

JANUARY 28-29, 2025

Data & Analytics **LIVE**



▶ **Leading Virtual Event for Data & Analytics Executives
in the Age of Artificial Intelligence**

Speakers:

Tarun Sood, Chief Data Officer, **American Century Investments**

Luis Valendia, Chief Data and Analytics Officer, **Best Doctors Insurance**

Shilpa Daule, Director - Product Management, Analytics and AI/ML, **Silicon Valley Bank**

Perceval Sondag, Senior Director - Digital Transformation and Data Science, **Novo Nordisk**

Chris Hutchins, SVP, **Lifepoint Health**

Apostol Vassilev, Ph.D., Research Supervisor, Computer Security Division, **National Institute of Standards and Technology (NIST)**

Deven Panchal, VP - Innovation and IP/Patents - AT&T Innovation Network (AIN), **AT&T Labs, Inc.**

Shadaab Kanwal, Managing Director Digital, Data and Analytics, **Charles Schwab**

Robert Keefer, Associate Director, Security Operations, **The Pew Charitable Trusts**

Victor Tewari, Senior Vice President, Wealth Management & Private Banking, Chief Data Office, **Citi**

David. A. Mascio, PhD, Chief Executive Officer & Chief Investment Officer, **Della Parola**

Andrew Patricio , Principal, Data & Analytics/Digital Services (Chief Data and AI Officer), **UnidosUS (formerly National Council of La Raza)**

John Chan, Director of Technology - AI/ ML, **Raymond James**

Deven Panchal, VP - Innovation and IP/Patents - AT&T Innovation Network (AIN), **AT&T Labs, Inc.**

Saeid Abolfazli, Global Head of Data Science, **Rakuten Kobo Inc.**

Ben Donlon, Managing Partner, **Banks to Your River**

DAY 1 – Jan 28	
Day 1 Themes: Data management Ethical AI Cloud computing Real-time data processing	
11:00-11:20	<p>Welcome and Opening Keynote: Addressing Data Quality, Integration, and Governance Challenges to Future-Proof Your Data Strategy</p> <ul style="list-style-type: none"> Learn about the latest trends in data management and how addressing data quality, integration of data from multiple sources, and data governance can help future-proof your data strategy. Discover how organizations are tackling the issue of non-standardized data formats, such as varying units, currencies, and dates, to ensure reliable and actionable insights. Understand the importance of robust data governance frameworks that ensure compliance, security, and the consistent application of standards across data sources. <p>Speaker: Luis Valendia, CDAO, Best Doctor’s Insurance</p>
11:20-11:50	<p>Keynote Presented by DataRobot</p> <p>To follow ...</p> <p>Speaker: Senior Rep, DataRobot</p>
11:50-12:20	<p>Panel: Building Practical AI Governance Frameworks for Ethical AI Use</p> <ul style="list-style-type: none"> Explore the ethical considerations and implications of using AI in data analytics, especially in regulated industries.

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	<ul style="list-style-type: none"> Gain insights into building a robust data governance framework that prioritizes privacy and security, addressing data privacy concerns. Understand the role of automation in ensuring consistency and transparency in AI governance. <p>Moderator: Shadaab Kanwal, Managing Director Digital, Data and Analytics, Charles Schwab 1 - Chris Hutchins, SVP, Lifepoint Health 2 - Robert Keefer, Associate Director, Security Operations, The Pew Charitable Trusts</p>
12:20-12:40	<p>Breaking Down Data Silos and Standardizing Data for Seamless Integration and Quality</p> <ul style="list-style-type: none"> Explore how leading organizations are overcoming data silos to create a seamless flow of data across departments and systems. Introduction to Data Mining/Discovery techniques for unlocking hidden insights from fragmented data.
12:40-13:10	<p>Panel Discussion: Navigating the Data Lakes: Driving Innovation, Automation, and Insight from Unstructured Data</p> <ul style="list-style-type: none"> Learn how to build and manage scalable data lakes that handle unstructured data effectively. Discover how AI and machine learning can automate data processing and uncover hidden insights. Explore ways to integrate unstructured data with structured datasets for more comprehensive analysis. Hear real-world examples of how unstructured data is transforming decision-making and operational efficiency. <p>Moderator: David. A. Mascio, PhD, Chief Executive Officer & Chief Investment Officer, Della Parola Panelists: 1 - Victor Tewari, Senior Vice President, Wealth Management & Private Banking, Chief Data Office, Citi 2 - John Chan, Director of Technology - AI/ ML, Raymond James</p>
	<p>BREAK</p>
14:00-14:40	<p>Sponsored Boardroom Session: Enhancing Data Quality and Real-Time Data Integration through Automating ETL Processes</p> <p>During the boardroom session, you'll join a small group of industry peers for an open, interactive, and in-depth conversation to:</p> <ul style="list-style-type: none"> Discuss best practices for maintaining high data quality while integrating data from real-time sources, focusing on overcoming resistance to change and optimizing cost management. Understand how to optimize ETL (Extract, Transform, Load) processes to ensure the accurate and timely availability of data for analysis. Learn how real-time data integration can break down silos and enable faster, more informed decision-making across the enterprise. <p><i>Interactive session on a separate platform, sponsored by our partners.</i></p>

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DAY 2 – Jan 29	
Day 2 Themes: AI-powered analytics Customer experience Talent management Data governance and security.	
11:00-11:20	<p>Welcome and Opening Keynote: How to Build Effective Data Analytics Teams</p> <ul style="list-style-type: none"> • Explore how to assemble and empower effective data analytics teams with the right people, processes, and planning tools. • Learn about essential platforms, including user experience and backend analytics tools, and processes like data intake, cataloging, and RACI frameworks to ensure operational excellence. • Understand key production steps, from report delivery to insight walkthroughs, to drive impactful decision-making. • Discover how to leverage data science to make accurate predictions, deliver key takeaways, and showcase success stories for measurable business value. <p>Speaker: Shilpa Daule, Director - Product Management, Analytics and AI/ML, Silicon Valley Bank</p>
11:20-11:40	<p>Creating Unforgettable Customer Experiences with AI-Driven Insights</p> <ul style="list-style-type: none"> • See a case study on how data and AI analytics are used to enhance customer experience. • Learn practical strategies for personalizing customer interactions using data and AI insights. • Understand the impact of data-driven decision-making on customer satisfaction and loyalty. <p>Speaker: Saeid Abolfazli, Global Head of Data Science, Rakuten Kobo Inc.</p>
11:40-12:00	<p>Mastering Data Governance for Enhanced Decision-Making</p> <ul style="list-style-type: none"> • Learn the fundamentals of data governance and its role in driving business success. • Discover how to implement data governance practices that ensure data quality and compliance. • Understand the benefits of democratizing data for better decision-making across teams <p>Speaker: Deven Panchal, VP - Innovation and IP/Patents - AT&T Innovation Network (AIN), AT&T Labs, Inc.</p>
12:00-12:30	<p>Panel Discussion: Overcoming Talent Recruitment Challenges and Aligning Executive Leadership for Data Success</p> <ul style="list-style-type: none"> • Discover best practices for attracting and retaining top talent in the highly competitive field of data analytics. • Learn how leading organizations are overcoming the talent recruitment and skill gap, a key barrier in 2025 and beyond. • Explore strategies for ensuring executive leadership alignment with data-driven initiatives, building a strong data culture that permeates the organization and fosters responsible AI practices. <p>Moderator: Ben Donlon, Managing Partner, Banks to Your River Panelists: 1 – Tarun Sood, Chief Data Officer, American Century Investments 2 - Perceval Sondag, Senior Director - Digital Transformation and Data Science, Novo Nordisk</p>
12:30-12:50	<p>Innovation Session #3: Empowering Strategic Forecasting with AI-Powered Reporting Tools</p> <ul style="list-style-type: none"> • Showcasing the newest tools designed to enhance reporting and forecasting capabilities using AI insights.

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12:50- 13:10	<p>Adversarial Machine Learning: Defining, Mitigating, and Managing AI Security Threats</p> <ul style="list-style-type: none">• The balance between the AI risks and rewards as calculus for the future.• The landscape of AI risks.• Best practices for approaching AI risk mitigation. <p>Speaker: Apostol Vassilev, Ph.D., Research Supervisor, Computer Security Division, National Institute of Standards and Technology (NIST)</p>
BREAK	
14:00- 14:40	<p>Sponsored Boardroom Session: Leveraging Predictive Analytics and AI for Data Privacy, Security, and Compliance</p> <p>During the boardroom session, you'll join a small group of industry peers for an open, interactive, and in-depth conversation to:</p> <ul style="list-style-type: none">• Explore how predictive analytics and AI technologies can proactively identify and mitigate security threats while maintaining compliance with data privacy regulations.• Learn how companies are integrating AI-driven solutions into their security frameworks to enhance data privacy and maintain regulatory compliance.• See real-world case studies that showcase the successful implementation of predictive models and cognitive technologies to strengthen security and data integrity. <p><i>Interactive session on a separate platform, sponsored by our partners.</i></p>