

## Investigating Distance Decay and Social Determinants on Healthcare Outcomes in a Marginalized Patient Population

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## Agenda



#### □ Introduction

- Healthcare Disparities
- Marginalized Population
- Explainable AI "Bridging the Gap between Application and Theory in Healthcare"
- □ Research Motivation
- □ Overall Problem Description and Severity
- □ AI application (Distance Decay and Social Determinants)

## **Healthcare Disparities**

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#### **Marginalized Patient Populations**





#### According to the U.S. Department of Health :



#### **Research Gap**



- Systematic Exclusions in Emerging AI Applications while Limiting Marginalized Patient Population
  - ➢ Lack of Research
    - ➢ Google Scholar (Marginalized Population, Healthcare, Predictive Modeling) < 45</p>



#### **Marginalization Facts and AI ethical dilemmas**

#### According to the CDC

- □ African Americans are 30% more likely to die from heart disease than non-Hispanic whites
- Hispanic Americans are 50% more likely to die from diabetes than non-Hispanic whites.
- □ African Americans are 60% more likely to have diabetes than non-Hispanic white Americans
- Low-Income Individuals are more likely to have uncontrolled high blood pressure
- Individuals with Disabilities have higher rates of chronic diseases





#### **Marginalized Populations in this Research**



Patients Residing in Broome County, NY



#### **Healthcare Disparities Indicators at Broome County**



#### This dashboard's data was obtained from Department of Health

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Part of NY State but drastically different than NYC demographics.

□ Poverty is 14.1% of the population in 2021

 $\succ$  Higher than the national poverty rate.

Percentage of persons 65 years and above is20% of the population

 $\succ$  Higher than the national rate.



Poverty Status Viewer: With a Focus Area on Broome County, NY. Source: U.S. Census Bureau (2021)

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#### **Research Motivation**

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Demonstrate, Highlight, Propose and Improve...



□ Systemic Exclusions in Healthcare



Application	Goal	Marginalized Population	Methodology	Integrated System
Investigating Distance Decay and Social Determinants on	Improve Access to Preventative Care	Broome County, NY	Machine learning (ML) Meta-Ensembles and Hybrid Models	From Data Acquisition to Automation (Patient List)
Healthcare Outcomes				``´

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#### Introduction

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□ Substantial Transformations in Transportation and

Healthcare Systems Using AI

□ Distance Decay and Utilization of Healthcare

□ Social Determinants and Spatial Interactions in

Healthcare



### **Background and Problem Description**

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- Availability of transportation is key in conceptualizing *Marginalized Patients* access
- Longer Travel Distance and Transportation Availability are Linked to Healthcare Outcome
- Social Determinants and Economic Status



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□ Previous studies mainly relied on Traditional Statistics

Machine Learning is crucial to Evaluate Confounding Factors in such Complex System

□ No research in machine learning applications studied the *"Impact of Distance Decay on Healthcare Outcomes among Marginalized Patient Population"* 

□ The first study to use meta-ensembles to study the Distance Decay in *Marginalized Patients* 

#### **Motivation**



Improve Healthcare Outcomes in Marginalized Populations using AI-Based Integrated Systems

Address/Highlight Social Determinants Association to Healthcare Outcomes

- > Awareness
- ➢ Education

□ Propose Early Intervention Workflow Practices



□ Objective: Improve Office Utilization and Reduce Critical Care Utilization

□ Inputs: 11 Features (Patient Related and Clinic Related)

□ Output: Critical Care Group (High/Low)

#### **Data Description and Features**



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Hospital database.
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- □ January 2021 and July 2022.
- Each row in the dataset represents a patient
- $\Box$  43,152 unique patients, 38,812 no-shows,

394,116 attended visits, 3,923 emergency

department (ED) visits, and 8,877

hospitalization episodes.

Critical Care Group.

Factor Name Inclusion		Туре	Levels	
Last Visit Date	Removed	Date/Time	-	
Patient Primary Care Department	Kept	Categorical	8 levels (Primary Care Offices)	
Patient Age	Removed	Categorical	-	
Known Transportation Issue	Kept	Categorical	2 levels	
Financial Class	Class Kept Categorical (Medica		9 Levels (Medicaid, Medicareetc.)	
Distance between the patient's address and clinic	Kept	Categorical	3 Levels: (A, B, C)	
Patient Generation	Kept	Categorical	6 levels: (Baby Boomer, Generation X, Generation Z, Greatest Generation, Millennials, Silent Generation)	
Patient Sex	Kept	Categorical	2 levels	
Patient RaceKeptCategorica		Categorical	17 levels	
<b>Missed Appointments</b>	Transformed	Numerical	-	
No-show Rate Created		Categorical	2 levels (High, Low)	
<b>ED</b> Visits	Transformed	Numerical	-	
Hospitalizations	Transformed	Numerical	-	
Critical Care group	Critical Care group Created Categorical 2. let		2. levels (High, Low)	

#### **Data Exploration**

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#### Measures of Healthcare System Utilization with Respect to Transportation

Known Transportation Issue	Average Office Visits Utilization	Average Critical Care Utilization	
No	91.5%	2.5%	
Yes	79%	6.5%	

Measures of Healthcare System Delivery with Respect to Race and Transportation

Transportation Issue	Race	Average Office Visits Utilization	Average Critical Care Utilization	
NoBlack or African		81%	3.6%	
	White	93%	2.5%	
Yes	Black or African American	69%	7.5%	
	White	81%	6.5%	







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\*\* Distance Group in Miles A: [0,5] B: (5,15] C: > 15

## **Proposed Integrated Framework**

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SMOTE: synthetic minority over-sampling technique

#### Data Acquisition, Staging, Normalization, and Finalization



DBI : Database Interface ODBC: Microsoft Open Database Connectivity **BINGHAMTON** 

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#### **Machine Learning Framework**

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Hybrid Models (1/2)

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Hybrid Models (2/2)

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#### **Performance and Computational Cost Metrics**



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Model	Accuracy	Sensitivity	Specificity	Normalized CPU Time (min)
RF	74.28%	70.3%	78.21%	37
Bagged RF	74.47%	72.1%	77.8%	20
KNN	76%	78%	73%	16
FF-Nnet	74%	77%	71%	8
Average Hybrid Model_RF-KNN-Nnet	78%	79%	76%	> 60
Optimized Weighted Sum Hybrid Model_RF- KNN-Nnet	77%	79%	75%	> 60
Majority Voting Hybrid Model_RF-KNN-Nnet	78%	79%	77%	> 60
Two Layers Stacked Hybrid Model (RF-NB-Nnet base model, GBM Top Layer)	82%	79%	80%	> 60



1.0

0.5

Specificity

0.0

25

## **Variable Importance**

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Factor Level	Overall
KnownTransportationIssue-Yes	100
NoShowRateHigh	91.8
DistanceGroupB	28.688
SEX Male	23.8
MyChartActivated-Yes	21.792
Clinic A	18.277
FIRSTRACEWhite	17.291
DistanceGroupC	16.662
FinancialClassMedicaidManaged	12.528
GenerationGenerationX	12.452
GenerationMillenials	12.349
Clinic B	10.495
Financial Class Medicare Managed	10.178
Clinic C	10.105



Developed Integrated AI-driven frameworks specific to marginalized patient populations

(Under researched Area)

Developed an automated AI application that generates a list of patients' names who could benefit from early

interventions to help them attend their primary wellness visit as well as reduce their critical care use.

- □ The study inspected for the first time the effect of distance decay and other social determinants
- □ Meta-ensembles and hybrid predictive models.
- □ Multiple models were evaluated for generalizing capability for the used dataset

□ The Hybrid Model based on (RF-NB-Nnet, GBM Top Layer) model showed a potential to identify contributing

factors to poor health outcomes, such as unavailability of transportation, no-show rate, insurance type, clinic,

and travel distance.

## **Future Directions**

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#### □ Improve data representation

Develop AI algorithms that are trained on diverse data sets and specifically designed to address the unique needs and characteristics of marginalized patient populations.

□ Increase access to healthcare services through AI-enabled technologies

- Transportation broader coverage, telemedicine and chatbots, Patient work List to propose alternatives
- □ Address Social determinants of health.
  - Developing AI models that can identify and address social determinants of health to improve healthcare outcomes for marginalized patients.

## **Publications and Conferences**



• Induction of Labor from Decision to Delivery Using Hybrid Predictive Models based on a Metaheuristic Feature Selection Approach

Anemone Kasasbeh1, Liliane El-Kassis, and Hiroki Sayama (Ready to Submit)

#### International Journal of Clinical Practice

- Web-based Healthcare Delivery Integrated System to Forecast COVID-19 Hospitalizations in a Marginalized Patient Population: A Case Study in Broome County, New York,
- A Kasasbeh, M Yildirim, A Booth, N Khan, H Sayama (Submitted)
- Journal of Environmental and Public Health
- Modelling the Impact of Transportation Availability and Travel Distance on Healthcare Outcomes: A Bagged Random Forest Approach
- A Kasasbeh, M Yildirim, A Booth, N Khan, H Sayama
- IISE Annual Conference Proceedings (2023)
- Influential Factors for Failure to Show up for a Postpartum Visit
- A Kasasbeh, M Yildirim, A Booth, MT Khasawneh
- IISE Annual Conference & Expo 2019, 883-889 (2019)
- Crash severity prediction using a series of artificial neural networks
- A Kasasbeh, R Shabbar, D Santos
- IISE Annual Conference. Proceedings, 443-448 (2018)
- Charging station allocation for electric vehicle network using stochastic modeling and grey wolf optimization
- R Shabbar, A Kasasbeh, MM Ahmed

#### Sustainability 13 (6), 3314 (2021)

- Crash Analysis Using Artificial Neural Network and Decision Tree
- A Kasasbeh, R Shabbar
- Industrial and Systems Engineering Review (ISER) (2017)
- Demand forecasting for inventory control: A case study on automotive spare parts in Saudi Arabia
- N Khan, A Kasasbeh, R Alkhasawneh
- IISE Annual Conference & Expo 2018 (2018)
- Proactive Event Management using ANN with PSO Prediction in Transport Processes



# THANK YOU! Questions?