

CDAO UK 2024

6-7 February 2024

ADDITIONAL BRANDING OPPORTUNITIES

DEADLINE: FRIDAY 12TH JANUARY

FIRST COME, FIRST SERVE



BRANDED NAPKINS



LIMIT: 1 SPONSOR/DAY
or 1 SPONSOR/EVENT

COST: £2,000/Day

- Branded napkins will be used during all catering breaks including, welcome breakfast, morning break, lunch and afternoon break.
- Your company logo will be printed on the napkins. White napkins with a one color imprint.
- 4 weeks lead time required

LANYARDS

LIMIT: 1 SPONSOR

COST: £7,000



- Display your company's name and/or logo on the lanyards that hold all attendees' name badges - through out the event!
- Sponsor to provide lanyards

WELCOME BAG

LIMIT: 1 SPONSOR

COST: £8,000



- The ultimate walking billboard! Let your target audience advertise for you during and long after the close of the conference.
- Maximize your visibility by sponsoring the Meeting Bag which will be distributed to all attendees at event registration.
- Your company's logo appear prominently on the front of the bag.

BADGE SPONSOR



LIMIT: 1 SPONSOR
(only where lanyards
have not be sold)

COST: £8,000

- Your brand on every attendee name badge, which is the official pass to all activities onsite.
- Sponsors logo will be featured on each badge.

PODIUM SIGNAGE SPONSOR

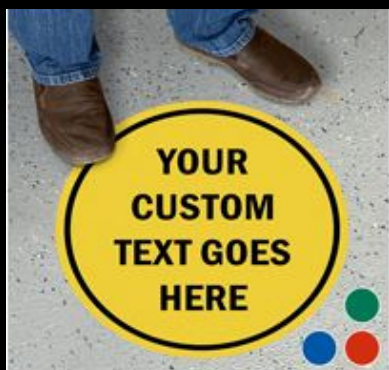


LIMIT: 1 SPONSOR

COST: £3,000

- Have your logo featured on the main stage podium signage . This is a great sponsorship opportunity to get your logo out front and center!
- Corinium to include sponsors logo on the sign plus a line of text saying to visit your stand plus your booth number!

EXHIBIT HALL FLOOR STICKERS



LIMIT: 2 SPONSORS

COST: £3,000

- Drive traffic to your booth from the show entrance with customised graphics that adhere to the exhibition hall floor and mark the path to your exhibit booth.
- Opportunity for 5 x floor graphics to be placed on the exhibition hall floor (locations to be mutually agreed upon by event staff and sponsor).

CHARGING STATION

LIMIT: 1 SPONSOR

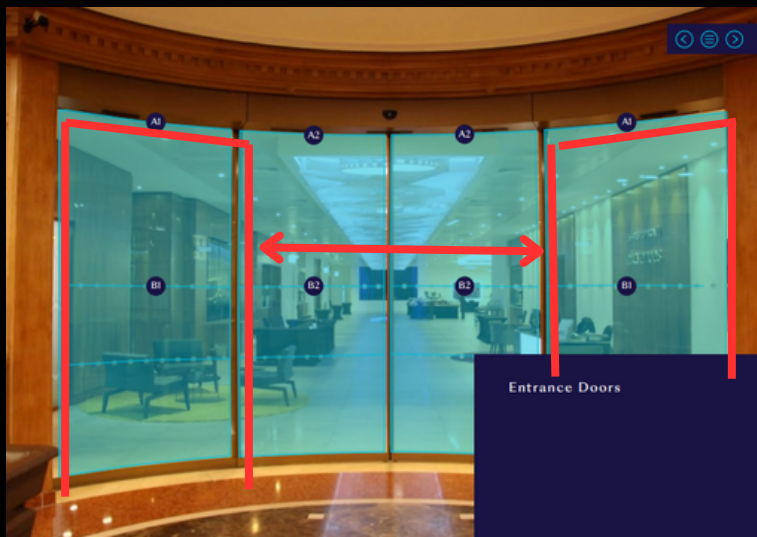


COST: £7,000

- These charging stations offer attendees the ability to recharge their smartphones or devices while further promoting your brand on a mobile phone / device platform.

ENTRANCE DOORS

LIMIT: 1 SPONSOR



COST: £5000

- Make your presence known from the moment attendees arrive at the venue by branding the venue's entrance doors.

COFFEE STATION BRANDING

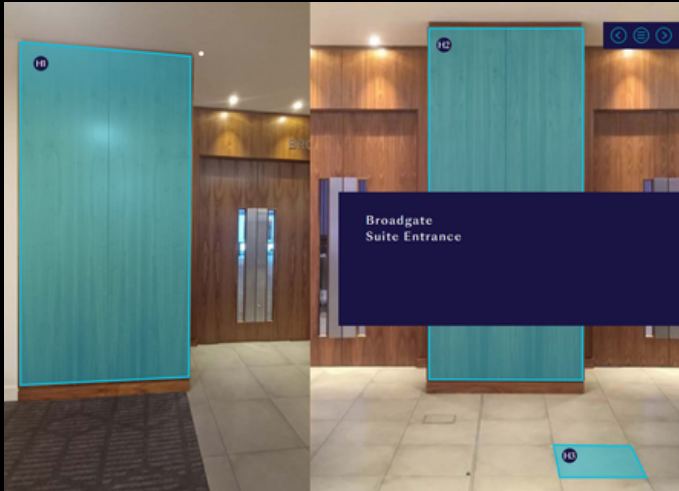
LIMIT: 1 SPONSOR



COST: £4000

Have your branding over the top of the 2 x Coffee Stations in the exhibition Area

MAIN CONFERENCE ROOM ENTRANCE BRANDING



COST: £3,000

LIMIT: 1 SPONSOR

- Brand the 2 x Pillars next to both of the main sets of Conference Room doors - 2 pillars in total - 1 on each side.

EXHIBITION HALL PILLARS



LIMIT: 6 SPONSORS

COST: £2,000 per pillar

This is an excellent branding opportunity to have your branding on the pillars in the exhibition hall for all attendees to see featuring whatever graphics / message you wish. There are 6 pillars in total.

**LOOKING FOR SOMETHING NOT LISTED?
JUST LET US KNOW!**