

Industry 4.0 Series

Digital Transformation

A methodical approach to solving complex business problems, navigating organizational nuance, meeting financial and operational commitments, and introducing transformational change.

Tery Lockitski
Worldwide Customer Advisory



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Alteryx - Worldwide Customer Advisory

Tery Lockitski

Tery is a member of the Alteryx Worldwide Customer Advisory. She is an avid former customer now focused on helping others leverage Alteryx as part of their own Digital Transformation and Big Data investments.



With +25y of Manufacturing experience, she's led product engineering, supply chain operations, and information technology functions as a Senior Executive at Accenture, Vice President and Chief Technology Officer at PepsiCo, Vice President, Supply Chain at Hitachi, and most recently, Vice President and Chief Digital Officer at Tate & Lyle.



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AGENDA

- 1 LISTEN LISTEN LISTEN
- 2 BE CURIOUS, NOT JUDGMENTAL
- 3 IT'S OK TO NOT BE OK
- 4 OUTCOMES MATTER
- 5 Q & A



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1 Listen, Listen, Listen



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BUSINESS AND IT CHALLENGES
LIMPING ALONG
Disparate systems, processes, and the high-cost of operations handcuffed us all

BUSINESS DATA HELD HOSTAGE		IT HELD HOSTAGE TOO	
No accurate single source of truth	Inaccessible data trapped in disparate systems	Chronic data harmonization issues	Disparate golden records and systems
Erroneous manual processes in spreadsheets	Disparate ownership and definition of master data	Manual normalization of data	Spreadsheets corrupting master data
Lack of reporting standards or performance metrics	Painfully slow financial planning processes	Disparate ownership of master data	Disparate reporting and performance metrics
Working capital constrained by overheads	Inability to monitor or respond to unplanned events	High OpEx costs supporting ~700 VMs	Religious war with 3 different tools


120% Late MEC
+\$5m Technical Debt
+30 FTES Data Operations

+300 hrs Expedited Support
+25% OpEx Spend
2 Server room fires

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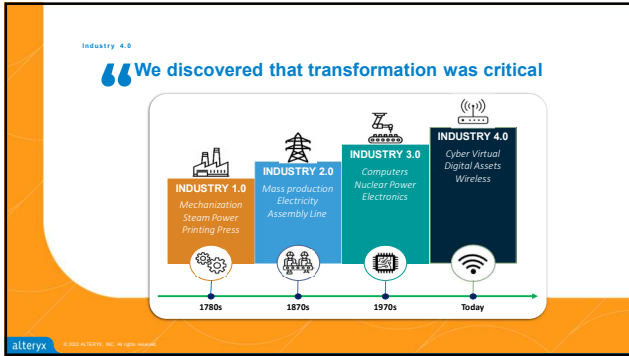
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2 Be Curious, Not Judgmental



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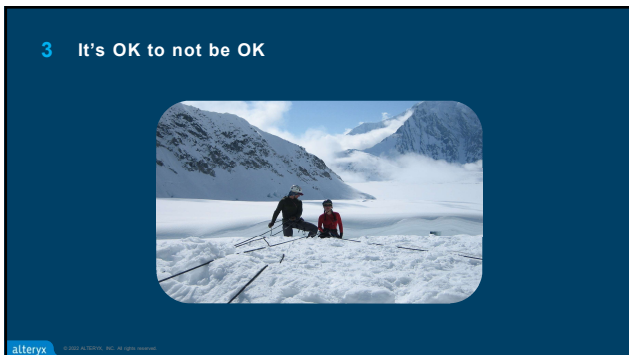
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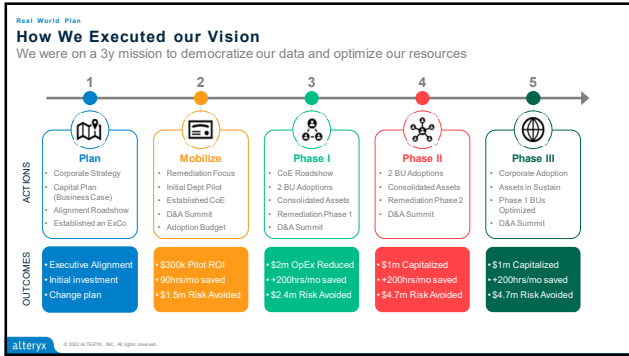
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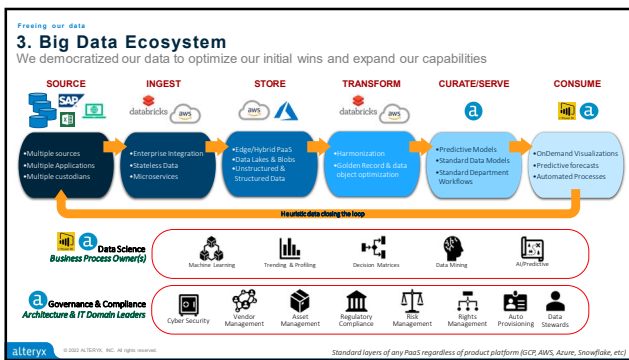
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My Approach
Lessons Learned
 Building a capital plan with quantifiable business benefit, low TCO, and well-aligned vendors was key

1. DIAGNOSE
We captured common symptoms across critical business functions. Common denominators helped us gain consensus and sponsorship.

2. MEASURE & TARGET
Our capital plan proposed 3 years of change impact that included reducing technical debt, consolidating TCO, and manual processes.

3. EVANGELIZE & MOBILIZE
Establishing an ExCo, leveraging external partners, and using a pilot paid off as proving ground to recruit other business unit leaders and their departments.

4. PRIORITIZE & PLAN
We didn't regret prioritizing remediation prior to capital investment and adoption. MCM was key to smooth governance, audit, and standardization.

5. EXECUTE
We could have remediated systems earlier, considered unplanned events, and managed vendors better.

6. SUPPORT
Process champions and IT partnered for sustainable support with tickets cut by 40%.

7. GOVERN
We then focused on continuous improvement and stewardship.

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Real World Benefits Realized
Overall
 We delivered analytics transformation during a pandemic and civil unrest

- We established an Executive Committee (ExCo) for our data transformation in partnership with Audit and Finance
- We institutionalized data stewardship CoE
- We remediating data, standardized workflows, accelerated processes, and introduced new capabilities
- ... and we realized millions in savings within a few years

+30% Assets Consolidated
+15% IRR (Productivity) YoY
+\$1M Reduced Tech Debt

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5 Q & A
 How can I help you connect the dots?

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