

CHIEF DATA & ANALYTICS OFFICERS CANADA

March 26th -27th, 2024 | Hyatt Regency, Toronto

ADDITIONAL BRANDING OPPORTUNITIES

DEADLINE: TUESDAY, MARCH 12

FIRST COME, FIRST SERVE



[EMAIL: EMILY.ROWLING@CORINIUMGROUP.COM](mailto:EMILY.ROWLING@CORINIUMGROUP.COM)

ENTRANCE DOOR TO GENERAL SESSION

LIMIT: 1 SPONSOR

COST: \$8,000 (US \$)

- Have your company logo or design on the main general session conference room doors
- Every CDAO Canada attendee will use these doors to enter the general session.
- Sponsor is responsible for artwork to be provided to Corinium

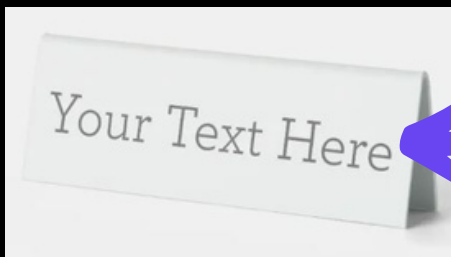


LUNCH SPONSOR

LIMIT: 1 SPONSOR/DAY

COST: \$5,000/Day (US \$)

- Lunch will be provided to every CDAO Canada attendee in the exhibit hall.
- Have your own custom-made lunch table signs, A1 sign and napkins which will be displayed prominently at the buffet table.
- Your company logo will be included on the napkins. You pick the color napkin & one color imprint.
- Sponsor is responsible for artwork



EASTER CANDY SPONSOR

LIMIT: 1 SPONSOR

COST: \$3,000 (US \$)

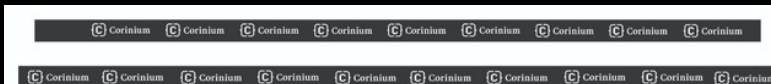


- Easter Candy will be provided to every CDAO Canada attendee in Conference Sessions on Day 2.
- Your company logo will be included on the candy packaging.
- Sponsor is responsible for logo artwork

LANYARDS

LIMIT: 1 SPONSOR

COST: \$7,500 (US \$)



- This exclusive opportunity puts your name front and center.
- Display your company's name and/or logo on the lanyards that hold attendees' name badges!
- Sponsor to provide lanyards

PODIUM SIGNAGE SPONSOR

LIMIT: 1 SPONSOR

COST: \$3,000 (US \$)



- Have your logo featured on the podium signage during the event! This is a great sponsorship opportunity to get your logo out front and center!
- Corinium to include sponsors logo on the sign and we can also add in a line to visit your booth!

WELCOME BAG

LIMIT: 1 SPONSOR

COST: \$9,000 (US \$)



- The ultimate walking billboard! Let your target audience advertise for you during and long after the close of the conference. Maximize your visibility by sponsoring the 2024 Meeting Bag.
- Your company's logo appear prominently on the front of the bag.
- Bags to be provided by sponsors

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**LOOKING FOR SOMETHING NOT LISTED?
JUST LET ME KNOW!**

If you are interested in any additional branding items that are not listed, please reach out to me! I'm happy to look into your suggestion and provide the pricing for you.

Emily Rowling

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