

Chief Data & Analytics Officer

GERMANY 6-7 June, 2023

**ADDITIONAL BRANDING
OPPORTUNITIES**

DEADLINE: FRIDAY, 12 MAY

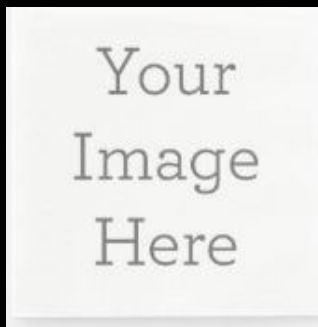
****FIRST COME, FIRST SERVE**



EMAIL: BECCA.BRITT@CORINIUMGROUP.COM

CUSTOMIZED SHOW NAPKINS

LIMIT: 1 SPONSOR/DAY

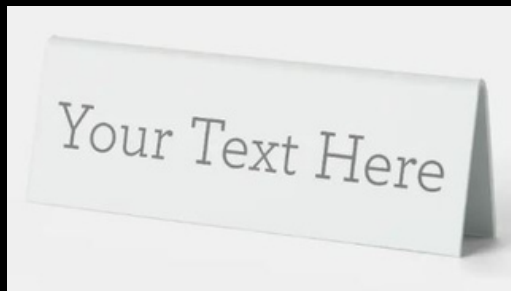


COST: €1,500/Day

- Customized napkins will be used during the breakfast and all day coffee stations
- Your company logo will be included on the napkins. You pick the color napkin & one color imprint.

TABLE TENT SPONSOR

LIMIT: 1 SPONSOR/DAY



COST: €1,500/Day

- Have your own custom-made table tents which will be displayed prominently at the lunch table as a centerpiece. Lunch will be provided to every CDAO Germany attendee in the exhibit hall.
- Sponsor is responsible for artwork.

PODIUM SIGNAGE SPONSOR

LIMIT: 1 SPONSOR



COST: €10,000

- Have your logo featured on the podium signage during the event! This is a great sponsorship opportunity to get your logo out front and center!
- Corinium to include sponsors logo on the sign and we can also add in a line to visit your booth!

LANYARDS

LIMIT: 1 SPONSOR



COST: €7,500

- This exclusive opportunity puts your name front and center.
- Display your company's name and/or logo on the lanyards that hold attendees' name badges!
- Sponsor to provide lanyards

BRANDED MICROPHONE COVER



LIMIT: 5 SPONSORS

COST: €500

- Add some flare to your speaking session with a branded microphone cover!
- Full color printing, logo on each side of the cover.

WELCOME BAG

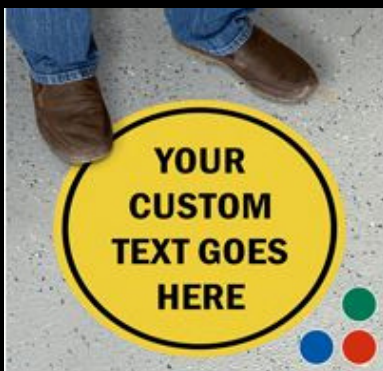


LIMIT: 1 SPONSOR

COST: €9,000

- The ultimate walking billboard! Let your target audience advertise for you during and long after the close of the conference. Maximize your visibility by sponsoring the 2023 Meeting Bag.
- Your company's logo appear prominently on the front of the bag.

EXHIBIT HALL FLOOR STICKERS



LIMIT: 3 SPONSORS

COST: €3,000

- Drive traffic to your booth from the show entrance with customized graphics that adhere to the show floor carpet and mark the path to your exhibit booth.
- Opportunity for four (4) round floor graphics to be placed throughout the tradeshow floor (locations to be mutually agreed upon by event staff and sponsor).

BATHROOM DECAL



COST: €2,500

LIMIT: 1 SPONSOR

- Interested in an atypical sponsorship that will surely capture attendee's attention? Consider our Bathroom Decal sponsorship! Branded sponsor decals will be placed on bathroom located directly on the event floor.
- A total of (20) 5" diameter circle clings. (Sponsor to provide high-resolution color artwork no later than deadline.)

WELLNESS KIT



COST: €3,500

LIMIT: 1 SPONSOR

- This creative giveaway is sure to be a crowd pleaser packed with all the essentials to rebound for the day!
- Includes: 2 Life Savers Mints, 1 Advil Packet, 1 Antacid Tablets , 2 Antimicrobial Hand Wipes, Emergen-C Vitamin Supplement, and 2 Device Wipes

LOOKING FOR SOMETHING NOT LISTED? JUST LET ME KNOW!



If you are interested in any additional branding items that are not listed, please reach out to me! I'm happy to look into your suggestion and provide the pricing for you.

Becca Britt
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