

Chief Data & Analytics Officer

Chicago

August 13-14, 2025 |
Chicago, IL

Hilton DoubleTree Chicago
300 E. Ohio Street
Chicago, IL 60611

**30 SECOND AD
INFORMATION**

30 SECOND AD INFORMATION

Below are the specs for the 30 second ad:

- Video dimension (in pixels) – Widescreen, 16:9 format
- File type – Mp4
- Frames per second - 1080i/1080p
- Audio? - Yes
- Subtitles? – Yes, if this is a separate file please provide it along with the video file so we can ensure seamless presentation

Ad's are due to Crystal by August 4.