

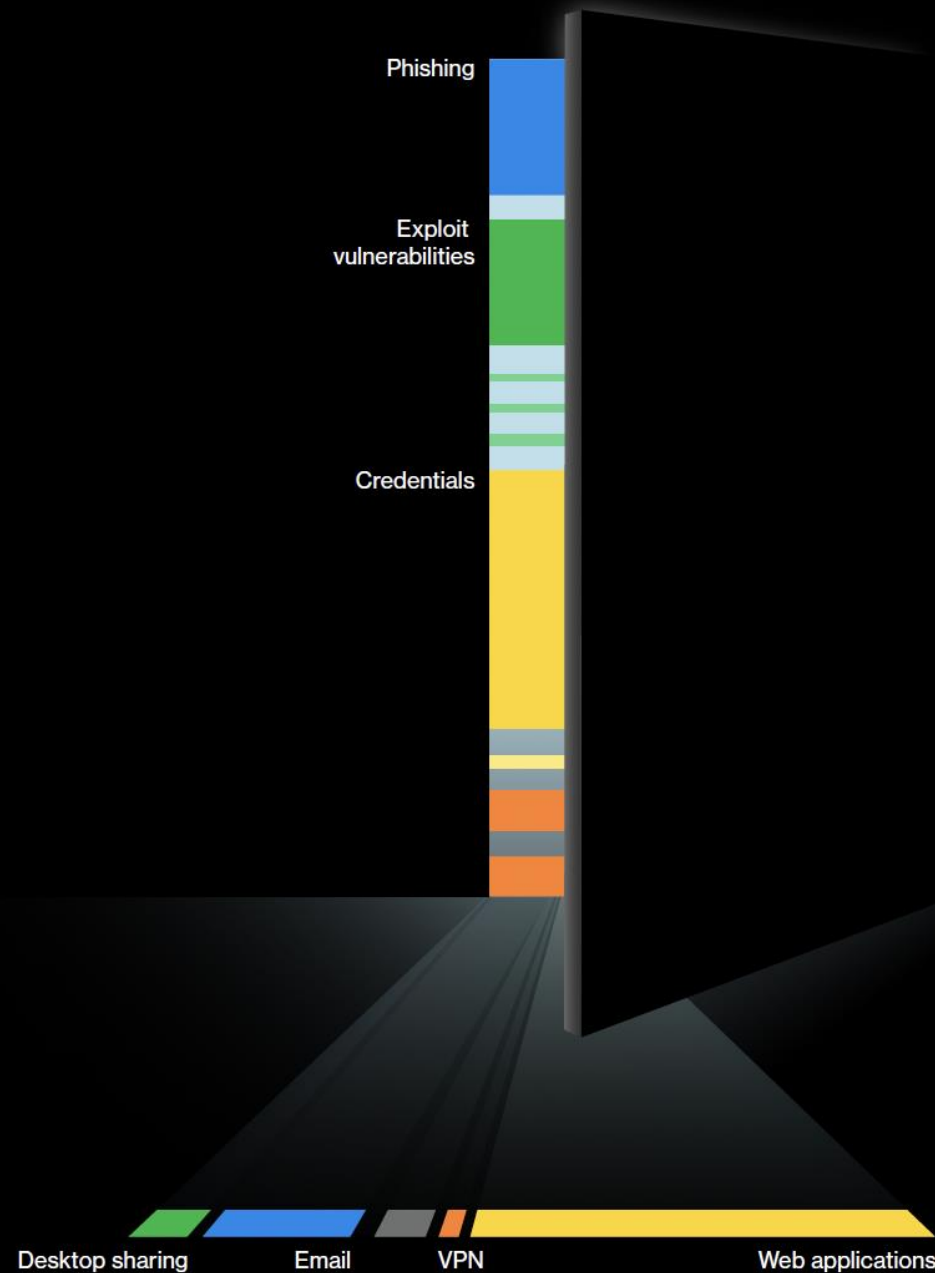
# Cyber Strategy

Creating Robust and Future-Orientated Frameworks

# Top Risks

WHAT WE  
ALREADY KNOW

- Increased Hacking Groups activity in Region
- Missing Fundamentals = higher risk profile
- Resurgence of targeting exploitable vulnerabilities
- Web, API, Cloud, AI, Remote Access...

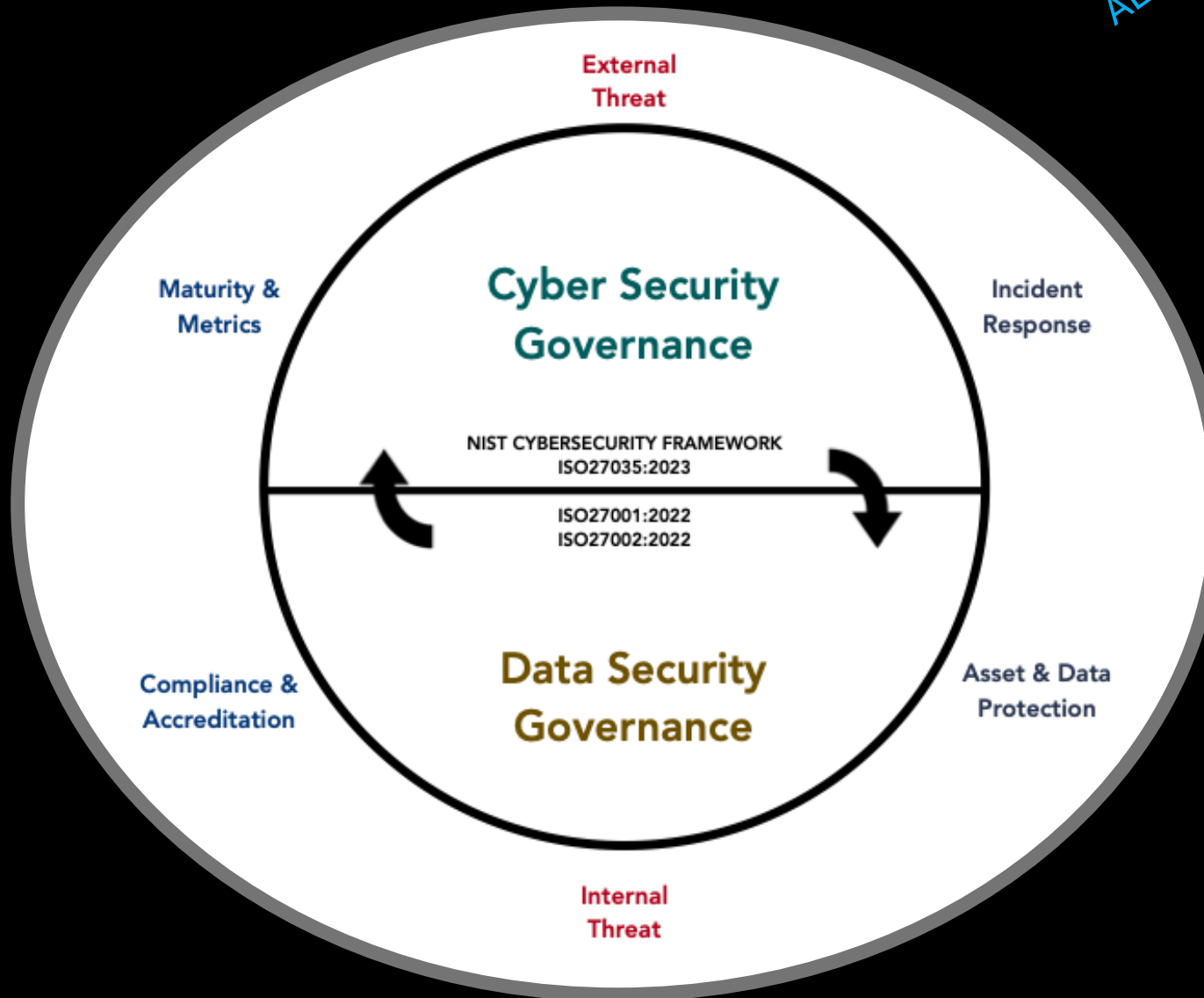


# Top Standards and Frameworks

WHAT WE  
ALREADY KNOW

## Standards

- NIST CSF
- SP800-53
- ISO27001
- AG ISM / Essential 8
- ...



## Frameworks

- TOGAF
- SABSA
- ISO27035
- ISO22361
- DMBOK
- ...

# How to make Strategies last

ROBUST

FUTURE  
PROOF

- Themes
- Bus-Tech-Cyber Alignment
- People First
- Inconvenient Truths
- Partnership
- Not tethered to antiquity
- Built-in Adaptability
- Emerging Technologies

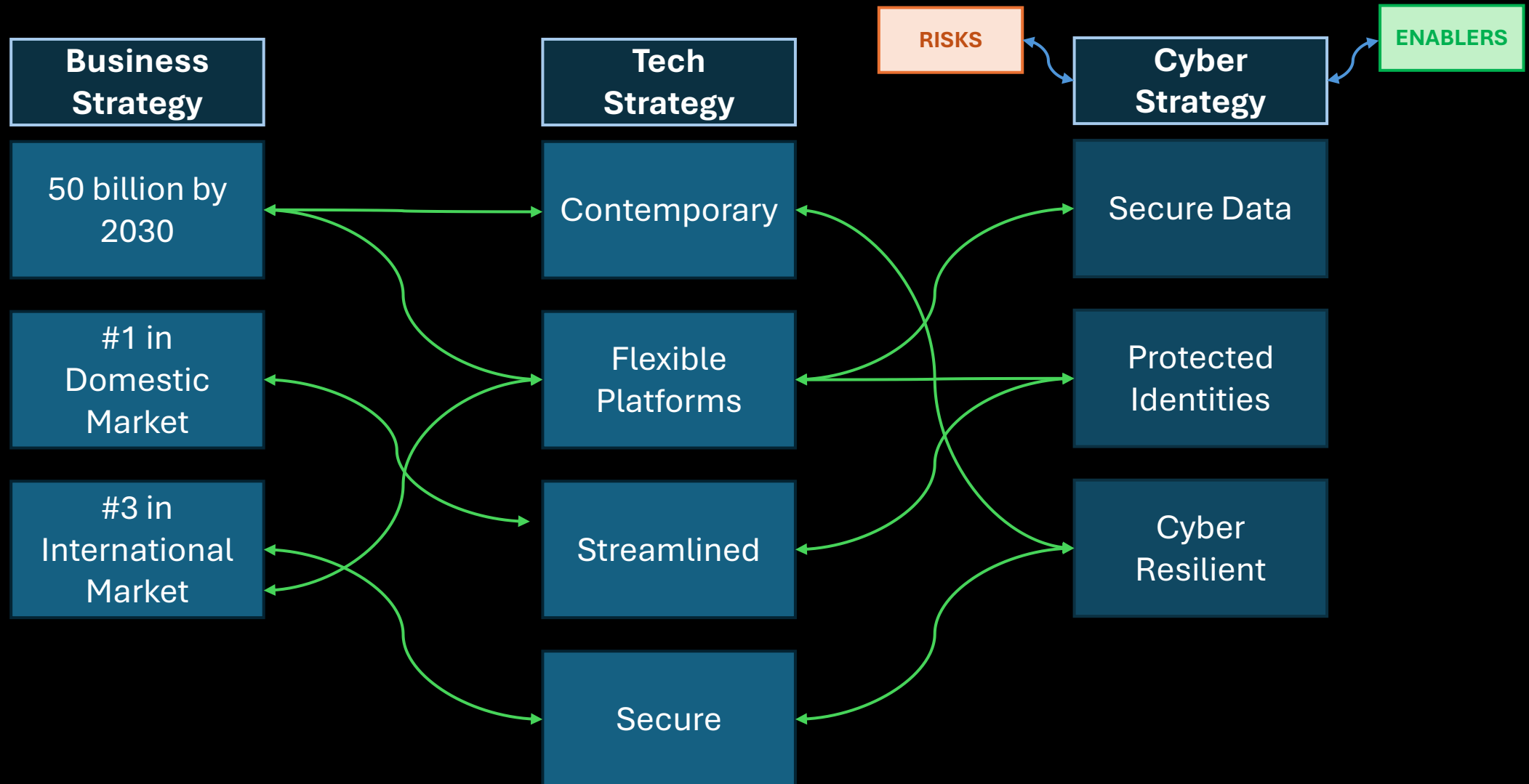
# Why do Themes?

an idea that recurs in  
or pervades a work  
of art or literature.

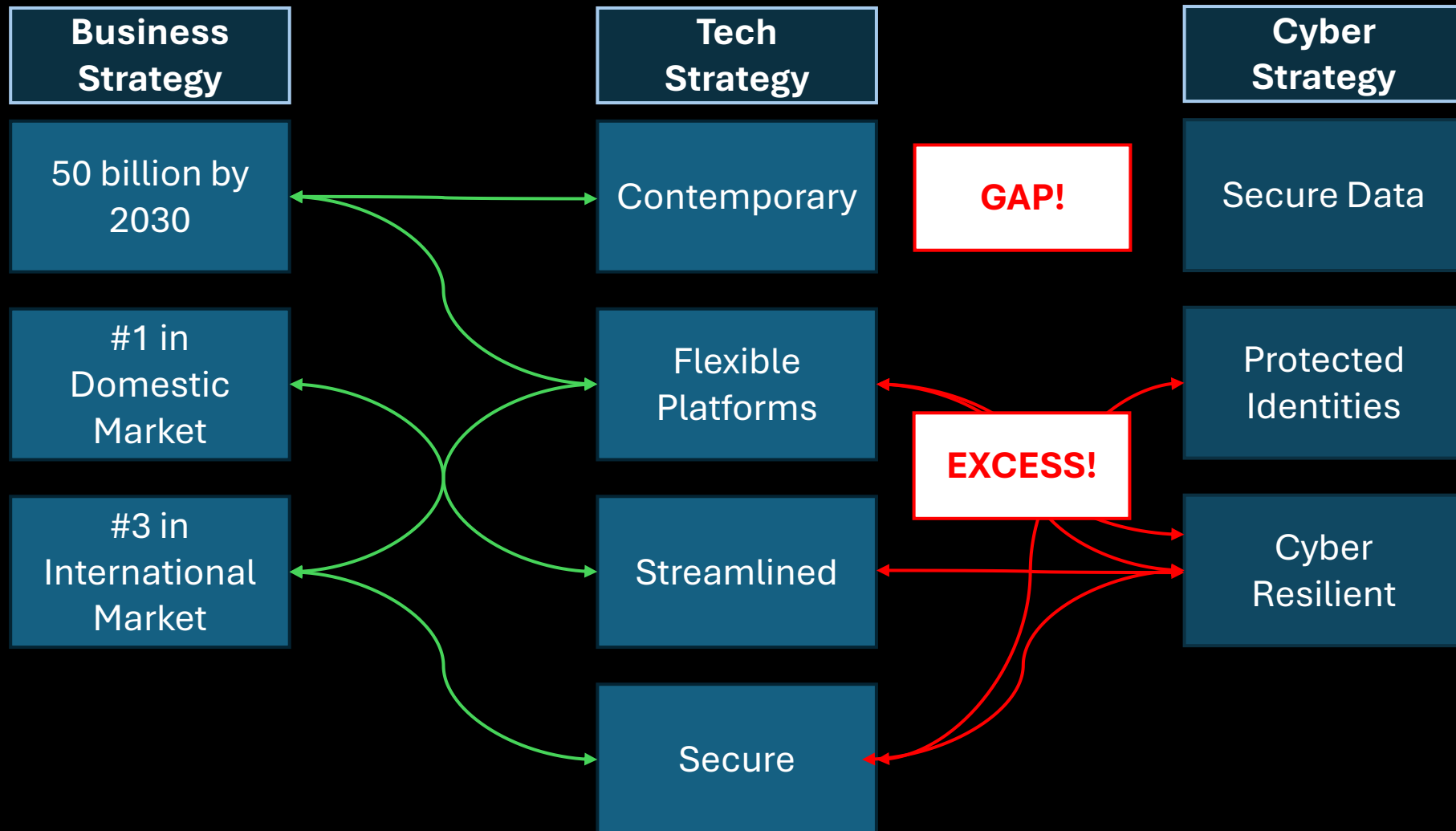
- Oxford Languages

- Themes simplify our work
- Themes can resonate
- People get behind themes

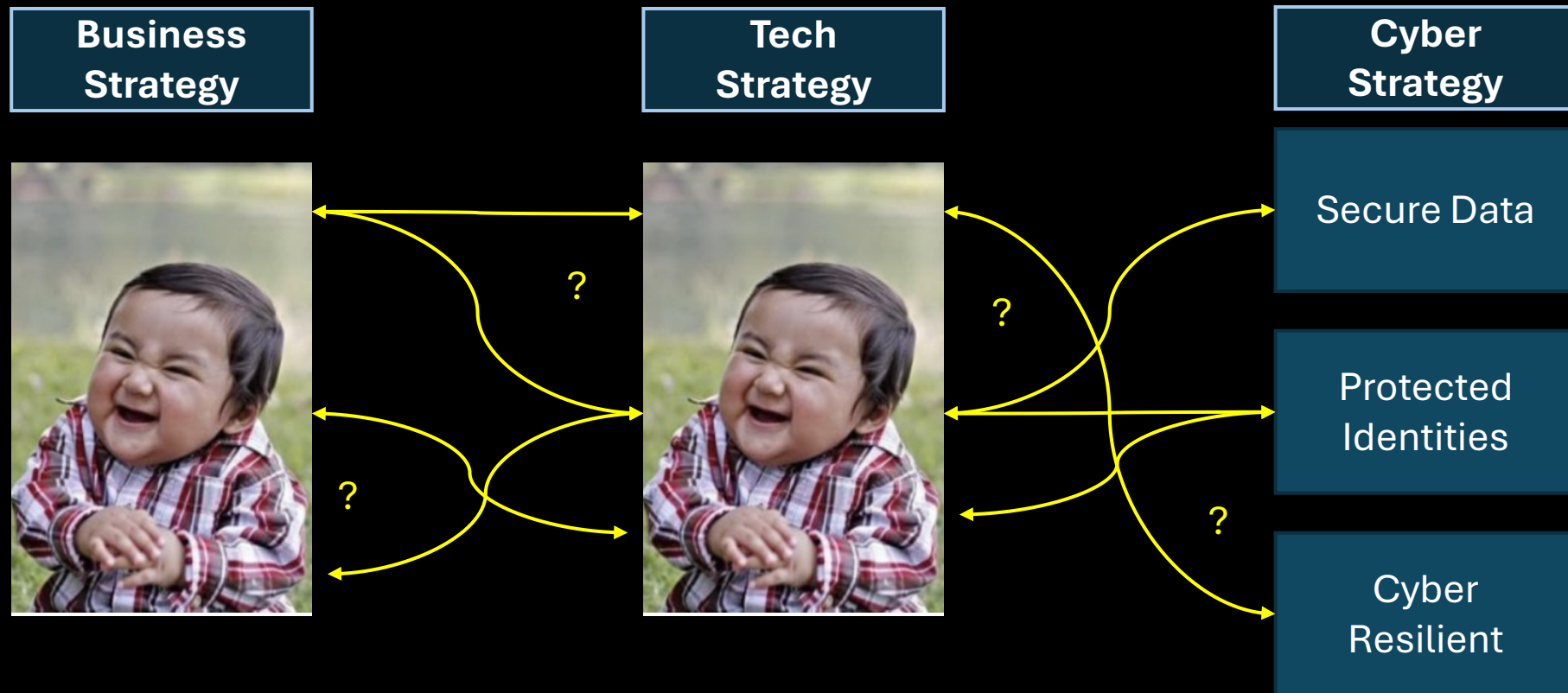
# Biz-Tech-Sec Strategic Alignment



# Gaps and Excesses

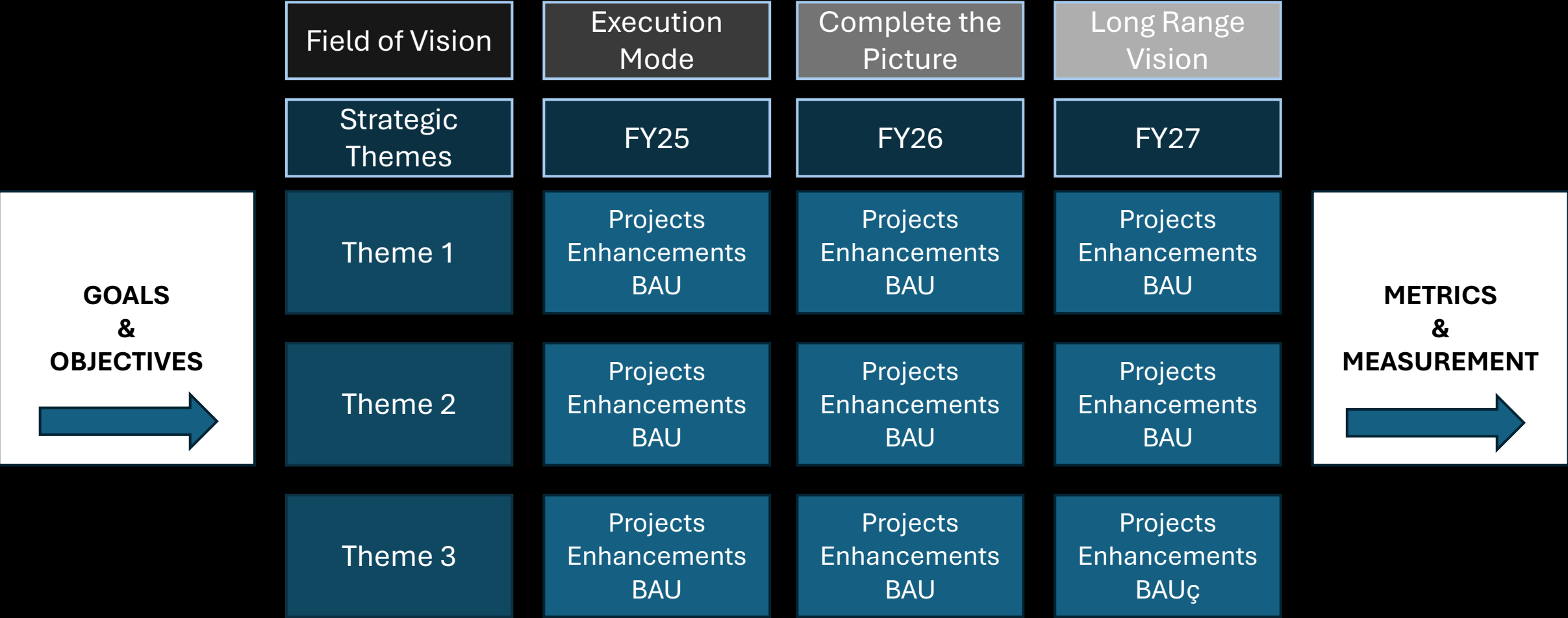


# Biz-Tech-Sec Strategic Alignment





# The 9-Blocker



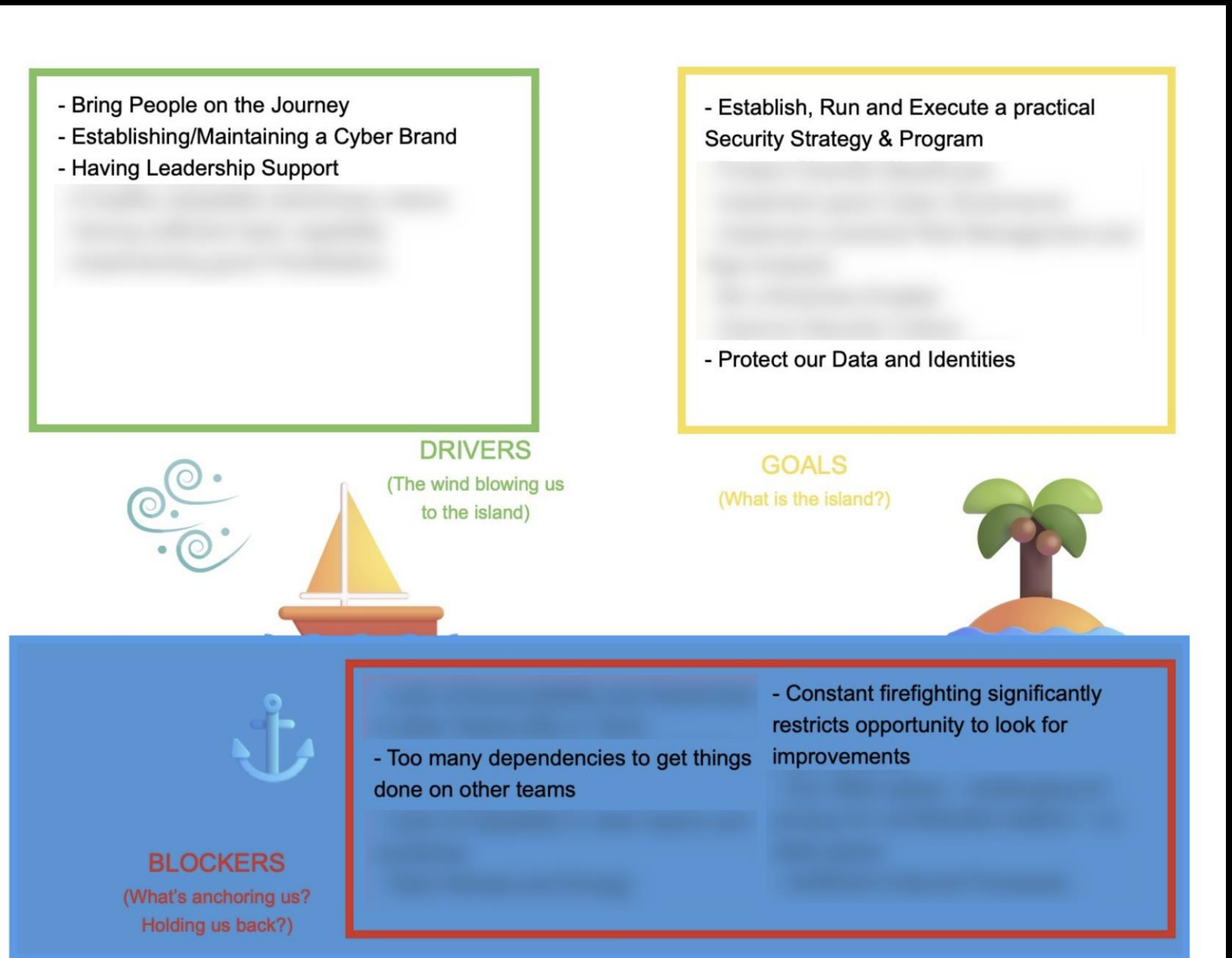
# Strategy on a Page



# People #1

## The Sailboat Exercise:

If you want your Cyber Strategy to be Robust, have everyone on the team participate and co-create the strategy.



# Strategy-Friendly Acronyms

- Symbiosis
- Teamwork
- Response
- Implement
- Vulnerability
- Embrace

STRIVE



# Symbiosis

- Business and Technology
  - Better Together
- Lean In Until You Don't need to
- Meet Regularly
- Give to Get



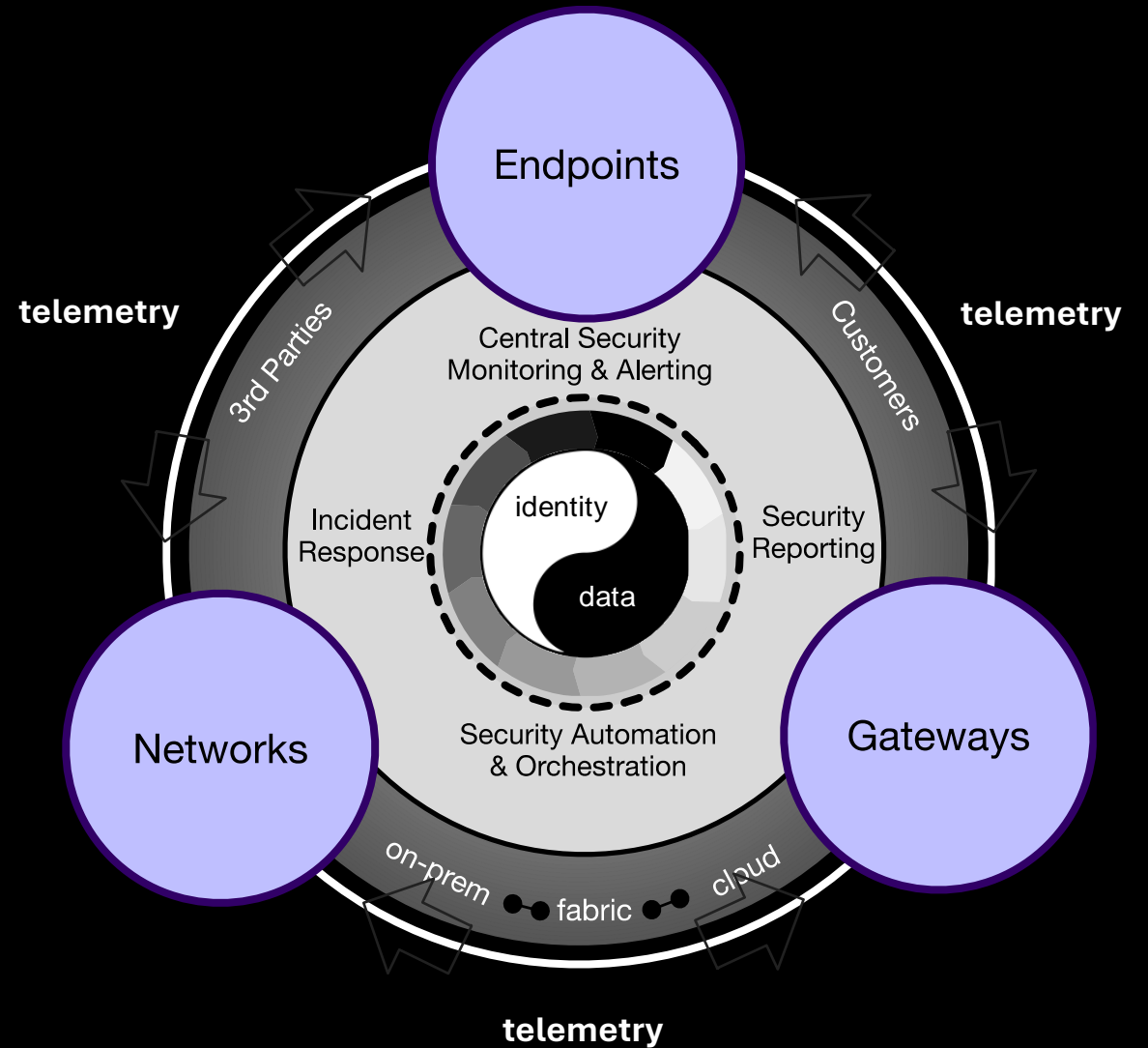
# Teamwork



- Sense of Team Identity
- Vendors are Team
- Agile Security

# Response

- Integrations are Key
- Adaptability & Flexibility
- Incident Response / Crisis Management alignment



# Implement

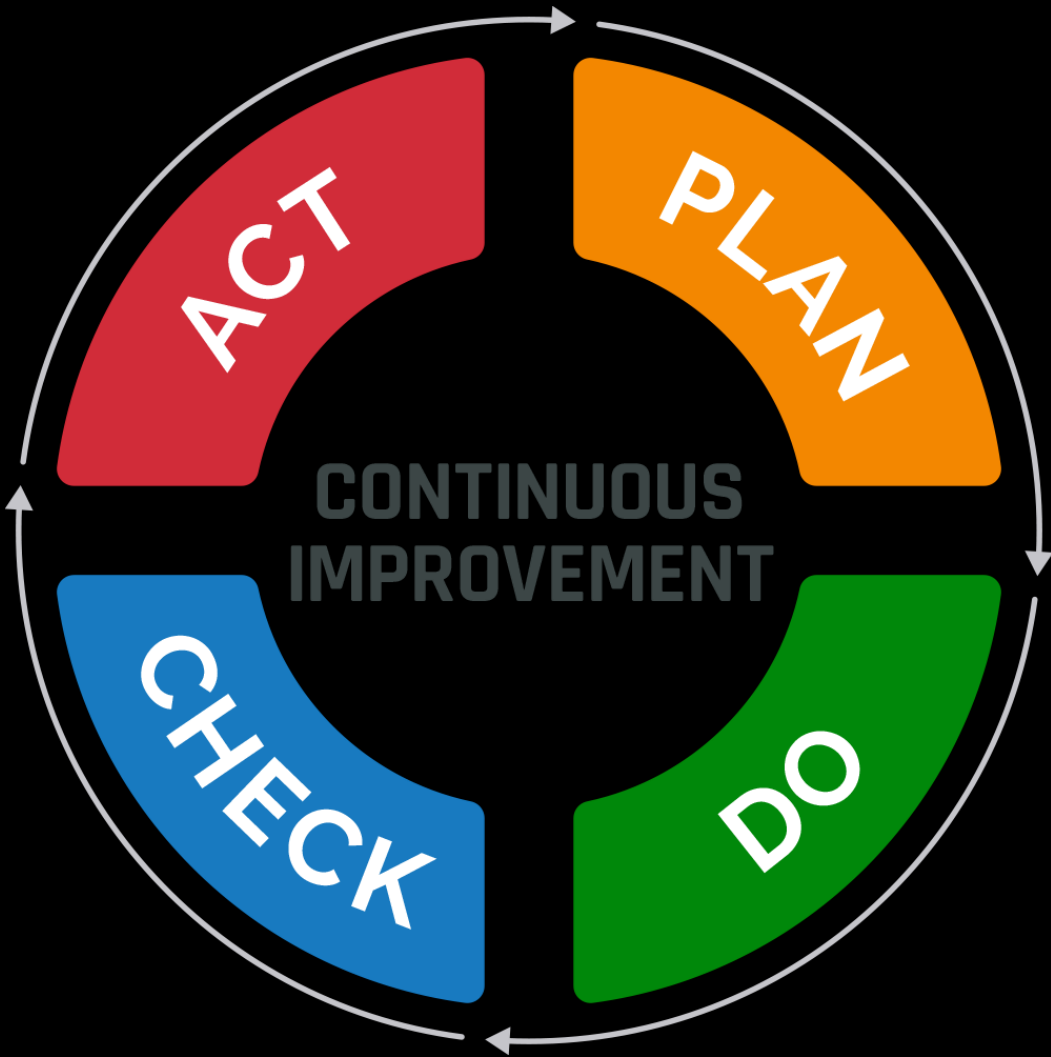
- Short Term Goals
- Annual Reflections
- Celebrate Wins





# Vulnerability

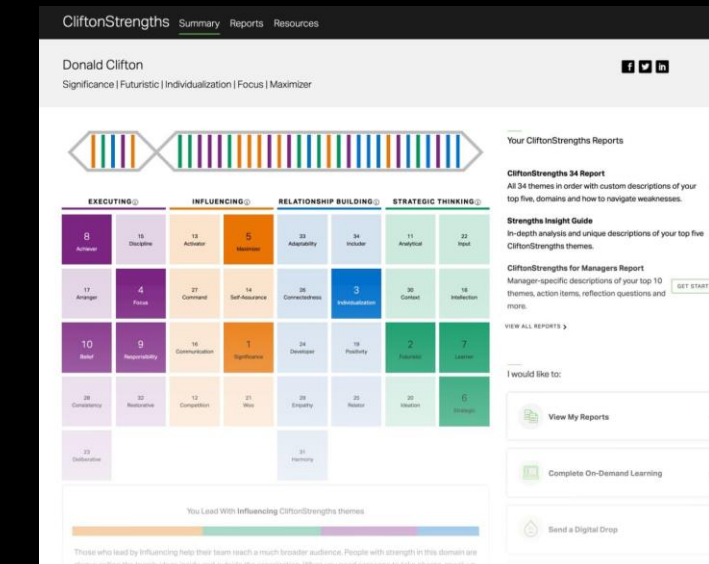
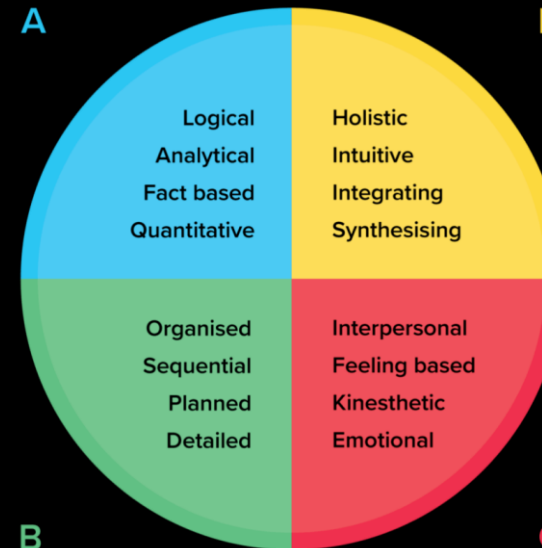
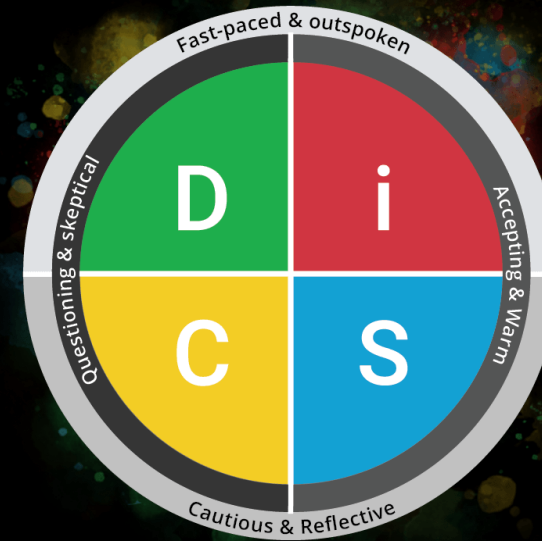
(Human Vulnerability, not Vulnerability Management)



- No Blame Culture
- Retros
- Accountability in PIRs
- Continuous Improvement

# Embrace

- Open to New Approaches
- Diversity (Backgrounds and Thinking)
- Fun Quota



# Final Words



- Have a blue-sky approach with your feet firmly planted on the ground.
- Wrap Standards & Frameworks around “Team” and “Culture”.
- Simplify through Themes.
- Focus on the road (robust) *but* plan the journey (future-proofing).
- S.T.R.I.V.E. ! (Or something like it)
- Use the Power of “CISO” Tribes and Network.

# Cyber Strategy

*“Audentes Fortuna luvat”*  
(Fortune Favours the Bold)

