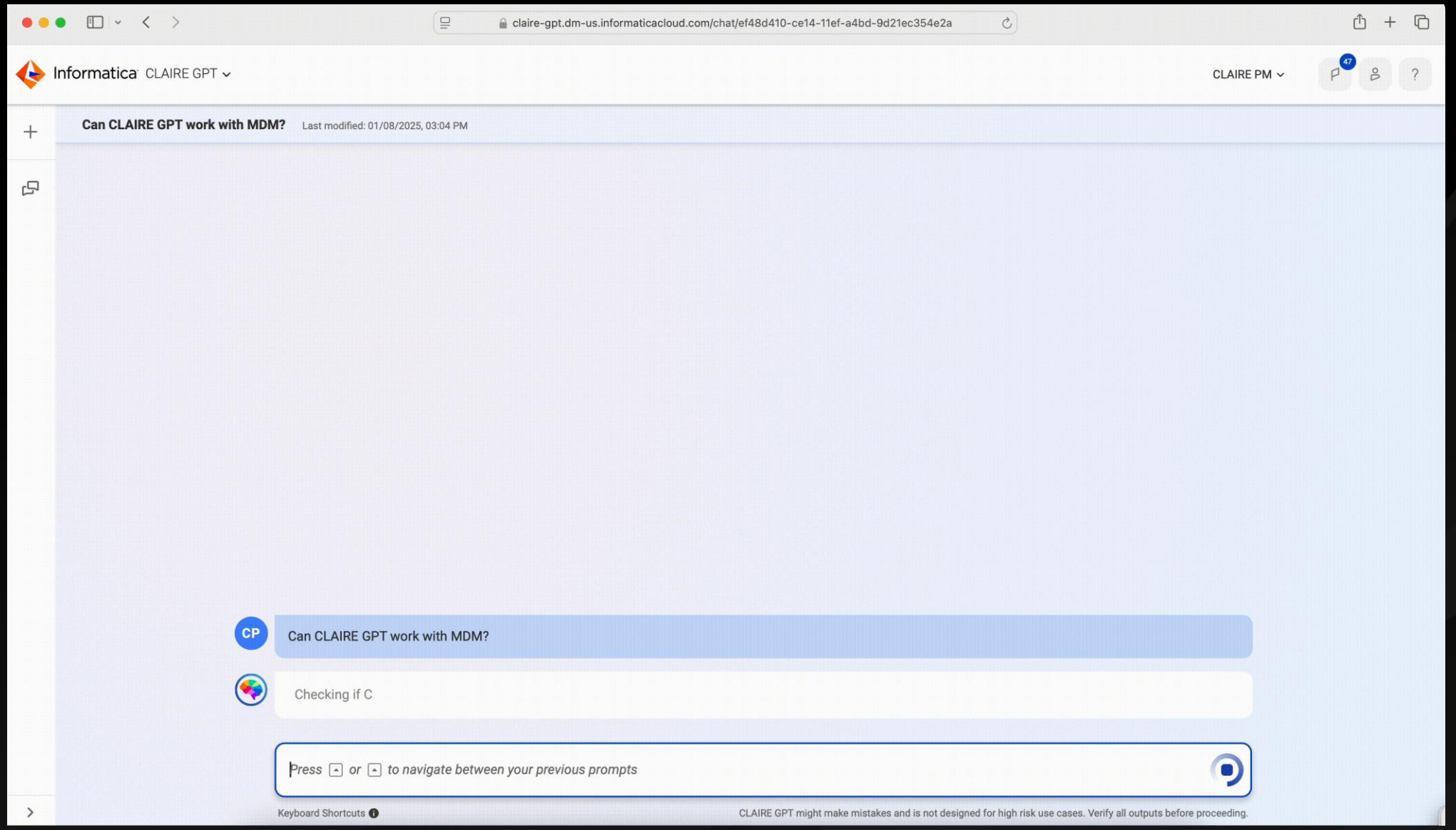
Deliver long term growth and positive impact

Everybody’s ready for AI except your data

Informatica



Informatica



Informatica

CLAIRE® Agents

- **Data Quality** Agent
- **Data Discovery** Agent
- **Data Ingestion** Agent
- **Data Exploration** Agent
- **Data Lineage** Agent
- **ELT** Agent
- **Modernization** Agent
- **Product Experience** Agent
- **And more...**

Informatica®