

Chief Data & Analytics Officer

UK

February 12-13, 2025

THE MINSTER BUILDING

**30 SECOND AD
INFORMATION**

30 SECOND AD INFORMATION

Below are the specs for the 30 second ad:

- Video dimension (in pixels) – Widescreen, 16:9 format
- File type – Mp4
- Frames per second - 1080i/1080p
- Audio? - Yes
- Subtitles? – Yes, if this is a separate file please provide it along with the video file so we can ensure seamless presentation

Ad's are due to Lauren by Friday, January 31