

# Chief Data & Analytics Officer

**UK** February 7-8, 2023

**30 SECOND AD  
INFORMATION**

## 30 SECOND AD INFORMATION

Below are the specs for the 30 second ad:

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- Video dimension (in pixels) – Widescreen, 16:9 format
- File type – Mp4
- Frames per second - 1080i/1080p
- Audio? - Yes
- Subtitles? – Yes, if this is a separate file please provide it along with the video file so we can ensure seamless presentation

Once you have your tracking numbers, please send them to Molly Alexander in case we need to assist with locating/tracking at the venue.

Ad's are due to Molly by Friday, January 27.