

AI Summit West

FEBRUARY 15-16, 2023 | Hotel Kabuki

ADDITIONAL BRANDING OPPORTUNITIES

DEADLINE: JANUARY 20TH

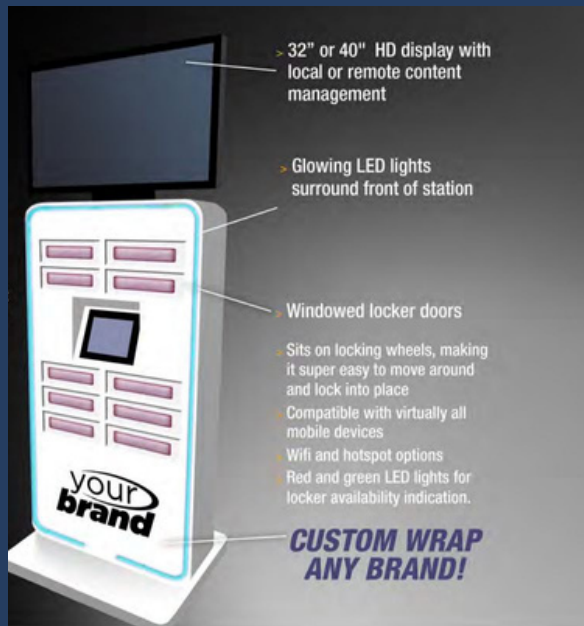
FIRST COME, FIRST SERVE

RE • WORK

EMAIL: BECCA.BRITT@CORINIUMGROUP.COM

CHARGING STATION

LIMIT: 1 SPONSOR



COST: \$7,000

- This 10 universally compatible charging locker solution features electromagnetic solenoid and easy-to-use touch screen technology.
- The user simply selects a locker and enters their own secret 4 digit code.
- Green solution.

ILLUMINATED CUBES

LIMIT: 3 SPONSORS

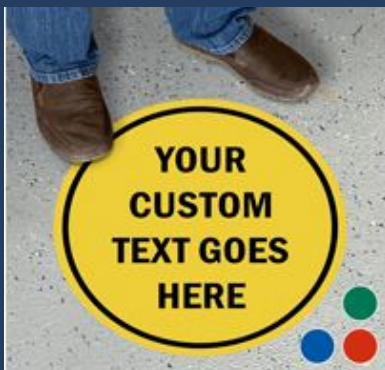


COST: 5,000

- These one-of-a-kind light boxes are guaranteed to capture attention, increase foot traffic to your booth, and ensure that your company stands out among the competition.
- Includes 1 tower (4 cubes) with 10 brandable panels for sponsor. Location determined between sponsor and RE•WORK!.

EXHIBIT HALL FLOOR STICKERS

LIMIT: 2 SPONSORS

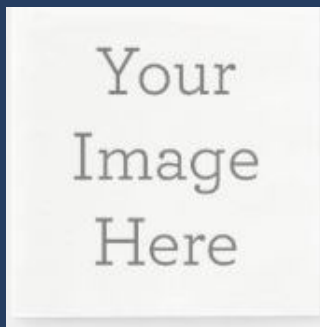


COST: \$3,000

- Drive traffic to your booth from the show entrance with customized graphics that adhere to the show floor carpet and mark the path to your exhibit booth.
- Opportunity for four (4) round floor graphics to be placed throughout the tradeshow floor (locations to be mutually agreed upon by event staff and sponsor).

CUSTOMIZED SHOW NAPKINS

LIMIT: 1 SPONSOR/DAY

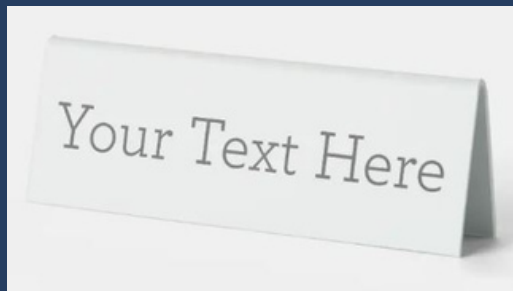


COST: \$1,500/Day

- Customized napkins will be used during the breakfast and all day coffee stations
- Your company logo will be included on the napkins. You pick the color napkin & one color imprint.

TABLE TENT SPONSOR

LIMIT: 1 SPONSOR/DAY



COST: \$1,500/Day

- Have your own custom-made table tents which will be displayed prominently at the lunch table as a centerpiece. Lunch will be provided to every AI Summit West attendee in the exhibit hall on Wednesday and Thursday.
- Sponsors are responsible for artwork.

REGISTRATION SPONSOR

LIMIT: 1 SPONSOR



COST: \$10,000

- First impressions are lasting—why not make your company logo the first impression attendees have as they pick up their badge or complete on-site registration—talk about prime visibility.
- Sponsor can provide company pens or swag for added exposure!

LANYARDS

LIMIT: 1 SPONSOR

COST: \$6,500



- This exclusive opportunity puts your name front and center.
- Display your company's name and/or logo on the lanyards that hold attendees' name badges!
- Sponsor to provide lanyards

ONSITE SOCIAL MEDIA SPONSOR

COST: \$8,000

LIMIT: 1 SPONSOR



- Includes:
 - 1 Monitor in the Exhibit Hall featuring a live social feed from sources such as LinkedIn, Twitter, Facebook, Instagram, and YouTube.
 - 10 Sponsored Social Posts (can also be a video) that includes a CTA to link to an external site.
 - Signage to include sponsor logo & QR code for attendees to easily post without having to log-into their personal social media accounts.
 - Social feed including in the mobile app
 - Note: LinkedIn will posts will be highlighted through the event hashtag #reworkai

WELCOME BAG

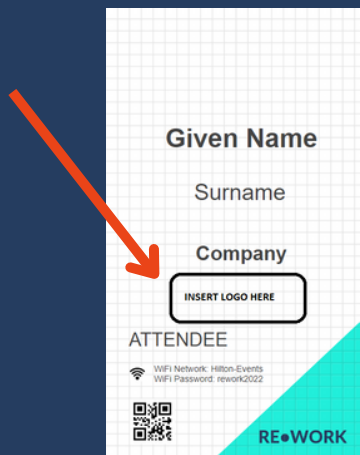


COST: \$9,000

LIMIT: 1 SPONSOR

- The ultimate walking billboard! Let your target audience advertise for you during and long after the close of the conference. Maximize your visibility by sponsoring the 2023 Meeting Bag.
- Your company's logo appear prominently on the front of the bag.

BADGE SPONSOR



COST: \$6,000

LIMIT: 1 SPONSOR

- Imagine your brand and special offer on the back of every attendee name badge, which is the official pass to all activities at AI Summit West
- Sponsored logo will be featured on each badge.

HAPPY HOUR SPONSOR



COST: \$7,500

LIMIT: 1 SPONSOR

- Take advantage of hosting a happy hour for those that are attending the event at a private blocked off location in the hotel bar!
- Host up to 20 people for beer, wine and appetizers from 5:15pm-6:15pm PT on Wednesday, February 15, 2023

BRANDED MICROPHONE COVER



LIMIT: 10 SPONSORS

COST: \$500

- Add some flare to your speaking session with a branded microphone cover!
- Full color printing, logo on each side of the cover.

ALL YOU CAN DRINK AT YOUR BOOTH



LIMIT: 3 SPONSORS

COST: \$6,000

- How many times have you been to a conference and you want to know where the soda is?! Make your booth the go-to location. Stock your booth up with unlimited drinks throughout the conference!
- Includes: Assorted soft drinks, water, juice at your booth space

PODIUM SIGNAGE SPONSOR



LIMIT: 1 SPONSOR

COST: \$10,000

- Have your logo featured on the podium signage during the Main Conference (Feb. 15-16)! This is a great sponsorship opportunity to get your logo out front and center!
- RE•WORK to include sponsors logo on the sign and we can also add in a line to visit your specific booth number!

GOBO



LIMIT: 3 SPONSORS

COST: \$3,000

- Have your logo shine within the Exhibit Hall!

TOUCHLESS HAND SANITIZER STATION



LIMIT: 1 SPONSOR

COST: \$6,000

- Sponsors logo to be featured on the touchless hand sanitizer station

YOGA CLASS



LIMIT: 1 SPONSOR

COST: \$5,000

- Host an early morning chair yoga class on Wednesday, February 15 (before registration or during the AM break - determined by RE•WORK)
- Includes:
 - Yoga Instructor for 1 hour chair yoga session
 - Branded yoga microfiber towels for the first 50 attendees

MASSAGE SPONSOR



LIMIT: 1 SPONSOR

COST: \$12,000

- Includes:
 - Signage with sponsors logo in the Exhibit Hall
 - Multiple therapists during the breaks that will conduct 15 minute chair massages

LOOKING FOR SOMETHING NOT LISTED? JUST LET US KNOW!



If you are interested in any additional branding items that are not listed, please reach out to me! I'm happy to look into your suggestion and provide the pricing for you.

Becca Britt
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